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AM-710

**NEW CITY
JAM BAND**

EXPLODING at:

WGAR!!!

CKLW — HB!!!

K149 — 15-8-5-3!!!

WBBF!!!

WNIA!!!

***MAKING LOVE
IN THE RAIN**

AM-706

BLACK ICE

is HOT at:

WBLK!

WLOU!

WMPP!

WCIN!

WABQ!

WSSB!

WUFO!

WBMX!

WGIV!

WLLE!



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to R & R... BLACK RADIO welcomes the

**CHICAGO
GANGSTERS**

***I CHOOSE YOU**

GP1949

CONFIRMED SMASH!!

WMBM

WAOK

WGIV

KNOK

WCIN

WJLB

KCOH

WEDR

WHAT

WLLE

WSRC

WDAO

...many more!!



Danny Kirwan's

RAM JAM CITY

EXPLODING out of his LP

***SECOND
CHAPTER**

WYSL — 30-28 ("good phones!")

WBBF — LP!

KIMN — Hitbound!

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RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Atlantic Records brought New York sophistication to Los Angeles last week with Ahmet Ertegun hosting a disco-circus party in honor of the Spinners' Twentieth Anniversary with the label. Hundreds of balloons and flag pennants were strung with glittery circus posters decorating the walls of the Crystal Room in The Beverly Hills Hotel. Popcorn wagons, strolling clowns, an organ grinder and long-stemmed show girls with feathered head-dresses greeted the guests for the sit-down dinner/dance. Jugglers, balancing acts, acrobats, a magician/fire-eater and chimpanzee act performed in between disco dance breaks. Joan Baez danced the funky chicken with a midget rubbing elbows with Ahmet Ertegun and Jerry Greenberg who are highly proficient dancers. The climax of the evening was the presentation of a gigantic anniversary cake plus nine gold records to the Spinners while a woman spun around them upside down atop a twirling ball playing a mandolin! That's going to be a tough one to follow. Those watching the dazzling proceedings included Ryan O'Neal with Susan Blakely, Paul Anka, Alice Cooper, Billy Cobham, Dave Mason, Cornell Wilde, Billy Wilder, Jules Stein, Mike Douglas, Dick Cavett, Redd Foxx, Aretha Franklin, Shep Gordon, Al Gallico, Joe Smith and radio's Bill Drake, David Moorehead, John Detz, Don Mack, Mardi Nehrbass, Ed Boyd, Rod McGrew plus a host of personnel from Atlantic's New York and L.A. offices...Mercury Records has been literally besieged with phone calls about the supposed murder of the much-displayed model on the cover of the Ohio Player's album covers. The speculations center around the high pitched scream heard on the Player's "Love Rollercoaster" song that many claim is actually the last gasp of the model while being murdered in the studio by the group. The reason for the crime was reportedly due to the model suing the group for turning her into a permanent sticky mess after posing for their "Honey" album cover. The facts are that "Love Rollercoaster" was recorded in July and the very much alive model was a special guest at a Player's party held in October. The scream (an imitation of a scared roller coaster passenger) was provided by group member, Billy Beck, and the sticky mess was cleaned up long ago with buckets of warm water...

After breaking all attendance records at a New Orleans' concert last June, Alice Cooper has been named as this year's grand marshal for the biggest Mardi Gras parade in the city's history. Culmination of the festivities will come when Alice's float enters the dance floor at the Riverage Auditorium to preside over 800 tables of city dignitaries and honored guests... When Ringo Starr phoned Billy Swan in Nashville requesting material for an up-coming album, Billy sent off two specially penned songs "I've Got It For You" and "The Monster That Broke My Heart." Enclosed with the music was a note that said "if this isn't the type of material you're looking for, maybe you can pass it along to your friend, Harry (Nilsson, natch.)"....Diana Ross is being romanced by several leading American dress manufacturers who are asking the singer to design a line of her own creations ala "Mahogany" for national distribution...Yes' members, Steve Howe, Alan Waitt and Patrick Moraz all have solo albums coming in March, however, another member, Chris Squire, was talking about a new album by the group itself to be recorded next week. According to Squire, the album will not be conceptual, but rather a return to the original sound of the group. It should be available in June to coincide with a major U.S. tour commencing May 25th that includes several giant outdoor concerts with other top rock artists to be on the same bill.

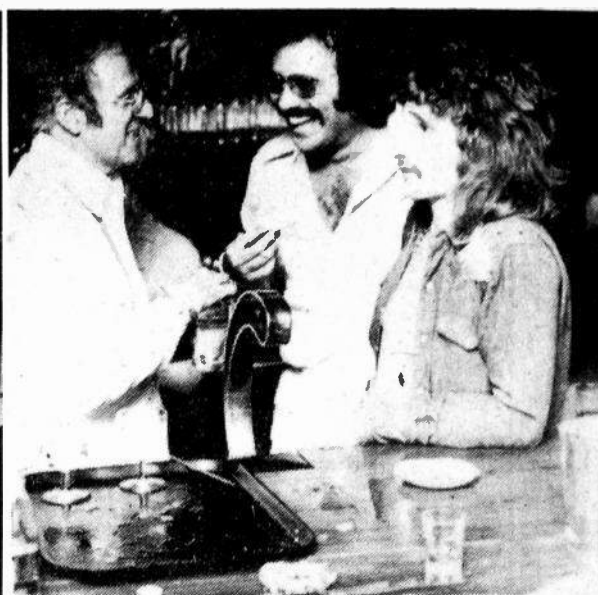
Nigel Olsson is back from his sessions with Billy Joel in New York to start scoring the soundtrack for a movie in which he will appear along with Elke Sommers and Marjoe Gortner titled "The Exterminators." Motown is readying Stevie Wonder's much awaited album "Songs In The Key Of Life" for mid-March along with a new Temptations' LP, "Wings Of Love."...After a fourteen month effort, the second album of "Get Off It" from Warner Bros. is being shipped this week to stations of all formats across the country. The album consists of anti-drug abuse messages compiled by the National Association of Progressive Radio Announcers. Artists who donated time and voices include Gregg Allman, America, Gladys Knight, Linda Ronstadt, Seals & Crofts, Carly Simon & James Taylor, Three Dog Night, and many more...Former Sweet producers Chinn & Chapman, have put the finishing touches on the new Bo Donaldson & The Heywoods' album slated for release on Capitol in March with a new single, Buddy Holly's classic "Oh, Boy" to follow. Mac Davis, whose new variety series airs next month, is currently in Hawaii hosting his first Celebrity Golf/Tennis Invitational with Lee Majors, Chet Atkins, Peter Graves, Trini Lopez and Super Bowl hero, Steeler Terry Bradshaw flying in to swing their rackets and clubs...

Tom Jones has proved to be a superstar attraction in South Africa with the Johannesburg Coliseum undergoing expansion due to massive tickets demands that are being scaled at a record \$24.00 a piece. The police were called in to quell a possible riot when Jones was mobbed during his arrival at the airport. When he finally managed to get to his hotel, he found his room torn apart by fans who had eluded the hotel's security...Playboy Records is staging a massive nation-wide "Christmas In Spring" incentive contest with their distributors titled "The Great White Rabbit Chase." While those sales representatives who achieve

(Continued on Page 34)



KTLK GOES FOR JUNK: KTLK in Denver recently ran a "Junkfood Junkie" call-in contest where listeners won all the empty calorie ingredients of Larry Groce's hit "Junkfood Junkie" if they could name them all. Pictured here in the KTLK studio are Larry Groce, buried in the junk food prizes; KTLK music director Randy Jay at left; Warner Bros. Denver promotion manager Bert Keane, standing; and Randy Nauert, Groce's manager at right.



David Byron, lead vocalist for Uriah Heep, signed a recording contract with Mercury Records last week with his first solo album "Take No Prisoners" to be released this month. The signing marks Byron's return to the label where he and Uriah Heep had enjoyed three gold albums in the early 1970's. Shown at the informat signing is Mercury President Irwin Steinberg with Stan Bly, Promotion director, and Byron.



Cory Wells, part of ABC's Three Dog Night recently took time from the group's busy recording schedule to host a tour of ABC's Los Angeles headquarters for a crowd of curious Girl Scouts. Highlight of the day was a visit to the ABC Recording Studio where Cory demonstrated the latest recording techniques and equipment.



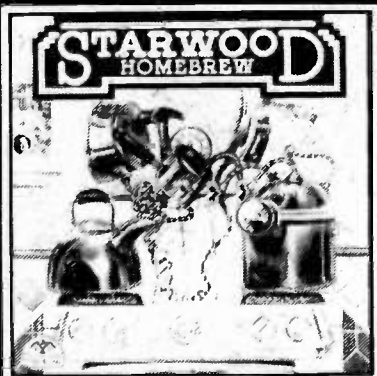
Shown taking a quick snooze at the console is MCA artist Stephen Sinclair who was on a whirlwind radio promotion tour for his new album. Sinclair had just completed a live interview with KISS radio's Humble Harve in L.A.

How do you break a new act?

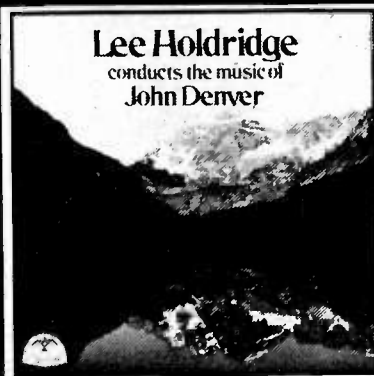
Watch the 90 minute Windsong Records Spectacular on the Merv Griffin Show and find out.



Check the listings for Station & Date.



Starwood Homebrew
BHLL-1125



Lee Holdridge
Conducts the Music of John Denver
BHLL-1366



Starland Vocal Band
BHLL-1351

Syndication Schedule

February 16

Bellingham, Wash. KVOS-TV
Boston, Mass. WNAC-TV
Cleveland, O. WJW-TV
Dallas, Tex. KDFW-TV
Des Moines, Ia. KCCI-TV
Eureka, Cal. KVIQ-TV
Lancaster, Pa. WGAL-TV
Las Vegas, Nev. KSHO-TV
Los Angeles, Cal. KTTV-TV
Miami, Fla. WTVJ-TV
Milwaukee, Wisc. WTMJ-TV
New Haven, Conn. WTNH-TV
New York, N.Y. WNEW-TV
Providence, R.I. WPRI-TV
Redding, Cal. KPCR-TV
St. Louis, Mo. KSD-TV
San Diego, Cal. KGTV-TV

San Francisco, Cal. KRON-TV
Also all channels in Canada

February 23

Atlanta, Ga. WXIA-TV
Buffalo, N.Y. WBEN-TV
Cincinnati, O. WXIX-TV
Columbus, O. WLWC-TV
Dayton, O. WHIO-TV
Fresno, Cal. KFSN-TV
Houston, Tex. KPRC-TV
Indianapolis, Ind. WTTV-TV
Louisville, Ky. WDRB-TV
Minneapolis, Minn. WTCN-TV
Phoenix, Ariz. KPHO-TV
Portland, Me. WGAN-TV
Presque Isles, Me. WAGM-TV
Rochester, N.Y. WOKR-TV
Sacramento, Cal. KOUR-TV

Spokane, Wash. KHQ-TV
Tampa, Fla. WFLA-TV

March 1

Bakersfield, Cal. KERO-TV
Baltimore, Md. WBFF-TV
Chicago, Ill. WFLD-TV
Denver, Colo. KBTU-TV
Jacksonville, Fla. WTLU-TV
Kansas City, Mo. KMBC-TV
Norfolk, Va. WTAR-TV
Oklahoma City, Okla. KWTU-TV
Philadelphia, Pa. WKBS-TV

March 8

Albany, N.Y. WTEN-TV
Charlotte, N.C. WSOC-TV
Chattanooga, Tenn. WDEF-TV
Davenport, Ia. WOC-TV

Fort Wayne, Ind. WPTA-TV
High Point, N.C. WGHP-TV
Orlando, Fla. WDBO-TV
Pittsburgh, Pa. WPGH-TV
Reno, Nev. KTVN-TV
Shreveport, La. KTBS-TV
Wichita, Kan. KAKE-TV
Yakima, Wash. KNDO-TV

March 15

Austin, Tex. KTBC-TV
Birmingham, Ala. WBRC-TV
Erie, Pa. WSEE-TV
Madison, Wisc. WISC-TV
Mobile, Ala. WALA-TV
Monterey, Cal. KMST-TV
Plattsburg, N.Y. WPTZ-TV
San Antonio, Tex. KSAT-TV
Temple, Tex. KCN-TV
Tucson, Ariz. KVOA-TV

RECORDS

Record Industry Notes

(Continued from Page 32)

the highest sales will not get any bunnies from Hefner's hut, they will receive white Volkswagen Rabbits along with other Playboy gifts.

Emerson, Lake & Palmer will make their return engagement to this country with a lengthy tour set for the end of Summer...The Merv Griffin show is devoting a full ninety minutes for a John Denver Special titled "John Denver, A Man And His Music," with Denver introducing two newly signed groups to his Windsong label, **Starwood** and **Starland Vocal Band**...Familiar TV actor and co-star of "Welcome Back Kotter," John Travolta, has signed a record contract with Midland Records after label principals viewed Travolta performing a musical number on the weekly series...Pursuing solo careers from the **Fifth Dimension**, **Marilyn McCoo Davis** and **Billy Davis** are releasing a single "I Hope We Can't Get To Love In Time" billing themselves as Billy and Marilyn...The **Steve Gibbons Band**, recently voted "Most Promising New Group," by the British Music Press, are set for their first U.S. tour joining **The Who** as opening act coinciding with the release of their MCA album "Any Road Up."...

