

1976


Autopoint 1976 catalog

Autopoint, Inc.

Robert L. Bolin Depositor

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GIFTS
3753
74
FLOWERS

Autopoint®



1976

SLIM UTILITY PENCILS .9mm or 1.1mm Lead



The most popular of all Autopoint pencils, the Slim Utility is the perfect choice for general use where economy is a consideration and dependability is a must.

Barrel Colors: Round or paneled barrels in black, yellow, red, blue, green, or white. Fingergrrips are black unless otherwise specified.

Ferrules (area above clip): Available with white or yellow ferrules imprinted in one, two or three colors.

Lead: Round barrel, No. 107 (.9mm lead), No. 7

(1.1mm lead). Paneled barrel, No. 106 (.9mm lead), No. 6 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 3 lbs./100 pencils.

Price Includes: Nos. 107 & 7 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 106 & 6 - one line of copy "hot stamped" on barrel (34 letters and spaces in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
SLIM UTILITY*	107,7,106,6	\$1.49	.82	.80	.78	.72	.66

*Printed Ferrules: 1 color add .09 (E) per unit; 2 colors .12 (E); 3 colors .20 (E).

3CDE

JUMBO UTILITY PENCILS .9mm or 1.1mm Lead



These general purpose pencils feature bold "big grip" styling for those of your customers who prefer the heft of a larger pencil.

Barrel Colors: Round or paneled barrels in black, yellow, red, blue, green, or white. Fingergrips are black unless otherwise specified.

Ferrules (area above clip): Available with white or yellow ferrules imprinted in one, two or three colors.

Lead: Round barrel, No. 157 (.9mm lead), No. 57

(1.1mm lead). Paneled barrel, No. 156 (.9mm lead), No. 56 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 4 lbs./100 pencils.

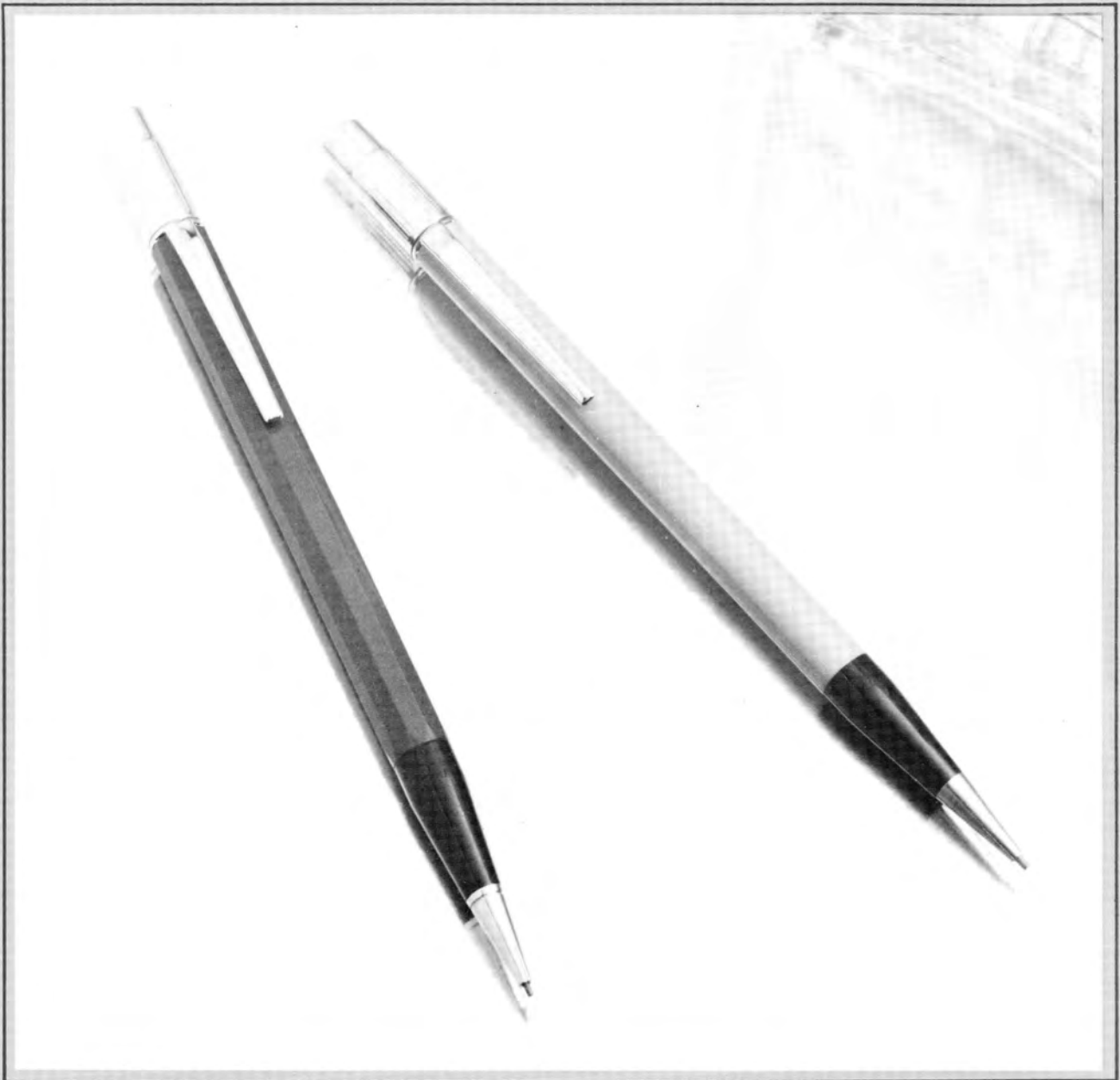
Price Includes: Nos. 157 & 57 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 156 & 56 - one line of copy "hot stamped" on barrel (34 letters and spaces in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
JUMBO UTILITY*	157,57,156,56	\$1.75	1.00	.98	.96	.89	.82

