

Radio & Records

THE INDUSTRY'S NEWSPAPER

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FRIDAY, AUGUST 19, 1977

Industry Mourns Elvis Presley

Elvis Presley, the most important single figure in Rock history, died Tuesday (16) in a Memphis hospital of respiratory failure caused by an apparent heart attack. He was 42.

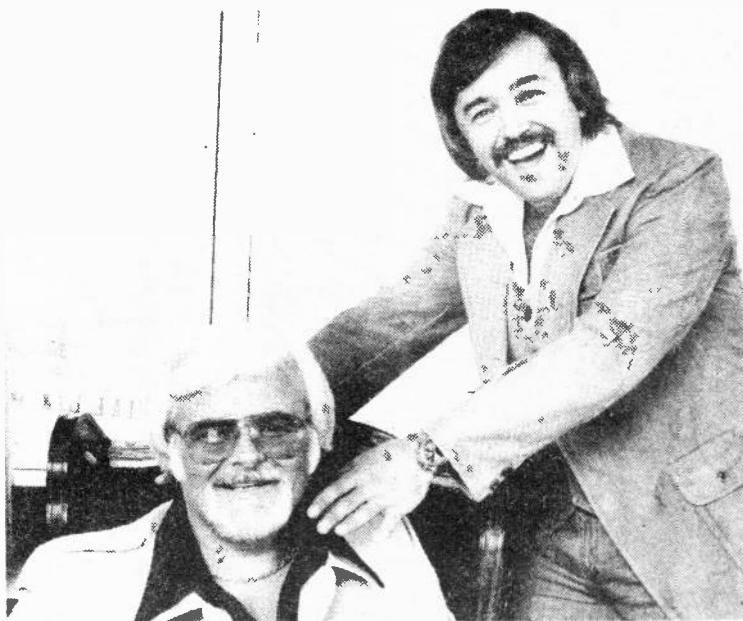
Elvis was the reigning star of Rock & Roll. The extent of his influence was incalculable; the half a billion records sold, the 15 Number One hits, the more than 150 charted singles, the awards tell only part of the story. Without Elvis, neither Rock music nor Top 40 radio and its evolutionary descendants would have attained the



importance and the stature they enjoy today. A significant portion of the most crucial cultural developments of the past 20 years are directly traceable to Elvis Presley's influence.

Elvis was not the first artist to unite the diverse strains of Country music and Rhythm & Blues but he was the first to capture the public's imagination on a mass scale with the new sounds of Rock & Roll in 1956. With his early records ("Hound Dog," "Don't Be Cruel," "Heartbreak Hotel") and first movies, he was a one-man cultural revolution, a revelation and a symbol for millions of young people. Thanks to Elvis, teenagers had their own leader. Thanks to Elvis, they had their own music, and alert radio stations flocked to meet the demand, launching Top 40 radio's first upsurge of popularity. Thanks to Elvis, youth had a unifying image, and the United States and the world were launched into an era (still going on) where the music, values, and image of youth dominated the culture.

Through it all, Elvis remained on top. Two years in the Army did nothing to alter his popularity. He began to sing ballads and found his appeal was broadened even further. After retiring from live



Lushka Promoted At Motown

Mike Lushka gets a firm grip on the Motown situation after label President Barney Ales promoted him to Executive Vice President/General Manager in charge of Marketing. Lushka has worked at Motown since 1969 in the sales and marketing areas, and was named Marketing Vice President in 1975.

Brunswick Payola Convictions Reversed

Recent payola convictions of four Brunswick Records executives were overturned by the U.S. Third Circuit Court in Philadelphia last week. In April 1976, Nat Tamopol, Brunswick President; Pete Garris, Sales Manager; Irving Weigan, Secretary/Treasurer; and Production Manager Lee Shop were fined a total of \$40,000 and sentenced to prison terms ranging from 2 to 3 years as a result of the federal payola probe in Newark, New Jersey. The four were accused of selling Brunswick product on the black market without recording the transactions, and using the

money (an estimated \$350,000) to bribe radio personnel. All four were convicted on counts of conspiracy and mail fraud.

As the Brunswick case had been regarded as the most significant result of the federal probe, the reversal was expected to constitute a major blow to government efforts in that area, although reports that the Newark probe was continuing were confirmed by U.S. officials. A new trial date for the Brunswick executives was expected to be set in Newark in the near future.

Randall Resigns From KTSA; Keys In To Corpus Christi

Lee Randall, Program Director of KTSA/San Antonio, has resigned

performances for several years in the 60's, he came back to the stage in 1968 and was once again hailed as the greatest Rock performer in history. His following, the most loyal and massive ever, spanned generations, from his original 50's Rockers to contemporary teenagers caught by the Elvis magic.

R&R joins the radio and record industries in mourning Elvis Presley's untimely passing. The King is dead. Long live the King.

that position to join KEYS/Corpus Christi in a management position. Randall had programmed KTSA for four years, following a PD stint at KFJZ/Fort Worth, then owned by Malkin (now Swanco).

Randall told R&R: "I had a great opportunity offered by my former boss Arnold Malkin. His company is expanding and I have a chance to participate in its growth."

In addition to the KEYS operation, Malkin is currently awaiting FCC approval of his acquisition of KZFM/Corpus Christi. He also owns WNOR/Norfolk.

NEW COMPLETE INDUSTRY CALENDAR OF EVENTS

—see page 4—

THIS WEEK'S R&R INTERVIEW: MAX FLOYD, PD KYYS

—see page 34—

Frank Cody Named New KLOS PD

Frank Cody has been named Program Director of KLOS/Los Angeles by station Vice President/General Manager John Winnaman. Cody was most recently Programming Liaison at KBPI/Denver. He was previously PD at KMYR/Albuquerque and, as an interesting side note, was an air personality at KLOS (a

former Albuquerque station which changed its call letters years ago).

Winnaman told R&R: "Frank is an extremely knowledgeable and impressive young programmer. I strongly feel that his approach to 1977 AOR radio is right on target with the future of this radio station."

Carrico Named Private Stock Promotion VP

David Carrico has been appointed Vice President of Promotion and Product Development at Private Stock Records, according to label President Larry Uttal. Carrico resigns as Vice President of Promotion at Phonogram/Mercury to accept the new position. Bob Harrington, former VP of Promotion, exited from Private Stock last week.

Uttal told R&R: "Carrico will immediately set up a complete regional and local promotion team comprised of current Private Stock representatives and several new people." Private Stock had recently dismissed five local and regional



promotion reps, and Uttal stated that these vacant positions would be the first ones filled.

UPI Calls For News Media Cooperation

Roderick W. Beaton, President of United Press International, called for a joint effort by national news media to share communications sources in order to reduce skyrocketing costs. "I personally believe that the time has come when our industry must try to rationalize some of the things we're doing through more intelligent use and sharing of communications and other facilities," Beaton stated in a recent speech. "We believe it can be accomplished without any diminishing of meaningful competition."

Beaton cited a current experiment conducted by UPI, AP and the American Newspaper Publishers Association utilizing a communications satellite to transmit news and pictures from both com-

peting services to small receiving antennae. UPI and AP stories and pictures would be separated at the receiving publication or broadcast station's "reception dish," without being seen by other services. Such a dish, according to Beaton, would cost around \$5000, and if purchased by all newspapers, radio and television stations (a total capital investment of \$40 million) would result in industry savings of over \$11 million annually from the conversion.

FCC approval of the satellite concept would be required, and Beaton said "It is apparent that some kind of joint or cooperative effort between newspapers and broadcasters will have to be undertaken to make it practical," in addition to cooperation between the wire services.

There's one single everyone agrees on

It Was Almost Like A Song

by
Ronnie Milsap

PB-10976

Now charting for all demographics



WOKY debut 34
KSTP debut 26
KLIF 27-24
Z93 23-13
WDRC add
WYRE debut 30
KIOA 19
KAKC 34-27

WKLO 24-17
WAYS add 25
WAKY 18-10
WAPE 26-21
WLEE debut 29
WMAK 5
WJDX 24-17
WFLI debut 16

WQXI 21-17
WERC 12-10
WSGN 13-10
WKIX 27-22
KAAY 27-19
WEEO add
WAKX 18-15
WEBC add
WJON 12-9

KWHP add
WSPT add
KQWB 24
KKLS 19-17
KLMS 15
WNAM 21-16
KFYR 15-10
WGBF add

WSGN 17-13
WRFC debut 33
WFOM 36-27
98Q add
WVLK debut 30
WISE 30
WAIR 7
WANS 22
KILE 31-25

92Q add
WCGQ debut 30
KAYC add
WTOB 9-7
KPAM debut 30
KILT 21
WORD 2
WFLI 16
KELI 30
WAAB 30

WTRY
WBBQ
KSLY
KCBN
KFJZ
WCUE
KNDE
KEEL
WORC

KIST
WYNE
KJOY
WAAY
KONO
WOW
WMPS
WDLF

RCA
Records

PUTTING HER MONEY WHERE HER MOUTH IS



SLICK MANUEVER—Grace Slick, keeping a tight grip on her advance, signs a contract with Doubleday Books for her authorized biography. Shown with the Jefferson Starship singer are (left) Bill Thompson, her manager, and (right) Barbara Rowes, who will write the forthcoming book.

State Commission Says Media Male Dominated

Timing its report to licensing time for California broadcasters, the **California Commission on the Status of Women** has mailed materials to over 500 radio and TV stations in the state maintaining that the industry is male-dominated both in terms of employment and programming. Said **Anita Miller**, Chairperson of the commission, "We've got to have more than **Barbara Walters**. We do not feel that when a single woman is promoted to co-anchorperson of a news program that it qualifies as an overall effort on the part of that station

to really address the problem." Miller also stated that "male-oriented programs" outnumbered female-oriented shows by a 10-1 margin.

Miller made it clear that although she singled out television in her examples because "it's singularly so obvious," she was referring to all broadcasting media. Local industry figures broached the possibility of other women's groups waging similar campaigns in other states as licensing periods approach.

ABA Limits Lawyer Advertising

The **American Bar Association** approved restrictions on radio and print advertising by lawyers, instituting a limit of 25 items for prospective legal advertisers. At the same time, the ABA voted to allow television advertising only with special permission.

Lawyers advertising on radio or in print may mention name, field of law, names of clients represented, fee for initial consultation,

contingent fee rates, range of fees, hourly rates, and fixed fees for specific legal services in the course of their ads.

The ABA also voted to send a proposal for a general anti-fraud standard for lawyer advertising to all state bar associations for their consideration, and approved the creation of a commission on advertising to monitor developments in the field at the state bar level, as well as in other professions.

NAB Ad Code Altered

The **Radio Code Board** of the **NAB** recommended a minor change in the wording of its time standards, in order to place greater responsibility on the individual broadcaster for determining the amount of advertising to be scheduled per hour.

The new recommended language reads: "As a general rule, up to 18 minutes of advertising time within any clock hour are acceptable. However, for good cause and when in the public interest, broadcasters may depart from this

standard in order to fulfill their responsibilities to the communities they serve."

The sterner previous paragraph read: "The amount of time to be used for advertising should not exceed 18 minutes within any clock hour. The Code Authority, however, for good cause may approve advertising exceeding the above standards for special circumstances."

The language change must be approved by the NAB's Radio Board of Directors.

WWDC Goes Top-40

Capitol Broadcasting's Washington D.C. AM outlet, **WWDC**, has switched to a Top 40 format, dropping their previous Pop/Adult-Talk approach. PD **Dwight Douglas** told **R&R** that **WWDC** would be "going to play around 30 records and will see promotion people on Tuesdays." New lineup at the 5000-watt station is **James Michael Wilson**, 6-10 am; **Jack Casey**, 10-2; **Lou Katz**, 2-7; **Marty Dempsey**, 7-midnight; and **Ross Elliott** midnight-6. **Steve Wade** will do weekends. **Fred Fiske**, host of a talk program and a 30-year **WWDC** veteran, and **Johnny Holiday**, who had been with **WWDC** for 10 years, left the station because of the impending format change.

'Rolling Stone' TV Special Upcoming

Rolling Stone magazine will present a 2-hour prime time music/comedy TV special on the **CBS** network in late November or early December in commemoration of the leading music/culture magazine's tenth anniversary. **Rolling Stone** Editor/Publisher **Jann Wenner** will serve as Executive Producer, and promises a new dimension in contemporary music presentation on television. "This will be the first TV show to truly capture the power and passion of Rock & Roll," said **Wenner**. "It is more than a musical special—it's about the things and attitudes that the music embraces."

No artist signings have been revealed at this time, though major names can be expected, with both live and film presentations to be employed. The special's Producer/Director is **Steve Binder** (Producer of the acclaimed "Elvis" special in 1968, among others). **Jack Nitzsche**, one of the industry's most honored Producer/Arrangers and film score composers, has been named Musical Director for the show, while artist/songwriter **Jimmy Webb** will write the title theme and serve as consultant for musical productions. Writers include longtime **Rolling Stone** staffers **Ben Fong-Torres**, and **David Felton**, along with **Saturday Night** star **John Belushi** and comedian **Steve Martin**.

One segment of the special will reportedly originate from Bermuda in a live concert situation, while among the comedy spots will be a parody of various inept modes of presenting Rock music on TV in the past. All parties involved seem to expect the special to be a highly significant event; **Binder** states, "It's an enormous undertaking, but we are going to come up with what we all believe will be a television milestone."

To get your station's news, promotions, and pictures in **R&R**, send them to: **Radio & Records "News Desk," 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028, or call (213) 466-9561.**

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LETTERS:

Country Lyrics Controversy

R&R:

I've got something on my mind I wanted to share, and perhaps reach other programmers in the process.

I have been aware over the past year of a growing trend in the record industry for lyrics of Country songs to be more and more explicit and direct about infidelity, sexual promiscuity, etc. Country music has always spoken to the realities of life and always will, but some of the songs are written today as though the basic tenet of writing dictates getting as close to using four letter, "expletive deleted," type words as possible without actually saying them. Maybe we are supposed to be prepared to accept that next. Although I have not spent my life in a monastery or under a bushel basket, several current records by established artists are not being aired on **WBAP** because, in my opinion, the lyrics have overstepped the boundary of good taste as applied to the broadcast business.

As you are well aware, anyone, of any age, can have access to anything we broadcast. When the lyrics of a song are so explicit that an average ten year old can get the picture with no effort, I think we have reached the point where there is a moral obligation on the part of a programmer to refuse to play that record.

I am really interested in learning how many other programmers are sensitive to the same problem, and how they handle it.

Don Thomson
Operations Manager
WBAP, Ft. Worth/Dallas

KUPD Comes Back

R&R

I'm writing to tell the story of what some called "the calculated risk" and others labeled "the most potentially disastrous" decision of my programming career. Now, with the results in hand and the very apparent lack of a "disaster" perhaps the goings on here over the past couple of Arbitron sweeps will make for some interesting conversation, or at least food for thought.

In September, 1976 we pioneered a promotional approach at **KUPD** that later, after the release of the October-November Arbitron report for Phoenix started many a fire in programming camps across the country. It was "The **KUPD Checkbook**"; a promotion designed to do nothing more than bolster call letter awareness and call letter retention. Thus far, insofar as national print is concerned, only the point of view of the competitor has been seen. All were certain the intent of "Checkbook" was to hype **Arbitron diary entries** and nothing less. When the contest came under fire as "a promotional method capable of undermining the Arbitron survey's integrity" I shook my head, but wasn't surprised. Personally, I've worked too closely too long with the laws of probability reference random-sampling Arbitron style to doubt the method or feel it to be vulnerable to that (or virtually any) sort of radio station "hype."

I believe the average member of the mass listening audience is simply not stupid enough to confuse a "KUPD Checkbook" with an Arbitron Diary; this primarily because I know of and believe in the extensive instructional procedures employed by Arbitron when contacting their respondents. I also believe in Arbitron's call-back verification process utilized when heavy-listening diaries are encountered. In short, while it may fall short of perfection, so does everything in this life. I'm a firm believer in the Arbitron method of audience measurement.

In March of 1977 another local radio station opted to use the "Checkbook" concept along with us at **KUPD**. The one change that was made to their version of our promotion was the title: "The Daily Dairy." At that, Arbitron became concerned and if they hadn't, I would have. We all decided to drop the promotion in order to keep the peace in the family. At the time, I was consulting **KTLK/Denver PD C.C. McCartney** on contest and music programming. After hitting the air on both primary Rockers in that city as well, "Checkbook" was jerked off the air completely in Denver.

The time then seemed perfect for a long awaited experiment; "the big gamble" if you choose to see it that way, though I didn't. Having been presented with the largest promotional budget ever offered by **KUPD** for a single rating, it was my choice to remove "Checkbook" and see the rating through with the first planned promotional

(Continued on page 12)

Mediascope

W.R. Simmons Sets Network Radio Audience Study

A syndicated magazine and marketing researcher, **W.R. Simmons & Associates**, is making available a new national syndicated network radio audience study and a measurement of audiences for different program formats. The network study will supply standard audience demographics Monday thru Friday daypart, average quarter hour and five day cumulative averages for wired as well as non-wired networks. The results will be based on 6,000 telephone interviews within the national probability sample taken for Simmons' magazine survey. Similar information will be reported for Talk, All-News, Top 40 and Country radiostations.

Technique Allows Print Ads Illusion Of "Movement"

A patented technique developed by **Conoc-Chicago** sales agency had made it possible for magazine and newspaper advertising to "move." The process is done by sliding a plastic screen over specially prepared print ads, giving the illusion of motion. Beverage advertisers could demonstrate their product being "poured" on a page. Comoco is attempting to market "Lithovision" to publishers, who would in turn offer it to advertisers.

Power Corp. Of Canada Buys Two Broadcast Co.'s

Power Corp. of Canada, a Montreal Based company with various industry and communications holdings, has received approval to purchase two radio and TV companies, **Frontenac Broadcasting Co.** and **Kawartha Broadcasting Co.** Frontenac owns **CKWS-AM/CFMK-FM/CKWS-TV** in Kingston, Ontario. Kawartha operates **CHEX-AM/CFMP-FM/CHEX-TV** in Peterborough, Ontario. Purchase price is close to \$7.4 million.

Advertising Liability Insurance Costs Rise

With the widespread growth of comparative advertising, and the higher risk of making a competitor angry with such ads, insurance companies are now beefing up their rates for advertising liability insurance. The costs are expected to rise for the small advertisers, as well as huge ad agencies. Many insurers have included liability in their "umbrella" policies for advertisers in the past, but are now adding a heavy premium to cover the possibility of lawsuits. More than 30 large corporations have now run comparative advertising.

ABA Approves Educational Radio Ad Campaign

The **American Bar Association** house of delegates have been asked to endorse a national institutional ad campaign directed at educating the public about lawyers. The ABA board of governors approved the idea last week by a vote of 11 to 6 approving radio as a proper medium for lawyer advertising.

Sid Caesar New Combined Comm. Spokesman

Combined Communications Corp. has selected actor **Sid Caesar** as their official national radio and television spokesman. The institutional media campaign is themed "the early days of TV," and will be followed with other celebrity spots from notables of the 50's and 60's.

"Time" Reaches Most Affluent Households

A survey by **Monroe Mendelsohn Research** firm reveals that **Time** magazine reaches a higher number of affluent households (\$40,000 plus income level) than their competitive news magazines. **Time** netted 42.8% of this market, followed by **Newsweek** with 29.9% and **U.S. News & World Report** with 21%. This higher income bracket encompasses only 3% of the national adult population, but 60% of the group have incomes of \$50,000 plus, and 20% earn \$100,000 or more.

Physicians Radio Network Offers Medical News

A little known radio network is available to the medical profession on special FM tuners. The **Physicians Radio Network Inc.** offers doctors reports on research and medical legislation, as well as news on their specialties. The network is supported by advertising and reaches 70,000 doctors in 32 cities.

Continental Earmarks Economy Flight Campaign

Continental Airlines has planned a major \$3 million ad campaign for the fall months, starting with a pitch for their new Los Angeles-Chicago flights which start September 1, with a special \$89 economy fare. 60 second radio spots will run along with the airlines' standard fall buy. More ads using the successful "If you can't fly Continental, try to have a nice trip anyway" will start on Labor Day and continue through the holiday season.

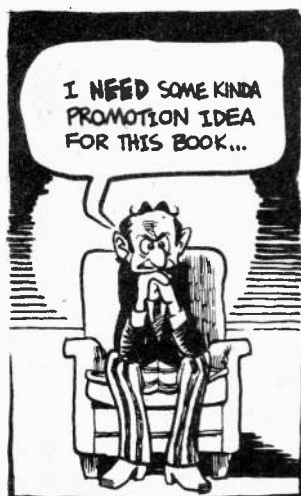
Pentel Promotes Pens For Back-To-School

Pentel of America will tout their pens and automatic pencils during the back to school season. Radio is backing up TV and print buys, starting with ABC-TV special "David Soul & Friends" this week.

Elvis Tribute Planned By Watermark

Tom Rounds, President of the **Watermark** radio production company, creators of the syndicated "Elvis Presley Story," announced that the company is preparing a complete 13-hour tribute to the late Rock star. The program is scheduled for availability to stations by September 3.

ERR WAVES



BY BOBBY OCEAN



R&R CALENDAR OF EVENTS

August 1977

West Virginia Broadcasters Association Fall Meeting: The Greenbrier, White Sulphur Springs, August 25-28
International Radio & TV Exhibition: Berlin Exhibition Grounds, Berlin, Germany, August 26-September 4
Northeast Secondary Radio Conference (Anti-Muscolal): Marriott Hotel, Providence, August 27-28
Radio Television News Director Association, Region 11: Sheraton-Wayfarer, August 27

September

WEA National Sales Meeting: Diplomat Hotel, Miami, September 5-11
Michigan Association of Broadcasters: Mackinac Island, September 6-9
Radio Music Report Convention (Ron Brandon): Royal Coach Hotel, Atlanta, September 8-10
Gavin Report Regional Meeting: Sheraton Hotel, Portland, Oregon, September 10-11
Jim Halsey's International Country Music Festival: Tulsa, September 10-11
Illinois Broadcasters Association: Marriott Lincolnshire Resort, Chicago, September 11-13
National Association of Broadcasters "Managing the Non-

union, Station": Wake Forest University, Winston, Salem, September 11-14
Ohio Association of Broadcasters Fall Convention: Columbus Sheraton, Columbus, September 14-15
Metromedia Radio Management Annual Meeting: Sonesta Hotel, Key Biscayne, September 14-17
Radio Television News Director Association International Conference: Hyatt Regency Hotel, San Francisco, September 15-17
Maine Association of Broadcasters Annual Convention: Samoset-by-the-Sea, Rockland, Me., September 16-18
National Religious Broadcasters Western Annual Convention: Marriott Hotel, Los Angeles, September 18-20
Minnesota Association of Broadcasters Fall Meetings: Holiday Inn, Worthington, September 21-23
Nevada Broadcasters Association Annual Convention: Hyatt Lake Tahoe, Incline Village, September 25-27
National Association of Broadcasters Seminar on station license-renewal procedures: Site to be announced, September 27

October

Gavin Report Regional Meeting: Louisville, October 1-2
Indiana Broadcasters Association Fall Meeting: Marriott Inn, Fort Wayne, October 5-7

National Radio Broadcasters Association Convention: New Orleans Hilton, New Orleans, October 9-12
North Carolina Association of Broadcasters Annual Convention: Pinehurst Hotel, Pinehurst, October 9-11
Country Music Association Awards Show: Nashville, October 10
Chellman-Twitty D.J. Golf Tournament: Nashville, October 12
Kentucky Broadcasters Association Fall Convention: Hyatt Regency, Lexington, October 12-13
National Association of Broadcasters Fall Regional Meetings: Engineering, Hyatt Regency Hotel, Chicago, October 13-14
Illinois News Broadcasters Association Fall Convention: Champaign-Urbana, October 14-16
National Association of Broadcasters Fall Regional Meetings: Engineering, Hyatt Regency Cambridge, Cambridge, Mass., October 17-18
Tennessee Association of Broadcasters Annual Convention: Read House, Chattanooga, October 19-21
National Association of Broadcasters Fall Regional Meetings: Engineering, Peachtree Plaza Hotel, Atlanta, October 20-21
Arbitron Survey Period: October 20-November 16
Pittsburgh Chapter, Society of Broadcast Engineers Regional Convention: Howard Johnson Motor Inn, Monroeville, Pa., October 21

North Dakota Broadcasters Association Fall Meeting: Holiday Inn, Fargo, October 23-24
Musexpo '77-International Record & Music Industry Expo: Doral Hotel, Miami Beach, October 28-November 1
Florida Association of Broadcasters Fall Conference: The Beach Club Hotel, Naples, October 29

November

National Association of Educational Broadcasters Convention: Sheraton Park Hotel, Washington, November 13-16

January 1978

Country Music Association Board Meeting: Acapulco, Mexico, January 10-11, 1978

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978
Country Radio Seminar: Nashville, March 17-18, 1978

April

National Association of Broadcasters Annual Convention: Las Vegas, April 9-12, 1978

(Continued on page 6)

Loggins And Mason Update...

KENNY LOGGINS' **"I Believe In Love"**

— BREAKING OUT OF CINCINNATI —

22-17 AT Q102
ADD WSAI AT 23

SPREADING TO MILWAUKEE

Add WOKY
7-4 WLEE

DAVE MASON **"We Just Disagree"**

ALREADY GETTING TOP 10 NUMBERS

1-1 KERN
14-10 WRFC
3-2 WFOM
1 WGLF

debut 33 KSLQ
Add KXOK



on Columbia Records

What's New?

Coca-Cola Tops Soft Drink Market

Research firm **Maxwell Associates** have released their findings in the soft drink wars. **Coca-Cola** proved it's the "real thing" by outselling all others last year, with a 26½% of the market. **Pepsi** came in second with 17.6%, **7-Up** was third with 6.3%, **Dr. Pepper** fourth with a 5% share, **RC Cola** fifth with 3.3%. The rest of the top 10, in order; **Tab**, **Sprite**, **Diet Pepsi**, **Mountain Dew**, and **Sugar Free 7-Up**.

VW Beetle Being Phased Out

The 30 year old **Volkswagen Beetle** is on its last legs, according to **Volkswagen of America Inc.** Decreased sales and costs of safety and emission standards were the reasons for the demise of the venerable bug. A small number of convertible Beetles will still be available to buyers next year, and the sedan model will be around overseas for some time.

Interior Dept. Sponsors Horse Adoptions

If you find a serious need for the sound of little hoofs around your house, the U.S. government **Interior Department** has the answer. The Department is trying to decrease the number of wild horses and burros wandering around on federal land, so they will let you have one for free. The year old policy so far has met with a not-so-huge demand, only 1,000 horses and 150 burros have been "adopted." An estimated 58,000 wild horses and 7,000 burros are looking for new homes, and the government would like to get rid of 10,000 yearly. One reason for the slow response may be that the critters aren't really "free," you have to lasso them yourself.

Elizabeth Taylor Links With Lincoln

Actress **Elizabeth Taylor** is entering the spokesperson field with commercials for **Lincoln-Mercury**. Ms. Taylor has turned down all other official endorsement offers in the past, and will reportedly pick up nearly \$750,000 for her Lincoln stint. Liz replaces superstar **Farrah Fawcett-Majors**, who has pitched Lincoln for several years.

Beatles Movie For Universal

Universal has announced that they will produce a film, tentatively titled "Beatles 4 Ever," a story about "six kids from New Jersey and how their lives are changed by the Beatles' first visit to America." **Steve Spielberg** is executive producer of the movie, set to begin shooting in November.

Pepsi Enters Root Beer Market

After extensive market research, **Pepsi-Cola** has decided to hit the root beer market, with their "On-Tap" introduced in the Milwaukee area. Pepsi's research showed root beer the third most popular soft drink, behind colas and lemon/lime drinks. Advertising for On-Tap will call the product "draft style root beer with that right from the keg taste." Radio, TV and print ads are scheduled for the Milwaukee kick off.

Max Factor Introduces Anti-Pollution Cosmetics

A cosmetic line aimed at counteracting the effects of air pollution on skin is being introduced by **Max Factor**. The "Self-Defense" line includes moisturizers and a cleanser. Test marketing in the West and Southeast was highly successful, and the company is now putting out \$1 million in advertising for the national push. A heavy radio schedule is slated to start in September.

Popcorn Crop Drops

You'd better get in line early if you love to eat popcorn at movies, because the crop yield of popcorn is down. Number of acres planted is down 27% from last year, resulting in higher prices and nearly 30% reduction in the crop.

TV News

Disco Dees Sets CBS Deal

Rick Dees will use his "Disco Duck" and other characters to develop situation comedy and variety shows for CBS-TV, according to the network. Dees will be involved in Talent Development for potential series...**The 1977 Emmy Awards** ceremony, on NBC September 11, will be co-hosted by **Robert Blake** and **Angie Dickinson**...**Joan Baez** and comedian **Steve Martin** are the new co-hosts for a series of upcoming "Midnight Specials"...**David Bowie** headlines this week's Midnight Special, airing on NBC tonight (19).

CBS Top Network, "Angels" Continue To Fly

CBS' prime time programming won the Nielsen ratings for the week ending August 7 with a 14.9 rating, with **NBC** and **ABC** in a dead heat tie after CBS, both with a 14.0 rating. Top 10 shows for the week were: "Charlie's Angels," CBS movie "Vanishing Point," CBS premiere of "Szyszyk," NBC movie "Lolly Madonna," "MASH," "Barnaby Jones," "Barney Miller," "One Day At A Time," "The Jeffersons," and "Quincy." The one hour premiere of "Year At The Top," series about a Rock group, came in a poor 65th.