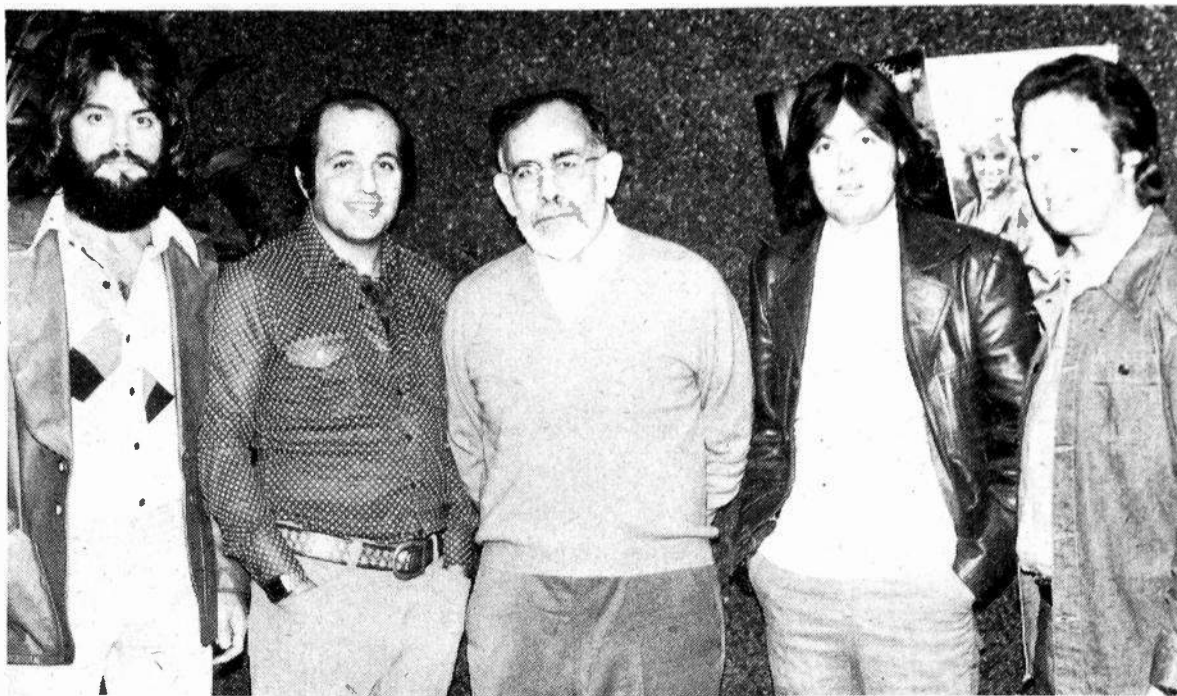
Larry Groce's "Junk Food Junkie" has turned out to be a tasty promotion for radio stations with **KYA** jocks in San Francisco challenging each other to a junk food contest and Denver's **KTLK** giving away fifty care packages to winners who could name all the ingredients listed in the song. However, some of the promotions were indigestible to such fast food franchises as **McDonalds** and **Colonel Sanders** who registered complaints to **KDKA**, **WCOL** and **KILT** due to the song specifying "Big Macs" and "fried" chicken as junk food. Undaunted, Warner Bros. is co-sponsoring several in-store "junk" promotions with more stations using the song for promo gimmicks each week. No newcomer, Groce has been recording since the late sixties and had five albums under his belt before "Junk" caught the eye of Warner Bros. Groce's new album on the label reveals an accomplished singer with "Junk" the only novelty track in the country-flavored repertoire. Groce is equally comfortable with Rock music and plans to record an album of Pop songs and will also engage in some limited touring in the near future...RSO President **Bill Oakes** joined **Robert Stigwood** in L.A. to attend a special premier of RSO's new movie "The Entertainer." A gala party hosted by **Allan Carr** followed the screening held at posh Beverly Hills restaurant, Mr. Chow's. RSO Promotion Manager, **Russ Palmer** and indie National Promotion man, **Billy Bass**, drank champagne and dined on Peking Duck with such notables as **Lauren Bacall**, **Walter Matthau**, **George Burns**, **Milton Berle**, **Groucho Marx** and "Entertainer" stars **Jack Lemmon**, **Ray Bolger** and **Sada Thompson**...**Charlie Daniels** signed with **Epic Records** as announced by company VP, **Ron Alexenburg** with Daniels' debut album in the works.

Don Schmitzerle has been appointed by **Capricorn** President, **Phil Walden** as Vice President and General Manager of the label. Schmitzerle was Executive Director, Label Management for Warner Bros. **Scott Jackson** has been promoted to National Album Promotion Director for **ABC Records** as announced by Vice President, **Otis Smith**...In a national promotion centralization move, **MCA** has transferred **John Brown**, National Country Promotion Manager, to the home offices in L.A. Promotions within the company include **Shelley Hoppers** moving to National Secondary Promotion Director; **Chuck Meyer** upped to National Adult Contemporary Promotion Director replaced by Cleveland Promotion Manager, **Fred Humphreys**, with former **MCA** salesman **Frank Horowitz** taking over in the market.

Cayre Industrie's president, **Joe Cayre**, has signed singer **Carol Williams** to a long-term contract with **Salsoul Records**. Ms. Williams is a regular on the disco and club circuit in the Midwest and East and is currently working on her debut album for the label. Her first single will be a disco version of the old hit "More," with a promotional tour of the country to follow.



Helen Reddy (left) is shown with the Savannah, Georgia secretary, Marie di Pietro, who won a national Helen Reddy contest sponsored by Capitol Records. Miss di Pietro was hosted by the singing star to a three-day Miami vacation for correctly giving the number of times Ms. Reddy's record, "Somewhere In The Night" aired during a two-week period. Miss di Pietro set her alarm to awaken her every hour for 14 straight nights to be able to add the nighttime number and come up with the winning total of 64 airplays.



In separate recording deals that will yield two albums over the next two months, Big Tree Records President Doug Morris announced the signings of Lenny LeBlanc and Pete Carr to the label. LeBlanc a singer songwriter from the Muscle Shoals area, is also a widely-known session musician. Pete Carr who is currently recording his own album for the label produced, arranged and co-wrote several tunes on LeBlanc's Big Tree debut. LeBlanc and Carr were introduced to Big Tree by perennial Muscle Shoals booster, Jerry Wexler. Shown from L to R are Lenny LeBlanc, Doug Morris, Jerry Wexler, Peter Carr and Big Tree VP, Dick Vanderbilt.



Celebrating a two night engagement at the Roxy Theatre in Los Angeles and the kick-off of their new single "Union Man" are: the Cate Bros., and E/A Chairman, Joe Smith. Pictured above are (left to right): Terry Cagle, Earl Cate, E/A Chairman Joe Smith, Albert Singleton, and Ernie Cate.



Checking out battle plans for a first year release of fifteen albums and twenty singles for the newly-formed Pyramid Record Company are principals (L to R) Dennis Ganim and Morris Levy with Ira Leslie, national Sales and Promotion Manager. Repertoire emphasis will lie in the fields of progressive rock, R&B and top forty with plans for the label's distributor, Roulette to reactivate their Birdland series with newly recorded Jazz product.

The Janus Family...

Would Like To
Make You An Offer
You Can't Refuse.



Ed DeJoy, V.P., General Mgr.



Alan Mason, V.P./A&R

The Offer: While you're at the Radio & Records Convention '76, stop by our Hospitality Suite and say hello. Meet us, and meet our talent. You'll see why, at Janus, we're making a little musical history of our own.



Michael Plummer, West Coast Promo. Dir.



John Antoon, Nat. Promo. Dir.



Steve Begor, South. Reg. Promo. Dir.
Janus Records, a division of GRT Corporation, 8776 Sunset Blvd., Los Angeles, Ca. 90069.



Ron Berger, East Coast Promo. Dir.



Chuck Reichenbach, So. Calif. Promo. Dir.



Ron Brooks, Mid-West. Reg. Promo. Dir.

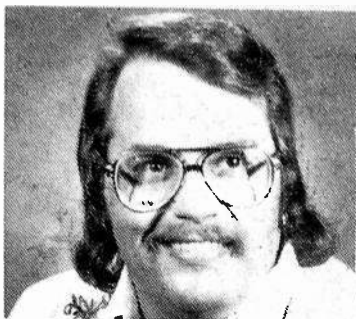


R&R COUNTRY HOTLINE:
(213) 466-9561

COUNTRY

JIM DUNCAN/Editor

Direct From Duncan



Special note to reporters (and other users of the Country Hotline Number 213-466-0954), because of our expansion it has become impossible to use this single line anymore. From now on, any calls or reports should be made direct to our main switchboard number: (213) 466-9561.

WHEW! We made it! As you read this, I'm in Atlanta taking part in the Second Annual R&R Convention. For those of you who couldn't make it this year, you can read about it all next week in R&R. My thanks to the many radio stations and persons, too numerous to mention, who spent a lot of time helping us mold and shape this very exciting event. And an extra special thank you to the many record industry folk who were a great help spreading the word across the nation. Thank You All!

While on the subject of conventions, don't forget to get registered for the Country Radio Seminar next month in Nashville, March 19-20. I'm putting together some aircheck fillers, to be used between meetings and for playback in your hotel rooms over one channel of the standard music system. If your station would like to participate, please send me an aircheck of a few of your jocks. Make the tape speed 7 1/2 IPS. Send to: Jim Duncan, Country Editor, Radio & Records, 6430 Sunset Blvd. Suite 1221, Hollywood, Ca. 90028.

JOHNNY RODRIGUEZ tied the marital-knot last Tuesday (17) in Brentwood, Tennessee. His bride is the former LINDA DIANNE PATTERSON of Conyers, Georgia. My sincere wishes for a lifetime of happiness together for both.

KCKC, San Bernardino is looking for a female newperson who can communicate with the morning air personality. Tapes and resumes to BOB MITCHELL or MARK WILLIAMS, P.O. Box 2565, San Bernardino, Ca 92406 or call (714) 882-2575. WWVA, Wheeling, West Virginia needs a morning air talent to replace a personality who left after 17 years on-the-air in that slot. P.D. ROBERT W. KNIGHT said he's looking for someone who can add humor to that slot. Call (304) 232-1170. (Tell him a good joke and you might get the job.) ROSALIE MARIBAL has joined KHAK, Cedar Rapids, Iowa to do all nights. Lee and I worked together in San Diego and with a little training in the Country Radio field, she'll be one of the best. (Personal to Ms. Maribal: What am I supposed to do with this unidentified hitchhiker from the Win-It-Wagon?)

Heard someone mention they heard the new ROY HEAD, ABC-Dot album, would be called: "Roy Head Gives Good Song." BRUSH ARBOR, the gospel-country-bluegrass group, has signed with Monument under the direction of FRED FOSTER. Super talented bunch of guys. MCA's TANYA TUCKER, in Los Angeles last week to tape a ton of feature shows, is scheduled to tour Britain in March.

MAX GARDENER reports from KKYX, San Antonio, they had over 90,000 people attend their Fourth Annual Great River Festival. I mentioned earlier this year, this was an official Bicentennial event and was covered by the national networks. That's promotion!! I'd like to thank Bill Rhode, station PD, and Max for inviting me to take part, but with the convention being so close it was impossible. (I'll be there next year guys.) MARTY SULLIVAN, KRMD, Shreveport, told me his son TERRY won first prize in the annual Dental Week Poster Contest in the state of Louisiana. WDDD, Marion, Illinois will have their key jocks working the Easter Seals Radio-thon February 28.

CHARLIE HART is the new Music Director at WYTL, Oshkosh, Wisconsin. He can take music calls Monday and Tuesday from 10-12 Noon. BOB HOOPER is available for music calls from 10-12 and 2-4. The best day is Wednesday. (803) 242-4660.

PROMOTIONS: CHARLIE RUSSELL at KHEY, El Paso has put together a group of listeners to take part in a parade. They all will march down the street with the music play, not from instruments, but from transistor radios!!!! WJJD, Chicago has a 'Winning Wheel' promotion underway. Sound of a carnival wheel, listeners guess the correct number to win. The most popular contest this season was to have listeners give the jocks C.B. Handles (or names), TERRY WOOD at WONE, Dayton reports, as did most, unbelievable response. Terry said he received over 3700 pieces of mail in two weeks. One card came as far away as Florida. VALENTINE CONTESTS: KSO, Des Moines invited listeners to write poems to their favorite DJ. Each hour a poem was read on-the-air and an album was given to each person whose poem was read. Nighttime personality RAY MATTHEWS had this P.S. to a poem written to him: The very best thing...That could happen today...Is a role in the hay...With Ramblin' Ray. (And you thought Des Moines would be a dull place to live!) KXRB, Sioux Falls, S.D. is using a "KXRB Loves You" contest now. Listeners win a Crystal Gayle "Somebody Loves You" album after they call in and tell the on-the-air jock who they love. WNYN, Canton, Ohio, says LEE PHILIPS, PD, had a "Country Lovers Weekend." They played only positive love songs and gave away heart shaped candy, heart-shaped lollipops, heart-shaped pizzas (?) and FREDDIE HART albums.

Got to get back to our Convention, before I go, let me repeat the 'quote of the week' from R.T. Simpson, Program Director of KERE, Denver: "Being PD Means NEVER Having to Say Your Wrong!!"

Letters:

More Comment On CB Craze

EDITOR'S NOTE: A recent letter from WITL, Lansing, Michigan and Program Director Jim Walton, about the over promotion of the CB craze, has brought more comment from radio stations:

DEARR&R:

I direct his response to Jim Walton, WITL PD, and others who share his view that CB promotion within a station is "giving away your competition."

CB radios are the biggest blessing ever bestowed upon modern country radio. I've been doing WWOK's all night truckin' show for the last three years—long before the CB craze set in—having had close touch with truckers all along. Truckers, and their symbolic image, are in part responsible for the fad we're undergoing now. My point is—truckers, being among the most devoted of country fans, have brought into CBing their music. Such outstanding examples we now witness—CONVOY, WHITE KNIGHT, DAVE DUDLEY—etc. All these records chart as country—then cross—proof positive! I haven't heard the ROLLING STONES do a CB record, and I doubt we will.

Carefully engineered from the rogramming standpoint, a country station can put their own lid on the CB craze in their market. I've been a CBer for two years—and I wish I had a nickle for every time somebody recognizes my voice and begins talking about WWOK. Fact is, many times while just monitoring, I hear them in there talking about us. Fact is, here in Miami there is a WWOK channel—no. 12! I attend all the breaks and CB related functions I possibly can, and I can modulate with the full jargon. As a result, I'm contacted by local papers for articles (four last month), and am in demand at all kinds of related activities. That's just one of a hundred ways a station can use CB to work for it...close personal contact between staff and public, resulting in a connection between the CB radio and WWOK.

We had a CB Rally last month and over 20,000 showed up. It was the biggest crowd ever assembled by a radio station in South Florida.

I wish the front office would tell me how many dollars we've raked in on CB sponsors. Man! One spot after the other.

We've just gotten a CB in the Control Room to monitor for emergencies, weather info, requests, etc. Now, wouldn't a CBer turn his radio to us if he caught what was happening on the CB? You better believe it!

Finally, I wish I could tell you how my audience has grown, before and after. The number of young people CB's have turned on to country is phenomenal!

As far as truckers go—it takes a good enough personality on the air for him to want to shut off his CB—and listen to his friend over at the radio station.

CB radios and country together spell SUCCESS, and definitely constitute wise programming here in Miami!

Sincerely,
Bob Cole

R&R:

I would like to add my comment to Jim Walton's (WITL) view of over-promotion or over-exposure to the CB craze: I feel no threat of competition from CB's. If you don't talk about the songs that are popular, then you might as well T&T. (Time & Temp) your show. It's strange though, WTHI is a radio-tv combo and management frowns when I mention on my show something on the tube. It's hard to figure sometimes.