Arbitron's TV meter service ratings for the week of July 30-August 5 show the following shows ranked 1-10 in New York: 1) "Szyszyk," 2) "Charlie's Angels," 3) "The Jeffersons" and "Maude" 5) "Barney Miller," "Fish," and "What's Happening," 8) "All's Fair" ties with "Laverne & Shirley," 10) "Baretta" and local "Eyewitness News." Top 10 in Los Angeles: 1) "Laverne & Shirley," 2) "Barney Miller," 3) "Fish" and "Six Million Dollar Man," 5) "Charlie's Angels" "Happy Days," "Szyszyk," and "What's Happening" all tied, 9) "ABC Sunday Night Movie," and "MASH."



Videocassette Replacement Labels

Los Angeles—Replacement labels for videocassette collectors and libraries have been introduced by **International Home Entertainment, Inc.**, Los Angeles-based company specializing in consumer-oriented products and services for the growing home entertainment field.

The **IHE Video Labelpak**, first of its kind, was designed especially for videocassette owners whose original labels are beyond further re-use because of constant changes in programming reference information. It serves all standard ¾-inch U-formats.

IHE's basic Labelpak provides six labels with self adhesive backing for the videocassette and six matching labels for the library-shelf container box. The latter are imprinted on two sides, to actually provide twice as much reference use.

A special videocassette index is included in the package, to further help collectors and videocassette librarians keep collections organized.

In addition to the basic set, **IHE** also is offering special combinations, for consumers whose need is solely one or another label type or additional index pages.

The **IHE Video Labelpak** marks a first effort to serve this reference-organizational need on a specific and planned basis. Forthcoming are Labelpaks designed for both off-size U-format containers and videocassettes of varying size and style in the growing ½-inch tape size (e.g., **Vidstar**, **Betamax**).

Initially, these replacement label sets will be offered by direct mail and through selected videocassette dealer outlets.

Complete information about the **IHE Video Labelpak** and various combinations offered is available from the company by writing: **IHE, Inc.**, Post Office Box 27128, Los Angeles, California 90027. There is no charge, and the information packet includes a sample label.

Kantner's Science Fiction LP To Film

"Blows Against The Empire" **Paul Kantner's** science fiction Rock and Roll album on the **RCA Records'** distributed **Grunt Records** label, has been set for transformation into a feature film.

An association between **Kantner** and **Grace Slick** of the **Jefferson Starship**, and **Michael Arclaga** of the **Film Music Agency** has been formed to package the album as a movie.

Released in 1972, "Blows" has the distinction of being the only non-print nominee ever, for a **Hugo Award**, Hugo's being the Oscars of science fiction writing.

The concept album will be the first film project for the **Starship**, which is presently recording a new album in San Francisco.

FCC Update

Public Access To Program Logs Clarified

The **FCC** has clarified what radio station Program Logs must be available for public inspection under its Order of May 18, 1977. As you will recall, radio stations have, for a long period of time, been required to maintain daily Program Logs and retain them for two years. Originally, only the **FCC** had access to these Logs, but under the new Rules these Logs will be made available, upon request, for public inspection and reproduction at a location convenient and accessible to the residents of the community to which the station is licensed. The Rule specifies, however, that the public is not entitled to access until 45 days have elapsed from the day of the Log in question.

The confusion centers around whether or not the entire two year collection of Logs (except those less than 45 days old) would become available on July 5, or, only Logs for days beginning July 5 be available (commencing 45 days thereafter). The answer is that the Logs available for inspection on July 5, 1977, were those for the two year period from July 5, 1975 to July 5, 1977, except for those Logs less than 45 days old. Thus, the Logs from July 5, 1975 to May 22, 1977, are those to which the Rule applied when the Rule first became effective July 5, 1977.

R&R CALENDAR OF EVENTS

(Continued from page 4)

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Fan Fair, Nashville, June 7-11, 1978

Country Music Association Board Meeting, Washington D.C., April 18-19, 1978

July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's, Twin Towers, Cincinnati, June 1-3, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, June 17-20, 1978

*Congratulations Mick and John
on your 10th anniversary.*

*We're sure glad you decided
to get together.*

Moe, Russ, Dave, Don, David, Carol, Dan,
Pat, and everyone else at
Warner Bros. Records.

TOP-40

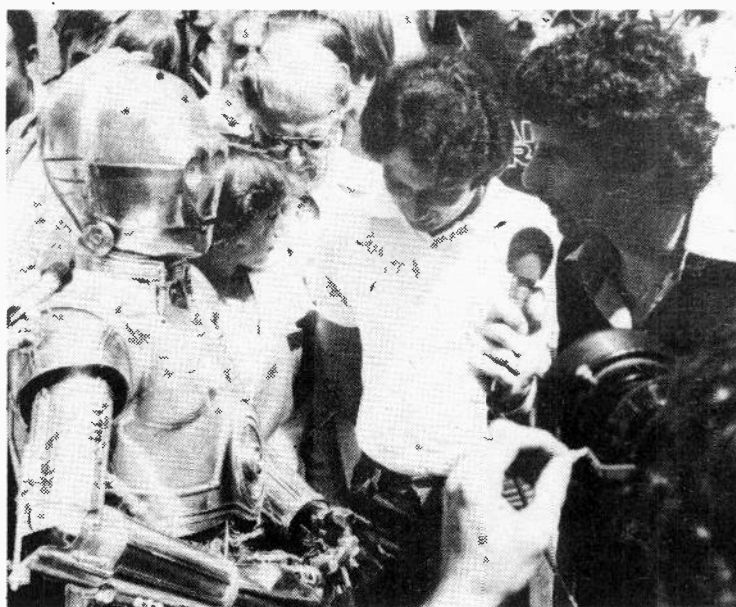


FREE MONEY/FIRST COMMERCIAL—Z97/Ft. Worth began a 75 day commercial-free period on February 28th at 6pm. After a few days of the continuous music, listeners began calling asking how long the station would continue without commercials. The station turned their curiosity into a "Free Money/First Commercial" contest, asking people to listen for the first commercial. The date, exact second the first commercial was played, the Z97 personality who played it, and the name of the sponsor were all needed to determine a winner. The closest entry won \$25,000 in cash, the next ten closest each received \$1,000, and the next 200 runners-up each received \$50. The first sixty-second spot ran on May 9th and sold for \$1251. The sponsor gave Z97 \$1, with the rest of the money turned over to a charity of the sponsor's choice. Pictured here is the \$25,000 winner at a dinner thrown for him by the station.

The Staff Of
KFRC
Mourns The
Death Of
Elvis Presley

1935-1977

an RKO station



CEMENTING "STAR WARS"—KHJ's M.G. Kelly recently MC'd a traditional footprint ceremony for C3PO and R2-D2, robots of "Star Wars" fame. Both robots were treated to lasting fame as their footprints were embedded in cement in the courtyard at the Chinese Theater in Hollywood. On hand to offer his moral support was the villainous Lord Darth Vader, the evil adversary of the film. An estimated 7,000 spectators watched the ceremony. Pictured here is C3PO extending his thanks to M.G. after planting his feet in the cement.

Best Promotions Of The Week

Another in the long line of "Star Wars" promotions took place at **JB105/Providence**, Rhode Island. If listeners were the first to call in when they heard the phrase "May The Force Be With You" they were awarded tickets to the film, T-shirts and Star Wars Sound-track LP's...**Y103/Miami**, Florida is helping fight inflation by registering callers to win a two year rent-free apartment. Each person entering the contest received a free steak dinner and sometimes a bonus of a free LP of their choice. The grand prize winner will receive over \$400 worth of clothing to go with his new style of living...In another city in Florida, **WYND/Sarasota** ran a Busch Gardens promotion. Through a call-in to win contest, winners received a weekend in Tampa and tickets to Busch Gardens...A lot of heavy breathing was taking place at **WFOM/Marietta**. During their "Heatwave Weekend" listeners called in and "breathed" over the phone to the sound-effect of a rising thermometer. **Heatwave** singles, LP's, salt tablets, Coca Cola and Heatwave bandanas were some of the prizes awarded. If any listener broke the thermometer he received all prizes just mentioned. A final heavy breather was determined by a drawing and received limo service, dinner for two and tickets to an **Emotions** concert...**WEBC/Duluth** recently held a "Handy Man Weekend" in conjunction with local hardware stores. Correct number callers received prizes from the stores and copies of the new

James Taylor LP...**WTRY/Troy** New York is running their "South Of The Border" promotion. Callers who qualify for the grand prize receive a case of Coke and get a chance to win an Acapulco vacation to be determined by a drawing...A slight blood shortage in the area prompted **WHUT/Anderson**, Indiana, to publicize the need and urged its listeners to donate to the cause. First in line at the blood bank was morning personality **Chet Elliott**. Listeners responded so overwhelmingly, local officials deemed the campaign a complete success...**99X/New York**, in cooperation with the Department of Parks and Recreation, brought a Summer '77 version of the Olympics to the city. Throughout the summer months the station, in conjunction with WOR-99X Children's Christmas Fund, has provided special activities and projects for over a thousand children residing in the Chinatown area. To highlight the program, 99X transported hundreds of participating children to a local park to compete in the "First Annual 99X Children's Summer Olympics." Volleyball games, tugs of war and specially-designed relay races were all part of the day's events. Medals were awarded by **Bob McAllister** of Wonderama, local celebrities and 99X staffers. The children were also treated to puppet and magic shows...It was a "Hot Chocolate Sunday" at **98Q/Vidalia**. Correct number callers received copies of the **Hot Chocolate** single and a chocolate sundae from a local ice cream parlor...

Arbitron Notes: Two Number One's In Savannah; Most Teen Share Ever In Reno?

The April/May '77 Arbitrons are now all in, with more than a few success stories in Top 40 radio. Among those successes, a couple of interesting stories have come to light in two markets.

WSGA-AM/WZAT-FM/Savannah Station Manager **Jerry Rogers** isn't quite sure which of his two stations to be the most proud of. In the three county Metro Survey Area, Monday-Sunday 6am-12midnight, **WSGA** is #1 total persons 12+, #1 teens, #1 men 18+, #1 women 18+, #1 adults, 18-34, and #1 adults 18-49. As if a nearly clean sweep of the Metro area was not enough, automated **Rocker WZAT** came in #1 total persons 12+, #1 teens, #1 men 18+, #1 women 18+, #1 adults 18-34, and #1 adults 18-49 in the 18 county Total Survey Area.

In Reno, what may be the highest teen share ever, Monday-Sunday 6am-12midnight has been captured by **Red Mountain's KCBN**. Red and staff scored a monstrous 81.3 teen average share. A heavy 84.2 teen share was attained in afternoon drive.



"I really feel like I've got a mission
and it makes me feel good."

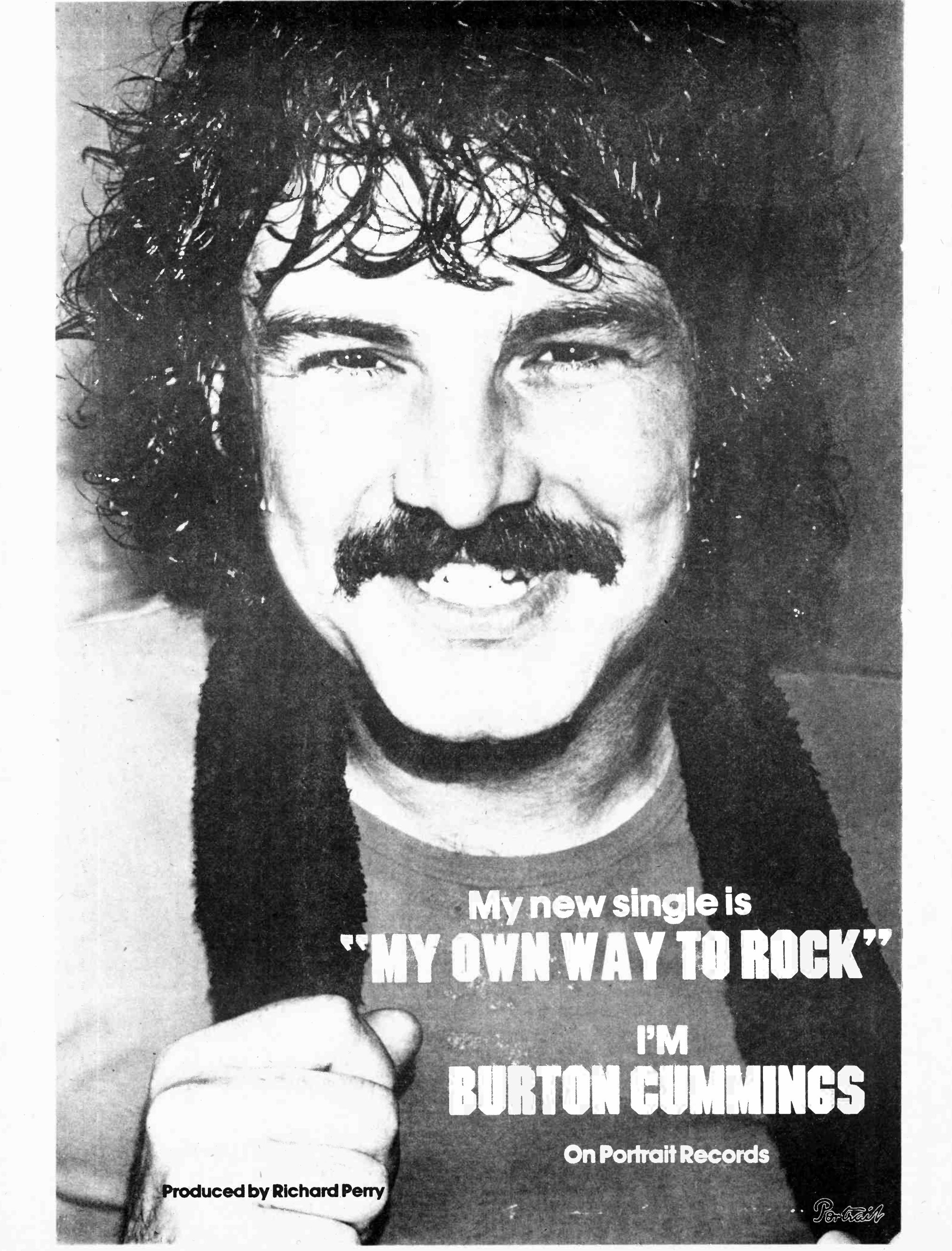
NATALIE COLE

on the Robert W. Morgan Special of the Week

WATERMARK, INC. 10700 Ventura Blvd.,
No. Hollywood, CA 91604 • (213) 980-9490

ABBA—THE BEEGEES—BREAD—NATALIE COLE—JUDY COLLINS
ELECTRIC LIGHT ORCHESTRA—STEVE MILLER—LOU RAWLS—KENNY ROGERS—LEO SAYER
THE TEMPTATIONS—FRANKIE VALLI AND THE FOUR SEASONS—THE LOVE SONGS OF PAUL WILLIAMS

THE ROBERT
W. MORGAN
SPECIAL OF
THE WEEK



My new single is
"MY OWN WAY TO ROCK"

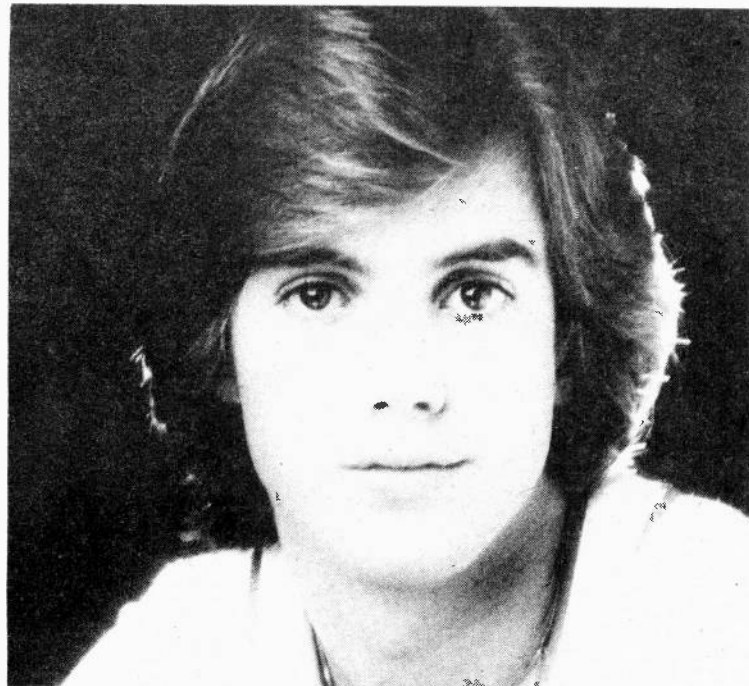
I'M
BURTON CUMMINGS

On Portrait Records

Produced by Richard Perry

Portrait

"THAT'S ROCK & ROLL"



WKRO 7-3
WOKY 23-16
WGCL add 27
KLIF
Y100 11-5
Z93 30-23
KHJ 16-14
KFRC add
KJR add
99X 31-28
WAVZ 27-21
WDRC 26-21
92FM 9-3
JBIO 17-7
WTRY debut 22
WNCL add 21
WCOL 17-7
KIOA add 26
WNDE debut 30
KLEO add 29
KAKC add 36
KBEQ 30-19
WMET add 30
WQXI 29-21
WAYS add
WGA 21-16
Y103 debut 27
WBBQ 26
WMAK add
WJDX debut 16
WNOE 1-1
WERC 15-9
WGSN 11-1
WKIX 20-14
WRJZ add
KJRB on
KEYZ 17-14
KCPX 4-2
KRSP 2-1
KERN 27-21
KNDE add
KANC add
KREM add
WEEQ debut 28
WGUY debut 26
WTSN 18-11
KYSN 18-14
WFEA 17-13
WISM debut 28
WTRU 25-15
WSPT 20-9
WKAU 27-22
KFYR add
KSTT 25
98Q add
WFLB debut 31
WAAY debut 29
WISE debut 17
WAIR 13-7
WIRK 11-7
WANS debut 30
CKIO add 38
WCGQ debut 29
KJOY 22
KSLY add
KDZA 39-31
KAFY 20-16
KRKE add
KQDI debut 27
KFXD add

THAT'S ACTION!

Shaun Cassidy's second
successive smash



CURB
RECORDS

on Warner/Curb Records.

TOP-40



TAKE IT ALL OFF—62KGW/Portland midday personality Glynn Shanon is shown here preparing for his appearance in the dunk tank at the "Neighborhood Fair" sponsored by KGW. Over 200 neighborhood organizations, ethnic groups and service groups from the city participated, drawing an estimated 150,000 to the waterfront park site. The grand finale of the event was an evening free concert and a fireworks display.

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Street Talk by J.J. Jordan

Is true that 20th Century Records offered Atlantic's Dick Kline some big bucks to come out to L.A. and head up its Promotion Department since Jack Hakim will be moving up in the company?

What are Michael Spears and KHJ up to? My ear tells me that the station has taken on a whole new direction in the past two weeks. I've noticed that the jock pace is now up a lot more than several weeks ago. Also afternoon jock M.G. Kelly has reverted to using his other name Machine Gun, even though he only uses M.G. in his movie career. It seems as if the teen records are back into a higher rotation and the station has dropped all of its production aids, such as the new jingles that were cut not too long ago. Also, it seems as if the jock time shifts keep bouncing around from week to week. Could the station be reacting to anticipated heavy competition from KFI this Fall?

Will Mercury Records National Singles Director Jim Taylor get the VP slot vacated by Dave Carrico?

Lifesong Records has been bought by CBS. VP/Promotion Barry Gross has resigned and plans to move back to Los Angeles next week. Also, a number of the label's field staff have been terminated.

Casablanca has signed the Pips without Gladys.

Randy Bachman of BTO has split the group over musical differences with the other group members.

Word is that WNBC will spend the most money ever spent by a station for the Fall rating period.

A number of unemployed PD's are going after the WAKY and WKBW programming gigs. The problem is that there are more unemployed PD's than there are gigs.

Congrats to Marc Sommers, WNOE, and wife on the birth of a new daughter.

WGST/Atlanta is reported to be going All-News Monday (22). Station is currently Pop/Adult.

I was reflecting back on the time when I met Elvis in person and the time I was up at his home. He once told me that he always listened to my show whenever he was home in Memphis and I remember my legs getting weak just thinking that Elvis was one of my listeners. I will miss the King of Rock 'N' Roll.



This week's photo flashback is from 1967 and shows Tiny Tim and, then-WMMS/Cleveland PD Pat McCoy singing a duet which changed Pat's life and got him into the music business. Pat is now with Warner Bros. And by the way is the one on the right.

Radio & Records

6430 Sunset, Suite 1221, Hollywood 90028
Tel: (213) 466-9561

Name _____

Company/Station _____

Address _____

City _____ State _____ Zip _____

☐ ONE YEAR—\$130

☐ ONE QUARTER—\$40

Enclose payment with order.
U.S. Funds please.

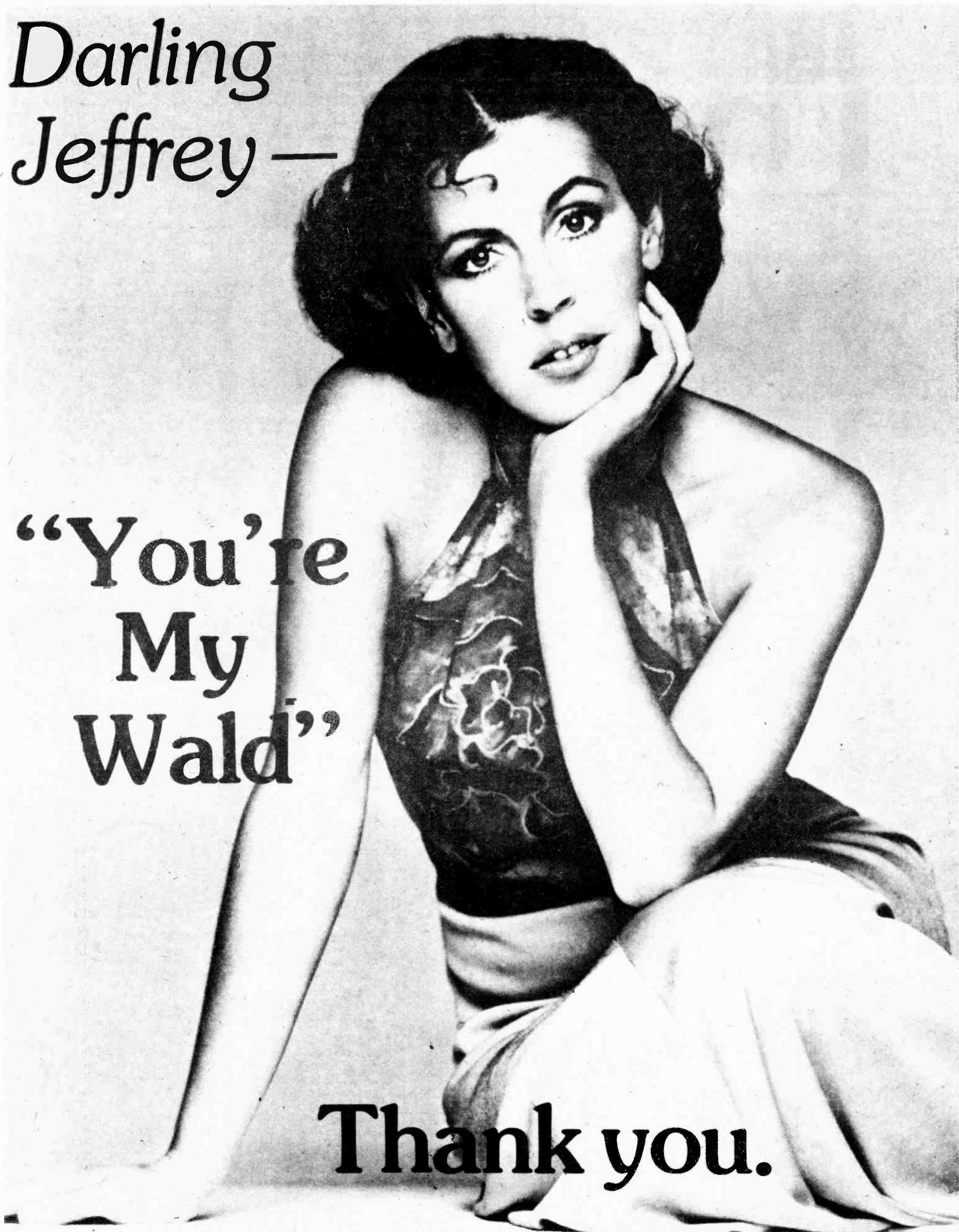
Overseas subscribers add \$100 per year
(\$25 per quarter)

SUBSCRIBE TODAY

*Darling
Jeffrey—*

**“You’re
My
Wald”**

Thank you.



The Z wins again

MARKET SHARE

1. KLAZ	22.0%
2. KLRA	13.8%
3. KALO	11.5%
4. KEZQ	11.0%
5. KAAY	10.3%



For audience 12+: 6AM til Midnight Monday through Sunday
Metro survey area—average share of audience.
Source: April-May 1977 Arbitron®. Subject to usual qualifications.

The Rock
in
Little Rock
KLAZ98

P.O. Box 7209 LITTLE ROCK, AR 72207 (501) 661-9850

(Advertisement)



A NEW FASHION ITEM—WRMT/Rocky Mount, N.C. listeners are pictured here modeling the new WRMT-shirt. The station is currently making plans to have the T-shirts distributed through local retailers.



SOLID GOLD—WLEE/Richmond was presented with a gold record for their efforts in helping Abba's "Dancing Queen" achieve gold status. Pictured (L to R) WLEE General Manager Ralph Barnes, WLEE PD Ken Curtis, and Atlantic's Promotion Man Dave Kimmel.



A REFRESHING PROMOTION—94Q (WQXI-FM)/Atlanta decided to "cool down" people waiting in long lines to purchase various concert tickets. The Q jocks loaded up the station vans with chilled watermelons and gave out slices of the fruit to people at the various ticket locations.

KUPD Comes Back

(Continued from page 3)

expenditure slated for one week after the last day of the Arbitron survey. Not a single penny was invested in promotion, either on or off the air, during the April/May 1977 Phoenix Arbitron sweep by KUPD, and this against a couple of competitors who outspent themselves during that period.

In October/November 1976, with "Checkbook" running full bore on KUPD well before, during and after the survey period Arbitron reported we held a Monday through Sunday, 6am-12midnight 12 plus average quarter hour share of 11.8%. In April/May 1977, with zero promotional spending during the survey period, Arbitron reported KUPD again overall number one in the market with a Monday through Sunday, 6am-12midnight 12 plus share of 11.1%. Now...can anyone yell "hype" in attempts to discredit this rating? Does it make you wonder even just a little about how well-spent outrageous promotional amounts are?

Jay Stone

Program Director, Magic-91

Program Consultant, KUPD FM/AM

The new single from
one of Europe's
hottest groups
is breaking across
America!

“**MA BAKER**”

#DSK095 (Time: 3:28)

from

BONEY M

now on

KFRC

and **10 Q.**

TOP 5 PHONES!



on Atlantic Records

© 1977 Atlantic Recording Corp. A Warner Communications Co.