DALE TURNER
WTHI
Terre Haute, Indiana



Biff Collie INSIDE NASHVILLE

JOHNNY and JUNE CASH made a surprise visit to the OPRY last weekend with the TENNESSEE TWO and talk is rampant that they will become regulars. JUNE was a member for many years, both as a solo comedienne-singer and member of the CARTER FAMILY. JOHN belonged on the roster till he was dropped for disciplinary reasons in the 60's. CASH is talking more now about another weekly TV show "If," he says, "we can do an honest show without network interference." There is also talk about a movie based on CASH's personal story "Man In Black." It's really a special book.

TOWN-TALK: MARTY ROBBINS is buying his MARZONA a new place on a hill just off Franklin Road in BRENTWOOD. They've been on the farm for the past few years. This has no appreciable acreage. MARTY's excited about his pace car assignment on May 30th at the INDIE 500 this year. Yep, he'll race again...TOM T. HALL's "Fox Hollow" album is a real album about a real place. I thought it was a good idea when he did it, but when we pass Tom's house, our kids look for sneaky snakes and all the other characters in the album. Their homeplace, you know, is called FOX HOLLOW...BARBARA MANDRELL due delivery momentarily of her second heir...Did you know she was born in Houston? His songwriter MITCHELL TOROK ("Mexican Joe," "Caribbean" and "Minnie Others") was in town the other day with a smash hit song. He's burdened as to how he should release the product. Should be a natural this year especially...BOBBY GOLDSBORO makes his 25th guesting on the "Tonight" show on the 27th...BRENDA LEE, BUDDY KILLEN, and Hall of Famer PEE WEE KING were guest speakers at the 1976 Nashville Songwriter's Awards Presentation. BEN PETERS was named "Songwriter of the Year." BIFF COLLIE hosted the show for the 6th year...EDDY ARNOLD back to RCA after a couple of years with MGM. He sold over 50 million on RCA and VICTOR in those first 30 years...

D.J. ONE-LINERS: New KXOL PD, TOM WAYNE, came from KBUC/San Antonio...GARY HAYES, WLBJ (Bowling Green) played a record 12 times in a row; title: "Betcha Can't Play It Just Once"...SID WOOD, WSMN/Mason City, Iowa, has used so many air names, he has to check the log to see who he is this week...PAPPY DAVE STONE's four country stations have logged over 75 years of country radio programming (anybody challenge that record?)...Our heart goes out to the wife and kids of TOM MCCALL, KYAL/Plano-Dallas. Tom had a lot of friends in the business. He was only 31...DAVE MAYBERRY, MD at KBRZ/Freepoint-Houston, left his job because of illness, he said (boss got sick of him!).



During a recent taping of the syndicated television show HEE-HAW, KNEW, Oakland-San Francisco, air talent Bob Jackson (7-12midnight) is shown with Buck Owens and Roy Clark. Many jocks around the Country were used on the show telling their best joke.

"Hold Me Tight"

REBECCA LYNN



A new hit single from her new album
"Hold Me Tight"

Elka Records
6290 Sunset Blvd.
Hollywood, Calif. 90028

An Eric Productions Presentation

Produced by Mike Borchetta
Warren Roche

R&R COUNTRY HOTLINE
(213) 466-9561

COUNTRY

JIM DUNCAN/Editor

NEW & ACTIVE

NAT STUCKEY

Sun's Comin' Up (MCA)

Strong early reaction from most stations. Top added this week. Stations include: WHK, WKDA, KTUF, WESC, WBAM, WHOO (pick), WISZ, KLLL, KCKN, WONE, WAME, KCKC, WUBE, KERE, WWVA, KGA, WPOC, KSO, KIKK, KSOP, KENR and more.

DON WILLIAMS

Til The Rivers All Run Dry (ABC/Dot)

Fastest moving record in the 'Country.' Some charts include: 14-7 KBOX, 32-27 KERE, 35-26 WUBE, debut 27 KHOS, 32-25 KLAC, 24-15 WHK, 32-23 WIL, 15-8 WWOK, 26-21 KRZY, 37-29 WWVA, 40-30 WSUN, 37-28 WONE, 24-16 WMC, 36-29 KAYO, 21-14 WJJD, 25-20 KSON, 38-18 WDEE. New add WWJO. Strong request action still.

TAMMY WYNETTE

Till I Can Make It (Epic)

Getting very good request action. More station adds including: KRMD, KSO, WAME, WUBE, KJJJ, KCUB, KRZY, WSUN, WHOO, KERE, WSLR, WJJD, KHOS, KHAK, KUZZ, WNYN, KLAK. Early charts: 51-40 KLAC, 20-8 KCKC.

JOHNNY RODRIGUEZ

I Couldn't Be Me (Mercury)

A "Most Added" first week out. Station additions include: KIKK, KCKN, WHK, WPLO, WHOO, WXCL, WMC, WPOC, KCKC, KRZY, WISZ, KJJJ, KFOX, KSON, KCUB, WIL (pick) KTUF, KENR, and more.

FREDDY FENDER

You'll Lose A Good Thing (ABC/Dot)

Crossing over in many areas. Still picking up more stations and regions. Adds include: WSUN, WSLR, WRCP, KHOS, WPLO, KRZY, WMAQ, KPOK, KAYO. Charts: 17-3 KENR, 17-8 KBOX, 31-26 WPOC, 24-13 WWOK, 17-7 KIKK, debut 25 WUBE, 32-18 WISZ, 34-29 KERE.

CHARLIE ROSS "Without Your Love (Mr. Jordan)" (Big Tree) Still picking up at a tremendous pace in many areas. Added KLAC, KENR, KTUF, WKDA, WWOK (instant phones), WUBE, KERE, KSOP, KCKC, WJJD, KFOX, KIKK. Charts: 37-30 KBOX.

CONNIE SMITH "Till I Kissed You" (Columbia) More stations adding: KLAC, WRCP, WPOC, KPOK. Charts: 34-29 WUNI, 28-23 KHAK, 32-22 WSLR, 28-22 KSON, 26-18 WKDA, debut 28 KGA, 33-25 KRZY, 38-24 WONE, debut 24 WMC.

ROY CLARK "If I Had To Do It All Over Again" (ABC/Dot) Continues to move well in most areas. Charted: 30-22 KIKK, 34-24 WESC, 35-27 WDEE, debut 28 WWJO, 18-12 KCKC, 23-16 WISZ, 30-18 WUBE, 30-18 WONE, 28-21 KERE, debut 32 KJJJ, 30-23 KAYO, debut 26 WJJD.

FREDDIE HART "You Are The Song" (Capitol) Very strong gains nationwide: 37-28 WIL, 21-14 WKDA, debut 25 KGA, debut 21 WWOK, 29-21 KCKC, 30-24 KRZY, 34-27 WUBE, 31-20 WONE, 30-23 WMC, debut 30 KERE, debut 28 WJJD, 33-26 KSON. Some reports of good requests.

EDDIE RABBITT "Drinkin' My Baby Out Of My Mind" (Elektra) Very heavy phones in many markets. Added KRMD, WPLO, WONE, KBOX. Charted: 40-29 KTUF, 29-18 WWOK, 31-23 KERE, 38-26 KAYO, 39-22 KSON, debut 29 KENR, 27-19 WSLR, 27-22 KCKN.

RED STEAGALL "Lone Star Beer and Bob Wills Music" (ABC/Dot) Good adds first week out, including KCKN, KBUL, WKDA, KENR, KTUF, WESC, KCUB, WWVA, KERE, KSON, KLLL, KIKK and more.

BILLIE JO SPEARS "What I've Got In Mind" (UA) Off to a strong start. Adds are: KTUF, KHAK, WMC, WESC, KGA, KERE, KSOP, KENR, KCKN, WBAM and more.

MICKEY GILLEY "Don't The Girls All Get Prettier At Closing Time" (Playboy) More adds including: KHAK, WHK, WNYN, KCKC, WUBE, KSOP, KHOS, WSLR, WIL, WDEE.

DICKEY LEE "Angels, Roses and Rain" (RCA) More station adds: WMC, WJJD, KBOX. Charted: 36-24 WSLR, 39-29 WONE, 36-29 KRZY, 24-18 KERE. Also added at WDEE, KGA, WWJO. Some reports of request action.

DOLLY PARTON "Hey, Lucky Lady" (RCA) First week adds include: KTUF, WDEE, KCKC, WXCL, KSOP, KFOX, KSON, WHO, KLAC.

LITTLE DAVID WILKINS "The Good Night Special" (MCA) Adds include WRCP, KPOK, KFOX, and some charts include: 16-10 WKDA, debut 29 WPLO, 32-20 WUBE, 25-20 WMC, 32-28 WUNI.

GEORGE BAKER SELECTION "Paloma Blanca" (WB) Some areas are reporting very good response. Added WMAQ, KCUB. Charts: debut 32 KCKC, 39-25 WSUN, debut 36 WWVA (requests), 25-13 WUBE, 13-8 WPLO.

OTHERS GETTING SIGNIFICANT ACTION:

LYNN ANDERSON "All The Kings Horses" (Columbia) Added KRMD, KENR, KJJJ, KAYO. Charted: debut 28 KERE, debut 18 KCKN.

Radio & Records

February 20, 1976

3 Weeks Ago

2 Weeks Ago

3	1	1	WAYLON & WILLIE/Good Hearted Woman (RCA)
6	4	2	WILLIE NELSON/Remember Me (Columbia)
13	6	3	TOM T. HALL/Faster Horses (Mercury)
19	7	4	MERLE HAGGARD/Roots Of My Rising '51 (Capitol)
1	2	5	TANYA TUCKER/Don't Believe My Heart (MCA)
5	5	6	BILL ANDERSON & MARY LOU TURNER/Sometimes (MCA)
23	14	7	LINDA RONSTADT & EMMYLOU HARRIS/Tracks & Gifts (Asylum)
7	9	8	MOE BANDY/Hank Williams You Wrote My Life (Columbia)
22	18	9	LARRY GATLIN/Broken Lady (Monument)
2	3	10	CONWAY TWITTY/This Time I've Hurt Her (MCA)
15	11	11	BARBARA MANDRELL/Standing Room Only (ABC/Dot)
18	16	12	T.G. SHEPPARD/Motels & Memories (Melodyland)
4	8	13	CLEDUS MAGGARD/The White Knight (Mercury)
37	21	14	DON WILLIAMS/Til The Rivers All Run Dry (ABC/Dot)
14	10	15	CHARLIE RICH/Since I Fell For You (Epic)
10	13	16	NARVEL FELTS/Somebody Hold Me (ABC/Dot)
11	12	17	CRYSTAL GAYLE/Somebody Loves You (UA)
26	20	18	KENNY ROGERS/Love Lifted Me (UA)
36	30	19	JESSI COLTER/It's Morning (Capitol)
—	36	20	FREDDIE HART/You Are The Song (Capitol)
39	27	21	ROY CLARK/If I Had To Do All Over (ABC/Dot)
8	15	22	CHARLEY PRIDE/Happiness Of Having You (RCA)
12	19	23	JONI LEE/I'm Sorry Charlie (MCA)
29	28	24	BILLY WALKER/Don't Stop In My World (RCA)
28	29	25	DAVE & SUGAR/Queen Of The Silver Dollar (RCA)
31	26	26	FREDDY FENDER/Wild Side Of Life (GRT)
25	24	27	DAVID ALLEN COE/Long Haired Redneck (Columbia)
9	17	28	AMAZING RHYTHM ACES/Amazing Grace (ABC/Dot)
34	34	29	STATLER BROTHERS/How Great Thou Art (Mercury)
—	—	30	EDDIE RABBITT/Drinkin' My Baby Out Of My Mind (Elektra)
—	40	31	FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
—	37	32	DICKEY LEE/Angels, Roses & Rain (RCA)
35	33	33	RED SOVINE/Phantom 309 (Starday)
—	38	34	JOHNNY LEE/Sometimes (ABC/Dot)
—	—	35	JIM ED BROWN/Another Morning (RCA)
16	22	36	OLIVIA NEWTON-JOHN/Let It Shine (MCA)
—	39	37	LITTLE DAVID WILKINS/Good Night Special (MCA)
—	—	38	RAY GRIFF/If I Let Her Come In (Capitol)
—	—	39	GEORGE BAKER SELECTION/Paloma Blanca (WB)
—	—	40	GARY STEWART/Oh, Sweet Temptation (RCA)

NEW
ENTRIES

JIM ED BROWN "Another Morning" (RCA) Starting to really pick up in many regions. Added KHOS. Charted: 37-27 WESC, 18-13 WSUN, 32-24 WDEE, debut 26 KGA, 7-3 WONE, 34-30 KAYO.

JOHNNY CASH "Strawberry Cake" (Columbia) Added WWOK, KHEY, WXCL, WRCP.

BRIAN COLLINS "To Show You That I Love You" (ABC/Dot) Added KTUF, WWVA, WESC, KCKN, WMC, WISZ.

CHARLIE DANIELS "Texas" (Kama Sutra) Added KUZZ, WNYN, KENR, KHEY, WONE (pick), KHOS, WPLO.

DAVE DUDLEY "Sentimental Journey" (UA) Added KCKN, KCUB, WWVA, WXCL, WMC.

DONNA FARGO "You're Not Charlie Brown" (ABC/Dot) Added WWVA, KTUF, KCKN, KCUB, WBAM.

RAY GRIFF "If I Let Her Come In" (Capitol) Gaining very well. Added KLAC, WPOC, WWOK. Charted: 39-28 WDEE, 35-30 KRZY, 32-23 WONE, 19-11 WKDA.

LINDA HARGROVE "Love, You're The Teacher" (Capitol) Added KCKC, WONE, KSOP, KCKN.

ROY HEAD "The Door I Used To Close" (ABC/Dot) Added KCKC, WONE. Charted: 19-4 KENR, 22-14 KIKK, 18-13 KBOX.

GEORGE JONES "The Battle" (Epic) Added KHEY, WSUN, WMC. Charted: 27-20 WKDA, 34-28 KHAK.

REBBECA LYNN "Hold Me Tight" (Elektra) On KRAK, KCKN, WYTL and local artist KLAC.

MICHAEL MURPHEY "Mansion On The Hill" (Epic) Added WHK, WBAM, WDEE, WWVA, WMC, KERE.

ANNE MURRAY "The Call" (Capitol) Added WUNI, KBUL, WXCL, KJJJ, KENR.

JOHNNY PAYCHECK "The Feminine Touch" (Epic) Added KLLL, WIL, WDEE, KJJJ, KSOP, KHAK, WISZ.

JOHNNY RUSSELL "I'm A Trucker" (RCA) Added KCKC, WSLR, KHEY, WONE, KLLL, KCKN, KBUL, WNYN.