Most Added:

Peter Frampton
KC & Sunshine
Donna Summer
Heatwave

PARALLEL ONE

WABC/New York, N.Y.
Sonja Jones
Peter Frampton 'Signed'
Bros. Johnson
HOTTEST: 7-4
Commodores 7-4
Floater 9-5
Alicia Cooper 14-10
Fleetwood Mac 22-15
ELO 11-7

WFLI/Philadelphia, Pa.
K.C. Hill
Heatwave
Carly Simon
HOTTEST: 10-13
Emotions 3-2
Rita Coolidge 5-3
James Taylor 6-4
Fleetwood Mac 17-7
CSN 11-8
Steve Miller
'Jet' 12-9
Peter Frampton
'Signed' 14-10
Floater 19-12

WKBW/Buffalo, N.Y.
Jon Summers
Bros. Johnson
Bee Gees
HOTTEST: 10-13
Rita Coolidge 2-1
James Taylor 6-4
Emotions 10-5
Fleetwood Mac 9-6
Johnny Rivers 16-12
Commodores 18-13
Sanford-Townsend 23-18
Ram Jam 25-19
Star Wars
'Main Theme' 28-20

CKLW/Detroit, Mi.
Rosalie Trombley
Eric Carmen
Manhattans
Carly Simon
Willie Cherry
KC & Sunshine
HOTTEST: 10-13
Donna Summer 6-5
George Benson 9-6
Foreigner 22-16

WLS/Chicago, Ill.
Jim Smith
Foreigner
HOTTEST: 8-3
Emotions 8-3
Pablo Cruise 9-6
James Taylor 15-10

WPGC/Washington D.C.
Jim Elliott
Dorothy Moore
Eric Carmen
Ted Nugent (DP)
Supertramp (DP)
HOTTEST: 5-1
Ram Jam 4-3
Stephen Bishop 8-6
KC & Sunshine 9-7
Meco 17-8
Bros. Johnson 21-16
ELO 23-17

WRKO/Boston, Mass.
Harry Nelson
Donna Summer
Heatwave
Eric Carmen
Ted Nugent
Stephen Bishop
Alan Parsons
Hearts (DP)
'Kick It Out'
HOTTEST: 7-3
Shaun Cassidy 7-3
Carly Simon 13-6
Floater 19-13
Johnny Rivers 26-19
Commodores 29-24
KC & Sunshine 25-14

KFRC/San Francisco, Ca.
Dave Sholin
KC & Sunshine Band
Stephen Bishop
Carly Simon
Shaun Cassidy
Ted Nugent
HOTTEST: 3-2
Emotions 3-2
Rita Coolidge 6-4
James Taylor 8-5
Fleetwood Mac 11-6
Bay City Rollers 10-7
CSN 14-10
Floater 16-11
ELO 24-17
Steve Miller 25-20

KHJ/Los Angeles, Ca.
Guavara/Leader
Commodores
Foreigner
HOTTEST: 5-1
James Taylor 5-1
Fleetwood Mac 17-7
Rita Coolidge 11-9
ELO 20-10
Heart 19-15

WKXK/Pittsburgh, Pa.
Bobby Christian
Emotions
HOTTEST: 3-1
Fleetwood Mac 3-1
Pablo Cruise 8-4
Peter Frampton 15-10
Bee Gees 24-14

KDWB/Minneapolis, Minn.
John Sebastian
Commodores
'Easy'
ELO
HOTTEST: 1-1
Rita Coolidge 1-1
Jennifer Warnes 14-8
Commodores
'Easy' A-15
B.J. Thomas 28-16

KFJZ/FM/Ft. Worth, Tx.
Danny Owen
none
HOTTEST: 2-1
James Taylor 2-1
Heart 3-2
Fleetwood Mac 5-4
CSN 7-5
Foreigner 19-13

KTLK/Denver, Co.
Rick Brady
B.J. Thomas
Thin Lizzy
Driver
Johnny Rivers
HOTTEST: 1-1
James Taylor 6-3
Supertramp 9-4
Leo Sayer 7-5
ELO 11-7

CSN 15-9
Stephen Bishop 17-12
Dean Friedman 24-15
Rico 10-19
Sanford-Townsend 28-20

KKKX/Denver, Co.
Bee Matthews
Bros. Johnson
Judy Collins
'Send In Clowns'
HOTTEST: 1-1
Heart 12-5
CSN 15-9
James Taylor 11-8
Bay City Rollers 24-19

WOKY/Milwaukee, Wi.
Vickie Tietz
Carly Simon
Paul Nicholas
B.J. Thomas
Kenny Loggins
Chilliwack
HOTTEST: 1-1
ELO 6-1
Kiss 9-6
Foreigner 19-14
Shaun Cassidy 23-16
KC & Sunshine 27-21

WCAO/Baltimore, Md.
Ron Riley
Carly Simon
Kenny Rogers
HOTTEST: 1-1
Stephen Bishop 4-3
Ram Jam 5-4
Johnny Rivers 6-5
KC & Sunshine 15-9
Fleetwood Mac 14-10
Floater 20-13

CHUM/Toronto, Can.
Nanci Krant
Little River Band
Carly Simon
Stephen Bishop
HOTTEST: 3-2
Rita Coolidge 3-2
Pablo Cruise 5-4
Bay City Rollers 9-7
James Taylor 12-9
Heart 15-11
ELO 18-13
Commodores 20-14
CSN 21-15
Sanford-Townsend 24-18

WPEZ/Pittsburgh, Pa.
Beau Raines
Donna Summer
HOTTEST: 1-1
Easy/Brick 1-1
Rita Coolidge 4-2
Meco 12-5
Ram Jam 13-9
Fleetwood Mac 20-12
Bros. Johnson 26-20
Johnny Rivers 28-23

Y100/Miami, Fl.
Robert Mozy
Carly Simon
Peter Frampton
'Signed'
HOTTEST: 1-1
Leif Garrett
Seals & Croft
HOTTEST: 1-1
KC & Sunshine 4-3
Shaun Cassidy 11-5
Star Wars
'Main Theme' 10-8
Paul Nicholas 14-9
Donna Summer 20-12
Rita Coolidge 19-14
James Taylor 24-18
Bros. Johnson 23-19
ELO 27-21

Q102/Cincinnati, Oh.
Mark Elliott
Bros. Johnson
Supertramp
Peter Frampton
'Signed'
HOTTEST: 1-1
Rita Coolidge 5-1
ELO 10-6
Fleetwood Mac 12-8
Emotions 18-10

Z33/Atlanta, Ga.
Dale O'Brien
Foreigner
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
KC & Sunshine 14-8
Bros. Johnson 15-10
Ronnie Milsap 23-13
Carly Simon 28-14
Shaun Cassidy 30-23

WGCL/Cleveland, Oh.
T.J. Lambert
Shaun Cassidy
Peter Frampton
HOTTEST: 1-1
Stephen Bishop
HOTTEST: 1-1
Fleetwood Mac 6-3
Commodores 13-6
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WQXI/Atlanta, Ga.
Rhett Walker
Brick
Kenny Rogers
Donna Summer
Johnny Rivers
Foreigner
HOTTEST: 1-1
Fleetwood Mac 18-3
Sanford-Townsend 16-10
Carly Simon 19-11
B.J. Thomas 24-12
CSN 25-14
Mothers Finest 28-15
Meco/Star Wars
'Main Theme' 30-18
Shaun Cassidy 29-21

WYRE/Annapolis, Md.
Jim Tice
KC & Sunshine
Eric Carmen
Crystal Gale
Hot Chocolate
HOTTEST: 1-1
Emotions 3-1
Johnny Rivers 6-3
Sanford-Townsend 13-9
Meco 25-16
Carly Simon 28-22
Kenny Rogers 29-24

WZUU/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSQJ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter Frampton
'Signed'
HOTTEST: 1-1
Johnny Rivers
HOTTEST: 1-1
Sanford-Townsend 6-1
CSN 4-2
Meco 10-7
Commodores 11-8
Leo Sayer 15-11
B.J. Thomas 18-12
Alan Parsons 23-13

KLIF/Dallas, Tx.
Jim Davis
Johnny Rivers
KC & Sunshine
HOTTEST: 1-1
Heart 4-1
Stephen Bishop 17-10
Sanford-Townsend 28-20
Supertramp 18-12

WBHQ/Memphis, Tn.
John Long
ELO
Teddy Pendergrass
HOTTEST: 1-1
Steve 9-5
Pablo Cruise 10-7
Alicia Cooper 14-10
James Taylor 21-15

KING/Seattle, Wa.
Robert Conrad
Debby Boone
Supertramp
HOTTEST: 1-1
James Taylor 4-2
CSN 8-4
Fleetwood Mac 11-7
Stephen Bishop 13-9
ELO 16-10
Star Wars
'Main Theme' 21-14

99X/New York, N.Y.
B.H. Garcia
Meco
Freiger
Steve Miller
Peter Frampton
'Signed'
HOTTEST: 1-1
Emotions 1-1
Floater 6-2
Bay City Rollers 12-4
Kiss 14-8
Fleetwood Mac 22-11
CSN 20-16
KC & Sunshine 34-17
ELO 32-22

WQXI/Atlanta, Ga.
Bos. Johnson
HOTTEST: 1-1
Easy/Brick 1-1
Johnny Rivers 19-14
Peter Frampton
'I'm In You' 16-9
Foreigner 21-14
Bros. Johnson 23-16
Meco 26-21

WZLW/Milwaukee, Wi.
Chris Curtis
Peter Frampton
Eric Carmen
HOTTEST: 1-1
Rita Coolidge 1-1
Emotions 3-2
Bay City Rollers 20-4

KSLQ/St. Louis, Mo.
Shari Toennies
Heatwave
Paul Nicholas
Carole King
Peter Brown
Foghat
Alan Parsons
UFO
HOTTEST: 1-1
Alicia Cooper 2-1
Andy Gibb 4-3
James Taylor 6-5
Ted Nugent 20-15
Floater 25-19
Stephen Bishop 26-20
Merri Wilson 32-22

KRBE/Houston, Tx.
Clay Gish
KC & Sunshine
none
HOTTEST: 1-1
KJRI/Seattle, Wa.
Tracy Mitchell
Debby Boone
Shaun Cassidy (DP)
Heart (DP)
Fleetwood Mac (DP)
HOTTEST: 1-1
'Little Queen' 1-1
Rita Coolidge 4-2
ELO 12-3
Fleetwood Mac 6-4
James Taylor 9-6
Star Wars
'Main Theme' 15-9
CSN 14-10
Emotions 19-13

KCBQ/San Diego, Ca.
Nina Gomez
Sanford-Townsend
Steve Miller
Ram Jam
HOTTEST: 7-4
Commodores 7-4
Star Wars
'Main Theme' 14-9
Fleetwood Mac 17-11
Alicia Cooper 19-14
James Taylor 27-15
ELO 26-18

KSTP/Minneapolis, Minn.
Peter

The Hottest:

Fleetwood Mac
James Taylor
Emotions
ELO

PARALLEL THREE

KPAM/Portland, Or.

Michael O'Brien
Burton Cummings
Paul Nicholas
Driver
HOTTEST:
Commodores 4-3
Sanford-Townsend 7-5
Fleetwood Mac 11-6
Stephen Bishop 14-8
B.J. Thomas 23-16
Johnny Rivers 25-17
Bros. Johnson 24-18
Bee Gees 28-19
Carly Simon 27-20

WNAM/Neenah, Wi.

Jason Page
Carly Simon
Donna Summer
HOTTEST:
Johnny Rivers 2-1
ELO 4-2
James Taylor 6-4
Emotions 8-6
Heart 12-7
Kiss 16-10
Ronnie Milsap 21-16
Carly Simon 23-17
Stephen Bishop 26-19

WAIW/Winston-Salem, N.C.

Dave Scott
Paul Nicholas
Donna Summer
Alan Parsons
Meco
Brownsville Station (DP)
Lelf Garrett (DP)
HOTTEST:
Bros. Johnson 3-1
Bay City Rollers 4-3
Leo Sayer 9-8
Shaun Cassidy 13-7
Supertramp 12-9
Fleetwood Mac 14-10
Stephen Bishop 19-12
Floater 29-23

98Q/Vidalia, Ga.

Scott Kerr
Shaun Cassidy
Donna Summer
Marshall Tucker
Ronnie Milsap
HOTTEST:
Commodores
Easy 2-1
James Taylor 6-2
Johnny Rivers 10-5
Outlaws 11-6
Heatwave 13-8
Floater 17-10
Fleetwood Mac 18-13
ELO 22-14
Isley Bros. 21-15
Bros. Johnson 25-16
KC & Sunshine 26-17
Stephen Bishop 24-18
CSN 27-19
B.J. Thomas 29-21
Kenny Rogers 32-22

KFYR/Bismarck, N.D.

Dan Brannon
Jennifer Warnes
Shaun Cassidy
Kenny Rogers
HOTTEST:
Rita Coolidge 2-1
James Taylor 8-3
Commodores 10-6
Leo Sayer 14-7
Ronnie Milsap 15-10
Johnny Rivers 17-12

WHYY/Montgomery, Al.

Lanny West
McCoo & Davis
Donna Summer
Paul Nicholas
Stevie Wonder
Kate Taylor
HOTTEST:
Commodores
Brick 1-1
Paul Davis 8-2
KC & Sunshine 7-4
Stephen Bishop 12-5
Meco 15-8
Foreigner 14-11
Carole King 20-14
Kenny Rogers 21-16
Carly Simon 24-17
Dobie Bros. 25-18

KAYC/Beaumont, Tx.

Paul King
Ronnie Milsap
KC & Sunshine
Kenny Rogers
Commodores
HOTTEST:
Emotions 7-4
Floater 15-6
Ram Jam 12-9
Bros. Johnson 22-14
Stephen Bishop 25-18

KSly/San Luis Obispo, Ca.

John Tobin
Johnny Rivers
Steve Miller
Lelf Garrett
Shaun Cassidy
HOTTEST:
none

KKXL/Grand Forks, N.D.

Bob Hooper
Peter Frampton
Signed
HOTTEST:
Rita Coolidge 5-1
Star Wars
Main Theme 6-3
Fleetwood Mac 8-5
Ram Jam 7-6
Emotions 16-7
CSN 17-11
Johnny Rivers 22-16
Foreigner 25-17
Jennifer Warnes 26-19

KDZA/Pueblo, Co.

Rip Van Winkle
Heatwave
Peter Frampton
Signed
Donna Summer
HOTTEST:
James Taylor 1-1
Emotions 7-2
Ram Jam 10-6
Fleetwood Mac 14-8
KC & Sunshine 20-16

KWHP/Oklahoma City, Ok.

Gary Mathews
Ronnie Milsap
Heatwave
HOTTEST:
Peter Frampton 2-1
Rita Coolidge 4-2
Pablo Cruise 6-3
Alice Cooper 7-4
CSN 8-5
James Taylor 10-6
Heart 12-8
ELO 15-9
Emotions 17-11
Sanford-Townsend 18-13
Cat Stevens 20-15
Johnny Rivers 21-16
Supertramp 22-17
Leo Sayer 24-18
Peter Frampton
Signed 26-19

WEAQ/Eau Claire, Wi.

Scott Christenson
Leo Sayer
Glen Campbell
Carly Simon
HOTTEST:
Johnny Rivers 2-1
Andy Gibb 23-4
Bay City Rollers 8-5
Fleetwood Mac
Dreams 26-21
Steve Miller
Jet 28-22

WGLF/Tallahassee, Fl.

Ned Smith
Kate Taylor
Peter Frampton
Eric Carmen
Commodores
Foghat
Seals & Croft
HOTTEST:
Bros. Johnson 2-1
Heatwave 6-2
Kenny Loggins 7-4
Hall & Oates
Uncanny 12-5
Leo Sayer 10-7
Floater 11-8
Foreigner 16-12
Fleetwood Mac 23-16
KC & Sunshine 25-18
Roger Daltrey 26-19
Kenny Rogers 27-20

KILE/Galveston, Tx.

Dave Collins
KC & Sunshine
Ted Nugent
Kenny Rogers
Steve Miller
HOTTEST:
James Taylor 1-1
Emotions 3-2
Heart 4-3
B.J. Thomas 5-4
ELO 6-5
Leo Sayer 10-6
Fleetwood Mac 15-8
Floater 23-11
Glen Campbell 22-15
Bros. Johnson 24-16
Star Wars
Main Theme 28-19
Ronnie Milsap 31-25

92Q/Nashville, Tn.

John Davis
Star Wars
Main Theme
Bros. Johnson
Ronnie Milsap
HOTTEST:
Emotions 6-1
James Taylor 5-2
Carole King 24-18
Supertramp 23-19
KDON/Salinas, Ca.
A.J. Roberts
Marshall Tucker
Peter Frampton
ARS 'Jog Days'
HOTTEST:
Bay City Rollers 1-1
Alice Cooper 3-2
Emotions 7-3
Kenny Loggins 11-8
Sanford-Townsend 12-9
Carly Simon 13-11
B.J. Thomas 14-12
Leo Sayer 16-13
Heatwave 23-18

KQWB/Fargo, N.D.

Chris Collins
Kate Taylor
Foreigner
Firefall
HOTTEST:
Peter Frampton
I'm In You 3-2
ARS
Neon Rites 5-3
Helen Reddy 9-5
Sanford-Townsend 10-8
Carly Simon 18-13

KHFI/Austin, Tx.

Jack Starr
Carly Simon
Meco
HOTTEST:
Alice Cooper 5-2
James Taylor 8-5
Sanford-Townsend 10-6
Commodores 14-9
Foreigner 17-11
Bros. Johnson 20-14
Stephen Bishop 21-16

WFOM/Marietta, Ga.

Greg McClure
Bros. Johnson
Burton Cummings
David Soul
Hot
Foreigner
Kate Taylor
HOTTEST:
Dave Mason 3-2
Sanford-Townsend 6-3
Ram Jam 8-5
Mothers Finest 9-6
ELO 14-9
Supertramp 18-11
Johnny Rivers 20-13
10cc 26-14
Mac McAnally 28-17
Leo Sayer 23-19

KAFY/Bakersfield, Ca.

Randy Kramer
Alan Parsons
Commodores
Carly Simon
Stevie Wonder
Johnny Rivers
Eric Carmen
Donna Summer
HOTTEST:
Heart 5-2
ELO 7-4
Emotions 10-7
Meco 13-8
Commodores 17-12
Shaun Cassidy 20-16
Bros. Johnson 24-19
Supertramp 22-17

WISE/Asheville, N.C.

Ray Williams
Marshall Tucker
Alan Parsons
Firefall
Peter Frampton
Signed
HOTTEST:
Commodores 3-1
Johnny Rivers 6-3
Outlaws 11-5
ELO 18-9
Kiss 15-11
Fleetwood Mac 19-13
Meco 21-14
Leo Sayer 20-16
Carly Simon 24-19

WAAY/Huntsville, Al.

Bob Baron
Dave Mason
Steve Miller
Hot Chocolate
Ted Nugent
HOTTEST:
Emotions 5-1
Commodores 6-4
Fleetwood Mac 13-8
Leo Sayer 14-10
Meco 20-13
Johnny Rivers 21-15
Bros. Johnson 23-18
B.J. Thomas 26-20

WGBF/Evansville, In.

Buddy Scott
Stephen Bishop
Heatwave
Carole King
Ronnie Milsap
HOTTEST:
Emotions 4-1
Commodores 3-2
James Taylor 6-4
ELO 8-5
Fleetwood Mac 13-8

KYSN/Colorado Springs, Co.

Mark McCoy
Floater
B.J. Thomas
Carole King
HOTTEST:
Emotions 2-1
Rita Coolidge 3-2
James Taylor 6-4
Fleetwood Mac 12-8
Star Wars
Main Theme 20-15

WKXN/Saginaw, Mi.

Mike Ryan
Hot Chocolate
Foreigner
Donna Summer
HOTTEST:
Rita Coolidge 3-1
Peter Frampton 4-2
Heart 5-4
Ram Jam 10-6
Bros. Johnson 12-8
Brownsville Station D-11
Isley Bros. 21-14
Fleetwood Mac 20-15
Leo Sayer 23-18
Stephen Bishop 27-20

WGUY/Bangor, Me.

Mark Laurence
Carly Simon
Paul Nicholas
Dave Mason
Peter Frampton
HOTTEST:
Sanford-Townsend 3-1
ELO 4-3
Supertramp 14-7
Kiss 13-9
CSN 18-10
Glen Campbell 16-12
Meco/Star Wars
Main Theme 24-16
Marshall Tucker 28-23

WEOJ/Waynesboro, Pa.

Bob Kennedy
Meco
Ronnie Milsap (DP)
Ted Nugent (DP)
HOTTEST:
Emotions 3-1
Ram Jam 4-2
Heart 5-4
ELO 7-5
Kiss 11-8
Fleetwood Mac 14-10
Johnny Rivers 17-13
ELO 3-1

WJBQ/Portland, Me.

Andy Carey
KC & Sunshine
Kenny Rogers
HOTTEST:
Meco 3-1
Andy Gibb 5-2
Fleetwood Mac 8-4
ELO 15-9
Sanford-Townsend 23-17

KTAC/Tacoma, Wa.

Ric Hansen
Debbie Boone
Johnny Rivers
Bee Gees
HOTTEST:
Rita Coolidge 2-1
Bay City Rollers 7-2
Fleetwood Mac 9-5
James Taylor 12-9
CSN 14-10
ELO 17-14

CK101/Cocoa Beach, Fl.

Jason Douglas
Shaun Cassidy
B.J. Thomas
Steve Miller
HOTTEST:
Rita Coolidge 2-1
Bay City Rollers 3-2
Heart 7-3
CSN 9-6
Kiss 14-7
Helen Reddy 13-8
Fleetwood Mac 17-10
Sanford-Townsend 24-18

KRKE/Albuquerque, N.M.

Debbie Hines
Shaun Cassidy
Debbie Boone
Stephen Sinclair
Kenny Rogers
Floater
HOTTEST:
Commodores 6-3
Fleetwood Mac 7-4
James Taylor 10-6
KC & Sunshine 20-10
Sanford-Townsend 18-11

WFEA/Manchester, N.H.

Paul Barrette
Johnny Rivers
Peter Frampton
Signed
HOTTEST:
Heart 6-1
Pablo Cruise 5-3
Leo Sayer 9-5
Fleetwood Mac 11-7
Ram Jam 15-9
Donna Summer 21-15

WJON/St. Cloud, Mn.

Tom Kay
KC & Sunshine
Peter Frampton
Signed
Paul Davis
Crystal Gale
HOTTEST:
Stephen Bishop 6-3
Fleetwood Mac 10-5
Star Wars
Main Theme 15-7
Leo Sayer 16-10

WKWK/West Palm Beach

Alan Edwards
Foghat
Stephen Bishop
HOTTEST:
Meco 10-4
Shaun Cassidy 11-7
Heatwave 18-10
Bros. Johnson 21-15
Commodores 25-17
Paul Nicholas 27-20

KKLS/Rapid City, S.D.

Stone/Kjar
Eric Carmen
Steve Miller
Kate Taylor
HOTTEST:
James Taylor 4-1
Emotions 3-2
Bay City Rollers 5-3
Sanford-Townsend 7-5
Commodores 9-6
Fleetwood Mac 10-7
Leo Sayer 14-8
Bee Gees 25-20
Hall & Oates
Uncanny 28-23

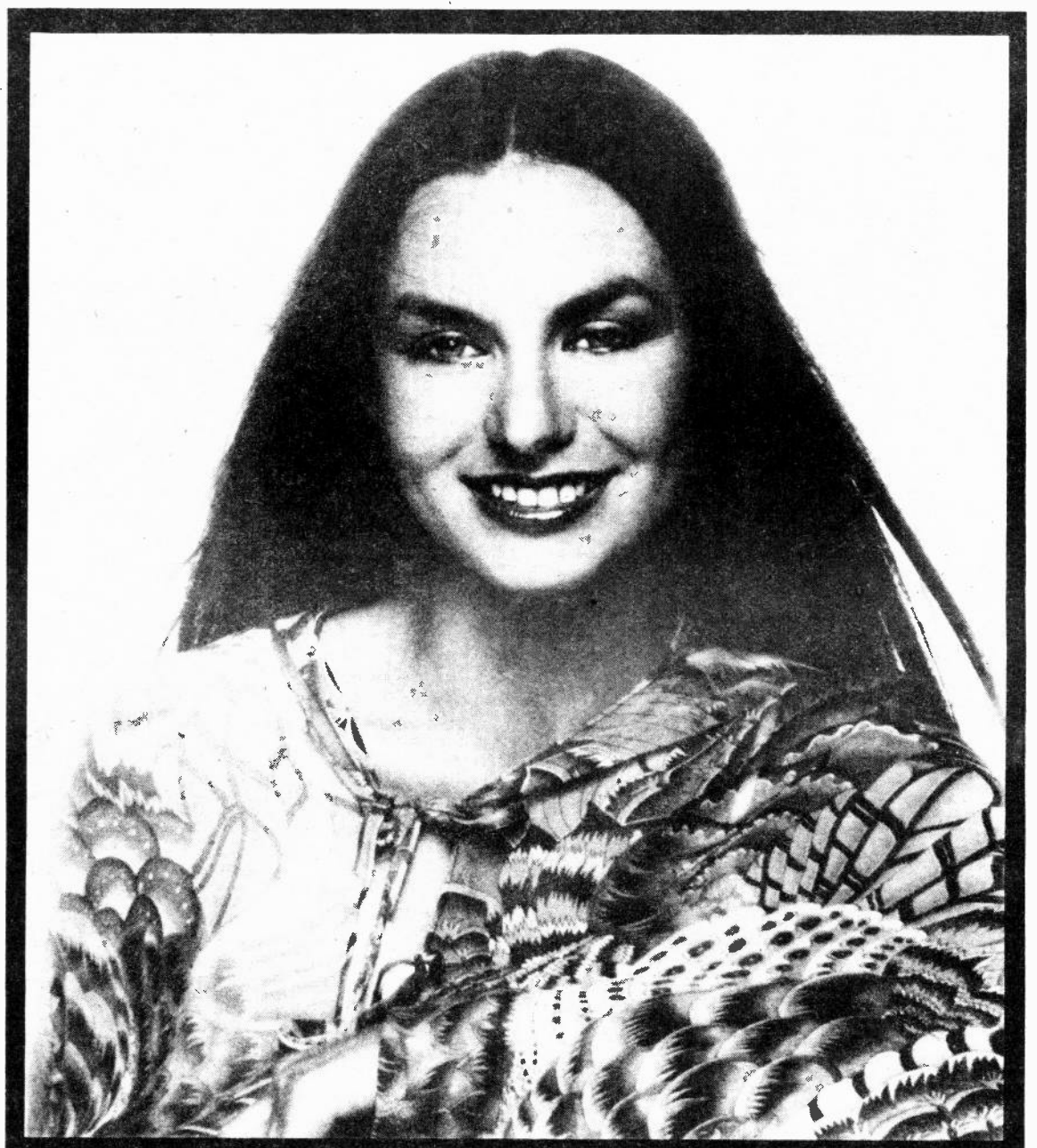
WISM/Madison, Wi.

Jonathan Little
Peter Frampton
Signed
Steve Miller
Kenny Rogers
Meco
Floater
HOTTEST:
Rita Coolidge 2-1
James Taylor 9-5
Commodores 8-6
Fleetwood Mac 12-7
ELO 14-9
Johnny Rivers 18-12
Leo Sayer 20-13
Ram Jam 24-18
Star Wars
Main Theme 26-20
Carly Simon 28-23

KFXD/Boise, Id.

Wendy Green
Carole King
Shaun Cassidy
Ted Nugent (DP)
B.J. Thomas
Carly Simon
HOTTEST:
Fleetwood Mac 5-2
Commodores 7-4
Leo Sayer 11-5
Emotions 12-6
Sanford-Townsend 17-13
Steve Miller 21-15
Helen Reddy 22-16
Meco 27-20
Foreigner 28-22
Johnny Rivers 29-23

BEAUTIFUL & BIG



KILT KEZR KLBK WQNZ WSM-AM WPST
KSTP KSTN KAUM WAKY WFBC WABB
KVI KEYN KONO WDUN WAKN WMAK
WORG KJCK WIBR WGSV WTSN WJON
K101 WKY KNOE WMPS WHLM KELI
R&R COUNTRY CHART: 11-4-1! WYRE

CRYSTAL GAYLE'S
"DON'T IT MAKE MY BROWN EYES BLUE"
SPREADING FAST
ON UNITED ARTISTS RECORDS



PARALLEL ONE PLAYLISTS

NORTHEAST

WETL New York

- 1 ANDY GIBB
- 2 EMOTIONS
- 3 RITA COOLIDGE
- 4 COMMODORES
- 5 OATERS
- 6 PETER MC CANN
- 7 PETER FRAMPTON
- 8 ALAN O'DAY
- 9 PABLO CRUISE
- 10 ALICE COOPER
- 11 SHAUN CASSIDY (old)
- 12 BAY CITY ROLLERS
- 13 BARRY MANILOW
- 14 BARBRA STREISAND
- 15 FLEETWOOD MAC
- 16 CSN
- 17 JAMES TAYLOR
- 18 BRODS JOHNSON
- 19 LEO SAYER

ADDS: 20 PETER FRAMPTON ("Signed")

WFL Philadelphia

- 1 ANDY GIBB
- 2 EMOTIONS
- 3 RITA COOLIDGE
- 4 JAMES TAYLOR
- 5 COMMODORES
- 6 BARRY MANILOW
- 7 FLEETWOOD MAC
- 8 PABLO CRUISE
- 9 STEVE MILLER (old)
- 10 PETER FRAMPTON ("Signed")
- 11 JIMMY BUFFETT
- 12 LEO SAYER
- 13 JIMMY BUFFETT
- 14 PETER MC CANN
- 15 PETER FRAMPTON
- 16 JIMMY BUFFETT
- 17 STAR WARS (20th)
- 18 ALAN O'DAY
- 19 SUPERTRAMP
- 20 JIMMY BUFFETT
- 21 JIMMY BUFFETT
- 22 JIMMY BUFFETT
- 23 JIMMY BUFFETT
- 24 JIMMY BUFFETT
- 25 JIMMY BUFFETT
- 26 JIMMY BUFFETT
- 27 JIMMY BUFFETT
- 28 JIMMY BUFFETT
- 29 JIMMY BUFFETT
- 30 JIMMY BUFFETT

ADDS: HEATWAVE CARLY SIMON

ON: SHAUN CASSIDY (new)
KISS
FOREIGNER (new)
CAROLE KING
BEE GEES
STEVE MILLER (new)
ELO
KC & SUNSHINE BAND (new)

FM/STEREO New York

- 1 ANDY GIBB
- 2 EMOTIONS
- 3 RITA COOLIDGE
- 4 BAY CITY ROLLERS
- 5 COMMODORES
- 6 FLOATERS
- 7 ALAN O'DAY
- 8 PABLO CRUISE
- 9 PETER FRAMPTON
- 10 FLEETWOOD MAC
- 11 ALICE COOPER
- 12 SHAUN CASSIDY (old)
- 13 HEART
- 14 PETER MC CANN
- 15 CSN
- 16 KC & SUNSHINE BAND (new)
- 17 LEO SAYER
- 18 JAMES TAYLOR
- 19 STEVE MILLER (new)
- 20 DONNA SUMMER
- 21 ELO
- 22 BARRY MANILOW
- 23 JIMMY BUFFETT
- 24 FLEETWOOD MAC (old)
- 25 BARBRA STREISAND
- 26 BRODS JOHNSON
- 27 SHAUN CASSIDY (new)
- 28 ABBA
- 29 LOU RAWLS
- 30 MELO
- 31 FOREIGNER
- 32 STEVE WONDER (new)
- 33 PETER FRAMPTON ("Signed")
- 34

ADDS: 31, 32, 33, 34

WKBW Buffalo

- 1 RITA COOLIDGE
- 2 ANDY GIBB
- 3 PETER FRAMPTON
- 4 JAMES TAYLOR
- 5 EMOTIONS
- 6 FLEETWOOD MAC
- 7 BAY CITY ROLLERS
- 8 BARBRA STREISAND
- 9 STARZ
- 10 CSN
- 11 ALAN O'DAY
- 12 JOHNNY RIVERS
- 13 COMMODORES
- 14 DONNA MC DANIEL
- 15 STEVE MILLER (old)
- 16 CARLY SIMON
- 17 KISS
- 18 SANFORD/TOWNSEND
- 19 RAM JAM
- 20 STAR WARS (20th)
- 21 SHAUN CASSIDY (old)
- 22 PETER MC CANN
- 23 LEO SAYER
- 24 JIMMY BUFFETT
- 25 KAREN NELSON/BILLY T
- 26 FLEETWOOD MAC (old)
- 27 FOREIGNER (new)
- 28 ELO
- 29 BARRY MANILOW
- 30 STEPHEN BISHOP

ADDS: BRODS JOHNSON BEE GEES

ON: ALAN PARSONS
CAROLE KING
STEVE MILLER (new)
HEART

1050 chum

Toronto

- 1 ANDY GIBB
- 2 RITA COOLIDGE
- 3 PABLO CRUISE
- 4 FLEETWOOD MAC
- 5 PETER FRAMPTON
- 6 LEO SAYER
- 7 BAY CITY ROLLERS
- 8 SHAUN CASSIDY (old)
- 9 JAMES TAYLOR
- 10 ALAN O'DAY
- 11 HEART
- 12 BARBRA STREISAND
- 13 ELO
- 14 COMMODORES
- 15 RAE
- 16 BARRY MANILOW
- 17 SANFORD/TOWNSEND
- 18 PETER MC CANN
- 19 JIMMY BUFFETT
- 20 ALICE COOPER
- 21 FLEETWOOD MAC (old)
- 22 ROD STEWART
- 23 ANDREW GOLD (old)
- 24 EMOTIONS
- 25 SUPERTRAMP
- 26 HELEN REDDY
- 27 APRIL WINE
- 28 ENGLAND DAN
- 29 LITTLE RIVER BAND
- 30 CARLY SIMON
- 31 STEPHEN BISHOP
- 32 FOREIGNER (new)
- 33 PETER FRAMPTON ("Signed")

ADDS: 20 PETER FRAMPTON ("Signed")

WGBO Baltimore

- 1 EMOTIONS
- 2 RITA COOLIDGE
- 3 STEPHEN BISHOP
- 4 RAM JAM
- 5 JOHNNY RIVERS
- 6 JAMES TAYLOR
- 7 SANFORD/TOWNSEND
- 8 CSN
- 9 KC & SUNSHINE BAND (new)
- 10 FLEETWOOD MAC (new)
- 11 HEART
- 12 SUPERTRAMP
- 13 FLOATERS
- 14 BEE GEES
- 15 HOT CHOCOLATE
- 16 ELO
- 17 FOREIGNER (new)
- 18 BRODS JOHNSON
- 19 COMMODORES
- 20 CSN
- 21 KISS
- 22 TED NUGENT
- 23 STEVE MILLER (new)
- 24 BAY CITY ROLLERS
- 25 LEO SAYER (new)
- 26 MC COO & DAVIS
- 27 HEATWAVE
- 28 J. THOMAS
- 29 GEORGE BENSON
- 30 ALAN PARSONS
- 31 CARLY SIMON
- 32 KENNY ROGERS (new)
- 33 CAROLE KING

ADDS: 20 PETER FRAMPTON ("Signed")

HEADQUARTERS FOR YOUR SONG Pittsburgh

- 1 COMMODORES ("Easy," "Brick")
- 2 RITA COOLIDGE
- 3 ANDY GIBB
- 4 EMOTIONS
- 5 FLEETWOOD MAC
- 6 JAMES TAYLOR
- 7 CSN
- 8 PABLO CRUISE
- 9 ALICE COOPER
- 10 FOREIGNER (new)
- 11 MERI WILSON
- 12 KISS
- 13 ALAN O'DAY
- 14 JOHNNY RIVERS
- 15 BAY CITY ROLLERS
- 16 BARBRA STREISAND
- 17 STAR WARS (20th)
- 18 JOHNNY G. WATSON
- 19 ELO
- 20 PETER MC CANN
- 21 HEART
- 22 RAM JAM
- 23 FLOATERS
- 24 BEE GEES
- 25 STEPHEN BISHOP
- 26 DONNA SUMMER
- 27 TED NUGENT
- 28 SANFORD/TOWNSEND
- 29 STEVE MILLER (new)
- 30 HOT CHOCOLATE
- 31 BRODS JOHNSON

ADDS: 30 BRODS JOHNSON

WPGC Washington D.C.

- 1 FLOATERS
- 2 EMOTIONS
- 3 RAM JAM
- 4 COMMODORES ("Easy," "Brick")
- 5 RITA COOLIDGE
- 6 STEPHEN BISHOP
- 7 KC & SUNSHINE BAND (new)
- 8 MELO
- 9 FLEETWOOD MAC
- 10 HEART
- 11 JAMES TAYLOR
- 12 PETER FRAMPTON
- 13 JOHNNY RIVERS
- 14 FOREIGNER (new)
- 15 JONN
- 16 BRODS JOHNSON
- 17 ELO
- 18 KISS
- 19 BAY CITY ROLLERS
- 20 STEVE MILLER (new)
- 21 HEATWAVE
- 22 SANFORD/TOWNSEND
- 23 LEO SAYER
- 24 ANDY GIBB
- 25 PETER FRAMPTON
- 26 CARLY SIMON
- 27 DONNA SUMMER
- 28 B.J. THOMAS
- 29 STAR WARS (20th)
- 30

ADDS: DOROTHY MOORE ERIC CARMEN TED NUGENT (DPI) SUPERTRAMP (DPI)

ON: KENNY ROGERS (new)

96.1X PITTSBURGH

- 1 FLEETWOOD MAC
- 2 MELO
- 3 ANDY GIBB
- 4 PABLO CRUISE
- 5 RITA COOLIDGE
- 6 ENGLAND DAN
- 7 LEO SAYER
- 8 CSN
- 9 STEVE MILLER (old)
- 10 PETER FRAMPTON ("Signed")
- 11 JAMES TAYLOR
- 12 HALL & OATES ("Back")
- 13 PETER FRAMPTON
- 14 BEE GEES
- 15 PETER MC CANN
- 16 BARRY MANILOW
- 17 TAVARES
- 18 BOSTON
- 19 DEAN FRIEDMAN
- 20 FLEETWOOD MAC (old)
- 21 ALAN O'DAY
- 22 EAGLES
- 23

ADDS: 17

WIPZ Pittsburgh

- 1 COMMODORES ("Easy," "Brick")
- 2 RITA COOLIDGE
- 3 PABLO CRUISE
- 4 JAMES TAYLOR
- 5 MELO
- 6 EMOTIONS
- 7 FLEETWOOD MAC
- 8 ANDY GIBB
- 9 RAM JAM
- 10 PETER MC CANN
- 11 PETER FRAMPTON
- 12 FLOATERS
- 13 CSN
- 14 JOHNNY G. WATSON
- 15 BARRY MANILOW
- 16 KISS
- 17 ALICE COOPER
- 18 HELEN REDDY
- 19 FOREIGNER (new)
- 20 BRODS JOHNSON
- 21 ELO
- 22 BARBRA STREISAND
- 23 JOHNNY RIVERS
- 24 PETER FRAMPTON ("Signed")
- 25 JAMES BISHOP
- 26 SANFORD/TOWNSEND
- 27 SHAUN CASSIDY (old)
- 28 SUPERTRAMP
- 29 LEO SAYER
- 30 BEE GEES
- 31 STEVE MILLER (new)
- 32 STEVE MILLER (old)
- 33 DOBBIE BROS
- 34 GUY
- 35 TED NUGENT
- 36 WILD CHERRY
- 37 GREGG LARKE
- 38 MARSHALL TUCKER
- 39 ALAN PARSONS
- 40 DONNA SUMMER

ADDS: 40

WPKO Boston

- 1 ANDY GIBB
- 2 HEART
- 3 SHAUN CASSIDY (new)
- 4 ALICE COOPER
- 5 EMOTIONS
- 6 CARLY SIMON
- 7 RITA COOLIDGE
- 8 FLEETWOOD MAC
- 9 PETER MC CANN
- 10 RAM JAM
- 11 BAY CITY ROLLERS
- 12 SANFORD/TOWNSEND
- 13 FLOATERS
- 14 KC & SUNSHINE BAND (new)
- 15 JAMES TAYLOR
- 16 LEO SAYER (new)
- 17 STAR WARS (20th)
- 18 ALAN O'DAY
- 19 JOHNNY RIVERS
- 20 SUPERTRAMP
- 21 PETER FRAMPTON
- 22 HELEN REDDY
- 23 BEE GEES
- 24 COMMODORES
- 25 MELO
- 26 CSN
- 27 KISS
- 28 FOREIGNER (new)
- 29 ELO
- 30 PETER FRAMPTON ("Signed")

ADDS: DONNA SUMMER HEATWAVE ERIC CARMEN TED NUGENT STEPHEN BISHOP ALAN PARSONS

HEART ("Kick") (DPI)

MIDWEST

KOLQ St. Louis

- 1 ALICE COOPER
- 2 HEART
- 3 ANDY GIBB
- 4 RITA COOLIDGE
- 5 JAMES TAYLOR
- 6 KISS
- 7 BAY CITY ROLLERS
- 8 EMOTIONS
- 9 PETER FRAMPTON
- 10 BRODS JOHNSON
- 11 PABLO CRUISE
- 12 POCO
- 13 BARBRA STREISAND
- 14 COMMODORES
- 15 TED NUGENT
- 16 SANFORD/TOWNSEND
- 17 STAR WARS (20th)/MELO
- 18 FLEETWOOD MAC
- 19 FLOATERS
- 20 STEPHEN BISHOP
- 21 RAM JAM
- 22 KC & SUNSHINE BAND (new)
- 23 FOREIGNER (new)
- 24 COMMODORES ("Brick")
- 25 GLADYS KNIGHT
- 26 B.J. THOMAS
- 27 CARLY SIMON
- 28 HEATWAVE
- 29 STEVE MILLER (new)
- 30 JIMMY BUFFETT
- 31 DONNA SUMMER
- 32 JOHNNY RIVERS
- 33 DAVE MASON
- 34 PAUL NICHOLAS
- 35 WILD CHERRY

ADDS: 29, 34 CAROLE KING PETER BROOKN FOGHAT (new) FALL (new) ALAN PARSONS

ON: GLEN CAMPBELL AL MARTINO JESSE WINCHESTER

Q102 Cincinnati

- 1 RITA COOLIDGE
- 2 HEART
- 3 JAMES TAYLOR
- 4 ALAN O'DAY
- 5 ANDY GIBB
- 6 ELO
- 7 STEVE MILLER (old)
- 8 FLEETWOOD MAC
- 9 PABLO CRUISE
- 10 EMOTIONS
- 11 PETER MC CANN
- 12 PETER FRAMPTON
- 13 CSN
- 14 ALICE COOPER
- 15 ABBA
- 16 LEO SAYER
- 17 KENNY LOGGINS
- 18 SANFORD/TOWNSEND
- 19 ENGLAND DAN
- 20 KC & SUNSHINE BAND (old)
- 21 STEVE MILLER (new)
- 22 JIMMY BUFFETT
- 23 FOREIGNER (new)
- 24 EAGLES
- 25 FLEETWOOD MAC (old)
- 26 B.J. THOMAS
- 27 FOREIGNER (old)
- 28 BARRY MANILOW
- 29 ANDREW GOLD (old)
- 30 LEO SAYER (old)
- 31 BRODS JOHNSON
- 32 PETER FRAMPTON ("Signed")

ADDS: 31

WZUU Milwaukee

- 1 RITA COOLIDGE
- 2 EMOTIONS
- 3 ELO
- 4 BAY CITY ROLLERS
- 5 JAMES TAYLOR
- 6 PABLO CRUISE
- 7 COMMODORES
- 8 ALICE COOPER
- 9 HEART
- 10 ALAN O'DAY
- 11 FLEETWOOD MAC
- 12 CSN
- 13 LEO SAYER
- 14 RAM JAM
- 15 FOREIGNER (new)
- 16 KC & SUNSHINE BAND (new)
- 17 SUPERTRAMP
- 18 ANDY GIBB
- 19 KISS
- 20 JOHNNY RIVERS

ADDS: PETER FRAMPTON ("Signed") ERIC CARMEN

15 KSTP Minneapolis

- 1 SANFORD/TOWNSEND
- 2 CSN
- 3 ANDY GIBB
- 4 JAMES TAYLOR
- 5 RITA COOLIDGE
- 6 ELO
- 7 MELO
- 8 COMMODORES
- 9 FLEETWOOD MAC
- 10 HEART
- 11 LEO SAYER
- 12 B.J. THOMAS
- 13 ALAN PARSONS
- 14 STAR WARS (20th)
- 15 PABLO CRUISE
- 16 JENNIFER WARNES
- 17 SUPERTRAMP
- 18 PETER FRAMPTON
- 19 STEPHEN BISHOP
- 20 BARRY MANILOW
- 21 CARLY SIMON
- 22 PETER FRAMPTON
- 23 HELEN REDDY
- 24 EMOTIONS
- 25 CAROLE KING
- 26 RONNIE MILSAP
- 27 POCO
- 28 JANIS OLIVER
- 29 ERIC CARMEN
- 30 PETER FRAMPTON ("Signed")
- 31 JOHNNY RIVERS

ADDS: 30

CKOW Radio Detroit

- 1 RAM JAM
- 2 EMOTIONS
- 3 ANDY GIBB
- 4 BRODS JOHNSON
- 5 DONNA SUMMER
- 6 GEORGE BENSON
- 7 HEART
- 8 SHAUN CASSIDY (old)
- 9 FLEETWOOD MAC (old)
- 10 BARBRA STREISAND
- 11 PETER FRAMPTON
- 12 BARRY MANILOW
- 13 BOB SEGER
- 14 RITA COOLIDGE
- 15 FLOATERS
- 16 FOREIGNER (new)
- 17 ISLEY BROS
- 18 PETER MC CANN
- 19 BAY CITY ROLLERS
- 20 ALICE COOPER
- 21 ELO
- 22 FLEETWOOD MAC
- 23 CSN
- 24 STAR WARS (20th)
- 25 COMMODORES
- 26 STEVE MILLER (new)
- 27 SLAVE
- 28 APRIL WINE
- 29 SANFORD/TOWNSEND
- 30

ADDS: ERIC CARMEN MANHATTANS (new) CARLY SIMON WILD CHERRY KC & SUNSHINE BAND (new)

KDWB Minneapolis

- 1 RITA COOLIDGE
- 2 ANDY GIBB
- 3 JAMES TAYLOR
- 4 PETER FRAMPTON
- 5 BARRY MANILOW
- 6 PABLO CRUISE
- 7 ALAN O'DAY
- 8 JENNIFER WARNES
- 9 SANFORD/TOWNSEND
- 10 FLEETWOOD MAC (new)
- 11 STEVE MILLER (old)
- 12 MELO
- 13 STEPHEN BISHOP
- 14 CSN
- 15 COMMODORES
- 16 B.J. THOMAS
- 17 JIMMY BUFFETT
- 18 FLEETWOOD MAC (old)
- 19 ANDREW GOLD (old)
- 20 MAYNARD FERGUSON (old)
- 21 ENGLAND DAN
- 22 EAGLES
- 23 STEVE WONDER (old)
- 24 MARSHALL TUCKER (old)
- 25
- 26 EAGLES ("Wasted")
- 27 LEO SAYER (old)
- 28 JANE OLIVER
- 29 BOSTON
- 30 POCO

ADDS: 15, 25, 30

Woky Milwaukee

- 1 ELO
- 2 RITA COOLIDGE
- 3 EMOTIONS
- 4 ANDY GIBB
- 5 BAY CITY ROLLERS
- 6 KISS
- 7 BARBRA STREISAND
- 8 JAMES TAYLOR
- 9 ALAN O'DAY
- 10 LEO SAYER
- 11 COMMODORES
- 12 FLEETWOOD MAC
- 13 STAR WARS (20th)
- 14 FOREIGNER (new)
- 15 HEART
- 16 SHAUN CASSIDY (new)
- 17 CSN
- 18 RAM JAM
- 19 SUPERTRAMP
- 20 HOT CHOCOLATE
- 21 KC & SUNSHINE BAND (new)
- 22 GEORGE BENSON
- 23 SANFORD/TOWNSEND
- 24 ALICE COOPER
- 25 JOHNNY RIVERS
- 26 ABBA
- 27 STEPHEN BISHOP
- 28 PABLO CRUISE
- 29 GLEN CAMPBELL
- 30 BRODS JOHNSON
- 31 TED NUGENT
- 32 KENNY ROGERS (new)
- 33 CARLY SIMON
- 34 RONNIE MILSAP
- 35 PAUL NICHOLAS
- 36

ADDS: B.J. THOMAS KENNY LOGGINS CHILLIWACK AL MARTINO WILD CHERRY

WGCL Cleveland

- 1 ANDY GIBB
- 2 EMOTIONS
- 3 FLEETWOOD MAC
- 4 HEART
- 5 JAMES TAYLOR
- 6 KISS
- 7 FLOATERS
- 8 COMMODORES
- 9 RITA COOLIDGE
- 10 PETER FRAMPTON
- 11 ALICE COOPER
- 12 LAVE
- 13 BARBRA STREISAND
- 14 JAMES TAYLOR
- 15 FOREIGNER (new)
- 16 KC & SUNSHINE BAND (new)
- 17 BRODS JOHNSON
- 18 CSN
- 19 KISS
- 20 STEPHEN BISHOP
- 21 LEO SAYER (new)
- 22 MELO
- 23 SWEET
- 24 DONNA SUMMER
- 25 OHIO PLAYERS
- 26 RAM JAM
- 27 STEVE MILLER (new)
- 28 SHAUN CASSIDY (new)
- 29 PETER MC CANN
- 30 CARLY SIMON
- 31 PETER FRAMPTON ("Signed")
- 32

ADDS: 19, 27, 30

ON: DOROTHY MOORE ERIC CARMEN B.J. THOMAS CAROLE KING GEORGE BENSON BEE GEES ALAN PARSONS BOB SEGER

SOUTH

KLIF 1190 Dallas

- 1 HEART
- 2 JAMES TAYLOR
- 3 ANDY GIBB
- 4 PABLO CRUISE
- 5 ALICE COOPER
- 6 PETER FRAMPTON
- 7 FLEETWOOD MAC
- 8 STEPHEN BISHOP
- 9 RITA COOLIDGE
- 10 CSN
- 11 SUPERTRAMP
- 12 RAM JAM
- 13 BARBRA STREISAND
- 14 COMMODORES
- 15 PETER MC CANN
- 16 ALAN O'DAY
- 17 FLOATERS
- 18 SHAUN CASSIDY (old)
- 19 SANFORD/TOWNSEND
- 20 MELO
- 21 ELO
- 22 BRODS JOHNSON
- 23 RONNIE MILSAP
- 24 LEO SAYER (new)
- 25 STEVE MILLER (new)
- 26 STEVE MILLER (new)
- 27 KC & SUNSHINE BAND (new)
- 28 CAT STEVENS
- 29 BARRY MANILOW
- 30

ADDS: 28 JOHNNY RIVERS

ON (DPI): CARLY SIMON SHAUN CASSIDY (new) CAROLE KING TED NUGENT PETER FRAMPTON ("Signed") JAMES TAYLOR ("Smiling")

Z.93 Atlanta

- 1 EMOTIONS
- 2 FLOATERS
- 3 ANDY GIBB
- 4 COMMODORES ("F.y," "Brick")
- 5 ALICE COOPER
- 6 ELO
- 7 JAMES TAYLOR
- 8 KC & SUNSHINE BAND (new)
- 9 HEATWAVE
- 10 BRODS JOHNSON
- 11 SANFORD/TOWNSEND
- 12 FLEETWOOD MAC (new)
- 13 RONNIE MILSAP
- 14 CARLY SIMON
- 15 ALAN O'DAY
- 16 KISS
- 17 ELVIS PRESLEY (old)
- 18 SHAUN CASSIDY (old)
- 19 GLEN CAMPBELL
- 20 B.J. THOMAS
- 21 LEO SAYER (new)
- 22 STEPHEN BISHOP
- 23 SHAUN CASSIDY (new)
- 24 STAR WARS (20th)/MELO
- 25 HEART
- 26 KENNY ROGERS (new)
- 27 FOREIGNER (new)
- 28 BRICK
- 29 DONNA SUMMER
- 30 PAUL NICHOLAS

ADDS: 27 PETER FRAMPTON ("Signed") STEVE WONDER (new) TED NUGENT

ON: STEVE MILLER (new) DOROTHY MOORE

WLS Chicago

- 1 ANDY GIBB
- 2 RITA COOLIDGE
- 3 ELO
- 4 ALAN O'DAY
- 5 HELEN REDDY
- 6 PABLO CRUISE
- 7 DEAN FRIEDMAN
- 8 PETER MC CANN
- 9 ABBA
- 10 JAMES TAYLOR
- 11 BAY CITY ROLLERS
- 12 JIMMY BUFFETT
- 13 RAM JAM
- 14 LEO SAYER
- 15 FOREIGNER (old)
- 16 FLEETWOOD MAC (old)
- 17 HOT (old)
- 18 PETER FRAMPTON
- 19 HEART
- 20 BARRY MANILOW
- 21 FOREIGNER (new)
- 22 KC & SUNSHINE BAND (old)
- 23 FOREIGNER (old)
- 24 ANDREW GOLD (old)
- 25 LEO SAYER (old)
- 26
- 27
- 28
- 29
- 30

ADDS: 30



1	1	HEATWAVE
2	2	ANDY GIBB
3	3	KC & SUNSHINE BAND (new)
4	4	DEAN FRIEDMAN
5	5	SHAUN CASSIDY (new)
6	6	EMOTIONS
7	7	FLOATERS
8	8	STAR WARS (20th)
9	9	PAUL NICHOLAS
10	10	COMMODORES ("Brick")
11	11	HOT (old)
12	12	DOONNA SUMMER
13	13	PETER MC CANN
14	14	RITA COOLIDGE
15	15	COMMODORES
16	16	KISS
17	17	SLAVE
18	18	JAMES TAYLOR
19	19	BROS JOHNSON
20	20	MECO
21	21	ELO
22	22	ALAN O'DAY
23	23	PETER FRAMPTON
24	24	CARLY SIMON
25	25	STEVE MILLER (new)
26	26	PETER FRAMPTON ("Signed")
27	27	LOU RAWLS
28	28	EAGLES
29	29	LEIF GARRETT
30	30	SEALS & CROFTS

ADDS: 24, 26, 29, 30



1	1	ANDY GIBB
2	2	EMOTIONS
3	3	RITA COOLIDGE
4	4	COMMODORES
5	5	SHAUN CASSIDY (old)
6	6	ALAN O'DAY
7	7	BARG BARBRA STREISAND
8	8	PABLO CRUISE
9	9	STAR WARS (20th)
10	10	COMMODORES ("Brick")
11	11	PETER FRAMPTON
12	12	PETER MC CANN
13	13	ALICE COOPER
14	14	JAMES TAYLOR
15	15	BARRY MANILOW
16	16	LEO SAYER
17	17	ELO
18	18	KISS
19	19	JOHNNY RIVERS
20	20	FLEETWOOD MAC (old)
21	21	JIMMY BUFFETT
22	22	ANDREW GOLD (old)
23	23	KC & SUNSHINE BAND (old)
24	24	KENNY LOGGINS
25	25	FOREIGNER (old)
26	26	MARVIN GAYE
27	27	B.J. THOMAS
28	28	RAM JAM
29	29	SANFORD/TOWNSEND
30	30	STEVE MILLER (new)

ADDS: 21, 22, 23, 24, 25, 26, 27, 28, 29, 30

ON: STEPHEN BISHOP, HOT CHOCOLATE, MAC MC ANALLY



2	1	JAMES TAYLOR
3	2	HEART
4	3	ALICE COOPER
5	4	FLEETWOOD MAC
6	5	CSN
7	6	FOREIGNER (old)
8	7	ABBA
9	8	BARRY MANILOW
10	9	PABLO CRUISE
11	10	FLEETWOOD MAC (old)
12	11	PETER MC CANN
13	12	FOREIGNER (new)
14	13	STEPHEN BISHOP
15	14	EAGLES
16	15	RITA COOLIDGE
17	16	CHICAGO
18	17	CLIMAX BLUES (old)
19	18	ATLANTA R.S. ("So In")
20	19	ALAN O'DAY
21	20	STEVE MILLER (old)
22	21	PETER FRAMPTON
23	22	ANDY GIBB
24	23	HOT (old)
25	24	ANDREW GOLD (old)

ADDS: None



1	1	FLEETWOOD MAC
2	2	ANDY GIBB
3	3	JAMES TAYLOR
4	4	SUPERTRAMP
5	5	LEO SAYER
6	6	BAY CITY ROLLERS
7	7	ELO
8	8	PABLO CRUISE
9	9	CSN
10	10	ENGLAND DAN
11	11	PETER FRAMPTON
12	12	HEART
13	13	FOREIGNER (new)
14	14	DEAN FRIEDMAN
15	15	LITTLE RIVER BAND
16	16	RITA COOLIDGE
17	17	TIM MOORE
18	18	MECO
19	19	SANFORD/TOWNSEND
20	20	STAR WARS (20th)
21	21	EMOTIONS
22	22	FLEETWOOD MAC (old)
23	23	BEE GEES
24	24	D
25	25	BROS JOHNSON
26	26	JOHNNY RIVERS
27	27	CAROLE KING
28	28	FIREBALL (old)
29	29	BOSTON
30	30	BARRY MANILOW

ADDS: 26, 27, 28, 29, 30

ON: B.J. THOMAS, THIN LIZZY, DRIVER, PETER FRAMPTON ("Signed"), EAGLES ("Try"), DOOBIE BROS



1	1	FLOATERS
2	2	COMMODORES
3	3	EMOTIONS
4	4	RITA COOLIDGE
5	5	SLAVE
6	6	BROS JOHNSON
7	7	PABLO CRUISE
8	8	ISLEY BROS
9	9	ANDY GIBB
10	10	ALICE COOPER
11	11	PETER FRAMPTON
12	12	LEO SAYER (new)
13	13	FLEETWOOD MAC
14	14	BAY CITY ROLLERS
15	15	JAMES TAYLOR
16	16	HOT CHOCOLATE
17	17	PETER MC CANN
18	18	SANFORD/TOWNSEND
19	19	ALAN O'DAY
20	20	BARBRA STREISAND
21	21	KC & SUNSHINE BAND (new)
22	22	SHAUN CASSIDY (old)
23	23	ENGLAND DAN
24	24	STEPHEN BISHOP
25	25	ROSE ROYCE
26	26	GLENN CAMPBELL
27	27	FLEETWOOD MAC (old)
28	28	JOHNNY RIVERS
29	29	BILL CONEY
30	30	BROWNSVILLE STATION (new)

ADDS: 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30

ON: TEDDY PENDERGRASS (new), DOONNA SUMMER



1	1	COMMODORES
2	2	EMOTIONS
3	3	ANDY GIBB
4	4	RITA COOLIDGE
5	5	JAMES TAYLOR
6	6	FLEETWOOD MAC
7	7	BAY CITY ROLLERS
8	8	ALAN O'DAY
9	9	BARRY MANILOW
10	10	CSN
11	11	FLOATERS
12	12	COMMODORES ("Brick")
13	13	HOT (old)
14	14	ABBA
15	15	JOHNNY RIVERS
16	16	BROS JOHNSON
17	17	PETER FRAMPTON
18	18	ELO
19	19	LEO SAYER
20	20	KISS
21	21	STEVE MILLER (new)
22	22	PABLO CRUISE
23	23	FLEETWOOD MAC (old)
24	24	SANFORD/TOWNSEND
25	25	HEART
26	26	SUPERTRAMP
27	27	PETER FRAMPTON ("Signed")
28	28	BONEY M
29	29	DOONNA SUMMER
30	30	KC & SUNSHINE BAND (new)

ADDS: 21, 22, 23, 24, 25, 26, 27, 28, 29, 30

ON: STEPHEN BISHOP, CARLY SIMON, SHAUN CASSIDY (new), TED NUGENT, FOREIGNER (new)



1	1	BARRY MANILOW
2	2	JAMES TAYLOR
3	3	BAY CITY ROLLERS
4	4	CSN
5	5	ANDY GIBB
6	6	PETER MC CANN
7	7	FLEETWOOD MAC
8	8	RITA COOLIDGE
9	9	STEPHEN BISHOP
10	10	ELO
11	11	COMMODORES
12	12	LEO SAYER
13	13	PETER FRAMPTON (old)
14	14	STAR WARS (20th)
15	15	ALAN O'DAY
16	16	PABLO CRUISE
17	17	PETER FRAMPTON ("Signed")
18	18	ABBA
19	19	SHAUN CASSIDY (old)
20	20	FLEETWOOD MAC (old)
21	21	EMOTIONS
22	22	HEART
23	23	ENGLAND DAN
24	24	B.J. THOMAS
25	25	ANDREW GOLD (old)

ADDS: 21, 22, 23, 24, 25

ON: DEBBY ROONE, SUPERTRAMP, PAUL NICHOLAS, STEVE MILLER (new), CAROLE KING



1	1	JAMES TAYLOR
2	2	PETER FRAMPTON
3	3	BARRY MANILOW
4	4	COMMODORES
5	5	ANDY GIBB
6	6	SUPERTRAMP
7	7	FLEETWOOD MAC
8	8	ALICE COOPER
9	9	RITA COOLIDGE
10	10	ELO
11	11	EMOTIONS
12	12	BARBRA STREISAND
13	13	STAR WARS (20th)
14	14	SHAUN CASSIDY (new)
15	15	HEART
16	16	KISS
17	17	CSN
18	18	BAY CITY ROLLERS
19	19	LEO SAYER
20	20	FLOATERS
21	21	MECO
22	22	PABLO CRUISE
23	23	FLEETWOOD MAC (old)
24	24	PETER FRAMPTON ("Signed")
25	25	JIMMY BUFFETT
26	26	HELEN REDDY
27	27	RAM JAM
28	28	COMMODORES ("Brick")
29	29	SANFORD/TOWNSEND
30	30	STEPHEN BISHOP
31	31	KC & SUNSHINE BAND (new)

ADDS: 28, 29, 30, 31

ON: FOREIGNER (new)



1	1	HEART
2	2	RITA COOLIDGE
3	3	FLEETWOOD MAC
4	4	PETER MC CANN
5	5	JAMES TAYLOR
6	6	ALICE COOPER
7	7	LEO SAYER
8	8	STAR WARS (20th)
9	9	CSN
10	10	BAY CITY ROLLERS
11	11	ABBA
12	12	EMOTIONS
13	13	STEPHEN BISHOP
14	14	BARRY MANILOW
15	15	DOOBIE BROS
16	16	COMMODORES
17	17	RAM JAM
18	18	SUPERTRAMP
19	19	HELEN REDDY
20	20	DEBBY ROONE
21	21	JOHNNY RIVERS
22	22	FOREIGNER (new)
23	23	KC & SUNSHINE BAND (new)
24	24	PETER FRAMPTON
25	25	SHAUN CASSIDY (old)
26	26	FLOATERS

ADDS: 21, 22, 23, 24, 25, 26

ON: SHAUN CASSIDY (new) (DP), HEART ("Queen") (DP), FLEETWOOD MAC ("Lovin'") (DP), SANFORD/TOWNSEND



1	1	FLEETWOOD MAC
2	2	ENGLAND DAN
3	3	PABLO CRUISE
4	4	BOSTON
5	5	HEART
6	6	CSN
7	7	ANDY GIBB
8	8	JAMES TAYLOR
9	9	BARRY MANILOW
10	10	STEVE MILLER (old)
11	11	MECO
12	12	SUPERTRAMP
13	13	RITA COOLIDGE
14	14	FLEETWOOD MAC (old)
15	15	ELO
16	16	STEPHEN BISHOP
17	17	LEO SAYER
18	18	PETER FRAMPTON
19	19	BAY CITY ROLLERS
20	20	FIREBALL (old)
21	21	ALAN O'DAY
22	22	EAGLES
23	23	CLIMAX BLUES (old)
24	24	BROS JOHNSON
25	25	JUDY COLLINS ("Clowns")

ADDS: 24, 25

CLAWING ITS WAY TO THE TOP!