SHADO SHEA "Colorado Call" (Fraternity) Not alot of station reports, but those stations on it report good activity. Added WONE, KBOX. Chart: debut 29 WUBE.

(Continued on Page 40)

Most Added

NAT STUCKEY
Sun's Coming Up (MCA)
JOHNNY RODRIGUEZ
I Couldn't Be Me (Mercury)
CHARLIE ROSS
Without Your Love (Big Tree)
RED STEAGALL
Lone Star Beer (ABC/Dot)
BILLIE JO SPEARS
What I've Got In Mind (UA)

Most Requested

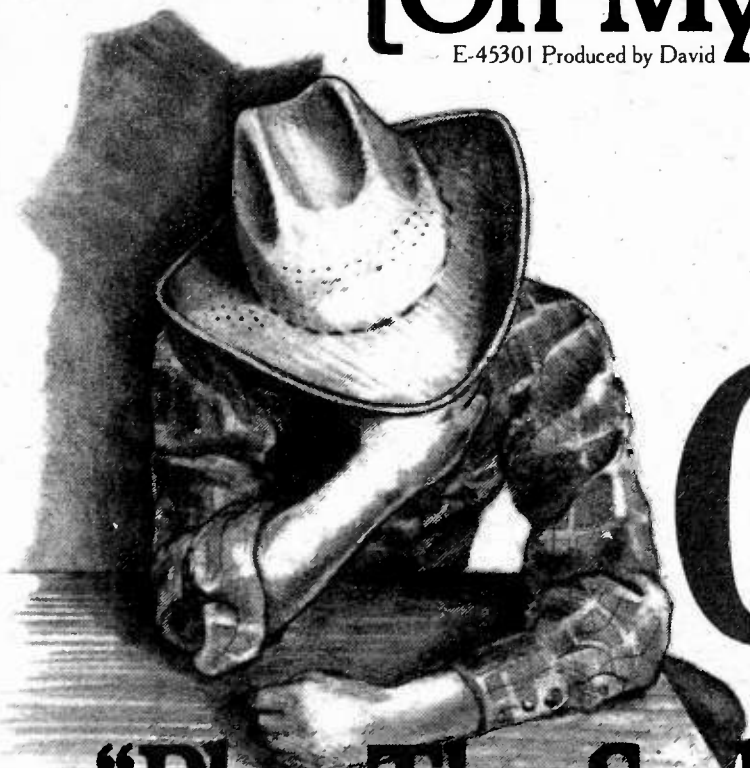
DON WILLIAMS
Til The Rivers (ABC/Dot)
CLEDUS MAGGARD
The White Knight (Mercury)
DICKEY LEE
Angels, Roses & Rain (RCA)
FREDDY FENDER
Lose A Good Thing (ABC/Dot)
CHARLIE ROSS
Without Your Love (Big Tree)

Three great country singles on Elektra.

Eddie Rabbitt

**"Drinkin' My Baby
[Off My Mind]"**

E-45301 Produced by David Malloy for Grand Productions



Carmol

**"Play The Saddest Song
On The Juke Box"**

E-45299 Produced by Norro Wilson for L & G Productions

Taylor

Sammi Smith



"As Long As There's A Sunday"

E-45300 Produced by Jim Malloy for Cabin Hill Productions





"A gun in the hand is worth many weeks of airplay" says Bob Shannon of KFM Radio in Dallas to RCA regional country promotion manager, Wayne Edwards. "Record promotion in Texas calls for a little finesse," adds Edwards.

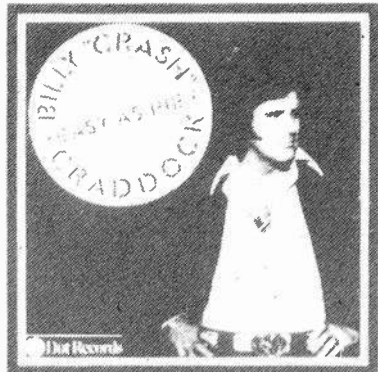
NEW & ACTIVE

(Continued from Page 38)

CAL SMITH "Thunderstorms" (MCA) Added KRMD, KSON, KHOS, WRCP, WNYN, KSO. Charted: debut 25 WWOK.
SAMMI SMITH "As Long As There's A Sunday" (Elektra) Added WONE, WISZ, WKDA, WIL, WDEE, KIKK. Charted: 34-28 KBOX.
GARY STEWART "Oh, Sweet Temptation" (RCA) Added WDEE, KAYO. Charted: debut 30 WPLO, 24-15 WKDA.
GENE WATSON "You Could Know As Much About A Stranger" (Capitol) Added at WHOO, KHAK. Charted: debut 31 KERE, 27-20 KBOX, 31-18 KIKK.
DAVID WILLS "Queen Of The Starlight Ballroom" (Epic) Added WIL, KERE, KJJJ, WUNI. Charted: debut 26 WWOK.

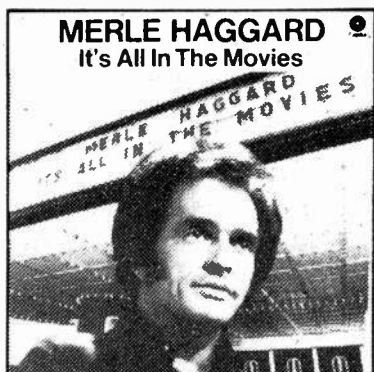
COUNTRY ALBUMS

BILL ANDERSON & MARY LOU TURNER (MCA): "Without" and "Gone At Last"
NARVEL FELTS (ABC/Dot): "Lonely Teardrop"
EMMYLOU HARRIS (Reprise): "Together Again" "Sweet Dreams" and "Feelin' Single"
LORETTA LYNN (MCA): "Red, White and Blue"
OUTLAWS (RCA): "Suspicious Mind" (Waylon & Jessi)
JOHNNY RODRIGUEZ (Mercury): "Will Love Me Tomorrow" and "It Took All Night"
TANYA TUCKER (MCA): "Makin' Love" and "My Cowboy's Growing Old"



BILLY "Crash" CRAODOCK
Easy As Pie (ABC/Oot)

A tremendous amount of programmable material from up-boogie to mellow ballads. Craddock has one of the finest voices in Country music today and this album will continue to make him one of the best. Strongest material: "Think I'll Go Somewhere (And Cry Myself To Sleep)," "Walk Softly," and his old "Rub It In" done sideways in "You Rubbed It The Wrong Way." Other good cuts: "Another Woman" and "There Won't Be Another Now," a beautiful ballad. Featured single is "Easy As Pie."



MERLE HAGGARD
It's All In The Movies

MERLE HAGGARD
It's All In The Movies (Capitol)

Haggard albums are always so consistently good. If there could be a way to make both sides a single, I'm sure it would get airplay. A few cuts over and above the excellent material featured: "Nothin's Worse Than Losing," "This Is The Song We Sing" and "Cotton Patch Blues." The Strangers are featured instrumentally during most of "Stingere," which is a super side. Singles "Shades Pulled Down" and title cut are featured.

MARKET RESEARCH ON A BUDGET

Last year KRAK in Sacramento wanted to find out some information on the type of audience they had listening. Along with statistical information about income and buying habits, KRAK was able to find out when and why people listen to their station.

In an attempt to enable KRAK's listeners to express themselves on their deep-rooted feelings on Country Music and with a view toward defining the KRAK audience, the graduate Marketing Planning class of Golden Gate University (Sacramento campus) conducted a mail-in survey.

A questionnaire was conducted that permitted this self-expression. It also included a section that provided demographics of the respondents. On November 1, 1975, Dean Fred B. Heck, of Golden Gate University, started airing a series of announcements over KRAK soliciting participation in the survey. Those announcements continued for ten days. During the course of that time, 750 respondents requested questionnaires from the university. Anonymity was guaranteed for the participants. By December 1, 1975, 694 complete questionnaires were received by Golden Gate University, or a return of 92.5%. This sample size of 694 provides a reliability of plus or minus 3%.

For some of the results and comments by Jay Hoffer of KRAK, turn to page 42.

HOLLYWOOD 'WALK OF FAME' FOR STUART HAMBLEN

Hollywood—Pioneer Los Angeles radio broadcaster, western balladeer and composer, Stuart Hamblen, was honored by the Hollywood Chamber of Commerce when his name was placed into the Hollywood Walk Of Fame last Wednesday, February 18. The event was held one block east of Mann's Chinese Theatre, also a Hollywood landmark.

The event introduced several innovations. KLAC Radio broadcast direct from the site with the Harry Newman Show. KLAC also provided a 100 seat grandstand to accommodate the fans.

The 50-member Hollywood High School Marching Band performed three Hamblen compositions: "This Ole House," "It Is No Secret What God Can Do" and "What Can I Do For My Country." The ceremonies were headed by famed TV personality and Hollywood's Honorary Mayor, Monty Hall. Stuart Hamblen who is celebrating his 50th anniversary in show business this year is heard on KLAC Sunday mornings with a half-hour religious program.

MORE HONORS FOR CLARK

Two distinguished honors recently for Roy Clark: his election as a national Vice President of the Muscular Dystrophy Association at their annual meeting in New York and the nomination as Entertainer of the Year by the Academy of Country Music.

Clark has just wound up a seven day stay in Los Angeles taping the Donny & Marie Osmond Show, Dinah!, Merv Griffin, the Tonight Show, Mike Douglas and Hollywood Squares. He opens February 26 at Harrah's Reno with "Maude" co-star Adrienne Barbeau.

REPORTERS, PLEASE NOTE:

The Country Hotline will no longer be in use—all reports must come through R&R's regular business line: (213) 466-9561

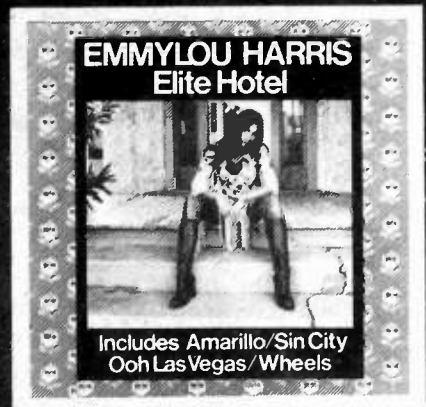
COUNTRY ADDS

Asterisk (*) denotes records

Most Added this week

WSLR/Akron Mickey Gilley Freddie Fender (D) Sunday Sharpe Bill Black Combo Johnny Russell Randy Barlow Tammy Wynette KRZY/Albuquerque Johnny Rodriguez Tammy Wynette Freddie Fender (D)	WDEE/Oakland Dolly Parton Gary Stewart Sammi Smith Mickey Gilley Johnny Paycheck Marshall Tucker Michael Murphy Eddy Raven Joe Stampley (D) Dickey Lee KHEY/EI Paso Carmel Taylor George Jones Charlie Daniels Terry Bradshaw Rex Allen, Jr. Johnny Cash Johnny Russell WBAP/Fort Worth No Adds	WMC/Memphis Michael Murphy George Jones Dickey Lee Brian Collins Billie Jo Spears Dave Dudley Johnny Rodriguez WWOK/Miami Charlie Ross Billy Walker Johnny Cash Ray Griff Charlie Rich WUNI/Mobile Shylo Anne Murray Dr. Hook David Wills Juice Newton WBAM/Montgomery Nat Stuckey Sonny Curtis Billie Jo Spears Donna Fargo Michael Murphy David Houston Earl Conley WMTS/Murfreesboro, TN Del Reeves Gene Watson Tammy Wynette Mike Wells Johnny Paycheck Stella Parton Joe Heathcock WKDA/Nashville Charlie Ross Nat Stuckey Sammi Smith Red Steagall David Houston Bobby Borchers WHNN/New York No Adds WCMS/Norfolk, Va. Pick-Johnny Rodriguez Johnny Paycheck George Knet Stella Parton Aglen Harden Mack White KNEW/Oakland-S.F. Staler Bros. Mickey Gilley Johnny Russell Billie Jo Spears WHOO/Orlando Pick-Nat Stuckey Tammy Wynette Johnny Rodriguez Gene Watson WYTL/Oshkosh, Wis. Randy Barlow Rebecca Lynn George Jones Lynn Anderson David Wills Connie Smith WXCL/Peoria, Ill. Anne Murray Johnny Cash Dolly Parton Johnny Rodriguez David Houston Jerry Parrs Randy Barlow Pick-Dave Dudley WRCP/Philadelphia Terry Bradshaw Johnny Cash Connie Smith Cal Smith David Wilkins Carmel Taylor Freddie Fender (D) KJJJ/Phoenix Jerry Lee Lewis David Wills Lynn Anderson Johnny Paycheck Johnny Rodriguez Mel Street Anne Murray KTUF/Phoenix Donna Fargo Dolly Parton Johnny Rodriguez Nat Stuckey Charlie Ross Billie Jo Spears Red Steagall Johnny Carver Hank Thompson Brian Collins KPOK/Portland Connie Smith Mel Street David Wilkins Sue Richards Ray Griff David Wills Gene Watson Freddie Fender (D) KLL/Lubbock, Tx Johnny Russell Nat Stuckey Red Steagall Johnny Paycheck Carmen Morano James Tully WOOD/Marion, Ill. Johnny Paycheck Nat Stuckey Tammy Wynette Eddie Rabbitt Stella Parton	WIL/St. Louis Pick-Johnny Rodriguez Johnny Paycheck Sammi Smith Bob Luman David Wills Mickey Gilley WSUN/St. Petersburg George Jones Tammy Wynette Freddie Fender (D) KSOP/Salt Lake City Linda Hargrove Johnny Paycheck Charlie Ross Nat Stuckey Mickey Gilley Billie Jo Spears Dolly Parton KKYX/San Antonio Jim Reeves Gene Watson Mickey Gilley Sammi Smith Bobby Borchers Gary Mack Brian Collins Anne Murray Johnny Carver Billie Jo Spears George Knet Nat Stuckey Dave Dudley Hank Thompson Hank Locklin KCKC/San Bernardino Nat Stuckey Johnny Rodriguez Mickey Gilley Dolly Parton Roy Head Linda Hargrove Billy Edd Wheeler Johnny Russell KOZN-FM/San Diego Bob Luman Larry Groce Del Reeves George Baker Brenda Lee Mickey Gilley Sherry Bryce KSON/San Diego Red Steagall Ollie Parton Johnny Rodriguez Cal Smith Jessi Colter KAYO/Seattle Lynn Anderson Freddie Fender (D) Gary Stewart Emmylou Harris KRMD/Shreveport Cal Smith Tammy Wynette Eddie Rabbitt Lynn Anderson KXRB/Sioux Falls David Houston Michael Murphy Del Reeves Johnny Paycheck Mickey Gilley Dave Dudley KGA/Spokane Dickey Lee Rex Allen, Jr. Hank Thompson Emmylou Harris Billie Jo Spears Nat Stuckey KCUB/Tucson Tammy Wynette Dave Dudley Donna Fargo Red Steagall George Baker Johnny Rodriguez KHOS/Tucson Tammy Wynette Mickey Gilley Cal Smith Charlie Daniels Freddie Fender (D) Jim Ed Brown KCEY/Turlock, Ca. Tammy Wynette David Houston Nat Stuckey Anne Murray Gary Stewart WWVA/Wheeling, W. Va. Red Steagall Hank Thompson Warner Mack Mac Curtis Bobby Helms Jerry Lee Lewis Brian Collins Donna Fargo Johnny Carver Nat Stuckey Tammy Wynette Michael Murphy Dave Dudley KBUL/Wichita Sue Richards Anne Murray Del Reeves Red Steagall Johnny Russell
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Reprise Records has brought out the **Country** in Emmylou Harris' Elite Hotel album:



MS 2236



“Together Again”
b/w
“Here, There and Everywhere”
[RPS 1346]

Emmylou Harris' new single
On Reprise



Produced by Brian Ahern
for Happy Sack Productions



Monterey Peninsula Artists
P.O. Box 7308
Carmel, California 93921

R&R COUNTRY HOTLINE:
(213) 466-9561

COUNTRY

JIM DUNCAN/Editor

Record Rotation For Country Radio

In the last year the big argument in country music programming is the short playlist vs. the long playlist. Short playlist advocates say, "The long playlist programmers are old time country bumpkins, years behind the mass audiences tastes." Long list devotees call the short list PD's "Upstart radicals out to destroy country music with their new-fangled rock 'n' roll methods." But all country programmers have the same goal: to attract the maximum amount of listeners possible. All programmers agree that the key to ratings success is to play the right music. What they fail to understand is that the most important factor is not how short the playlist is, but the frequency with which each record on the list is played. This is called music rotation. The success or failure of a station can depend on this rotation.