'CAT SCRATCH FEVER'

The most widely accepted single by Ted Nugent ever!

WRKO add
WPGC add
WCAO 22
WPEZ 35

13Q 27
WOKY 31
KSLQ 20-15
KLIF on

Z93 add
KFRC add
KJR on
JBIO 5 34

WPHD 30-26
WCOL add 39
KLEO 20
KBEQ 24-18

WMET 24-20
WAKY add
YIO3 debut 24
WRJZ debut 27

KAAY on WCUE
KJRB on WBSR
BIOO debut 30
WQXI LP cut

TEN-Q debut 28
KIOO on
KQEO add
KCPX on

KERN 21-18
KYNO on
KANC on
WEEO add

WRFC 28
98Q debut 31
WFLB debut 33
WGLF debut 29

WAAY add
WISE 28
WANS on
KILE add 33

KHFI debut 24
KJOY 25-19
KAFY debut 30
KCBN on

KPAM on
KFXD add
KEEL
WAYS LP cut



on Epic Records

BRIAN & BRENDA
Don't Let Love Go

PIG-40777



Their New Single Produced by Jay Lewis

THE ROCKET RECORD COMPANY™ . MCA RECORDS

K

KC & SUNSHINE 3:48

Keep It Comin' Love (TK)

LP: Part 3

P1	P2	P3
Northeast	Midwest	Northeast
99X 34-17	WJBO 24-13	WJBO 24-13
WFL on	WJBO 24-13	WJBO 24-13
WRCO 25-14	WJBO 24-13	WJBO 24-13
WPCO 5-7	WJBO 24-13	WJBO 24-13
WCAO 15-9	WJBO 24-13	WJBO 24-13
Midwest	South	Midwest
WOKY 27-21	WQXI 27-25	WQXI 27-25
WZUU 18-16	WQXI 27-25	WQXI 27-25
WFL on	WQXI 27-25	WQXI 27-25
WRCO 25-14	WQXI 27-25	WQXI 27-25
WPCO 5-7	WQXI 27-25	WQXI 27-25
WCAO 15-9	WQXI 27-25	WQXI 27-25
South	West	South
KLIF 4-28	WQXI 27-25	WQXI 27-25
KRBE 4-3	WQXI 27-25	WQXI 27-25
Z93 14-8	WQXI 27-25	WQXI 27-25
WHP 24-21	WQXI 27-25	WQXI 27-25
West	Midwest	West
KHJ 4-31	WQXI 27-25	WQXI 27-25
KJR 25-24	WQXI 27-25	WQXI 27-25
Midwest	South	Midwest
WAVZ 28-14	WQXI 27-25	WQXI 27-25
WDR 28-14	WQXI 27-25	WQXI 27-25
WYRE 28-14	WQXI 27-25	WQXI 27-25
WOLF 20-12	WQXI 27-25	WQXI 27-25
WIC 20-12	WQXI 27-25	WQXI 27-25
WTRY 28-23	WQXI 27-25	WQXI 27-25
WHD 4-27	WQXI 27-25	WQXI 27-25

KISS 2:52

Christine 16 (Casablanca)

LP: Love Gun

P1	P2	P3
Northeast	Midwest	Northeast
99X 14-8	WNCI 7-12	WJBO 18-15
WFL on	WNCI 7-12	WJBO 18-15
WRCO 20-27	WNCI 7-12	WJBO 18-15
WPCO 14-18	WNCI 7-12	WJBO 18-15
WKBW 14-17	WNCI 7-12	WJBO 18-15
WCAO 13-21	WNCI 7-12	WJBO 18-15
WPEZ 19-17	WNCI 7-12	WJBO 18-15
WZUU 14-12	WNCI 7-12	WJBO 18-15
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

MECO 3:28

Star Wars (Millennium)

P1	P2	P3
Northeast	Midwest	Northeast
99X 4-31	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

STEVE MILLER 3:10

Jungle Love (Capitol)

LP: Book Of Dreams

P1	P2	P3
Northeast	Midwest	Northeast
99X 23-20	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

Steve Miller continued

P1	P2	P3
Northeast	Midwest	Northeast
KING on	WNCI 6-1	WJBO 3-1
KCBQ 4-26	WNCI 6-1	WJBO 3-1
West	Midwest	West
KJRB 4-27	WNCI 6-1	WJBO 3-1
KRBE 4-3	WNCI 6-1	WJBO 3-1
Z93 14-8	WNCI 6-1	WJBO 3-1
WHP 24-21	WNCI 6-1	WJBO 3-1
West	Midwest	West
KHJ 4-31	WNCI 6-1	WJBO 3-1
KJR 25-24	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WAVZ 28-14	WNCI 6-1	WJBO 3-1
WDR 28-14	WNCI 6-1	WJBO 3-1
WYRE 28-14	WNCI 6-1	WJBO 3-1
WOLF 20-12	WNCI 6-1	WJBO 3-1
WIC 20-12	WNCI 6-1	WJBO 3-1
WTRY 28-23	WNCI 6-1	WJBO 3-1
WHD 4-27	WNCI 6-1	WJBO 3-1

PABLO CRUISE 3:28

Whatcha Gonna Do (A&M)

LP: A Place In The Sun

P1	P2	P3
Northeast	Midwest	Northeast
99X 10-13	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

RAM JAM 3:15

Black Betty (Epic)

P1	P2	P3
Northeast	Midwest	Northeast
99X 6-10	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

JOHNNY RIVERS 3:58

Swain' To The Music (Big Tree)

P1	P2	P3
Northeast	Midwest	Northeast
99X 21-18	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

S

SANFORD-TOWNSEND

Smoke From A Distant.. (WB)

LP: Sanford Townsend Band

P1	P2	P3
Northeast	Midwest	Northeast
99X 10-13	WNCI 6-1	WJBO 3-1
WFL 22-17	WNCI 6-1	WJBO 3-1
WRCO 4-25	WNCI 6-1	WJBO 3-1
WPCO 17-13	WNCI 6-1	WJBO 3-1
WCAO 21-18	WNCI 6-1	WJBO 3-1
WPEZ 12-5	WNCI 6-1	WJBO 3-1
WZUU 14-12	WNCI 6-1	WJBO 3-1
Midwest	South	Midwest
WOKY 9-6	WQXI 15-15	WQXI 15-15
WZUU 19-19	WQXI 15-15	WQXI 15-15
WPCO 14-18	WQXI 15-15	WQXI 15-15
WKBW 14-17	WQXI 15-15	WQXI 15-15
WCAO 13-21	WQXI 15-15	WQXI 15-15
WPEZ 19-17	WQXI 15-15	WQXI 15-15
WZUU 14-12	WQXI 15-15	WQXI 15-15
South	West	South
KLIF 13-16	WQXI 15-15	WQXI 15-15
KRBE 22-19	WQXI 15-15	WQXI 15-15
KCBQ 23-20	WQXI 15-15	WQXI 15-15
West	Midwest	West
WAVZ 13-16	WQXI 15-15	WQXI 15-15
WDR 13-16	WQXI 15-15	WQXI 15-15
WYRE 13-16	WQXI 15-15	WQXI 15-15
WOLF 13-14	WQXI 15-15	WQXI 15-15
WIC 13-14	WQXI 15-15	WQXI 15-15
WTRY 10-8	WQXI 15-15	WQXI 15-15
WHD 14-19	WQXI 15-15	WQXI 15-15

LEO SAYER 3:33

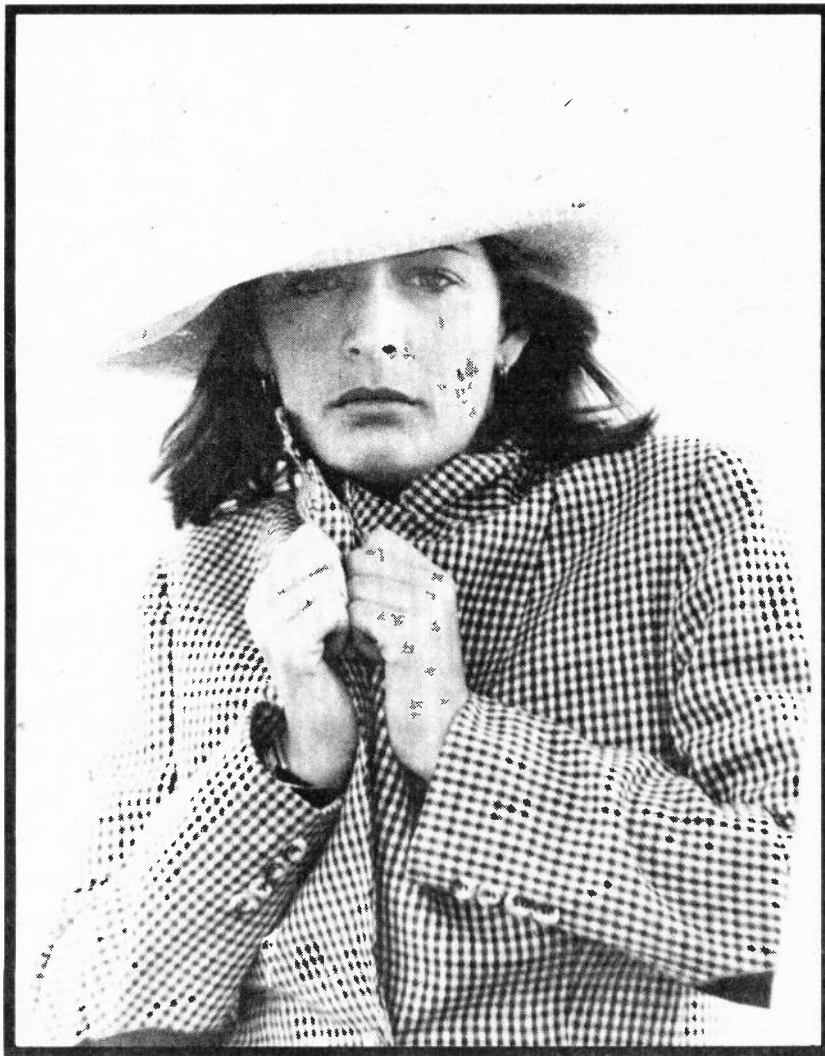
How Much Love (WB)

LP: Endless Flight

P1	P2	P3
Northeast	Midwest	Northeast
99X 10-13	WNCI 6-1	W

United Artists News

MARCY BRINGS 'EM BACK ALIVE!



Ms. Marcy Doherty of U.A.

In what can only be described as true derring-do, Ms. Marcy Doherty, National Singles Director for U.A. Records, managed to bring eight desperate Americans across international borders despite foreign interference. The hapless eight were among several hundred Americans grounded in Toronto by a Canadian air controller's strike that closed down air travel out of that country.

The "Convention Eight" as they called themselves credit Ms. Doherty with foresight, fortitude and access to an American Express Card. The eight reported that while other victims ran around the halls trying to trade in their banquet tickets for taxi fare out, Ms. Doherty sprang into action by using cold cash, cold words and cold cuts to rescue her eight ex-patriots.

Ms. Doherty worked throughout the long, lonely night and managed to arrange land and air travel to whisk the Convention Eight out of the country.

The Convention Eight would like to thank Ms. Doherty of U.A. for her heroic efforts that led to their eventual release and saved the day.

THANKS MARCY

FROM THE CONVENTION EIGHT: MICHAEL ABRAMSON, RAY ANDERSON, RCA, PATTI DROSINS, POLYDOR, KEVIN METHENY, ROXY MIZEL, STAN MONTEIRO, U.A., NILES SIEGEL, RCA, CANDY TUSKEN, STAR TRAK.



(ALBUM ORIENTED ROCK)



Mike Harrison

We mourn the death of Elvis Presley. Into history passes a major chord of the cultural song of our times. You see, we all knew him personally.

The response to the expanded information provided in this section of the newspaper has been quite favorable and I want to thank everybody for their positive letters and phone calls regarding "In The Bin," the new Progressive Singles chart, and the inclusion of percentage points in the "Most Added" and "The Hottest" listings.

We currently have a waiting list of over 50 AOR stations wanting to become reporters to this section and by the time you read this there will probably be more. As I've mentioned before, it's just a matter of space and time before they can be gotten to and taken care of one way or the other. In the meantime, if your station is interested in becoming an R&R AOR reporter, send as much information about the station as possible (including an aircheck) and we'll be getting back to you as soon as we are able.

I would like to point out, however, that you don't have to be an R&R reporting station (AOR or any other style, for that matter) to have your news published in the newspaper. We are always interested in hearing from stations, so that we may reflect news of promotions, changes, events, and concepts. Send your stuff to Radio & Records (c/o of the editor of your choice), Suite 1221, 6430 Sunset Blvd., Hollywood, California 90028.

QUESTION: Is it necessary for on-the-air jocks to talk to listeners on the phone in order for the station to be more in touch with its audience?

DENTON MARR, PD WEBN/Cincinnati: "Yes, most definitely. No one call in itself can tell you anything, but cumulatively they add up to a mental picture. Listeners want more than just a musical delivery service and by taking calls we can at least hit a responsive chord with those who take the time to phone. I encourage it, as long as it doesn't interfere with the show."

Larry Berger, PD WPLJ/New York: "I think it's useful, but I don't think it's essential. It is least useful for gathering actual record information. It's most useful for giving the station's staff a concept of what the listeners are like. It's feedback which helps indicate what they're doing and what they're into."

Joel Moss, PD WLIR/Long Island: "Sure, I think so. Yes. Over the past couple of years programmers have developed a tendency to disregard calls because they represent such a small portion of the station's total listenership. Yet, they are listeners and should be taken into consideration. That certainly doesn't mean to go and program the next hour of your show from one listener's suggestions."

Jack Crawford, PD WKDF/Nashville: "I think it's beneficial, but carried to an extreme can be distracting. It's always good to stay in touch with your audience."

Ken Calvert, PD WABX/Detroit: "Boy, that's a great question, it really is. If it works it's one of the greatest one-to-one techniques you can ever use. It's particularly useful in the morning when we actually put the listeners on the air."

Norm Gregory, PD KZOK/Seattle: "I think it depends on the jock. I don't really think they get any hard-core scientific information but some guys are uplifted by it and find it gets them into the spirit. I try to get them involved in some of our call-out research when they're not on the air. We keep track of the phone requests but it's the usual jive and has to be properly weighted."

Hank Cookenboo, PD KDKB/Phoenix: "I wouldn't say that it's necessary, but it's helpful, particularly in finding some of those cuts we might be missing. Our audience has long enjoyed that accessibility. It helps us achieve an informality with our audience. I do know that some stations as of late have totally thrown out the request line."

WEBN Nears 10 Year Milestone

And yet another AOR station is on the verge of chalking up a decade in programming the style. On August 30th WEBN/Cincinnati will be 10 years down the road as an AOR radio station and big plans are underway to celebrate the event. For the 10 days leading up to their anniversary, the station will feature the music of each year per day. Included in this will be the programming of old station airchecks and the return of some of the station's air personalities from the past.

Then, on the evening of the 30th, the station will present the largest fireworks display in the history of the city. The display will be launched from a barge on the Ohio River situated next to a park. Music will be broadcast over the station in sync with the fireworks. Congratulations WEBN!

Evolution

Clark Rogers has been appointed Music Director of WKDF/Nashville....Larry Jacobs is joining KOMF/San Jose as News Director, from KBPI/Denver....Brock Whaley moves from WFSO/St. Petersburg to WQSR/Tampa doing morning drive....WQXM/Tampa is now being consulted by Lee Abrams....Bob D. Griffith joins KLOS/Los Angeles as an Account Executive from McGavren-Guild Radio where he was Senior A/E....Karen Wagner has been upped from A/E to National Sales Manager at KZAP/Sacramento....Pat St. John has signed a new three year contract with WPLJ/New York where he is an air personality....Pop Adult KMRJ/Pittsburg, Kansas has gone AOR from 8pm to 1am. Gabe Baptista is AOR Director of the station and can be reached at (316) 231-2800. Service is needed. Send material to KMRJ, PO Box 610, Pittsburg, Kansas 66762....Donna Halper is no longer Music Director of WRVR/New York. Doug Harris is the new MD. Doug will also be handling the afternoon drive shift. Roy Weissman has joined the station as Programming Research Director....Jack Mando is no longer Music Director of WIOT/Toledo....Jack Stafford joins WABX/Detroit as morning man from KATT/Oklahoma City....Eric Bogel from KAZY/Denver is the new midday personality on KZOZ/Seattle.



Shown smiling after A&M recording artist Garland Jeffreys headlined at San Francisco's Boarding House are (from left): Pete Mollica, A&M Assistant National Promotion Director; Rick Galliani, A&M San Francisco Promotion Representative; Garland Jeffreys; KSAN Program Director, Bonnie Simmons; Lennie Bronstein, A&M National FM Coordinator; and Harold Childs, A&M Vice-President, Promotion.

Color

Let There Be Rock: KSHE/St. Louis invited listeners to bring the largest rock they could find with the words "KSHE", "AC/DC", and "Peaches Records" written on it. The winning rock weighed 13 tons. The winner received a Kawasaki motorcycle.

Home And Away: WPIX/New York gave listeners the opportunity to see Leo Sayer "away" in concert and 4 of his albums each for "home" enjoyment. The station also held a drawing in which 10 listeners each won 120 CBS albums. Over 3,000 entries were received.

Forest Park was the setting for the free KADI/St. Louis Lazerium show. 11,000 people attended and the station was played throughout the park.

W4 Day At The Races: Over 5,000 people turned out to see a day of auto racing at Waterford Hills Road Racing Track presented by WWW/Detroit. The station gave away tickets and pit passes in advance along with CB's and car stereos at the track. Music was provided by the MC's.

WCCC/Hartford tied in with Burton Cummings for a "My Own Way To Rock" promotion. Listeners called in to win the artist's album, songbook, and station T-shirts. Winners qualified for a drawing for a stereo system, headphones, and a big styrofoam rock. The station also ran a "Jungle Love" promotion tied in with Steve Miller. They gave away the artist's album once an hour. Album winners qualified for a drawing for a night for two in the Catskills at the Rainbow Motel, admission to the Catskill Game Farm (jungle) and \$50 spending cash.

Coast To Coast: WKLS/96 Rock/Atlanta sent two of their listeners across the country to see Carole King in concert at LA's Greek Theatre.

Concerts & Conversation

Presentations: WMMS/Cleveland (the home of Gorgeous Shelley) presented Peter Frampton, Bob Seger, Geils, and Derringer for their "World Series of Rock-Game 3" at the stadium.

Radio Concerts: Kenny Rankin on T105/Dayton....Vasser Clements on WLIR/Long Island....Aalon on WCMF/Rochester....Seals & Crofts on TK101/Boston....Ronnie Abramson on Q107/Toronto....The Kinks and Peter Gabriel on WMMS/Cleveland.

Available: Q107/Toronto is making their one hour studio quality Ronnie Abramson concert available to any Canadian station wishing to use it on an exclusive basis for each market. The only costs are for the tape and handling. Call (416) 967-3445.

Interviews: Jimmy Webb on KTMS/Santa Barbara....Keith Emerson on KTIM/San Raphael....Jimmy McCulloch on WLIR/Long Island....Tim Weisberg on WJKL/Elgin....Leo Sayer, Melissa Manchester, and Supertramp on WMC-FM/Memphis....Keith Emerson and Fabian on KPRI/San Diego....Climax Blues Band and Tim Weisberg on WBRU/Providence....Rick Wakeman on WCCC/Hartford....Stephen Sinclair on KAWY/Casper....Tim Weisberg on WAAF/Worcester....Ralph on WAAL/Birmingham.

**“...intelligent gespielte und
ideenreiche Rockmusik.”***

Lake

**Intelligently performed and
creative rock music.***



on Columbia Records

Radio & Records

Album Airplay/ 40

Chart Summary

1	CROSBY, STILLS & NASH	Crosby, Stills & Nash (Atl).....	"Song""Shadow""Star""Blind"
2	JAMES TAYLOR	JT (Col).....	"Face""Handy""LA"
3	YES	Going For The One (Atlantic).....	"Stories""Parallels""Title"
4	STEVE MILLER	Book Of Dreams (Capitol).....	"Jungle""Swing""Stake"
5	STEVE WINWOOD	Steve Winwood (Island).....	"Chair""Hold""Time"
6	ALAN PARSONS	I Robot (Arista).....	"Wouldn't""title lead"
7	GRATEFUL DEAD	Terrapin Station (Arista).....	"Passenger""Prophet""Title lead"
8	FIREFALL	Luna Sea (Atl).....	"Love You""Sold""Soon"
9	HEART	Little Queen (Portrait).....	"Love""Barracuda""Title"
10	PETER FRAMPTON	I'm In You (A&M).....	"Signed""Road""title"
11	DAN FOGELBERG	Nether Lands (Full Moon/Epic).....	"Love""Promises""Title"
12	FLEETWOOD MAC	Rumours (WB).....	"Stop""Chain""Fun"
13	CAROLE KING	Simple Things (Capitol).....	"Cafe""One""lead"
14	STYX	The Grand Illusion (A&M).....	"America""Title""Foolin""Sail"
15	NEIL YOUNG	American Stars 'N' Bars (WB).....	"Bullet""Homegrown""Hurricane"
16	ROGER DALTREY	One Of The Boys (MCA).....	"Annie""title"
17	SUPERTRAMP	Even In The Quietest Moments (A&M).....	"Give""Lover""Title lead"
18	GEILS	Monkey Island (Atl).....	"Surrender""Somebody"
19	ANDY PRATT	Shiver In The Night (Nemperor).....	"All""Faint""lead"
20	LITTLE RIVER BAND	Diamantina Cocktail (Harvest).....	"Help""Happy""Day"
21	ANIMALS	Rudely Interrupted (UA/Jet).....	"River""Bill""Blue""lead"
22	BEBOP DELUXE	Live! In The Air Age (Harvest).....	"Ships""Shine""lead"
23	ELVIN BISHOP	Raisin' Hell (Capricorn/WB).....	"Shoes""Feels""Fooled"
24	FOREIGNER	Foreigner (Atl).....	"Ice""Home"
25	LEADON & GEORGIADES	Natural Progression (Asylum).....	"Rotation""Singer""Glass"
26	TED NUGENT	Cat Scratch Fever (Epic).....	"Title""Live""lead"
27	RY COODER	Show Time (WB).....	"Jesus""leads variety of cuts"
28	RUMOUR	Max (Mercury).....	"Looking""Hard""Love"
29	LAKE	Lake (Col).....	"Run""leads"
30	MYLON LE FEVRE	Weak At The Knees (WB).....	"Goodbye""Boy""Lady"
31	KISS	Love Gun (Casablanca).....	"16""Title""Hooligan"
32	UFO	Lights Out (Chrysalis).....	"Hot""Love"
33	PABLO CRUISE	A Place In The Sun (A&M).....	"Gonna""Fire"
34	COMMANDER CODY	Rock 'N' Roll Again (Arista).....	"Midnight""7-11""Say"
35	MARLEY & WAILERS	Exodus (Island).....	"Jammin""leads"
36	KENNY LOGGINS	Celebrate Me Home (Col).....	"Daddy""Dream""Wise"
37	CAT STEVENS	Izitso (A&M).....	"School""Star""lead"
38	SANFORD-TOWNSEND	Sanford-Townsend Band (WB).....	"Smoke""leads variety of cuts"
39	ROBERT GORDON	With Link Wray (Private Stock).....	"Summer""Hot""Blues"
40	TIM WEISBERG	Tim Weisberg Band (UA).....	"Cascade""Rainbow""Aspen"

CS&N were on top again gathering hot reports at 83% of our reporting AOR stations. The album has also triggered tremendous turntable reinterest in the group's first album, as well as CS&N's "Deja Vu" collection. TAYLOR nudged into the second position with hot reports at 61% of our reporting stations. YES and MILLER had strong showings again. WINWOOD jumped into the top five and PARSONS also made a major move into the chart's higher region. DEAD were strong and stable. FIREFALL grew. MAC inched back up. KING maintained. STYX moved up. YOUNG maintained. DALTREY inched up. SUPERTRAMP also resurged a bit. PRATT was stable. LRB showed positive movement. ANIMALS took a mighty jump picking up adds at 31% of our reporting stations as this week's most added album in AOR radio. BEBOP had a good week. COODER was the week's highest debut picking up adds at 23% of our reporting stations. RUMOUR gained well. LAKE took a big jump. MYLON debuted. KISS enjoyed a major resurgence. CRUISE continues to ride the chart. The album nudged up this week. CODY inched up. SANFORD-TOWNSEND bounced back onto the chart. GORDON is doing well where played, inching up a bit. JIMMY BUFFETT, RITA COOLIDGE, and STILLWATER almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

JIMMY BUFFETT
Changes In Attitudes (ABC)

RITA COOLIDGE
Anytime, Anywhere (A&M)

MINK DE VILLE
Mink De Ville (Capitol)

STILLWATER
Stillwater (Capricorn/WB)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncers.' In *The Bin* albums are listed in alphabetical order.

MOST ADDED

ANIMALS *Before We Were So Rudely Interrupted* (UA/Jet)—Added at 31% of our reporters.

MYLON LE FEVRE *Weak At The Knees* (WB)—Added at 26% of our reporters.

RY COODER *Show Time* (WB)—Added at 23% of our reporters.

THE HOTTEST

CROSBY, STILLS & NASH *Crosby, Stills & Nash* (Atl)—Hot at 83% of our reporters.

JAMES TAYLOR *JT* (Col)—Hot at 61% of our reporters.

YES *Going For The One* (Atl)—Hot at 60% of our reporters.

STEVE MILLER *Book Of Dreams* (Capitol)—Hot at 51% of our reporters.

STEVE WINWOOD *Steve Winwood* (Island)—Hot at 50% of our reporters.

PROGRESSIVE SINGLES

- 1 **DOOBIE BROTHERS**
"Little Darlin'" (WB)
- 2 **THIN LIZZY**
"Dancing In The Moonlight" (Mercury)
- 3 **CARLY SIMON**
"Nobody Does It Better" (Elektra)
- 4 **KATIE TAYLOR**
"It's In His Kiss" (Col)
- 5 **RAM JAM**
"Black Betty" (Epic)
- 5 **CRAWLER**
"Stone Cold Sober" (Epic)
- 6 **STEPHEN BISHOP**
"On And On" (ABC)
- TIE 6 **ERIC CARMEN**
"She Did It" (Arista)
- 6 **STAR WARS**
"Main Theme" (20th)
- 6 **SPARKS**
"Over The Summer" (Col)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the *Album Airplay/40*. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

Capitol Records Is Proud To Present
RICHARD TORRANCE "LIVE"
On The

SUPERSTARS RADIO NETWORK

Richard Torrance will be heard on most of these
Superstars Radio Network stations the weekend of August 27-28:

KRKE	ALBUQUERQUE	FM-94
96 ROCK	ATLANTA	FM-96
WIYY	BALTIMORE	FM-98
WGRQ	BUFFALO	FM-97
WROQ	CHARLOTTE	FM-95
WWWV	CHARLOTTESVILLE	FM-97
WLQ	COLUMBUS	FM-96
KFWD	DALLAS	FM-102
KC14	DES MOINES	AM-1400
W-4	DETROIT	FM-106
WHCN	HARTFORD	FM-106
KYYS	KANSAS CITY	FM-102
WLS	LANSING	FM-101
WRCN	LONG ISLAND	FM-105
WLRS	LOUISVILLE	FM-92
WYXE	MADISON	FM-92
KQRS	MINNEAPOLIS	FM-92/AM-1440
KCJB	MINOT, N.D.	FM-97
WYSP	PHILADELPHIA	FM-94
WDVE	PITTSBURGH	FM-102
KGON	PORTLAND	FM-92
WQDR	RALEIGH	FM-94
KPRI	SAN DIEGO	FM-106
Y-93	SAN FRANCISCO	FM-93
KISW	SEATTLE	FM-100
KADI	ST. LOUIS	FM-96/AM-1320
WQXM	TAMPA	FM-98
WIOT	TOLEDO	FM-104
Q-107	TORONTO	FM-107
WAAF	WORCESTER	FM-97
WSRD	YOUNGSTOWN	FM-101

Consult local listings or your
Superstars Radio Network station
for exact time.



Capitol



AOR ACTIVITY

WQBK ALBANY

ADDED
CTI Summer Jazz (CTI)
Isley Anthology (T-Neck)
Brent Maglia (Fantasy)
Mylon LeFevre (WB)
Bad Boy (UA)
Navarro (Capitol)
Max Romeo (Island)
Duncan MacKay (EMI)

HOT
Elvin Bishop (Capricorn/WB)
CSN (A&M)
Ry Cooder (WB)
Firefall (Ad)
Grateful Dead (Arista)
Gells (A&M)
Carole King (Capitol)
Leadon & Georgiades (Asylum)
Steve Miller (Capitol)
Mink DeVille (Capitol)
Steve Winwood (Island)
Yes (A&M)
Neil Young (WB)

JACK HOPKE, Program Director: Playing various cuts. Playing K. TAYLOR, SPARKS, RAMONES, STAR WARS, LIZZY, DOOBIES, RAM JAM and SEX PISTOLS singles.

KMYR Albuquerque

ADDED
Ry Cooder (WB)
Siltwater (Capricorn/WB)
Bonnie Koloc (Epic)
Mylon LeFevre (WB)
Tom Paxton (Vanguard)
Gary Ogan (WB)
Hirth Martinez (WB)
Jean Michelle Jarru (Poly-imp)

HOT
Grateful Dead (Arista)
CSN (A&M)
Neil Young (WB)
Commander Cody (Arista)
Firefall (Ad)
Alan Parsons (Arista)
Yes (A&M)
Gells (A&M)
Steve Winwood (Island)
Steve Miller (Capitol)
Heart (Portrait)
Carole King (Capitol)

CHARLIE WEIR, Music Director: Playing various cuts. Playing DOOBIES, LIZZY, CRAWLER, B. BARE, DOLLAR BRAND and GENESIS singles.

KRST Albuquerque

ADDED
Elvin Bishop (Capricorn/WB)
Commander Cody (Arista)
Rumour (Merc)
Brent Maglia (Fantasy)
Siltwater (Capricorn/WB)

HOT
Firefall (Ad)
Grateful Dead (Arista)
Fleetwood Mac (WB)
Yes (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Peter Frampton (A&M)
Heart (Portrait)
CSN (A&M)
Alan Parsons (Arista)

BILL STAMBAUGH, Program Director: Playing various cuts. Playing SANFORD, DOOBIES, CARLY, EAGLES, GOLD, and S. BISHOP singles. Playing E. BISHOP's "Shoes", "Fooded", CODY's "Midnight", "7-11", RUMOUR's "Looking", "Love", MAGLIA's "Hannah", "Night", STILLWATER's "Mind", "Jam".

WEZV Allentown

ADDED
Firefall (Ad)
Bebop Deluxe (Harvest)
Tim Weisberg (UA)
Andy Pratt (Nemperor)
Dingos (A&M)
HOT
Yes (A&M)
CSN (A&M)

Peter Frampton (A&M)
Alan Parsons (Arista)
Supertramp (A&M)
Kiss (Casablanca)
James Taylor (Col)
Heart (Portrait)
Grateful Dead (Arista)
Steve Winwood (Island)
Fleetwood Mac (WB)
Styx (A&M)
Bob Marley (Island)

TOM LYNCH, Program Director: Playing various cuts. Playing CARLY, BROS. J. and STAR WARS singles.

WSON Allentown

ADDED
Murray McLauchlan (True North)
Stillwater (Capricorn/WB)
Elvin Bishop (Capricorn/WB)
Leadon & Georgiades (Asylum)
Dingos (A&M)
Wishbone Ash (A&M)
Robert Gordon (Pvt. Stk)
Commander Cody (WB)
Andy Pratt (Nemperor)
Freddie King (RSO)

HOT
Steve Miller (Capitol)
Supertramp (A&M)
Yes (A&M)
CSN (A&M)
Peter Frampton (A&M)
Poco (ABC)
Little River Band (Harvest)
Carole King (Capitol)
James Taylor (Col)
Bob Marley (Island)
Steve Winwood (Island)
Alan Parsons (Arista)
Grateful Dead (Arista)

RICK HARVEY, Program Director: Playing various cuts. Playing LIZZY and CARLY singles.

96 KEZYFM Anaheim

ADDED
Bad Boy (UA)
Mylon LeFevre (WB)
Emperor (Pvt. Stk)
HOT
Rumour (Merc)
SS Johnny (Epic)
Mink DeVille (Capitol)
Roger Daltrey (MCA)
Firefall (Ad)

Roderick Falconer (UA)
Neil Young (WB)
Fleetwood Mac (WB)
Bebop Deluxe (Harvest)
Alan Parsons (Arista)
Steve Winwood (Island)
Cat Stevens (A&M)
Styx (A&M)
Steve Miller (Capitol)
Heart (Portrait)

RON BURNSTEIN, Music Director: Playing various cuts. Playing DOOBIES & LIZZY singles. Playing RUMOUR's "Looking", MINK's "Venus", "Cadillac".

Kgot Anchorage

ADDED
Aston (Arista)
Leadon & Georgiades (Asylum)
Grateful Dead (Arista)
War (UA)
Rumour (Merc)

HOT
American Flyer (UA)
Stiff (WB)
Carole King (Capitol)
Tim Weisberg (UA)
Average White Band (A&M)
Steve Winwood (Island)
Dingos (A&M)

LARRY WAYNE, Program Director: Playing various cuts. Playing AALON's "Summer", LEADON's "Glasses", DEAD's "Prophet", WAR's "The Low", PLAYING BENSON, FOX, IKE WHITE, BROS. JOHNSON, D.C. LARUE, DEBURGH, LIZZY, GOLD and MILLER singles.

FM103 Ann Arbor

ADDED
Commander Cody (Arista)
Animals (UA/Jet)
Mylon LeFevre (WB)
Sonny Fortune (A&M)
Faith Band (Village)
Chick Corea (ECM)
Stephen Sinclair (UA)
Andy Pratt (Nemperor)

HOT
Steve Winwood (Island)
War (UA)
Grateful Dead (Arista)
James Taylor (Col)
CSN (A&M)
Johnny Winter (Blue Sky)
Rumour (Merc)
Carole King (Capitol)
Steve Miller (Capitol)
Leadon & Georgiades (Asylum)
Firefall (Ad)
Roger Daltrey (MCA)
CTI Summer Jazz (CTI)
Kenny Loggins (Col)
Buddy Rich (RCA)

NEIL LASHER, PD/DAN COVEY, MD: Playing various cuts. Playing DOOBIES single.

KLBJ FM austin

ADDED
Ry Cooder (WB)
Robert Gordon (Pvt. Stk)
Nilsson (RCA)
HOT
CSN (A&M)
Steve Winwood (Island)
Grateful Dead (Arista)

Firefall (Ad)
Supertramp (A&M)
Yes (A&M)
Steve Miller (Capitol)
Bob Marley (Island)
Alan Parsons (Arista)
Neil Young (WB)

STEVE SMITH, Program Director: Playing various cuts. Playing DOOBIES, LIZZY, GENESIS and STAR WARS singles.

WAAL Binghamton

ADDED
Ry Cooder (WB)
Mylon LeFevre (WB)
Alexis (MCA)
Isley Anthology (T-Neck)
Norton Buffalo (Capitol)
Jaguar (RCA)
Colosseum II (MCA)
HOT
Grateful Dead (Arista)
Firefall (Ad)
Styx (A&M)
Animals (UA/Jet)

Roger Daltrey (MCA)
Yes (A&M)
Steve Winwood (Island)
Peter Frampton (A&M)
Dave Dregs (Capricorn/WB)
James Taylor (Col)
CSN (A&M)
Little River Band (Harvest)
Carole King (Capitol)
Andy Pratt (Nemperor)
Pakamerideth (Elektra)

STEVE BECKER, Music Director: Playing various cuts. Playing S. BISHOP, MASON, DOOBIES, LIZZY, STAR WARS and RAM JAM singles.

WBCN104fm Boston

ADDED
Elvin Bishop (Capricorn/WB)
Animals (UA/Jet)
Commander Cody (Arista)
War (UA)
HOT
Grateful Dead (Arista)
CSN (A&M)
Bob Seger (Capitol)
SS Johnny (Epic)

Firefall (Ad)
Chris Morris (MCA)
Bonnie Raitt (WB)
Foreigner (A&M)
Steve Winwood (Island)
Ultravox (Island)
Mink DeVille (Capitol)
Van Morrison (WB)
Andy Pratt (Nemperor)

JOHN BRODEY, Music Director: Playing various cuts. Playing CARMEN and K. TAYLOR singles.

Q-FM-97 Buffalo

ADDED
Rumour (Merc)
Tim Weisberg (UA)
Leadon & Georgiades (Asylum)
HOT
Alan Parsons (Arista)
Carole King (Capitol)
CSN (A&M)
Dan Fogelberg (Epic/Full Moon)

Heart (Portrait)
James Taylor (Col)
Jimmy Buffett (ABC)
Little River Band (Harvest)
Neil Young (WB)
Sanford Townsend (WB)
Steve Miller (Capitol)
Supertramp (A&M)
Ted Nugent (Epic)
Yes (A&M)

MARK HENNING, Music Director: Playing various cuts. Playing BROWNSVILLE STATION single. Playing BEBOP's "Shine", "Ships".

WCAS Cambridge

ADDED
Animals (UA/Jet)
Chieftans (Island)
Commander Cody (Arista)
Ry Cooder (WB)
Fairport Convention (Vertigo-imp)
Quamu (Island)
Hirth Martinez (WB)

HOT
Grateful Dead (Arista)
Al Jarrar (WB)
Tom Paxton (Vanguard)
Andy Pratt (Nemperor)
Steve Winwood (Island)

DON COHEN, Music Director: Playing various cuts. Playing KATIE TAYLOR single.

KAWY Casper

ADDED
Commander Cody (Arista)
Mylon LeFevre (WB)
Stephen Sinclair (UA)
Gary Ogan (WB)
Robert Gordon (Pvt. Stk)
Colosseum II (MCA)
Kalapana (Abbott)
Payne-Levin (Merc)
Hargus 'Pig' Robbins (Elektra)
Paul Smith (Outstanding)

HOT
Firefall (Ad)
Grateful Dead (Arista)
CSN (A&M)
Carole King (Capitol)
James Taylor (Col)
Danny Kierman (DJM)
Styx (A&M)
Yes (A&M)
Strawbs (Polydor)
Gells (A&M)
Roger Daltrey (MCA)
Steve Winwood (Island)
Poco (ABC)
Little River Band (Harvest)
Artie Traum (Rounder)

PHILIP BLACK, PD/FRED MOORE, MD: Playing various cuts. Playing DOOBIES, CARLY, SEALS, B. BARE, RAM JAM and LIZZY singles. Playing CODY's "Midnight", "7-11", "Say", MYLON's "Goodbye", "Lady", "Boy", SINCLAIR's "Finger", "Dreamin'", "Cry", OGAN's "Sing", "Wonder", "Once", GORDON's "Red", "Summer", "Blues", COLSSEUM's "Rivers", "Am", KALAPANA's "Song", "Mana", SMITH's "Lover", "Rhythmic", PAYNE's "Dawn", "Touch", "Free", ROBBINS' "Cool", "Love".

WRPL Charlotte

ADDED
Fool's Gold (Col)
Isley Bros. (T-Neck)
Dave Dregs (Capricorn/WB)
Murray McLauchlan (True North)
Animals (UA/Jet)
HOT
Andy Pratt (Nemperor)
Grateful Dead (Arista)
Firefall (Ad)
Perigo (RCA)

Elvin Bishop (Capricorn/WB)
Tim Weisberg (UA)
Dave Dregs (Capricorn/WB)
Ry Cooder (WB)
Dave Matthews (CTI)
Steve Winwood (Island)
Lake (Col)
Gary Ogan (WB)
CSN (A&M)
Judy Collins (Elektra)
Carole King (Capitol)

DEBBIE CALTON, Music Director: Playing various cuts. Playing PRATT's "All", DEAD's "Passenger", FIREFALL's "Even", PERIGO's "Terra", BISHOP's "Fools", WEISBERG's "Cascade", DREGS' "Jig", CODDER's "Jesus", MATTHEWS' "Running", WINWOOD's "Chair", LAKE's "Run", OGAN's "Foolish", CSN's "Shadow", COLLINS' "Carry", KING's "One".

TRIAD WXFM-CHICAGO

ADDED
Colosseum II (MCA)
Blueswater (H&L)
Driver (A&M)
HOT
Styx (A&M)
Coryell-Mouzon (Ad)
Alan Parsons (Arista)
Ted Nugent (Epic)

Strangers (A&M)
The Jam (Polydor)
Live At The Rat (Rat)
Driver (A&M)
Bebop Deluxe (Harvest)
Rainbow (Polydor)
UFO (Chrysalis)
Star Wars (20th)

RICK BROWN, Program Director: Playing various cuts. Playing CRAWLER, BROWNSVILLE STATION, RAMONES, G. JEFFREYS and SEX PISTOLS singles.

WKQX CHICAGO

ADDED
none
HOT
Supertramp (A&M)
Steve Miller (Capitol)
Yes (A&M)
CSN (A&M)

Styx (A&M)
Roger Daltrey (MCA)
Outlaws (Arista)
Foreigner (Ad)
Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
Kenny Loggins (Col)
Firefall (Ad)
Steve Winwood (Island)

BOB KING, Music Director: Playing various cuts. Playing SEGER & MASON singles.

WEBN CINCINNATI

ADDED
Mother's Finest (Epic)
Styx (A&M)
HOT
Kenny Loggins (Col)
Fleetwood Mac (WB)
CSN (A&M)

Steve Miller (Capitol)
James Taylor (Col)
Heart (Portrait)
Pablo Cruise (A&M)
Peter Frampton (A&M)
ELP (Ad)
Dan Fogelberg (Epic/Full Moon)

DENTON MARR, Program Director: Playing various cuts.

M105 Cleveland

ADDED
none
HOT
Peter Frampton (A&M)
Steve Miller (Capitol)
James Taylor (Col)
Yes (A&M)
CSN (A&M)

Heart (Portrait)
Ted Nugent (Epic)
Kiss (Casablanca)
Fleetwood Mac (WB)
Roger Daltrey (MCA)
Firefall (Ad)
UFO (Chrysalis)
Lake (Col)

ERIC STEVENS, Program Director: Playing various cuts. Playing CARMEN and K. TAYLOR singles.

Wmms Cleveland

ADDED
none
HOT
Jimmy Buffett (ABC)
Alex Bevan (Springboard)
Fleetwood Mac (WB)
Gells (A&M)
Heart (Portrait)

Kiss (Casablanca)
Kenny Loggins (Col)
Lake (Col)
Alan Parsons (Arista)
James Taylor (Col)
Steve Winwood (Island)
Neil Young (WB)
Walter Egan (Col)
Bob Marley (Island)

SHELLY STILE, Music Director: Playing various cuts. Playing K. TAYLOR and CRAWLER singles.

WCOL FM Columbus

ADDED
Carole King (Capitol)
Bebop Deluxe (Harvest)
Dingos (A&M)
HOT
Gells (Ad)
Peter Frampton (A&M)
Heart (Portrait)
Styx (A&M)

Neil Young (WB)
Steve Miller (Capitol)
Roger Daltrey (MCA)
James Taylor (Col)
CSN (A&M)
Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
AC/DC (Ad)
Yes (A&M)
Andy Pratt (Nemperor)
Firefall (Ad)

GUY EVANS, Program Director: Playing various cuts. Playing T. LIZZY single. Playing KING's "Cafe", BEBOP's "Ships", FIREFALL's "Sold", DEAD's "Passenger".

WVED Dayton

ADDED
Commander Cody (Arista)
Country Joe & The Fish (Fantasy)
Freddie King (RSO)
Dingos (A&M)
Animals (UA/Jet)
Bad Boy (UA)
Rare Earth (Prodigal)
Pakamerideth (Elektra)
Elvin Bishop (Capricorn/WB)
Bebop Deluxe (Harvest)
Dennis Wilson (Caribou)

HOT
CSN (A&M)
Roger Daltrey (MCA)
Yes (Ad)
Carole King (Capitol)
Firefall (Ad)
Steve Winwood (Island)
Leadon & Georgiades (Asylum)
Kenny Loggins (Col)
Bob Marley (Island)
Andy Pratt (Nemperor)

JEFF VARGO, Program Director: Playing various cuts. Playing D. SUMMER and S. NEELY singles. Playing MARLEY's "Jammin'", STYX's "Foolin'".

T105 Dayton

ADDED
Firefall (Ad)
Alan Parsons (Arista)
Grateful Dead (Arista)
HOT
Fleetwood Mac (WB)
James Taylor (Col)

Heart (Portrait)
Steve Miller (Capitol)
CSN (A&M)
Foreigner (Ad)
Eagles (Asylum)
Pablo Cruise (A&M)
Jimmy Buffett (ABC)
Supertramp (A&M)
Dan Fogelberg (Epic/Full Moon)
Rita Coolidge (A&M)

SEAN SCOTT, Music Director: Playing various cuts. Playing DOOBIES single. Playing FIREFALL's "Spoon", PARSONS' "Wouldn't", SUPERTRAMP's "Give", COOLIDGE's "Higher", YES' "Stories".

WFLA Denver

ADDED
Chick Corea (ECM)
Karush & Moore (ECM)
Mylon LeFevre (WB)
William Ackerman (Windham Hill)
Paul Hann (Stony Plain)

Martin Carthy (Rounder)
Sonny Fortune (Ad)
Elvin Bishop (Capricorn/WB)
HOT
Commander Cody (Arista)
Grateful Dead (Arista)
Bebop Deluxe (Harvest)
Leadon & Georgiades (Asylum)
Navarro (Capitol)
Firefall (Ad)

THOM TRUNNELL, Program Director: Playing various cuts.

W4 Detroit

ADDED
Rumour (Merc)
Leadon & Georgiades (Asylum)
Bebop Deluxe (Harvest)
HOT
Fleetwood Mac (WB)
Peter Frampton (A&M)
Steve Miller (Capitol)
CSN (A&M)

Foreigner (A&M)
Heart (Portrait)
Yes (A&M)
Ted Nugent (Epic)
James Taylor (Col)
Supertramp (A&M)
Cat Stevens (A&M)
Alan Parsons (Arista)
Bob Seger (Capitol)
Frankie Miller (Chrysalis)
Neil Young (WB)

JOE URBIEL, Music Director: Playing various cuts. Playing SANFORD single. Playing MILLER's "Jungle", HEART's "Love", YES' "Stories", TAYLOR's "Face", STYX's title.

WALBX Detroit

ADDED
AC/DC (Ad)
Siltwater (Capricorn/WB)
Animals (UA/Jet)
HOT
Fleetwood Mac (WB)
Peter Frampton (A&M)
CSN (A&M)
UFO (Chrysalis)

James Taylor (Col)
Steve Miller (Capitol)
Yes (A&M)
Foreigner (A&M)
Ted Nugent (Epic)
Steve Winwood (Island)
Bob Marley (Island)
Alan Parsons (Arista)
Leadon & Georgiades (Asylum)
Little River Band (Harvest)
Frankie Miller (Chrysalis)

JIM OWENS, Music Director: Playing various cuts. Playing DOOBIE singles.

WRIF Detroit

ADDED
Frankie Miller (Chrysalis)
Alan Parsons (Arista)
Carole King (Capitol)

HOT
CSN (A&M)
Foreigner (Ad)
Yes (A&M)
Peter Frampton (A&M)
Heart (Portrait)

GLORIA JOHNSON, Music Director: Playing various cuts. Playing SANFORD, SEGER, SAYER DOOBIES & SUPERTRAMP singles.

94.3 THE FOX WJXL Elgin

ADDED
Hank Crawford (Kudu)
Eddie Henderson (Capitol)
Simon Stokes (UA)
Ry Cooder (WB)
Leadbelly (Tomato)
Dick Pinney (Mtn. RR)
Freddie King (RSO)
Mylon LeFevre (WB)
HOT
Elvin Bishop (Capricorn/WB)
Firefall (Ad)
Grateful Dead (Arista)

Section (Capitol)
SS Johnny (Epic)
Robert Gordon (Pvt. Stk)
Bebop Deluxe (Harvest)
Dixie Dregs (Capricorn/WB)
Jesse Winchester (Bosville/WB)
Greg Kohn (Beserkiv)
Strawbs (Polydor)
Gells (Ad)
Johnny Winter (Blue Sky)
Rumour (Merc)
UFO (Chrysalis)

WALLY LEISERING, Music Director: Playing various cuts.

WWCK 105 FM Flint

ADDED
Alan Parsons (Arista)
Sanford Townsend (WB)
Rare Earth (Prodigal)
Firefall (Ad)
Bebop Deluxe (Harvest)

HOT
Fleetwood Mac (WB)
Steve Miller (Capitol)
Foreigner (Ad)
Heart (Portrait)
CSN (A&M)
Bee Gees (RSO)

JOE KRAUSE, Program Director: Playing various cuts. Playing LIZZY, SWEET and F. MILLER singles.

Rock 96 FM. Fresno

ADDED
Waves (Polydor)
Carole King (Capitol)

HOT
Ted Nugent (Epic)
Fleetwood Mac (WB)
CSN (A&M)
James Taylor (Col)

JEFF POLLACK, Program Director: Playing various cuts.

FM94 Fresno

ADDED
LeBlanc & Carr (Big Tree)
Styx (A&M)
HOT
Supertramp (A&M)
Yes (A&M)
CSN (A&M)
Dan Fogelberg (Epic/Full Moon)
Fleetwood Mac (WB)

Peter Frampton (A&M)
Pablo Cruise (A&M)
Little River Band (Harvest)
Heart (Portrait)
Carole King (Capitol)
Joan Baez (Portrait)
Charlie Janus
James Taylor (Col)
Bros. Johnson (A&M)
Cat Stevens (A&M)

DAN SPEARS, Program Director: Playing various cuts. Playing CARLY, DOOBIES BG & McANALLY and FRAMPTON singles.

KFIG Fresno

ADDED
Firefall (Ad)
Nilsson (RCA)
Leadon & Georgiades (Asylum)
Jay Boy Adams (Ad)
Earl Klugh (Blue Note)

HOT
James Taylor (Col)
Jesse Manchesta (Arista)
Roger Daltrey (MCA)
Dan Fogelberg (Epic/Full Moon)
CSN (A&M)
Cat Stevens (A&M)

ART FARKAS, Program Director: Playing various cuts. Playing MERILE RUSH and CARLY singles. Playing FIREFALL's "Love", FORT NILSSON, "Blanket", LEADON's "Breath".

WGVL Gainesville

ADDED
Elvin Bishop (Capricorn/WB)
Bebop Deluxe (Harvest)
Ry Cooder (WB)
Mylon LeFevre (WB)
Brent Maglia (Fantasy)
Animals (UA/Jet)
Rare Earth (Prodigal)
Freddie King (RSO)

HOT
Grateful Dead (Arista)
Fleetwood Mac (WB)
CSN (A&M)
Firefall (Ad)
James Taylor (Col)
Neil Young (WB)
Yes (A&M)
Steve Miller (Capitol)
Jimmy Buffett (ABC)
Dan Fogelberg (Epic/Full Moon)
Rita Coolidge (A&M)
Pablo Cruise (A&M)
Leadon & Georgiades (Asylum)
Peter Frampton (A&M)
Roger Daltrey (MCA)

LEE ARNOLD, Program Director: Playing various cuts. Playing LIZZY, DOOBIES, SEALS & CROFTS, CARLY, GENESIS, BALCONIE, SUZY & STRIPES and SPECTOR singles.

BAD BOY

BE PREPARED!

*After three or four days in the stores, the sale on the **BAD BOY** lp made it not only a breakout album, but also gave it the #8 position for the week. The next week it was our #1 selling album, which is unprecedented. It was a complete sell-through. The enthusiasm has not died.*

*—JIM HOWARD, Head Of Operations
Music Man, Milwaukee*

BAD BOY is bad-ass rock and roll.

*—DON ROCKWELL, Program Director
WZMF, Milwaukee*

*The **BAD BOY** promotional campaign, coordinated by Radio Doctors One-Stop, the group's management and the group itself received statewide retailer support, distributor support, label support and radio station support which led to an unprecedented take-off of a local artist lp in this market. The follow through sales are excellent and we expect the lp to continue to sell and spread to other markets.*

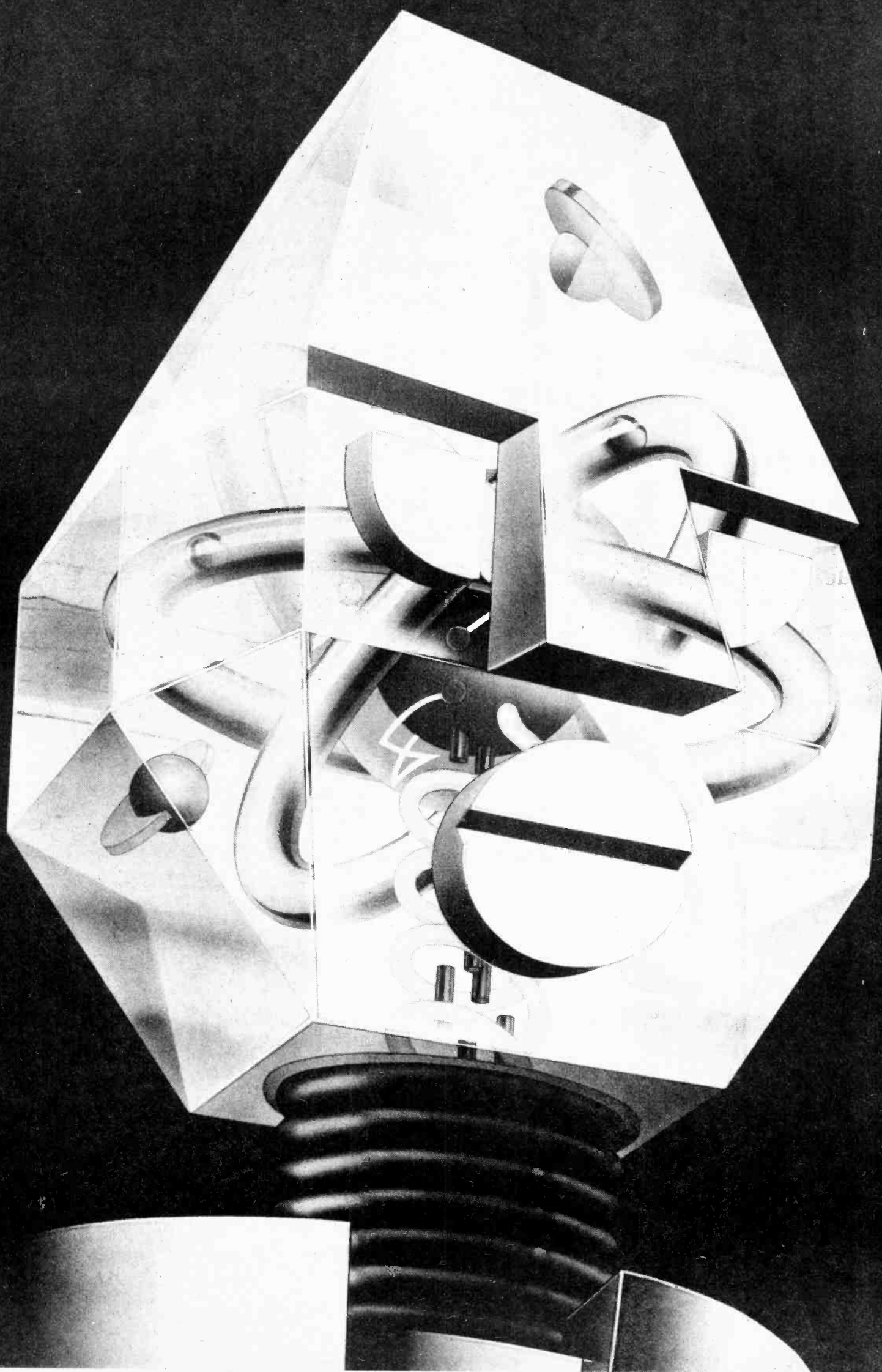
*—MIKE MOWERS, Sales Manager
Radio Doctors and Records Ltd.
Milwaukee*



**NUMBER ONE IN MILWAUKEE
AND YOU COULD BE NEXT.
BAD BOY'S DEBUT ALBUM,
"THE BAND THAT MILWAUKEE MADE FAMOUS!"
ON UNITED ARTISTS RECORDS AND TAPES.**



**When tomorrow comes
it will sound like this.**





The Alan Parsons Project "I Robot" creates tomorrow with an astounding impact. His unique vision has stunned the world of music.

"Parsons has come up with a stunning musical concept for all to enjoy. A magnificent album." —Steede Report

"The man who produced "Dark Side Of The Moon" for Pink Floyd and "The Year Of The Cat" for Al Stewart tops himself with this masterpiece album."

—Record Notes

"The new Alan Parsons Project release, 'I Robot' represents a new zenith for the talent and genius of this 28 year old Englishman. With sonic excitement that has to be heard to be appreciated, Parsons has fashioned one of the most mysterious and lush works in modern music. He has assembled some of the finest musicians in the world including Pilot, Alan Clarke, and Steve Harley and directed them into a work that transcends their other achievements as well as his own to mold a haunting vision of the future." —The Herald

"Parsons' finest achievement to date." —Record World

"'I Robot' is a modern day science fiction fantasy of music that draws on such literary sources as Aldous Huxley's 'Brave New World,' Nicholas Roeg's 'The Man Who Fell To Earth,' and Stanley Kubrick's '2001: A Space Odyssey' to name only a few. The Parsons Project's style is breathtakingly visual."