Setting up a music rotation system is a complex process involving careful planning and lots of research. Obviously, everyone wants to play all the hits, all the time. If a station is on the air for three minutes a day, it's easy, just play the number one record (this works perfectly for an Alaskan daytimer in winter), but for the rest of us, it's a little more difficult. The first thing you must determine is what your rating goals are: Would you rather have a higher come rating at the risk of lower quarter hour shares, or higher shares with the possibility of lower comes? In other words, how many different listeners you expect to reach vs. how long you expect them to stay tuned.

A station with a low come and a high quarter hour is not good. Advertisers need only to buy a few spots to reach your entire audience because all of your listeners are

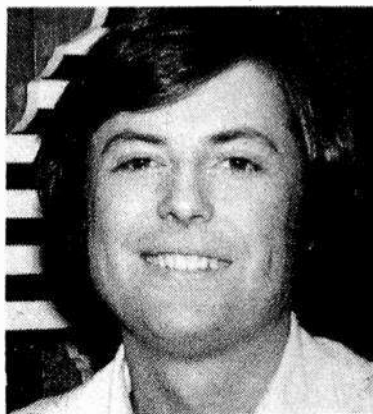
listening for long periods of time. A station that has a high come and a low quarter hour is also bad because an advertiser would have to use up his budget for a big spot buy on the station to reach a portion of its audience.

A station that repeats the hits often (a high frequency of rotation) attracts a large come but can hurt its quarter hour share. Non-country listeners who want to try country music will dial in to this station, and due to the frequent repetition, they will become familiar with the big country hits. Since the big hits and most popular oldies are heard more often, these non-country listeners like what they hear and will develop a habit of dialing in to this station for short periods of time for a dose of country music. What about the loyal country music fans? They will become tired and bored hearing the same songs over and over. They won't listen as long to this station, and will dial to the competition or play an album or eight track tape.

The exact opposite is true with a station that has a low rate of repetition. The loyal listeners won't be fatigued by hearing the same records over and over. They tend to listen for longer periods of time increasing the quarter hour share. However, the non-country fan is less likely to hear a familiar song when he tunes in and he may then tune in less often or lose interest completely. This hurts the station's come.

Our research at KLAC has divided our listeners into three categories: 1. The Heavies: These are country music fans, the core of the audience. 2. The Mediums: These are also country music fans. Their main music is country, but they have

by
Carson Schreiber



other tastes in music, ranging from classical to pop, to jazz. 3. The Lights: These are non-country listeners and due to the increasing popularity of country music, they will give us a listen.

The goal of your station is to increase all three categories of listeners. One has to play the most familiar music to attract the Lights and play a wide variety of music to satisfy the Heavies.

The listening habits of your market have to be determined before you can use the correct rotation. In Los Angeles, there are 72 radio stations and we have three competing country signals. We have different habits than a radio market with 5 radio stations and one country signal. Your pulse or ARB will tell you in which direction to go with your record rotation. Look at your come market ranking and your average quarter hour market ranking. If you want to increase your come market ranking, rotate the hits more frequently, and if you

want to increase your quarter hour, add a little more variety of music.

How does record rotation work? First set up categories. The basic music categories I use at KLAC are: Current playlist, hit albums, recent hits and oldies. There can be sub-categories and if you want more control there can be sub-sub-categories. These categories allow you to control the frequency or repetition, the balance of music in each hour and in each day part.

The current playlist: It doesn't matter if your length is 26 or 80 records, there is a basic fact, everyone wants to hear the hits and sometime during the hour new product has to be played because these are the future big hits. Using research (sales, requests, jukebox plays, R&R, and other trade charts, etc.) every programmer knows what the hits are. Put the biggest hits in one sub-category, the next biggest in another sub-category and etc.

Quarter hour maintenance is important in setting up record rotation. One of the songs from the biggest hits category should be played in each quarter hour. If you program 10 hits in this category, you will have a 2½ hour rotation factor on these songs. If you program 15 records, you will have a 3½ hour rotation on these songs. This is how record rotation works, the number of songs in a category and how many songs from this category are played in an hour gives you the rotation or frequency that these songs will be played.

Hit Albums: These add variety to your station. The two simplest sub-categories would be new and old albums. You can program 2 per hour or 2 per day or none at all, it's up to you. Don't rotate al-

bums themselves, rotate album cuts. Each cut you wish to play should be carefully marked and rotates as a separate song.

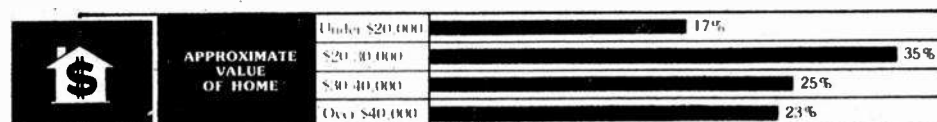
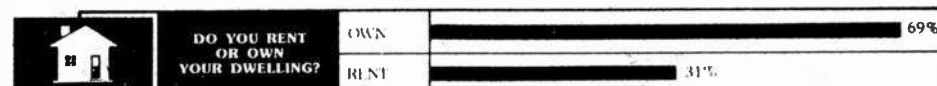
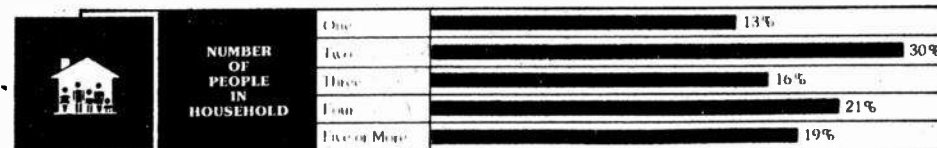
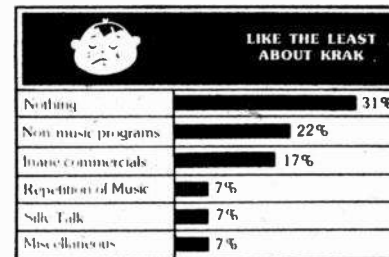
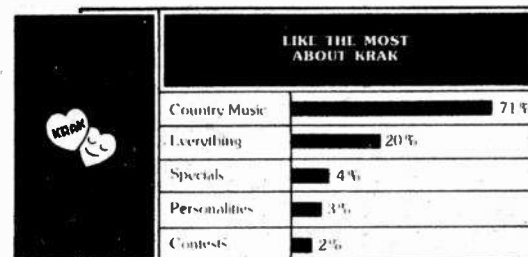
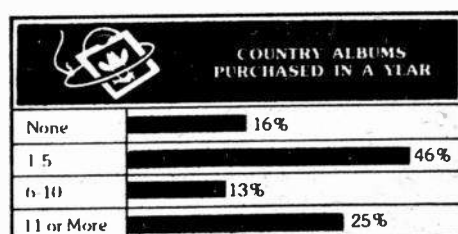
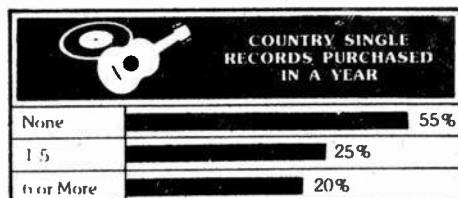
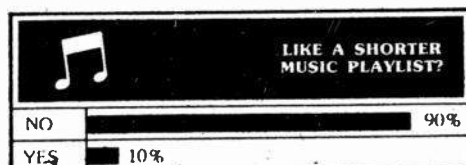
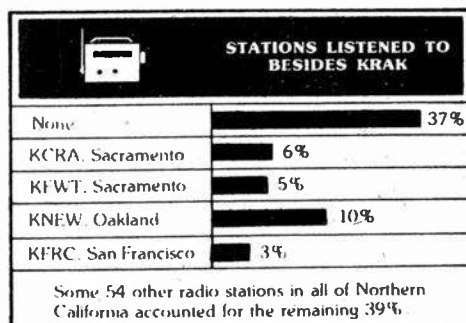
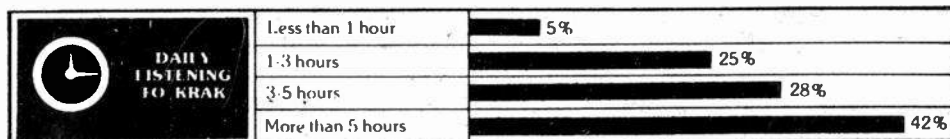
Recent Hits: These are all former songs that were in your biggest hit category on the current playlist. When you drop a big hit from your playlist, there is still a demand to hear it. Be careful, this can be the greatest thing going, or it can be your greatest liability. Every song in this category is familiar, and an extremely popular record. However certain records become too familiar to the point that listeners are tired of them. If you program 30 recent hits and play one per hour, you have a 30 rotation on these songs, and if you program 100 recent hits and play two per hour, you will have a 50 hour rotation.

Oldies: This can be categorized according to the strength of the hit (Country Crossovers, Number One Country, Top 5, Top 10, etc.) And by years. One important point on years, the more recent the oldie, the more familiar it will be to your audience. Generally, a Top 5 song in 1966 will not be as strong as a Top 5 song from last year. How far back you go for oldies is up to you. If you decide to program 75 Country Crossovers and play one per hour, there will be a 3½ day rotation of these songs.

There are many mixes of categories and the quantity of songs in each category that you can use. The best way to achieve the correct combination is to use music research. During the R&R Convention, I will be one of the speakers on the music research panel. We plan to discuss all forms of music research. That panel and all of the other panels will be informative and interesting. Hope to see you there.

KRAK

LISTENER PROFILE



RESEARCH ON A BUDGET

Here are the results of a market research study in Sacramento, California for KRAK radio. Besides the interesting information the study provided, the research costs were very little compared to the response and information provided. According to Jay Hoffer, Vice-President and General Manager of KRAK, "our costs were the postage to mailout

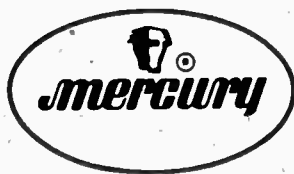
the surveys and the printing of the statistical information. In most markets there is a college or university with a marketing research class. We approached Golden Gate University and they were more than enthused to be involved with such a project. I would highly recommend other stations setting up similar projects to track the demographics of their audience. It works!"

***"Ten-Four Back Door,
Put The Needle To The
Record And Let It Roar..."***



CLEDUS MAGGARD'S NEW HIT ALBUM

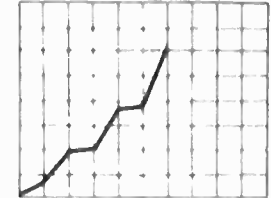
on
Mercury Records



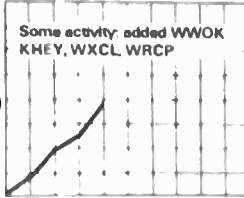
COUNTRY SINGLES

new entries Circled letters indicate alphabetical order

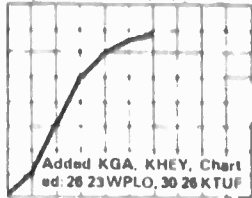
JIM ED BROWN
Another Morning (RCA)



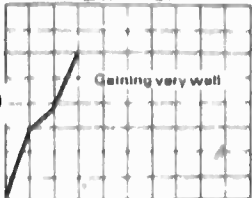
JOHNNY CASH
Strawberry Cake (Columbia)



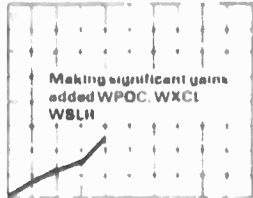
REF ALLEN, JR.
Play Me No Sad (WB)



GEORGE BAKER
Pokémon (WB)



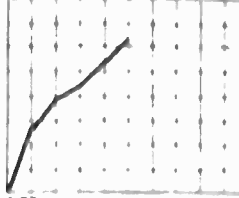
RANDY BARTOW
Johnny On the Spot (WB)



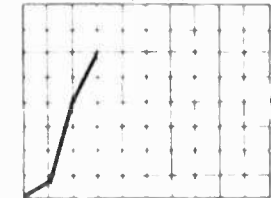
BOBBY BORTCHERS
South on the Border (Playboy)



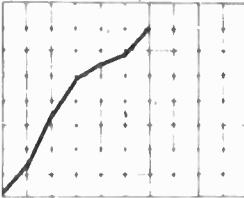
FERRY BRADSHAW
Don't You Know (Mercury)



FREDDY FENDER
You'll Love A Good (ABC/Dot)



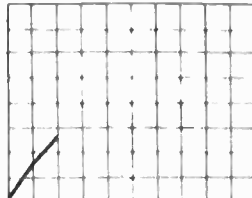
RAY GRIFF
If I Let Her (Capitol)



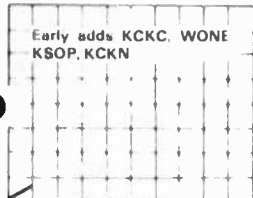
ROY CLARK
If I Had It (ABC/Dot)



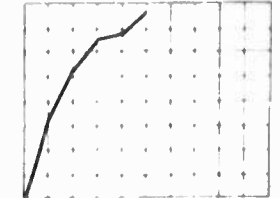
BRIAN COLLINS
Show That I Love (ABC/Dot)



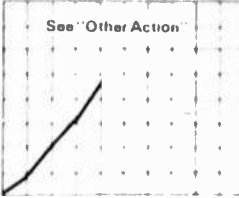
CHARLIE DANIELS
Texas (Kama Sutra)



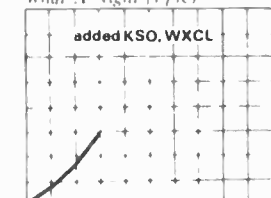
DAVE DUDLEY
Sentimental Journey (UA)



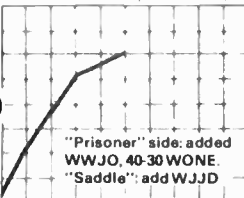
DONNA FARGO
Not Quite a Brown (ABC/Dot)



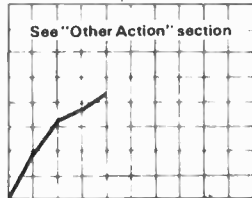
DAVID HOUSTON
What A Night (Pic)



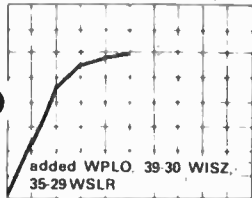
SONNY JAMES
Prisoner Saddle (Columbia)



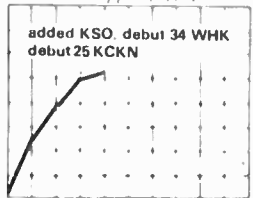
MICKY GILLEY
Don't The Girls (Playboy)



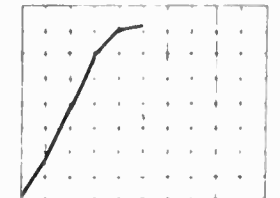
LARRY GROCE
Junk Food Junkie (WB)



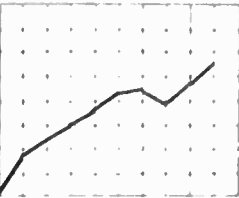
LINDA HARGROVE
You're The Teacher (Capitol)



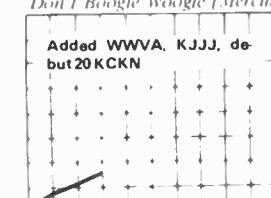
FREDDIE HART
You Are The Song (Capitol)



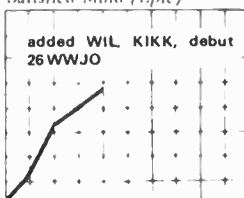
ROY HAD
Don't Use To (Columbia)



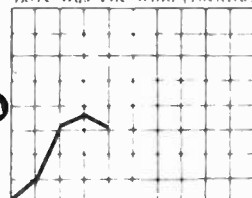
JERRY LEE LEWIS
Don't Boogie Woogie (Mercury)



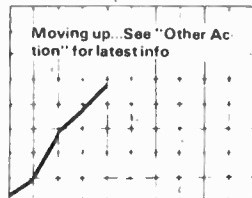
BOB LUMAN
Satisfied Mind (Epic)



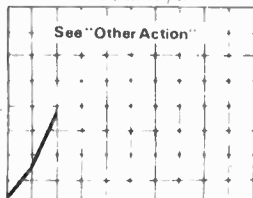
MELBA MONTGOMERY
Love Was The Wind (Elektra)



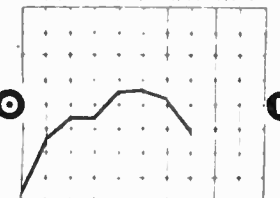
ANNE MURRAY
The Call (Capitol)



BRENDA LEE
Another Peeper (ABC)



DICKY LEE
Back to Back (RCA)



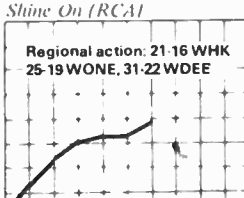
JOHNNY LEE
Sometimes (ABC/Dot)



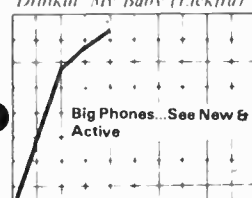
JOHNNY PAYCHECK
The Feminine Touch



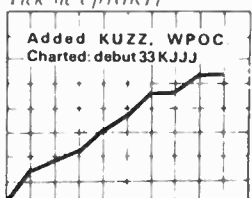
RONNIE PROPHET
Shine On (RCA)



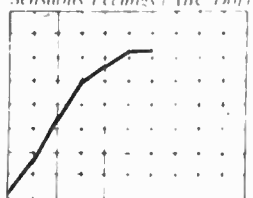
EDDIE RABBITT
Drinkin' My Baby (Elektra)



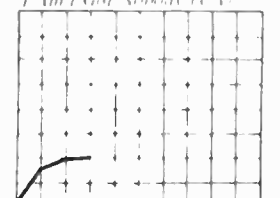
BOBBY G. RICE
Pick Me Up (GRT)



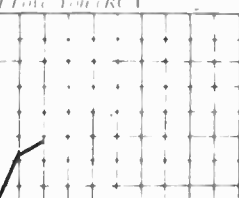
SUE RICHARDS
Sensuous Techno (ABC/Dot)



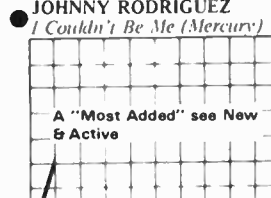
DEL REEVES
I Am Not Nobody (UA)



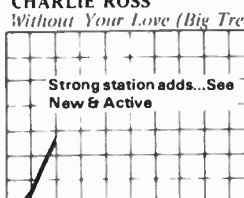
TIM REEVES
I Love You (RCA)



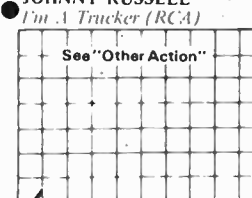
JOHNNY RODRIGUEZ
I Couldn't Be Me (Mercury)



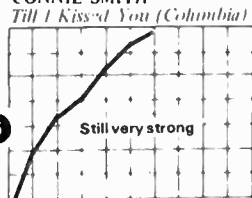
CHARLIE ROSS
Without Your Love (Big Tree)



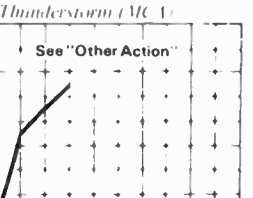
JOHNNY RUSSELL
I'm A Trucker (RCA)



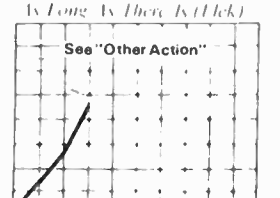
CONNIE SMITH
Till I Kiss'd You (Columbia)



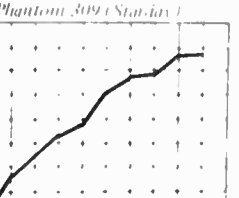
CAL SMITH
Thunderstorm (MCA)



SAMMI SMITH
As Long As There Is (Elek)



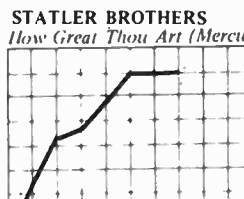
RED SOVINE
Phantom 309 (Starline)



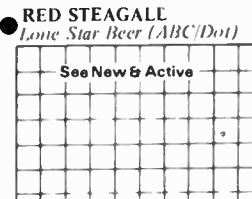
BILLIE JO SPEARS
What I've Got In Mind (UA)



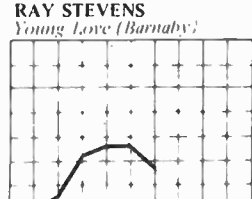
STATLER BROTHERS
How Great Thou Art (Mercury)



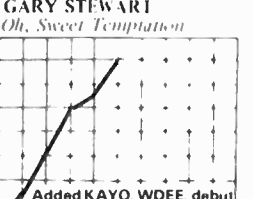
RED STEAGALL
Lone Star Beer (ABC/Dot)



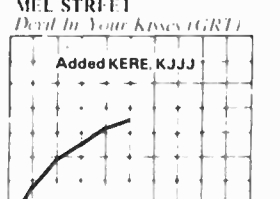
RAY STEVENS
Young Love (Barnaby)



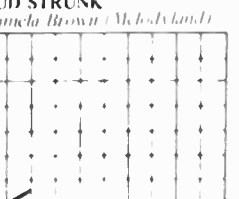
GARY STEWART
Oh, Sweet Temptation



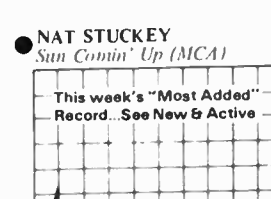
MEL STRIFE
Devil In Your Kisses (GRT)



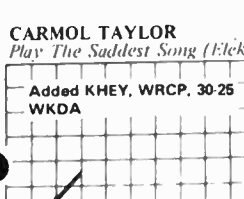
JUD STRUNK
Pamela Brown (McA)



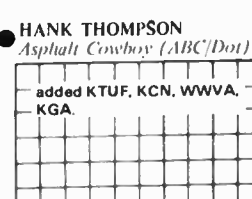
NAT STUCKEY
Sun Comin' Up (MCA)



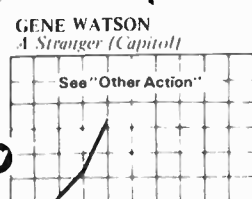
CARMOL TAYLOR
Play The Saddest Song (Elek)



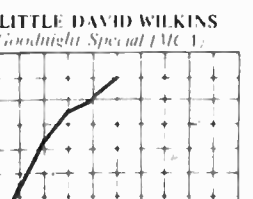
HANK THOMPSON
Asphalt Cowboy (ABC/Dot)



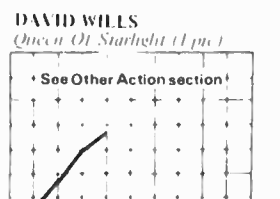
GENE WATSON
A Stranger (Capitol)



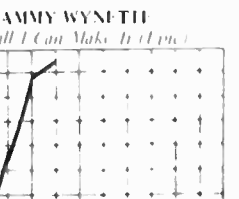
LITTLE DAVID WILKINS
Goodnight Special (MCA)



DAVID WILLS
Queen Of Starlight (Pic)



FAMMY WYNETTE
Till I Can Make It (Pic)



**Complete Convention Coverage
Next Week In R&R**

POP

Radio & Records POP/40

3 Weeks Ago	2 Weeks Ago	
3	1	1 RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
5	2	2 EAGLES/Take It To The Limit (Asylum)
10	4	3 ERIC CARMEN/All By Myself (Arista)
1	3	4 PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
12	9	5 BEE GEES/Fanny (RSO)
4	5	6 C.W. McCALL/Convoy (MGM)
6	6	7 GEORGE BAKER SELECTION/Paloma Blanca (WB)
19	14	8 FOUR SEASONS/December 1963 (WB)
22	16	9 CAPTAIN & TENNILLE/Lonely Night (A&M)
9	7	10 HELEN REDDY/Somewhere In The Night (Capitol)
16	13	11 LINDA RONSTADT/Tracks Of My Tears (Asylum)
8	8	12 WING AND A PRAYER/Baby Face (Wing & A Prayer)
18	15	13 BAND OF THE BLACK WATCH/Scotch On The Rocks (Private Stock)
2	10	14 NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket)
14	11	15 CHARLES RANDOLPH GREEN/Star Trek (Ranwood)
28	20	16 DR. HOOK/Only Sixteen (Capitol)
21	18	17 ART GARFUNKEL/Breakaway (Columbia)
34	26	18 BELLAMY BROTHERS/Let Your Love Flow (WB)
17	17	19 FLEETWOOD MAC/Over My Head (Reprise)
32	24	20 GARY WRIGHT/Dream Weaver (WB)
31	25	21 ELTON JOHN/I Feel Like A Bullet (MCA)
36	30	22 LARRY GROCE/Junk Food Junkie (WB)
26	23	23 DONNY & MARIE OSMOND/Deep Purple (MGM)
33	29	24 FRANKIE AVALON/Venus (De-Lite)
29	27	25 CHARLIE RICH/Since I Fell For You (Epic)
30	28	26 KIM CARNES/You're A Part Of Me (A&M)
39	33	27 ANNE MURRAY/The Call (Capitol)
7	12	28 OLIVIA NEWTON-JOHN/Let It Shine (MCA)
—	35	29 TONY ORLANDO & DAWN/Cupid (Elektra)
35	32	30 NATALIE COLE/Inseparable (Capitol)
15	22	31 JOHN DENVER/Fly Away (RCA)
—	36	32 MELISSA MANCHESTER/Just You & I (Arista)
13	19	33 BARRY MANILOW/I Write The Songs (Arista)
—	→	34 CAROLE KING/Only Love Is Real (Ode)
—	39	35 PAUL DELICATO/Cara Mia (Artists Of America)
—	→	36 MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
—	→	37 ABBA/I Do, I Do, I Do, I Do, I Do (Atlantic)
—	→	38 JIGSAW/Love Fire (Chelsea)
—	40	39 JIM CROCE/Chain Gang Medley (Lifesong)
—	→	40 JONI MITCHELL/In France They Kiss On Main Street (Asylum)

POP RADIO

KDWN-Las Vegas

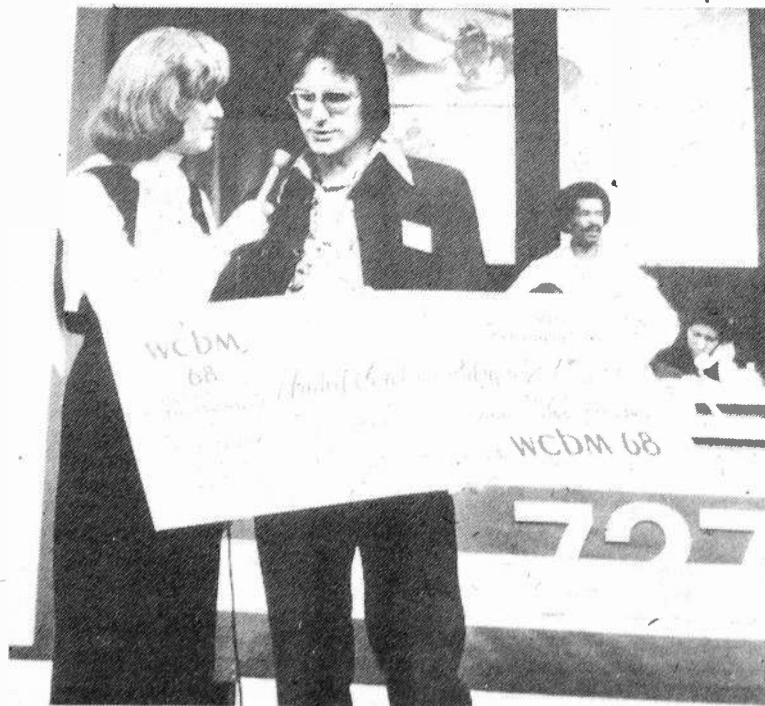
One of many stations running a "50 Ways To Leave Your Lover" contest. Listeners must call in with at least one rhyme in order to win the "Still Crazy" album by Paul Simon. Some of the lines given on the air during the past week were "Tell 'em your gay, Jay," "Turn off the tube, boob," "Listen to the hits, Fritz."