—Houston Chronicle

"A new generation from Abbey Road's brilliant engineer." —Circus

"'I Robot' is set to make a place for itself on your Favorite Album Of The Year list."

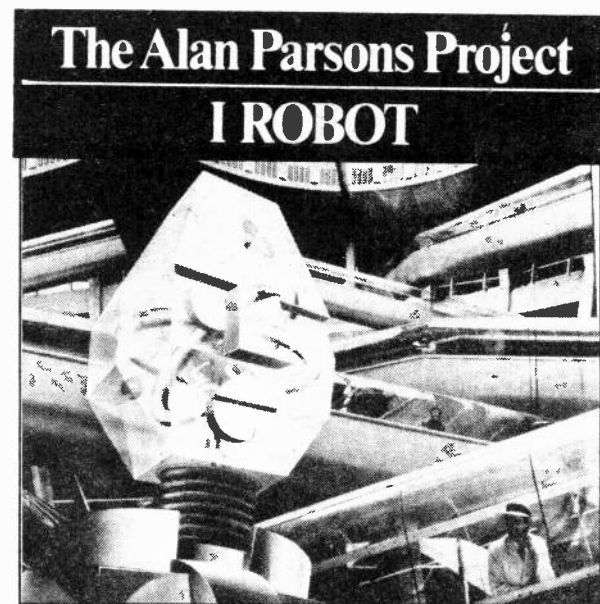
—Cleveland Scene

"'I Robot' is mysterious, lush, heady,...and fascinating."

—Record Notes

"Parsons presents another stunning production."

—Walrus



**When tomorrow comes
"I Robot" will be a classic.**

On Arista Records.

LAV FM

Grand Rapids

616-456-5461

ADDED
Laura Nyro (Col)
Animals (UA/Jet)
HOT
Heart (Portrait)
Dan Fogelberg (Epic/Full Moon)
Peter Frampton (A&M)
CSN (Ad)

Alan Parsons (Arista)
James Taylor (Col)
Yes (A&M)
Styx (A&M)
Firefall (A&M)
Carole King (Capitol)
Rumour (Mer)
Grateful Dead (Arista)
Trooper (MCA)
Aron (Arista)
Pierce Arrow (Col)

DOC DONOVAN, Music Director. Playing various cuts. Playing JARREAU, F. MILLER, HOLLIES and BROWNSVILLE STATION singles.

WBAB 102.3 FM

Long Island

516-661-4000

ADDED
Dennis Wilson (Caribou)
Gary Ogan (WB)
Ry Cooder (WB)
Animals (UA/Jet)
Emperor (Pvt. Stk.)
Jaguar (RCA)

HOT
Fleetwood Mac (WB)
CSN (Ad)
Styx (A&M)
Neil Young (WB)
Steve Winwood (Island)
Dan Fogelberg (Epic/Full Moon)
Yes (Ad)
Little Feat (WB)
James Taylor (Col)
Heart (Portrait)

BERNIE BERNARD, Music Director. Playing various cuts. Playing LIZZY, DOOBIES and NUGENT singles.

WLIR FM 92.7

Long Island

516-485-8200

ADDED
Dennis Wilson (Caribou)
Gary Ogan (WB)
Colosseum II (MCA)
Ry Cooder (WB)
Stillwater (Capricorn/WB)
Commander Cody (Arista)
Artie Traum (Rouner)
Freddie King (RSC)
Tom Paxton (Vanguard)
Tim Weisberg (UA)
Trooper (MCA)
Driver (A&M)

HOT
Grateful Dead (Arista)
Steve Miller (Capitol)
Elvin Bishop (Capricorn/WB)
Bebop Deluxe (Harvest)
CSN (Ad)
Firefall (Ad)
Supertramp (A&M)
James Taylor (Col)
Animals (UA/Jet)
Fleetwood Mac (WB)
Yes (Ad)
Peter Frampton (A&M)
Dave Mason (Col)
Carole King (Capitol)
Andy Pratt (Nemperor)

DENNIS McNAMARA, Music Director. Playing various cuts. Playing T. LIZZY, CARMEN, KATE TAYLOR and MOVIES singles. Playing DEAD's "Title E. BISHOP's "Shoes" BEBOP's "Shine" ANIMALS' "Blue"

KMET 94.7

Los Angeles

213-464-8538

ADDED
Andy Pratt (Nemperor)
HOT
UFO (Chrysalis)
Alan Parsons (Arista)
CSN (Ad)
Foreigner (Ad)

Heart (Portrait)
Steve Winwood (Island)
Yes (Ad)
Charlie (Janus)
Frankie Miller (Chrysalis)
Grateful Dead (Arista)

BILLY JUGGS, Music Director. Playing various cuts. Playing CRAWLER, DOOBIES and SS JOHNNY singles.

KLOS 95.1/2

Los Angeles

213-663-3311

ADDED
none

HOT
CSN (Ad)
Yes (Ad)
Peter Frampton (A&M)
Heart (Portrait)

RUTH PINEDO, Music Director. Playing various cuts.

KNX 106 FM

Los Angeles

213-489-1212

ADDED
Brent Magia (Fantasy)
Sunshine (Roulette)
Alan Clark (Elektra)
Grateful Dead (Arista)
HOT
CB Sager (Elektra)
James Taylor (Col)
Carole King (Capitol)
Andy Pratt (Nemperor)

Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
Eddie Rabbitt (Arista)
Cat Stevens (A&M)
Fool's Gold (Col)
CSN (Ad)
Pam Rose (Capitol)
Firefall (Ad)
Steve Winwood (Island)
Leadon & Georgades (Asylum)
Peter McCann (20th)

MICHAEL SHEEHY, Music Director. Playing various cuts. Playing GOLD, K. ROGERS and POCO singles.

106 FM K WEST

Los Angeles

213-667-6130

ADDED
Tom Petty (Shelter)
Dingos (A&M)
HOT
Steve Miller (Capitol)
Steve Winwood (Island)
CSN (Ad)
Gills (Ad)
Yes (Ad)

Peter Frampton (A&M)
Grateful Dead (Arista)
UFO (Chrysalis)
Ted Nugent (Epic)
Charlie (Janus)
Roger Daltrey (MCA)
Heart (Portrait)
Neil Young (WB)
Styx (A&M)
Little River Band (Harvest)

CHARLIE KENDALL, Music Director. Playing various cuts. Playing T. LIZZY, and DOOBIES singles. Playing DINGOES' "Sailin'" "Down" "GILLS" "Surrender" "Somebody" "YES" "Parallels" title DEAD's "Prophet" "Dancing" "Passenger" STYX's "America"

LRS 102

Louisville

502-585-6178

ADDED
Lake (Col)
HOT
Fleetwood Mac (WB)
CSN (Ad)
Peter Frampton (A&M)
Dan Fogelberg (Epic/Full Moon)

James Taylor (Col)
Steve Miller (Capitol)
Jimmy Buffett (ABC)
Firefall (Ad)
Yes (Ad)
Roy Buchanan (Ad)
Neil Young (WB)
Kiss (Casablanca)
Pink Floyd (Col)
Foreigner (Ad)
Bob Seger (Capitol)

AUSTIN VALI, Music Director. Playing various cuts. Playing CARLY, SUPERTRAMP, COOLIDGE and COOPER singles. Playing LAKE's "Run"

WIBA FM

Madison

608-274-5450

ADDED
Andy Pratt (Nemperor)
Rabbitt (Capricorn/WB)
Robert Gordon (Pvt. Stk.)
Bad Boy (UA)
Animals (UA/Jet)
Ry Cooder (WB)
Hirth Martinez (WB)
Backwater (Bogwater)
Mylon LeFevre (WB)

HOT
Heart (Portrait)
CSN (Ad)
Gregg Allman (Capricorn/WB)
Ben Sidran (Arista)
Dan Fogelberg (Epic/Full Moon)
James Taylor (Col)
Norton Buffalo (Capitol)
Alan Parsons (Arista)
American Flyer (UA)
Joan Baez (Portrait)
Bob Marley (Island)
Supertramp (A&M)
Peter Frampton (A&M)
Gills (Ad)
Little Feat (WB)

PETER BOLGER, Music Director. Playing various cuts. Playing RAM JAM, CARLY and H&O singles.

Album Rock 92

Madison

608-237-8532

ADDED
Bad Boy (UA)
Strangers (A&M)
Mylon LeFevre (WB)
Andy Pratt (Nemperor)
Country Joe & The Fish (Fantasy)
Rumour (Mer)
Norton Buffalo (Capitol)
Mink DeVille (Capitol)
Animals (UA/Jet)
Cheap Trick (Epic)

HOT
CSN (Ad)
Styx (A&M)
Yes (Ad)
Dan Fogelberg (Epic/Full Moon)
James Taylor (Col)
Heart (Portrait)
Supertramp (A&M)
Ted Nugent (Epic)
Peter Frampton (A&M)
Rita Coolidge (A&M)
Alan Parsons (Arista)
Grateful Dead (Arista)
Firefall (Ad)
Tim Weisberg (UA)
Neil Young (WB)

HARRY, Music Director. Playing various cuts. Playing LIZZY, CARLY, NUGENT, FOREIGNER, SIDRAN, SANFORD, DOOBIES, BROWNSVILLE STATION and KING singles. Playing AC's "Child" STRAWBS' "Heart" TRAVERS' "Stevie"

FM 100

Madison

901-274-8515

ADDED
Animals (UA/Jet)
Stillwater (Capricorn/WB)
Foghat (Brisle/WB)
Jaguar (RCA)
HOT
Jesse Winchester (Brisle/WB)
Foreigner (Ad)

James Taylor (Col)
Dan Fogelberg (Epic/Full Moon)
Fleetwood Mac (WB)
Roy Buchanan (Ad)
Mac McAnally (Arista)
Barbra Streisand (Col)
Neil Young (WB)
Pablo Cruise (A&M)
Eagles (Asylum)
Steve Miller (Capitol)
Firefall (Ad)
Yes (Ad)

RON OLSON, Music Director. Playing various cuts. Playing PARSONS, BENSON and COMMODORES singles. Playing STILLWATER's "Mind" FOGHAT's "Love" PAKALAMERDITH's "Seven" "Thank" JAGUAR's "Flying" "Closer"

ZETA 4

Miami

305-371-8641

ADDED
Bebop Deluxe (Harvest)
Colosseum II (MCA)
100% Whole Wheat (A&M)
Mylon LeFevre (WB)
HOT
CSN (Ad)

Dan Fogelberg (Epic/Full Moon)
Pat Travers (Polydor)
Little River Band (Harvest)
Steve Miller (Capitol)
Alan Parsons (Arista)
Yes (Ad)
Grateful Dead (Arista)
Steve Winwood (Island)
Dingos (A&M)

DAVID SOUZA, Music Director. Playing various cuts. Playing DOOBIES and LIZZY singles.

WSHE-FM/WSRF-AM

Miami

305-581-1580

ADDED
Leadon & Georgades (Asylum)
Driver (A&M)
Brent Magia (Fantasy)
Bebop Deluxe (Harvest)
HOT
CSN (Ad)
Steve Miller (Capitol)
Pat Travers (Polydor)
Dan Fogelberg (Epic/Full Moon)
AC/DC (A&M)
Peter Frampton (A&M)

GARY GRANGER, PD/DAVID ST. JOHN, MD: Playing various cuts.

wqfm

Milwaukee

414-278-2080

ADDED
Bebop Deluxe (Harvest)
Animals (UA/Jet)
Mylon LeFevre (WB)
Dingos (A&M)
HOT
Alan Parsons (Arista)
Styx (A&M)
CSN (Ad)

Heart (Portrait)
Steve Miller (Capitol)
James Taylor (Col)
Neil Young (WB)
Steve Winwood (Island)
Supertramp (A&M)
Fleetwood Mac (WB)
Grateful Dead (Arista)
Poco (ABC)
Dan Fogelberg (Epic/Full Moon)
Roger Daltrey (MCA)

JOE BENSON, Music Director. Playing various cuts. Playing CARLY, LIZZY and DOOBIES singles.

KFMH

Muscatine

319-263-2512

ADDED
Animals (UA/Jet)
Nisison (RCA)
Commander Cody (Arista)
Jose Feliciano (Pvt. Stk.)
Bad Boy (UA)
Sonny Fortune (A&M)
Emperor (Pvt. Stk.)
Jay Boy Adams (A&M)
Ry Cooder (WB)
Gary Ogan (WB)
Colosseum II (MCA)

HOT
Grateful Dead (Arista)
CSN (Ad)
Little River Band (Harvest)
Steve Miller (Capitol)
Joan Baez (Portrait)
James Taylor (Col)
Peter Frampton (A&M)
Lake (Col)
Dave Mason (Col)
Outlaws (Arista)
Neil Young (WB)
Fleetwood Mac (WB)
Carole King (Capitol)
Dan Fogelberg (Epic/Full Moon)
Cat Stevens (A&M)

LISA CATALONA, Music Director. Playing various cuts.

1 KDF 3

Nashville

615-254-0511

ADDED
Animals (UA/Jet)
Bebop Deluxe (Harvest)
Emperor (Pvt. Stk.)
Elvin Bishop (Capricorn/WB)
Mylon LeFevre (WB)
HOT
James Taylor (Col)
CSN (Ad)

Yes (Ad)
Fleetwood Mac (WB)
Alan Parsons (Arista)
Heart (Portrait)
Poco Cruise (A&M)
Steve Miller (Capitol)
Peter Frampton (A&M)
Kenny Loggins (Col)
Neil Young (WB)
Dan Fogelberg (Epic/Full Moon)
Jesse Winchester (Brisle/WB)
Carole King (Capitol)

JACK CRAWFORD, Program Director. Playing various cuts. Playing DOOBIES, STAR WARS, J. RIVERS, CARLY and LIZZY singles.

WNOE-FM

New Orleans

504-629-1212

ADDED
Mylon LeFevre (WB)
HOT
Yes (Ad)
Heart (Portrait)
CSN (Ad)
Al Jarreau (WB)
Fleetwood Mac (WB)

Ikey Bros. (T-Neck)
Meters (WB)
Peter Frampton (A&M)
Kiss (Casablanca)
James Taylor (Col)
Styx (A&M)
Alan Parsons (Arista)
War (UA)
Bros. Johnson (A&M)
Joan Baez (Portrait)

BOBBY RENO, Program Director. Playing various cuts.

Jazz WVR

New York

212-336-1700

ADDED
Jose Mangual (Turnstile)
Gillespie/Gatz (Verve)
Charles Mingus (A&M)
Grady Tate (ABC)
HOT
Crusaders (ABC)
Al Jarreau (WB)

Lonnie Liston Smith (RCA)
Coryell/Mouzon (A&M)
Tim Weisberg (UA)
John Klemmer (ABC)
Eric Gale (Col)
Weather Report (Col)
McCoy Tyner (Milestone)

DONNA HALPER, Music Director. Playing various cuts.

WPLJ 95.5

New York

212-581-7777

ADDED
Alan Parsons (Arista)
Stephen Bishop (ABC)
Bros. Johnson (A&M)
Grateful Dead (Arista)

HOT
Fleetwood Mac (WB)
CSN (Ad)
James Taylor (Col)
Peter Frampton (A&M)
Yes (Ad)

LARRY BERGER, Program Director. Playing various cuts.

WPIX FM

New York

212-863-6000

ADDED
Animals (UA/Jet)
Leadon & Georgades (Asylum)
Firefall (Ad)
HOT
Steve Miller (Capitol)
CSN (Ad)
Peter Frampton (A&M)

Dan Fogelberg (Epic/Full Moon)
Heart (Portrait)
Supertramp (A&M)
Kiss (Casablanca)
Roger Daltrey (MCA)
Rita Coolidge (A&M)
Fleetwood Mac (WB)
Lake (Col)
James Taylor (Col)
Styx (A&M)
Yes (Ad)

NEIL MCINTYRE, Program Director. Playing various cuts. Playing RAM JAM single. Playing ANIMALS' "River" LEADON's "Rotation" "Singer" FIRE-FALL's "Love" KISS' "16" Title "Hooligan" STYX's "Sal" YES' "Stories"

WNOFM

Norfolk

804-623-9887

ADDED
none

CSN (Ad)
James Taylor (Col)
Dan Fogelberg (Epic/Full Moon)
Kenny Loggins (Col)
Joan Armatrading (A&M)
Firefall (Ad)

RON REGER, Music Director. Playing various cuts. Playing SEGER, CAT, SANFORD, SAYER, HEART, SUPERTRAMP, COOLIDGE, FRAMPTON and MILLER singles. Playing CSN's "Song" FOGELBERG's "Promises" "Love" "Faces" FIREFALL's "Love"

98.9

Omaha

402-427-4047

ADDED
Animals (UA/Jet)
HOT
Fleetwood Mac (WB)
Peter Frampton (A&M)
Heart (Portrait)
Yes (Ad)
CSN (Ad)

James Taylor (Col)
Dan Fogelberg (Epic/Full Moon)
Steve Miller (Capitol)
Alan Parsons (Arista)
Styx (A&M)
Rick Derringer (Blue Sky)
Gills (Ad)
Sanford Townsend (WB)
Pablo Cruise (A&M)
Supertramp (A&M)

BARKY TAFT, Music Director. Playing various cuts. Playing DOOBIES single. Playing ANIMAL's "Bill"

fm107

ORLANDO

305-298-8810

ADDED
Leadon & Georgades (Asylum)
Rare Earth (Prodigal)
Firefall (Ad)
Styx (A&M)

HOT
CSN (Ad)
James Taylor (Col)
Yes (Ad)
Dan Fogelberg (Epic/Full Moon)
Foreigner (Ad)
Sanford Townsend (WB)
Alan Parsons (Arista)
Steve Winwood (Island)

BILL MCGATHY, Program Director. Playing various cuts. Playing DOOBIES, CARLY and S. BISHOP singles.

WDIZ

Orlando

305-843-3520

ADDED
Little River Band (Harvest)
Grateful Dead (Arista)
Lake (Col)
HOT
Roger Daltrey (MCA)
Steve Winwood (Island)
James Taylor (Col)

Alan Parsons (Arista)
Heart (Portrait)
Jimmy Buffett (ABC)
Dan Fogelberg (Epic/Full Moon)
Cat Stevens (A&M)
Steve Miller (Capitol)
Fleetwood Mac (WB)
CSN (Ad)
Yes (Ad)
Sanford Townsend (WB)

MIKE LYONS, Music Director. Playing various cuts. Playing CARMEN, DOOBIES, CARLY, S. BISHOP and LEO SAYER singles.

wydd

Pittsburgh

412-362-2144

ADDED
Colosseum II (MCA)
Driver (A&M)
Stillwater (Capricorn/WB)
Rare Earth (Prodigal)
Dingos (A&M)
Mylon LeFevre (WB)
HOT
UFO (Chrysalis)
Gills (Ad)
Little Feat (WB)

Foreigner (Ad)
CSN (Ad)
Alan Parsons (Arista)
Lake (Col)
Steve Miller (Capitol)
Sanford Townsend (WB)
Yes (Ad)
Dan Fogelberg (Epic/Full Moon)
Outlaws (Arista)
Steve Winwood (Island)
Firefall (Ad)
Fleetwood Mac (WB)

JACK ROBERTSON, Music Director. Playing various cuts. Playing DOOBIES, M. TUCKER and T. LIZZY singles.

WBNU

Providence

401-272-8650

ADDED
Steve Harley (EMI)
Ry Cooder (WB)
Max Romeo (Island)
Sonny Fortune (A&M)
Charles Mingus (A&M)
HOT
Grateful Dead (Arista)
Andy Pratt (Nemperor)
Van Morrison (WB)

Steve Miller (Capitol)
War (UA)
Elvin Bishop (Capricorn/WB)
SS Johnny (Epic)
James Taylor (Col)
Neil Young (WB)
Little River Band (Harvest)
CSN (Ad)
Animals (UA/Jet)
Freddie King (RSC)
Pierce Arrow (Col)
Gills (Ad)

GLENN STEWART, Music Director. Playing various cuts. Playing DOOBIES, SPARKS, LIZZY and K. TAYLOR singles.

WQDR

RALEIGH

919-832-8311

ADDED
Rhead Bros. (EMI)
Elvin Bishop (Capricorn/WB)
HOT
Peter Frampton (A&M)
CSN (Ad)
James Taylor (Col)
Yes (Ad)
Cherlie (Janus)

Steve Miller (Capitol)
Neil Young (WB)
Kenny Loggins (Col)
Judy Collins (Elektra)
Grateful Dead (Arista)
Bros. Johnson (A&M)
Carole King (Capitol)
Sanford Townsend (WB)
Leadon & Georgades (Asylum)
Tim Weisberg (UA)

CHRIS MILLER, Music Director. Playing various cuts. Playing POCO, S. BISHOP, 10cc, FOREIGNER, DOOBIES, ELO and SUPERTRAMP singles.

KGLR

RALEIGH

702-626-3800

ADDED
Ry Cooder (WB)
Stillwater (Capricorn/WB)
Kalamas (Abbott)
HOT
Andy Pratt (Nemperor)
Wishbone Ash (MCA)
Mylon LeFevre (WB)
HOT
Heart (Portrait)
Gills (Ad)
Lake (Col)

Alan Parsons (Arista)
Omaha Sheriff (RCA)
Fath Band (Village)
Steve Winwood (Island)
CSN (Ad)
Yes (Ad)
Horlups (DJM)
Carole King (Capitol)
Dan Fogelberg (Epic/Full Moon)
Steve Miller (Capitol)
Trooper (MCA)
Roadmaster (Village)

PAUL EMERY, Music Director. Playing various cuts. Playing GENESIS, DOOBIES and LIZZY singles.

WROV

Roanoke

703-343-4444

ADDED
Jaguar (RCA)
Pat Travers (Polydor)
Strawbs (Polydor)
Buckingham-Nicks (Polydor)
Stillwater (Capricorn/WB)
Animals (UA/Jet)

HOT
Pablo Cruise (A&M)
Peter Frampton (A&M)
Rita Coolidge (A&M)
Fleetwood Mac (WB)
James Taylor (Col)
Commodores (Motown)
Foreigner (Ad)
Steve Miller (Capitol)
Bee Gees (RSC)

BILL JOROAN, Music Director. Playing various cuts. Playing BROWNSVILLE STATION, B. J. THOMAS HEATWAVE, MECO and K. ROGERS singles.

WCMF

ROCHESTER

716-288-3000

ADDED
Murray McLachlan (True North)
Mylon LeFevre (WB)
Jay Boy Adams (A&M)
Animals (UA/Jet)
Firefall (Ad)
HOT
Andy Pratt (Nemperor)
Commander Cody (Arista)
Hirth Martinez (WB)
Dingos (A&M)

HOT
Horlups (DJM)
Pablo Cruise (A&M)
Lake (Col)
Supertramp (A&M)
Sanford Townsend (WB)
Alan Parsons (Arista)
Yes (Ad)
Steve Winwood (Island)
Wares (Polydor)
Bebop Deluxe (Harvest)

BERNIE KIMBLE, Program Director. Playing various cuts. Playing KING MUSKER BANO, ROB GALBRAITH, CARLY, LIZZY, RAMONES, CARMEN and GENESIS singles.

WAV 57

JACKSONVILLE

904-783-3711

ADDED
Nisison (RCA)
Horslips (DJM)
Dingos (A&M)

Heart (Portrait)
Dan Fogelberg (Epic/Full Moon)
Alan Parsons (Arista)
Steve Winwood (Island)
Fleetwood Mac (WB)
Gills (Ad)
Cat Stevens (A&M)
Little River Band (Harvest)
Carole King (Capitol)
Styx (A&M)
Roger Daltrey (MCA)

JAMIE BROOKS, Program Director. Playing various cuts.

KY/IO2

Kansas City

816-763-6987

ADDED
Andy Pratt (Nemperor)
Stillwater (Capricorn/WB)
Leadon & Georgades (Asylum)
Grateful Dead (Arista)

HOT
AC/DC (Ad



I'VE BEEN LISTENIN'
TO ELVIN BISHOP
AND I FEEL LIKE
RAISIN' HELL!

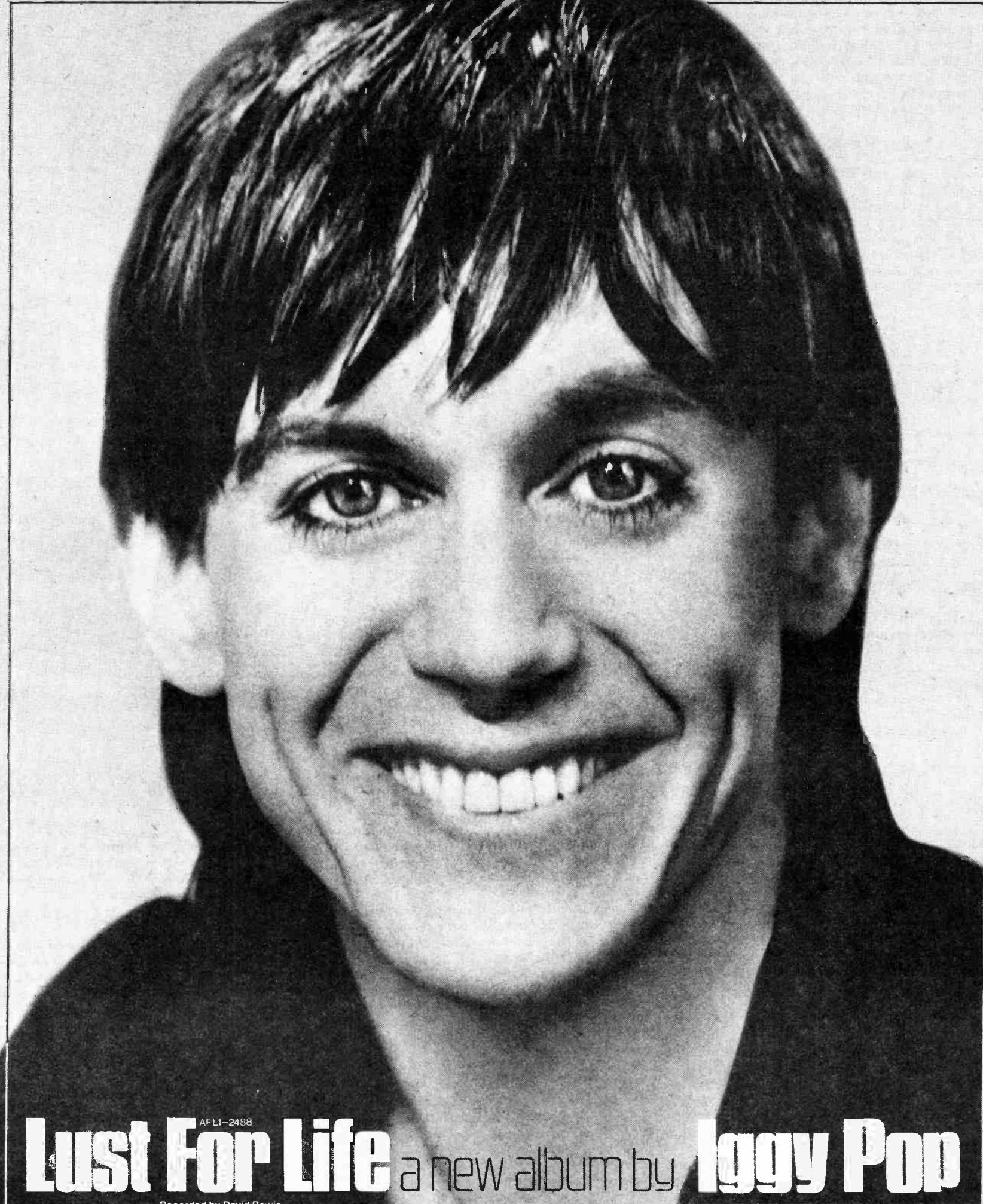


FIRST WEEK OUT
R&R - HIGHEST DEBUT-ALBUM AIRPLAY
#2 MOST ADDED LP
BILLBOARD TOP ALBUM PICKS
#2 ADD-ON-NATIONAL

CASHBOX - #3 MOST ADDED LP
RECORD WORLD - #5 MOST ADDED - FM AIRPLAY REPORT

RAISE A LITTLE HELL YOURSELF WITH ELVIN BISHOP
ON HIS NEW LIVE DOUBLE L.P. "RAISIN' HELL"
ON CAPRICORN RECORDS AND TAPES, MACON GA.

Is there rock after punk?



Lust For Life AFL1-2488 a new album by **Iggy Pop**

Recorded by David Bowie



MAX FLOYD

PD, KYYS (KY102)/Kansas City

by Mike Harrison

Max Floyd has been the Program Director of KYYS (KY102)/Kansas City for the past 3 years. During this period, the station has become the dominant AOR force in the market and closed the gap between itself and Top 40 competitor KBEQ, in total quarter hour average share (Arbitron).

Prior to programming KYYS, Floyd was PD of KLZ-FM/Driver (AOR), and before that he served as a disc jockey on Country formatted KBUY/Ft. Worth.

KYYS is a "Superstars" station, consulted by Burkhart/Abrams, and owned by Taft Broadcasting.

R&R: How did you first become an AOR program director?

Floyd: It happened to me just like it happened to a lot of guys. I was in Denver in '65 when, all of a sudden, things started happening in San Francisco. So, we just started playing albums. I was there at the time and was made Program Director. I'd been Program Director for a couple of small stations and was more musically inclined than anybody else. This was before the "Summer of Love" in San Francisco. Those were the days when Donahue and those guys had a tip sheet out of San Francisco. It was a long time ago.

R&R: Do you run into any problems instituting your own ideas at a station consulted by Lee Abrams?

Floyd: No, I don't. I don't know if some of the other guys do. I'll tell you quite frankly, when Taft decided to go with Abrams, we talked about it, and I had my choice whether I wanted to do that or leave. I decided to not be a lone wolf for once and see what would happen if I had some help.