KING & QUEEN ON KFI

The comedy team of Mitzi McCall and Charlie Brill, known in the TV circuit as the "King and Queen of Game Shows," are now hosting their own live radio show on KFI from 1:00pm to 4:00pm, Monday through Saturday. They are currently the only husband and wife disc jockey team in the Los Angeles area.

KSD-St. Louis

After a highly successful two years programming the station into contention for top rating honors in St. Louis, PD Scott Burton, has resigned that position to move into the San Diego market. Scott's new position as Director of Operations & Programming at KFMB will take effect March 1.



68/WCBM/Baltimore listeners donated even more cash to the 1976 United Cerebral Palsy Telethon than the \$275.00 total shown on this oversized check being presented by new 68/WCBM afternoon drive air personality Elliott (right) to telethon hostess Rhea Feiken. Station listeners placed their bets over a sixteen hour period on Elliott or morning performer Lee Case in a chess game played to benefit the United Cerebral Palsy campaign.

NEW & ACTIVE

CAROLE KING

Only Love Is Real (Ode)

And the adds just keep on comin'. 14FBL, WTAE, KULF, WKBC-FM, WGN, WSIX, KRMG, KEX, K101, KWAV, KQUD, WFIR, KAKE, WNHC, and many more.

MAXINE NIGHTINGALE

Right Back Where We Started From (UA)

Busting out with airplay. Added WTAE, KJIN, WASH, KIIS & more.

RANDY EDELMAN

Concrete And Clay (20th)

Big start. Add KULF, WKBC-FM, WSAV, KFI, KDWN, KAKE, WFIR, KWAV, and more.

ABBA

I Do I Do I Do I Do (Atlantic)

Really came on this week. Add KULF, KCRA, KFMG, WNHC, WSB, WTRX, WFIR and many more.

CHARLIE ROSS "Without Your Love" (Big Tree) Add KOY, WLW, Phones at WGN.

KENNY RANKIN "Sunday Kind Of Love" (Little David) Add KCRA, WASH, WFIR, WCCO, KWAV.

DOBBIE GRAY "If Love Must Grow" (Capricorn) Add KOY, WBAL.

HENRY GROSS "Shannon" (A&M) Add KDIG, WSAV.

FREDDY FENDER "You'll Lose A Good Thing" (ABC) Add WBAL, WSAV.

THE PEARLS "I'll See You In My Dreams" (Private Stock) Add KFI, WKBC-FM KJIN.

POP NOTES

BY MIKE KASABO



It seemed a long way off, but here we are in Atlanta for R&R Convention '76. Allow me to express thanks for all the help and consideration you've given to R&R over the past two years. The ever increasing line of communication has proven to be mutually beneficial to all those who have chosen to care.

Now to some music notes. Scanning the Pop/40 this week I realized that Sam Cooke's music is alive and well in 1976. Three of his all-time classics are represented on the chart this week. Dr. Hook's version of "Only Sixteen" jumps into the number 16 slot, while Tony Orlando & Dawn are gaining rapidly with their version of "Cupid." The late Jim Croce is also represented with one of Sam's finest songs "Chain Gang."

Congratulations to ABC's Rhythm Heritage for making it to the top of the Pop/40 for the second week in a row. WCBM/Baltimore has compiled a special "spoof" version of C.W. McCall's "Convoy." Station engineer Dave Arlington created his own version calling it "Envoy" with the subject matter involving Henry Kissinger's many political plights. It's very funny, and if you're interested, a copy can be obtained by contacting Dave at the station.

The new Johnny Mathis "One Day In Your Life" went right on tight-listed WGAR. From a dub no less. The Gaylord & Holiday record is still showing good phone and sales action wherever it's played. Latest key station to indicate response is WTAE.

The Waylon Jennings and Willie Nelson record "Good Hearted Woman" picked up a couple of key adds...K101 and KULF.

Action continues on the Barclay James Harvest record "Titles." This time reporting very strong response at WSAV.

Re-newed activity on the five month old Larry Santos record "We Can't Hide It Anymore." Charlie Allan, WGN, put it back in full rotation after continued calls from listeners. It has been one of WIP's more consistent playlist items over the past several months.

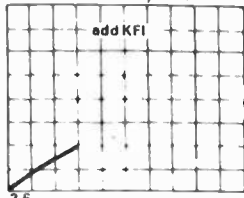
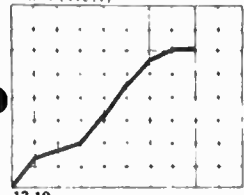
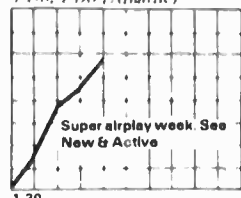
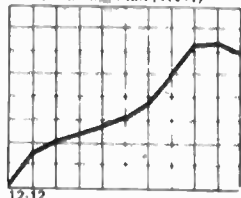
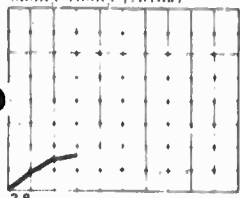
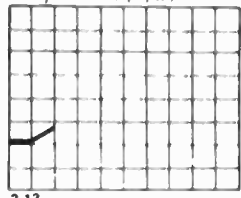
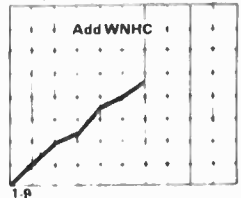
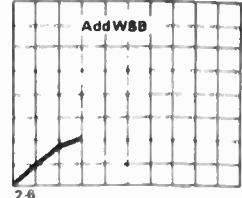
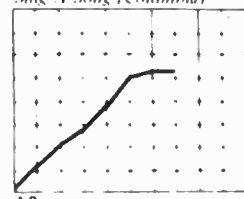
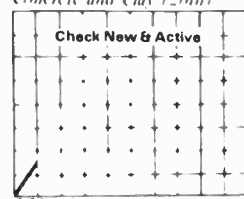
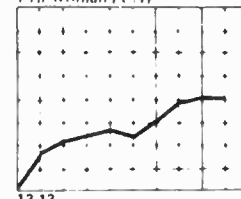
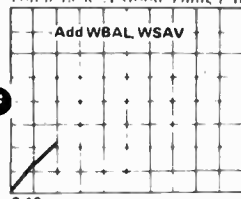
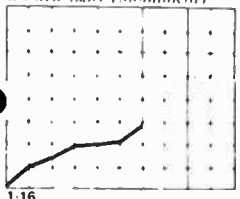
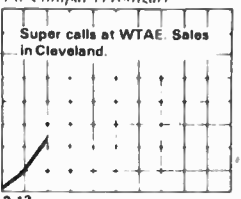
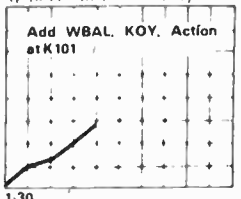
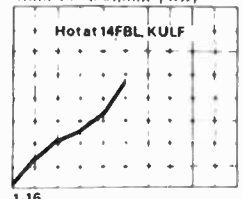
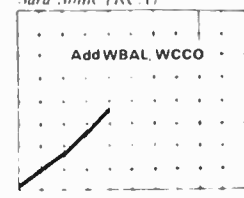
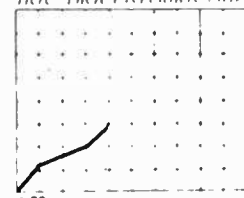
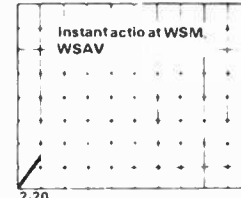
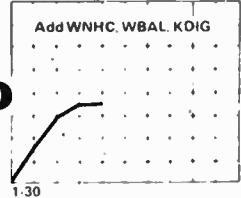
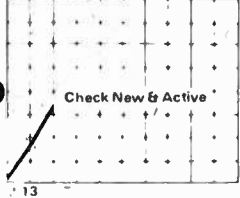
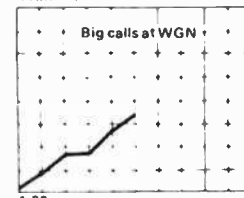
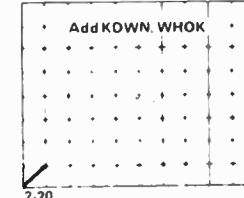
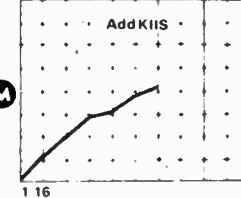
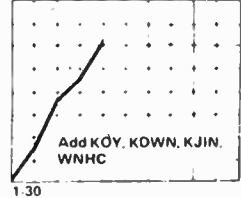
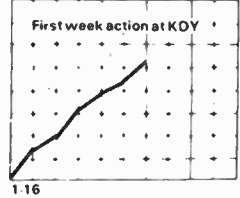
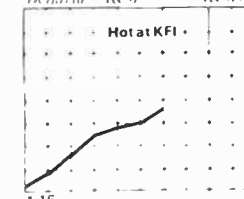
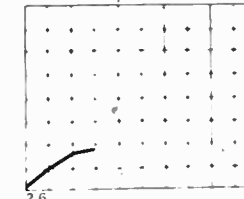
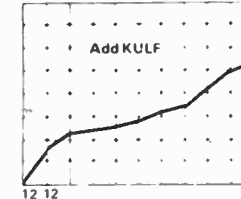
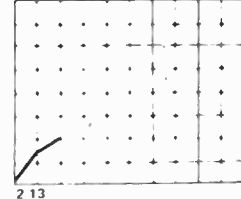
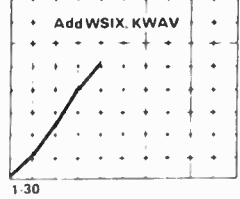
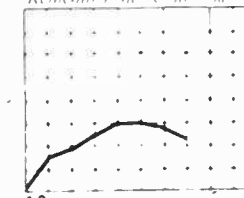
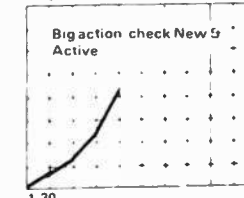
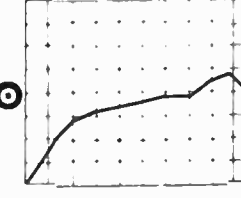
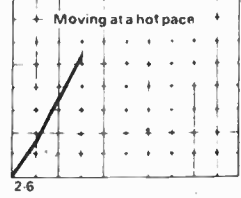
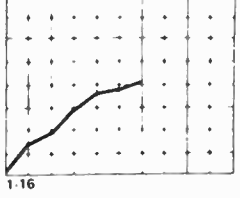
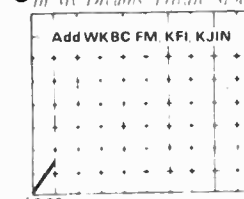
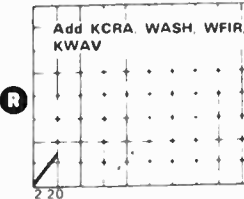
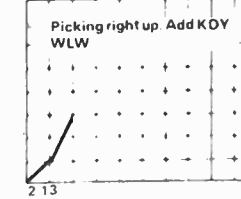
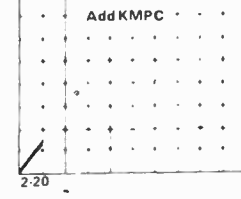
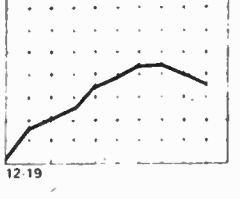
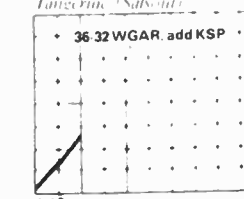
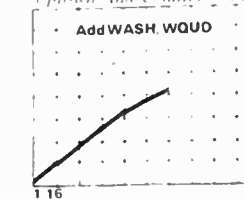
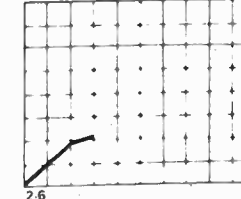
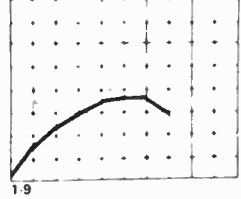
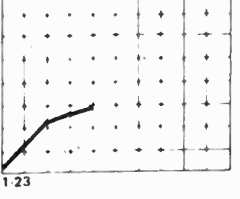
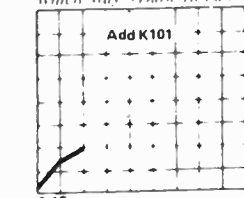
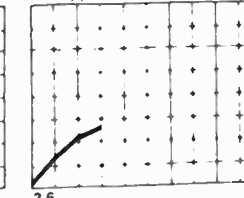
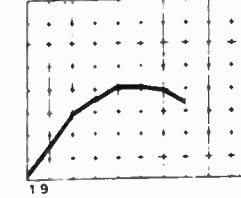
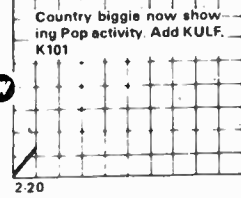
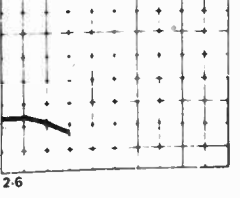
From earning three dollars a night playing a banged-up piano in Toronto's Iola Flicker Theatre to one of the most successful album sellers of all-time, Percy Faith remained a constant reminder of how dedication and hard work plus talent pays off. His original recording of "Theme From A Summer Place" released in 1960 ranks as one of the biggest selling records in history. His death last week marks a musical sad note for us all.

**Complete Convention Coverage
Next Week In R&R**

FOR YOUR CONVENIENCE, R&R's GRAPHS ARE NOW ALPHABETIZED FROM LEFT TO RIGHT

POP SINGLES

Circled letters indicate alphabetical order

BROWN SUGAR
Game Is Over (Capitol)CY COLEMAN
Chloe (RCA)ABBA
I Do, I Do (Atlantic)MORRIS ALBERT
Sweet Loving Man (RCA)DAY CITY ROLLERS
Money Honey (Arista)HIDDU ORCHESTRA
Jump For Joy (Pic)JEAN-CLAUDE BORELLY
Dolannes Melodie (London)TERRY BRADSHAW
So Lonesome, Cry (Mer)EARTH, WIND & FIRE
Sing A Song (Columbia)RANDY EDELMAN
Concrete and Clay (20th)ELECTRIC LIGHT ORCH
Evil Woman (UAM)BILLY "CRASH" CRADDOCK
Easy As Pie (ABC/Dot)CREEDENCE CLEARWATER
Thru The Grapevine (Fantasy)DANA
Are You Still Mad (Arista)KIKI DEE
Once A Fool (Rocket)PAUL DELICATO
Cara Mia (Artists Of America)HALL & OATES
Sara Smile (RCA)EMMYLOU HARRIS
Here They've Everwhere (WB)BARCLAY JAMES HARVEST
Takes (Polygram)JIGSAW
Love Fire (Chess)CAROLE KING
Only Love Is Real (Ode)LAUREL & HARDY
Trail Of Lonesome Pine (Mark)LULU
Heaven, Earth & Stars (Chess)CLUDUS MAGGARD
The White Knight (Mercury)MELISSA MANCHESTER
Just You And I (Arista)HENRY MANCINI
African Symphony (RCA)CHUCK MANGIONE
Believe (A&M)HERBIE MANN
Stars & Stripes Forever (AT)HAROLD MELVIN
Wake Up Everybody (Phil Int)MIRACLES
Love Machine (Motown)JONI MITCHELL
Don't France They Kiss AsylumWILLIE NELSON
Remember Me (Columbia)MAXINE NIGHTINGALE
Right Back At UO'JAYS
I Love Music (Philly Int)ORLANDO & DAWN
Cupid (Elektra)OZARK MOUNTAIN DAREDEVILS
If I Only Knew (A&M)THE PEARLS
In My Dreams (Private Stock)KENNY RANKIN
Sunday Kind (Little David)CHARLIE ROSS
Without Your Love (Big Tree)RUFUS
Sweet Thing (ABC)LEON RUSSELL
Back To The Island (Shelter)SALSOU ORCHESTRA
Tangerine (Salsoul)TOM SCOTT
Upown And Country (Ode)CONNIE SMITH
Till I Kissed You (Col)SPINNERS
Love On Top (Atlantic)FRANK SINATRA
Empty Tables (Reprise)SPLINTER
Whatcha Way (Dark Horse)CAT STEVENS
Bandage (A&M)DONNA SUMMER
Love To Love You Baby (Qwest)WAYLON & WILLIE
Country Bigger (A&M)ANDY WILLIAMS
Tell It Like It Is (Col)

Most Added:

MELISSA MANCHESTER/Just You And I (Arista) Airplay moving along at a fast pace...latest key adds include KOY, KDOWN, KJIN, WNHC, WTRX, WFIR, KSL, WQUO, KSD, KDIG.

TONY ORLANDO & DAWN/Cupid (Elektra) Already established in terms of airplay at over 70% of our reporting stations. And more adds pouring in...latest includes 14FBL, WMBR, WCBM, WLW, KJIN, WNHC, KAKE, KSD.

CAROLE KING/Only Love Is Real (Ode) Overwhelming airplay action qualifies this side for both Most Added and New & Active. Check N&A for station breakdown.

BELLAMY BROTHERS/Let Your Love Flow (WB) Already jumping up charts at a fast pace. This is now hitting over 90% of reporting stations. Latest adds include KOY, 14FBL, WGR, KCRA, WLW, KSL.

The Hottest:

RHYTHM HERITAGE/Theme From S.W.A.T. (ABC) Second week in a row this comes in as hottest of all. Some of those listing as hot are 14 FBL, WCBM, WLW, KRMG, WNHC, KIIS, KAKE, WGAR, WGN, WIP, K101.

FOUR SEASONS/December 1963 (WB) After a relatively slow start, considering the impact of "Who Loves You," this is now one of the hottest records in the country. Those reporting as such include WTAE, KULF, KRMG, WNHC, WASH, WGN, KIIS, KAKE, K101, plus more.

BEE GEES/Fanny (RSO) Jumping 9-5 on this week's Pop/40. And reporting hot at WTAE, 14FBL, KULF, KCRA, WCBM, KRMG, KIIS, KAKE, WTRX, WGAR, WQUO, KWAV.

RADIO NEWS

Continued from page 3

SONG SCRAMBLE FOR VALENTINE'S DAY

293/Atlanta celebrates Valentine's Day with their special "Diamond Mine." 14 love songs were spliced together for a Valentine's collage signifying the 14 days of February leading up to the day of love. The first person to correctly unscramble the tunes "cracks" the Diamond Mine, winning 3 diamond rings.

FOR LOVERS ONLY

KKLS/Rapid City offered listeners 3 chances to win Valentine gifts from the station. A rotating cart had sound effects of a kiss, a heartbeat, and a crazy horse laugh. Listeners took their chances on what would come

up next, winning dinner for 2 if the kiss sound was heard, a 1 pound box of candy at the sound of the heartbeat, and absolutely nothing when the laugh comes up.

SPECIAL TRUCKER STICKERS

WROK/Rockford has designed customized WROK bumper stickers for C.B.'ing truckers only. The official name for the stickers is "WROK CB'er Bigger Better Easy Rider Breaker Trucker Stickers," and are patterned after the smaller car versions of the station's stickers. All truckers are invited to drop by a local electronic store during a specific time when the station's personalities will personally stick the sticker on their trucks. This will also qualify them to win one of several CB radios to be awarded within the next few weeks.

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Company/Station _____
Address _____
City _____ State _____

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Tel: (213) 466-9561

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**WORLD'S LARGEST
RECORD STORES**

2282 PEACHTREE RD. N.E. ANYTIME BETWEEN

12am and 12pm

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

SWEET

Action (Capitol)

This record qualifies for Breaker status because of major market adds. 37 percent of our reporters on it, with 19 adds including WFIL, WLS, WIXY, WCAO, WAKY, WKIX, KTKT. Moves; 26-20 WGCL, 40-37 WCOL, see Parallels.

CAROLE KING

Only Love Is Real (Ode)

44 percent of our reporters on it, 13 adds including WCAO, WIXY, WORC, WCFL, WYRE. Moves; 28-24 WPGC, 24-22 WAYS, see Parallels.

BELLAMY BROTHERS

Let Your Love Flow (WB)

36 percent of our reporters on it, 13 adds including KJR, WORC, WMAK, WGNG. Moves; 40-32 WIXY, 35-27 KTLK, 22-16 WIBG, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

DONNY & MARIE OSMOND "Deep Purple" (MGM) 33 reporters on it, 12 adds including KLIF, WCAO, WGH, WGUY, WORG. Moves; 29-27 WRKO, debut 26 KHJ, 20-19 at 99X, 21-14 WCOL, 15-11 KDZA and more.

STYX "Lorelie" (A&M) 31 reporters on it, 12 adds including WCAO, WIXY, WBBQ, KCPX, WHHY. Moves; 30-25 WERC, 21-16 WBBF, 23-20 at Z96, 27-24 WCOL.

PETER FRAMPTON "Show Me The Way" (A&M) 26 reporters on it, 13 adds including WSAI, KHJ, WHBQ, WLEE, KEEL. Moves; 28-25 CKLW, 26-20 KFRC, 30-20 KNDE.

CHARLIE ROSS "Without Your Love (Mr. Jordan)" (Big Tree) 25 reporters on it, 12 adds including WFIL, CKLW, WBBQ, WCFL, WCOL. Moves; debut 27 WLAC, debut 22 at Z93, debut 24 WNOE, 23-16 WFLB.

JIGSAW "Love Fire" (Chelsea) 28 reporters on it, 12 adds including WAVZ, WGH, WEAQ. Moves; 33-31 WCOL, 28-23 WERC, 27-25 WAIR, 17-9 WHHY.

JOHN MILES "Highfly" (London) 24 reporters on it, 3 adds including WRFC, WJDX. Moves; 36-33 WNOR, 28-21 WBBF, 19-18 KCPX, 35-33 at 98Q.

ABBA "I Do I Do I Do I Do I Do I Do" (Atlantic) 22 reporters on it, 5 adds including WDRC, WKIX, WCOL. Moves; 38-33 WCFL, 19-13 WORC, 23-17 WKLO, 28-17 WIBG.

WAYLON & WILLIE "Good Hearted Woman" (RCA) 20 reporters on it, 8 adds including KAKC, Z93, WAPE, WLEE. Moves; 8-7 KLIF, 40-30 WJON, 31-25 KEEL, debut 26 WAKY.

LARRY SANTOS "We Can't Hide It Anymore" (Casablanca) 19 reporters on it, 6 adds including WCFL, WCOL, WPGC days, KJOY, WFLB. Moves; 14-12 WFIL, 31-24 WIXY, 24-12 WIBG, debut 29 WSAI, 21-18 WAIR.

CARPENTERS "There's A Kind Of A Hush" (A&M) Major market adds warrants attention. 15 reporters added it this week including KHJ, KJR, WRKO, KFRC, KTLK, WAYS, WHBQ, WPGC.

MELISSA MANCHESTER "Just You & I" (Arista) 19 reporters on it, 4 adds including WIXY, KSLY, WACI and KEEL. Moves; 29-26 WMAK, 32-29 KQWB, 28-24 WGLF, 32-25 WFOM, on nites WKBW.

HAGOOD HARDY "The Homecoming" (Capitol) 17 reporters on it, 3 adds including WKBW, WAVZ, KAKC. Moves; 4-3 WMAK, 9-9 WDRC, 9-4 WJDX, 1-2 WHHY, 11-8 KEEL.

Others Getting Significant Action

MICHAEL MURPHEY "Renegade" (Epic) 17 reporters on it, 2 adds including WCAO and WISE nites. Moves; 21-16 KLIF, 28-25 WDRC, 27-20 WCFL, 26-19 WLAC, 25-20 WINW.

CAT STEVENS "Banapple Gas" (A&M) 27-20 WAVZ, 27-22 WEO, 21-20 WLAC, 25-22 KTLK.

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Radio & Records

THE INDUSTRY'S NEWSPAPER

February 20, 1976

4 Weeks Ago 3 Weeks Ago 2 Weeks Ago

3	2	2	1 RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
1	1	1	2 PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
14	6	3	3 ERIC CARMEN/All By Myself (Arista)
20	17	5	4 GARY WRIGHT/Dreamweaver (WB)
10	5	4	5 EAGLES/Take It To The Limit (Asylum)
12	7	6	6 NAZARETH/Love Hurts (A&M)
24	20	9	7 THE CAPTAIN & TENNILLE/Lonely Night (A&M)
18	14	8	8 BEE GEES/Fanny (RSO)
32	22	17	9 FOUR SEASONS/December 1963 (WB)
30	23	19	10 AEROSMITH/Dream On (Columbia)
17	15	13	11 MIRACLES/Love Machine (Motown)
15	13	12	12 THE WHO/Squeeze Box (MCA)
2	3	10	13 BARRY MANILOW/I Write The Songs (Arista)
11	11	14	14 HOT CHOCOLATE/You Sexy Thing (Big Tree)
4	4	7	15 DONNA SUMMER/Love To Love You Baby (Oasis)
22	19	18	16 ELTON JOHN/Feel Like A Bullet/Grow Some Funk (MCA)
23	23	21	17 FOGHAT/Slow Ride (Bearsville)
7	9	15	18 NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket)
—	29	25	19 BAY CITY ROLLERS/Money Honey (Arista)
13	18	20	20 C.W. McCALL/Convoy (MGM)
6	8	11	21 OHIO PLAYERS/Love Rollercoaster (Mercury)
5	12	22	22 ELECTRIC LIGHT ORCHESTRA/Devil Woman (UA)
—	37	32	23 RUFUS/Sweet Thing (ABC)
35	33	28	24 DAVID BOWIE/Golden Years (RCA)
40	34	29	25 QUEEN/Bohemian Rhapsody (Elektra)
38	36	33	26 DR. HOOK/Only Sixteen (Capitol)
9	10	16	27 EARTH, WIND & FIRE/Sing A Song (Columbia)
29	24	23	28 HAROLD MELVIN/Wake Up Everybody (Phy/Int)
34	30	26	29 LARRY GROCE/Junk Food Junkie (WB)
36	31	30	30 LINDA RONSTADT/Tracks Of My Tears (Asylum)
8	16	24	31 DIANA ROSS/Theme From Mahogany (Motown)
—	—	36	32 TONY ORLANDO & DAWN/Cupid (Elektra)
—	—	→ 33	33 MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
31	27	34	34 CLEDUS MAGGARD/The White Knight (Mercury)
19	25	35	35 BAY CITY ROLLERS/Saturday Night (Arista)
—	—	39	36 ROXY MUSIC/Love Is The Drug (Atco)
27	38	37	37 KISS/Rock & Roll All Nite (Casablanca)
26	28	38	38 GEORGE BAKER SELECTION/Paloma Blanca (WB)
37	32	31	39 HELEN REDDY/Somewhere In The Night (Capitol)
—	—	40	40 JONATHAN CAIN/Til It's Time To Say Goodbye (October)

ACTIVE RE-CURRENTS

ELO "Evil Woman"
O'JAYS "I Love Music"
BAY CITY ROLLERS "Saturday Night"
C.W. McCALL "Convoy"

MOST ACTIVE RECORDS

GARY WRIGHT
ERIC CARMEN
FOUR SEASONS
CAPTAIN & TENNILLE
RHYTHM HERITAGE
AEROSMITH
MIRACLES
BEE GEES
BAY CITY ROLLERS
NAZARETH
QUEEN
EAGLES

ACTIVE ALBUM CUTS

BARRY MANILOW
"Tryin' To Get The Feeling"
BOB DYLAN
"Mozambique"
ELO
"Strange Magic"
GARY WRIGHT
"Power Of Love"

NATIONAL REQUEST TABULATION

LAST WEEK

4	1	GARY WRIGHT
6	2	FOUR SEASONS
1	3	PAUL SIMON
2	4	RHYTHM HERITAGE
7	5	ERIC CARMEN
8	6	NAZARETH
—	7	BAY CITY ROLLERS
5	8	C.W. McCALL
—	9	AEROSMITH
3	10	OHIO PLAYERS