"I was in a situation once where I think I leaned too far to the Top 40 arena and I got burned by it and I'll never do that again."

some people I could talk to. So it's worked out really well. He and I are now not only personal friends, but we do very well together as far as business is concerned. He makes suggestions to a lot of stations. I add what I want to add and I do what I want to do. Basically, that's the way it works.

R&R: So, you're not obligated to execute his concepts or suggestions, they are just suggestions.

Floyd: Well, we set up the basic format together. I might have some different ideas. I'm sure that all the Abrams stations are a little bit different. We see that when we go to the meetings that we have. This station is different than some of the others because a lot of it is me, you know. But, of course, a lot of it is him, too. We follow his basic format, but branch out from there as far as the market is concerned.

R&R: How many people in the station's Programming Department are actually in communication with Lee Abrams and his company?

Floyd: Just myself.

R&R: How about a thumbnail description of KYYS's place in the wide spectrum of AOR radio, as you see it.

Floyd: It's a highly commercial station, in that we play the hits, but I don't think it's right down the middle. It's more Midwest oriented. It tries its best to be community oriented. I don't know if that's the way a lot of the AOR's do it or not, but when we came in here, we intended to be the station in Kansas City, of this type, and I think that's what we accomplished. We wanted to be the voice of the Rock Community and so forth, and what we're trying to do now frankly, is branch out on that.

R&R: Give us an example of that "branching out."

Floyd: Well, we do a very different morning show, a two man morning show. It's not just music anymore, there are a lot of other things involved. But I think within the AOR framework, it's a super tight station. There's no doubt about it, as far as the music's concerned.

R&R: What criteria do you use in selecting music?

Floyd: I've been at it so long, I think it's a gut feeling, a lot of it. I, of course, watch R&R and the other trades, but just having Abrams, as a national input, helps a lot. I just talk to everybody and get all the information I can. Then I'll go get that album, listen to it myself, and make my own decision.



So basically, it doesn't do any good for somebody to say to me, you know, another station in another city is on it and having great results with it, because it doesn't mean that much to me. I'll go get it myself and listen to it, and if I think it's doing well, OK.

R&R: How is it possible to run, as you put it, a "commercial/tight" station, in regard to music, and not be influenced by informational input? If a record promoter told you that a particular record was, say, number 20, or any particular number, that wouldn't mean anything?

Floyd: No, it would. It's all weight. Of course it is. If a record is doing superwell somewhere, of course we're going to look at it much harder. But as far as adding a record just for the sake of how big it is somewhere else, we just don't do that.

R&R: Do you ever add music out of the box just based on your ear?

Floyd: Oh yeah, sure. I want to keep the music fresh. If I get a few rumblings or kind of a grumbling thing from the audience, or some of my people, or whatever, then I'll start thinking maybe the music's not fresh enough. Maybe we're playing some things too long and not adding the right stuff. We'll put on, say, a Greg Kihn record and some guy will call saying I feel better about your station now because you're playing some fresher music. I can get immediate reaction like that.

R&R: Is stale music one of your AOR audience's major complaints?

Floyd: Yes it is. We're at the mercy of whatever's released. But sometimes, as you know, you just can't find anything

to play. And you've got to be very careful. I was in a situation once where I think I leaned too far to the Top 40 arena and I got burned by it and I'll never do that again. In other words, I will stay within a certain area and I won't play a certain single, no matter what.

R&R: Much of that is dependent upon the image of the record, isn't it?

Floyd: Yeah, it's image, it's all image, there's no doubt about it. Once in a while we'll try certain things in certain dayparts to see how they'll go. I'll tell you quite frankly, however, that like most stations we don't give certain records that much of a chance either. It better do it quickly or we'll be on to something else.

R&R: Tell us about your two man morning show.

Floyd: It started as the disc jockey in the morning and a guy doing news at 15 and 45.

R&R: What are their names?

Floyd: Dick Wilson and Jay Cooper. It's actually changed into a two man show now. They do a lot of humor and a lot of talk. We have a lot of people dropping in, from a boxer this morning, to hookers, to exotic dancers, whatever. It doesn't matter. Whatever we think will appeal to the audience. They come by and we take a look at them.

R&R: So, it is your opinion that the AOR audience is interested in more than music, musical personalities and music information.

Floyd: Yes. I don't agree with the "just music" thing in the morning. People have become attuned to more things over the years. I think we can fill those needs very well with an AOR station. We use a lot of feature news, we don't use

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It Ain't Easy to keep an album on the Album Airplay/40* chart for 13 consecutive weeks unless its got something going for it.

MAY 27 #36
JUNE 4 #32
JUNE 11 #28
JUNE 18 #27
JUNE 25 #21
JULY 2 #34
JULY 9 #29
JULY 16 #22
JULY 23 #30
JULY 30 #24
AUG 6 #28
AUG 13 #28
AUG 20 #32



13 solid weeks of airplay!

The single:

"Too Hot To Handle"

It speaks for itself.



on **Chrysalis** records

Max Floyd

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that much hard news, we're not going to use rapes and murders. In the old days, Earth News was our main bag but we're into more local stuff now and, as I said, the show seems to be evolving, it's changing. It's becoming more humor with people just being involved. Whether it's the giant eel from the movie "The Deep" or anything else of current interest. If you get people involved, they'll call you and tell you about it and what kind of deal it was and everything else. The phone is very important to those guys.

R&R: What type of research do you do?

Floyd: It's the basic Abrams research philosophy.

R&R: Do you build upon it?

Floyd: I call record stores and talk to a lot of people in town, but as far as actually researching it, no, nothing in particular.

R&R: You mentioned news as being important. How is your news department structured?

Floyd: I wish I had a news department to give you a structure of, but there is no news department per se. We only do news in the morning if there's any hard news at all. The rest of the time, it's all feature stuff.

R&R: You don't have any news staff?

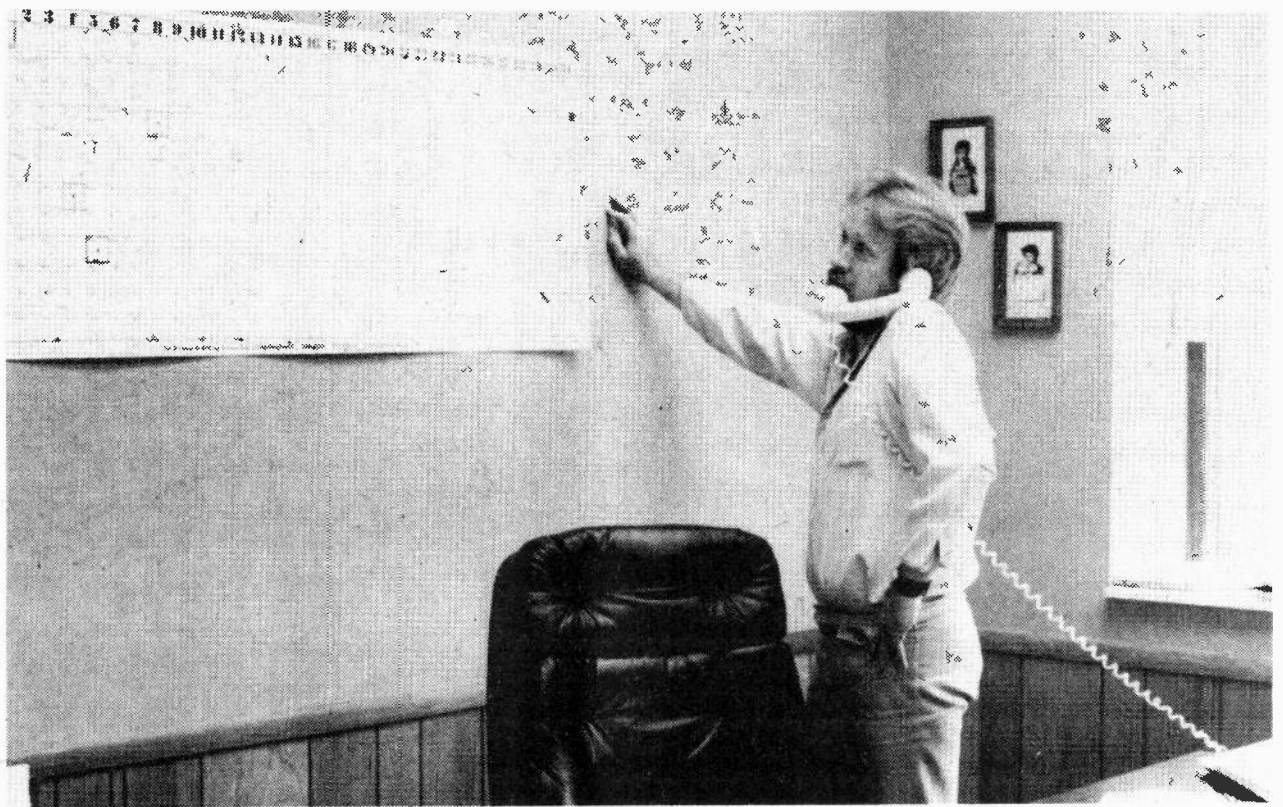
Floyd: There are no news people on the staff. We share a news department with the AM (Country) and with television. So we're very fortunate to have news people around. Some of our own people can go out but it doesn't happen very often.

R&R: What is your policy on promotions? How do you handle them?

Floyd: We are very aggressive promotionally. We try to do unique things. We're at the point now where things just come to us. You know, when a station gets to a certain point in its life, I think, they're always being offered these promotions, therefore we can take what we want and turn down what we don't want. As far as promotions we instigate ourselves, we just like to do the most audience involved things we possibly can. We see a big movie come to town, we want to be part of it. We are absolutely dedicated to being involved with all of the concerts in town—absolutely all of them.

R&R: When you say involved...

Floyd: I mean when we do a stadium show from Royal Stadium or Arrowhead, where you're going to have 40 or 50



to somebody earlier about how a lot of guys just can't talk anymore. They didn't learn their craft. I think when you're young, and when you're trying to do something with yourself, grammar is very important. I want guys that sound intelligent on the air. I don't want a bunch of cool, hip, guys, I want guys that basically talk the way that other people talk, they just sound a little different, that's all.

R&R: So the basic image, environment and tempo of the station is natural.

Floyd: Yes. I don't want any forced energy, but I want the station to have energy. It's got to be, we're excited about this and if we can get excited about it we should sound excited about it. There's no need to be down all the time. But we'll handle that of course differently in the morning than we will

when you tell them you have other things on your mind besides what music to play?

Floyd: I think so, because they have a job to do after all, and I understand. I understand what they're talking about. But they must understand also. It's sometimes very hard to get to me and I don't have a music director.

R&R: Why not?

Floyd: If you have a music director, then you have to give him or her some power and I'm not sure that this station is prepared to do that. Record companies would probably resent it even more of we had a music director and they knew it wasn't the seat of power. Then they would try their best to get to whoever was going to put their record on.

R&R: How much time do you spend talking to record people?

Floyd: I couldn't even begin to calculate. I just know that I come in, the calls are here. I talk to this guy, this person, this lady, and so forth. I try to talk to all of them but I don't know how much time I spend. You gotta realize also I do an airshift from 2-6, therefore my day is almost finished by—well if I go to lunch, my day is finished by noon. Therefore it makes it doubly difficult for me to talk to anybody or for anybody to talk to me. I really don't know what to do about it.

R&R: What type of rapport do you have with station management? Do you find that they totally understand the AOR concept and what you're doing, or do you meet a lot of resistance, where you have to show them what you're up to and justify every decision?

Floyd: No. When we first came in here, a guy named Ron Voss was the guy who was the Station Manager, and we had a general manager. I came in and at that time they wanted a cross between what I was doing in Denver and ABC and we got together and they totally understood and they were totally behind it and we built this station. He was the kind of manager that played the part of our mascot the hippo, he was always around. I think that's the kind of management you need at this kind of radio station. If you've got a guy who's isolated himself and is not around it can be bad. We're very fortunate to have a station manager now who's totally involved. He's a former musician and right there all the time on promotions. I have no problems and that's one of the reasons that we're where we are.

R&R: What's his name?

Floyd: Bob Garrett. And that's why we've had no problems. I'm not sure what battles were fought in corporate headquarters as far as Taft was concerned. I don't think it's been a struggle at all for stations as far as gaining respectability for the FMs but hey, FMs now are making a lot of money, so if you were the bottom line company when you're going to look at that and say, wait a minute, there's something going on here. I mean it's been a struggle to pay up people right, it's been a struggle to get the stuff we needed, but you know we finally have it and with it, success. I think this station is kind of different than others, sometimes you go in with a new station, you spend a lot of money promoting, getting it to where it is, and the promotion budget is cut back. What we did, we started with nothing and now the budget's coming. So I think that's probably the way you should do it, if you could do it that way.

R&R: Does Taft have any plans to expand their involvement in AOR, in other areas?

Floyd: Oh, I'm sure they're always looking. At a PD meeting a couple of weeks ago, it was discussed. They're always looking at other markets and I would suspect they

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"...I'll let music slide just to take care of promotions and other things. If you're not satisfied with the disc jockeys and promotions, I don't care what you play, it's not going to be right."

thousand people, we want to be there in the morning talking about the set-up of the stage, we want to be there with our two-ways, our walkie talkies, which not too many stations can do. We're very fortunate to be involved with AM and television in that we have all these facilities available. We want hot air balloons, our guys backstage, and our guys onstage, we want to be totally there.

R&R: So your promotions basically are community involvement and a lot of outside visibility.

Floyd: That's the idea.

R&R: Do you do giveaways of any type?

Floyd: Some. I'd rather do giveaways on the road. We have a music truck so we're always out. I'd rather do that in conjunction with a bumper sticker campaign or something like that. I don't really like to do too much on the air unless it's a Pink Floyd ticket or a Led Zeppelin ticket giveaway where they want it so bad they're going to listen no matter what. Which is really what we do. When Pink Floyd comes to town, we'll get some tickets and we'll give them away. Or if Led Zeppelin comes to St. Louis, we don't want to sell tickets to that Led Zeppelin concert, or sell tickets for a bus ride over there, we want to give it away. We'll give it away to 40 or 50 people and sell it to a sponsor to pay for it. I think what you offer them and what you do with it is the whole battle.

R&R: Let's talk about the air people. For your particular needs, what do you consider to be the perfect AOR jock? What type? How much leeway do you give them?

Floyd: I like the guys that are just interested. As far as leeway is concerned, I don't think you should give them too much leeway, and yet you absolutely must give them some sort of incentive. I don't believe in motivation. I think people motivate themselves, therefore I'm not supposed to be a motivator. I just give them the tools with which to motivate themselves and try to make them happy. As far as a typical or good disc jockey, boy, as long as he can talk, as long as he knows the English language—I was talking

middays of afternoons, or nights. That's why I try to slot these guys in various places so they're just right for where they are.

R&R: Do you have any women on the air?

Floyd: I did, but I don't now, and I'd love to. I had a girl 7-midnight for awhile and she did very well. But when she left, I looked for the very best I could find and it didn't necessarily mean it should be male or female and it happened to be male. So that's the way it worked. I don't have any now, no.

R&R: In Kansas City, where do you find that you're able to draw your talent from? Where do you like to draw it from?

Floyd: I like to draw it locally. I don't like to import anybody and we have not imported anybody since I came here. We've changed maybe a couple of guys and that's all. And again it's part of our success, remaining consistent. I have absolutely refused to import a lot of guys and I think that's meant a lot. I want to get some guy from a small town around and bring him in and show him the way it's done and bring him up through the ranks. And it's a training ground in itself.

R&R: As the PD of an AOR station, how much of your time and energy do you devote to music as opposed to other things?

Floyd: It seems to me that everyone thinks music is so important. I think music's important but there are so many other things that I'm directly concerned with. Once you set it up almost anybody can do music. I mean I just don't feel that it's as important as some of the guys think it is.

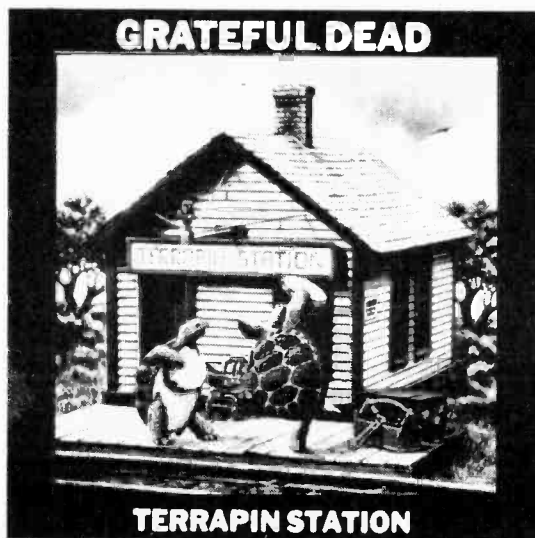
R&R: In your opinion a radio station should be more than just a platform for music.

Floyd: It's so much more. Jesus, like I'll let music slide just to take care of promotions and other things. If you're not satisfied with the disc jockeys or promotions, I don't care what you play, it's not going to be right.

R&R: Do you meet resistance from record promotion people

A NEW DEAD ERA IS UPON US.

America's premier
rock 'n' roll band
as you've never
heard them before.
**THE GRATEFUL DEAD
"TERRAPIN STATION"
ON ARISTA RECORDS.**



*80 Billboard
*60 Record World
*69 CashBox
7 Radio & Records
Album Airplay Chart
"Salesmaker Of The Week"
—Record World



Max Floyd

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would want an AM/FM wherever they were. Also, as you might suspect, promotion seems to be more creative without dollars, too. We never got into giving away anything till this last book frankly. We're giving away hundred dollar bills and thousand dollar bills and stuff like that.

R&R: Did you find that the audience resented that in any way?

Floyd: No, I think they loved it. But I don't have a book back, so I don't know how it affected anything. But this market got into a big money battle last time. I didn't get into the giving away of 18 Datsuns, but we tried to do a few things. Cash is just so nice and greedy. It's nice to have.

R&R: I'm gonna put you on the spot a bit. This is being done before the Arbitron has been released in Kansas City. Probably by the time the interview runs, the Arbitron will have been out. How do you feel now before the results?—of a book that we'll all know about before this runs. Do you feel confident, comfortable?

Floyd: Yes, I really do. I mean I feel very confident. I've been involved in a lot of books and lot of situations and I had no idea frankly that we were going to do as well in the last book as we did which was phenomenal. I can't say to you that we're going to hold that, I don't know. Couple of diaries could have gone here or there and you'll be out of the ballpark.

(Editor's note: The April/May '77 Arbitron has since been published. In total persons, quarter hour average share, Mon-Sun; 6am-12midnight KYYZ went from 9.6 to 6.6. Top 40 competitor KBEQ went from 9.2 to 6.7. The five book trend for the two stations reads as follows: KBEQ 8.7, 6.6, 8.4, 9.2, 6.7 KYYZ 5.6, 4.5, 5.8, 9.6, 6.6

R&R: The station did extremely well last time in quarter hour and in cume. How did you approach this latest rating period from a standpoint of increasing both of those?

Floyd: Well, I think one of the big problems is the cume. I don't think we had too much trouble in quarter hour, and never have, because of our diversified programming. We just seem to be able to hold them as a lot of AORs can. As far as cume is concerned, you've just got to get to those other people. I think we can live in a world of self-hype and think that we have everyone and we really don't. And you can go across the street and somebody's going to not know who you are and it's very damaging to your ego. So I just have to strive to get those other people. That's outside advertising...like we did a tennis tournament, as a matter of fact, at the beginning of this last book because we felt that it would reach so many people that didn't know anything about the station. And while it was in our target demographics, we wanted to get some more people involved with the station. Whether they listened or not, they would find out about us and maybe they would listen. And all those things that you do whether it's a contest or whatever, they've just got to strive to get those cumes up. I think the on-air contest giving away money and so forth, I just don't see how they're going to get you any more people. It's going to be your same audience I think.

R&R: Do you do a lot of outside advertising?

Floyd: Lots of television. Billboards in this town seem not to work, at least for this station. Our research has shown that, so we don't do much billboards. We do a lot of visuals at different places, do a lot of bumper stickers. I believe in bumper stickers, they've helped us a lot.

R&R: Have you had problems getting people to utilize them? Many stations complain that they print bumper stickers and unless they really have a great contest going, or they're a Top 40 station where they can offer the type of promotions that create excitement a la Top 40, they're hard to get people to actually use them. Have you found it difficult to get people to put them on the car?

Floyd: No, we're always out. We must have 200,000 and we're always running out. People are always wanting them. We do some contests geared specifically for the bumper stickers, in a very low keyed way, I mean we'll give away a lot of stuff, whether it be albums, which is a favorite prize, or money or whatever. But, I think it depends on the image of your station if people want them on their car or not. And I think some people display them very proudly. You've just got to sell the people on the fact that they want to listen to you, so therefore, they want your call letters on their car.

R&R: Kansas City is geographically about as middle-America as you can get in a large city. How about from a standpoint of musical tastes? Is there any type of music other than the mainstream all-purpose AOR music that you find lends its flavoring to the entire color of the market?



Floyd: Yes, it seems like very hard Rock. I mean REO Speedwagon does well here, they're having trouble breaking them anywhere else. Nugent started out of here, I feel. We do a lot of very hard music while trying to temper it...we're not as hard as some stations like KSHE in St. Louis which I guess is one of the harder stations in the Midwest, they just play Rock and Roll. We try our best not to get too much on that theme, but it seems like groups such as, and I use that as a classic example, REO, just do very well in this area. Country seems not to do well.

R&R: How about Black music?

Floyd: Not much. No, it just doesn't seem to lend itself either.

R&R: Do you play any Black music at all?

Floyd: It depends on what you consider, Stevie Wonder of course is not Black. And that's the kind of stuff we play and consider it Black. But we really don't, no.

R&R: In terms of tempo and sound, you mentioned it's a hard Rock town. Do you find it a problem getting the right balance, putting in some of the softer things, that might be popular, in with the hard Rock sound? Do you find yourself having a pre-designated balance of sound or does it just happen naturally or does it depend on what's popular that week?

Floyd: I think it depends on what's popular that week. I think it's where your disc jockeys can certainly help you. It's their responsibility to balance it, even though they might have a set guide and know what they have to do, it's still their responsibility to take a listener up and bring 'em down and keep 'em on an even keel or whatever. I think as far as

tempo is concerned, we don't like to blast our listeners, but we certainly don't lull anybody to sleep. I think we're harder than some stations although I feel that copping out and playing a softer record just because you're afraid you're going to drive somebody away is probably not the way to do it. Our experience shows that if you stay pretty hard you're going to be all right.

R&R: How do you feel about a sudden rise in the popularity of mainstream Jazz among AOR programmers and the AOR audience?

Floyd: We're doing a lot of Jazz. Of course we only do a certain kind of Jazz. I have Jazz slotted at nights, I have it middays, as anybody can hear it they listen. We do a Jazz show on Sunday night. And when we play it we spotlight it and tell them it's Jazz, and I think it has a little bit of a snob appeal. And, hey, those people are playing some Chick Corea in the middle of the day. You know, it's great. And we've had a lot of good comments about it. Now as far as the ratings are concerned, we'll see what it does, but I think it's a force.

R&R: Do you run the midnight featured album that most of the Abrams stations do?

Floyd: Yes.

R&R: How is that album selected and what type of reaction have you found? In what way is it beneficial?

Floyd: Well, it's beneficial because you can talk about it all day. If you have a new Peter Frampton, then of course it's great, though we might have already played the Peter Frampton in its entirety at 6:00 or 12:00 or whatever, but if you can say over the entire weekend, hey, we're going to have Peter Frampton—the new album—Monday night at midnight for you, that's the enhancer. I think the actual playing of the album is almost after the fact. How is it selected—it's the big albums, or we try to make it that. But it doesn't necessarily have to be because of course, we run out of them. Over the past couple of weeks we might have played Horslips or Wet Willie or Chilliwack or something that probably is not going to be a big album but we just try to expose it all. I want to try to play an album on a Midnight Album Hour that I'm going to play on the air during normal programming. And I try my best to add it. If I'm going to play a Graeme Edge for instance, I try my best to add the record, play it for a couple of days, then use it as a Midnight Album Hour selection. At least then people won't say, "who's that?"

R&R: Have you ever found yourself playing an album and then not adding it because it didn't sound good on the radio?

Floyd: Oh, all the time.

R&R: So it's a good test situation, too.

Floyd: I think so, yeah.

R&R: Commercial policy. Do you have any particular policy on commercials—certain ones you don't accept, some that you like to have, limit per hour, etc?

Floyd: Well, yes, we don't like to play certain kinds of commercials although as you know and everybody else knows, the dollar probably will win out most of the time. We'll turn some down. We are in the position now in which we can turn down some commercials or ask them to let us recut them. We normally don't get into that on national spots because it's such a hassle. But local stuff, we'll ask them to let us recut them or whatever. We'll do a lot of record spots and a lot of music spots and those are always good because that's almost information, that's not really a spot. But yes, we exercise quality control and we will absolutely turn some spots down. As far as limiting is concerned, sometimes we'll do 10 minutes an hour. Probably 12 units. But some hours that means that we'll run 8 minutes, 7 minutes an hour, so it just kind of depends.

R&R: Does your station share a sales staff with the AM Country or does it have its own separate staff?

Floyd: Completely separate. We have a staff that just goes out there and hustles. Because in the first place, we're running sold out most of the time and for these people to actually make it, they have to sell all the little side things, like our concert line on the telephone, or Sunday night features. We do something called "Sunday Night" which is where we block all the King Biscuit type things and all the interview shows and so forth. And all that stuff has to be sold. And that's what these people sell because they

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"...As far as tempo is concerned, we don't like to blast our listeners, but we certainly don't lull anybody to sleep."

Radio & Records

Album Airplay/ 40

Chart
SummaryAtlantic's got a 1-2 punch
combination...and a
10-14-19-24!

1	CROSBY, STILLS & NASH	Crosby, Stills & Nash (Atl.)	"Star" "Song" "Blind" "Cathedral"
2	YES	Going For The One (Atl.)	"Stories" "Parallels" "Turn" Title
3	JAMES TAYLOR	JT (Coll.)	"Handy" "L.A." "Face" "Traffic"
4	STEVE MILLER	Book Of Dreams (Capitol)	"Swing" "Stake" "Jungle"
5	PETER DINKLAGE	I'm In You (A&M)	"Signed" title "Road" "Friend"
6	HEART	Little Queen (Portrait)	"Barracuda" title "Archer"
7	GRATEFUL DEAD	Terrapin Station (Arista)	"Profit" Title lead variety of cuts
8	STEVE WINWOOD	Steve Winwood (Island)	"Chair" "Time" "Hold"
9	DAN FOGELBERG	Nether Lands (Epic/Full Moon)	Title "Love" "Shoes" "Time"
10	FIREFALL	Luna Sea (Atl.)	"Love" "Long" "Steven" "Sold"
11	ALAN PARSONS	I Robot (Arista)	"Wouldn't" Title "Breakdown" lead
12	CAROLE KING	Simple Things (Capitol)	"Cafe" "One" Title "Hold"
13	FLEETWOOD MAC	Rumours (WB)	"Stop" "Fun" "Chain"
14	GEILS	Monkey Island (Atl.)	"Surrender" leads
15	NEIL YOUNG	American Stars 'N' Bars (WB)	"Bullet" "Hurricane" "Homegrown"
16	STYX	The Grand Illusion (A&M)	"America" "Foolin'" "Sail" Title
17	ROGER DALTREY	One Of The Boys (MCA)	"Annie" Title
18	SUPERTRAMP	Even In The Quietest Moments (A&M)	"Give" "Lover" title
19	ANDY PRATT	Shiver In The Night (Nemperor)	"Rainbow" "All" lead
20	TED NUGENT	Cat Scratch Fever (Epic)	Title "Live" "Whang"
21	ELVIN BISHOP	Raisin' Hell (Capricorn/WB)	Variety of cuts
22	LITTLE RIVER BAND	Diamondina Cocktail (Harvest)	"Help" "Day" "Happy"
23	LEADON & GEORGIADES	Natural Progression (Asylum)	"Love" "Singer" "Glass"
24	FOREIGNER	Foreigner (Atl.)	"Ice" "Home"
25	BEBOP DELUXE	Live In The Air Age (Harvest)	"Exchange" "Ships" "Shine"
26	MARLEY & WAILERS	Exodus (Island)	"Jammin'" leads
27	KENNY LOGGINS	Celebrate Me Home (Coll.)	"Daddy" "Dream" "Wise"
28	UFO	Lights Out (Chrysalis)	"Hot" leads
29	ANIMALS	Rudely Interrupted (UA/Jet)	"Bill" "Fine" "Baby" "Bit"
30	MINK DE VILLE	Mink De Ville (Capitol)	"Cadillac" "Venus"
31	CAT STEVENS	Izito (A&M)	"School" "Star" lead
32	RUMOUR	Max (Mercury)	"Face" "Airplane"
33	TIM WEISBERG	Tim Weisberg Band (UA)	"Cascade" "Aspen" "Rainbow"
34	PABLO CRUISE	A Place In The Sun (A&M)	"Gonna" "Fire"
35	COMMANDER CODY	Rock 'N' Roll Again (Arista)	Variety of cuts
36	JIMMY BUFFETT	Changes In Attitudes (ABC)	"Trauma" "Margaritavilla"
37	KISS	Love Gun (Casablanca)	"16" leads
38	LAKE	Lake (Coll.)	"Lines" "Time" "Run"
39	RITA COOLIDGE	Anytime, Anywhere (A&M)	"Higher" leads
40	ROBERT GORDON	With Link Wray (Pvt. Stk.)	"Woman" "Hot" "Summer"

Look Out For The Next Punch:

AC/DC's
"Let There Be Rock"

SD 36-151

AWB/Ben E. King's
"Benny & Us"

SD 19105

It'll Be A Knockout...



on Atlantic/Atco Records