*Printed Ferrules: 1 color add .09 (E) per unit; 2 colors .12 (E); 3 colors. 20 (E).

3CDE

SLIM DELUXE PENCILS .9mm or 1.1mm Lead



These stylishly slim performers feature the added touch of chrome on the distinctive ribbed cap covering the eraser.

Barrel Colors: Round or paneled barrels in black, yellow, red, blue, green, or white. Fingergrrips are black unless otherwise specified.

Lead: Round barrel, No. 117 (.9mm lead), No. 17 (1.1mm lead). Paneled barrel, No. 116 (.9mm lead), No. 16 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 3 lbs. 8 oz./100 pencils.

Price Includes: Nos. 117 & 17 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 116 & 16 - one line of copy "hot stamped" on barrel (34 letters and spaced in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
SLIM DELUXE	117,17,116,16	\$1.98	1.25	1.23	1.21	1.12	1.03

3CDE

JUMBO DELUXE PENCILS .9mm or 1.1mm Lead



“Big-grip” styling plus a choice of eraser cap color makes these pencils universally appealing.

Barrel Colors: Round or paneled barrels in black, yellow, red, blue, green, or white. Fingergrips are black unless otherwise specified. Eraser caps: red, black, blue, white, Kelly green.

Lead: Round barrel, No. 167 (.9mm lead), No. 67 (1.1mm lead). Paneled barrel, No. 166 (.9mm lead), No. 66 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 4 lbs./100 pencils.

Price Includes: Nos. 167 & 67 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 166 & 66 - one line of copy “hot stamped” on barrel (34 letters and spaced in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
JUMBO DELUXE	167,67,166,66	\$2.25	1.50	1.48	1.46	1.35	1.25

3CDE

EXECUTIVE PENCILS .9mm or 1.1mm Lead



The top of the slim line pencils, the Executive offers an unsurpassed combination of styling and durability. The Executive is distinguished by its black-topped chrome cap.

Barrel Colors: Round or paneled barrels in black, gray, red or blue. Fingergrrips are black unless otherwise specified.

Lead: Round barrel, No. 127 (.9mm lead), No. 27 (1.1mm lead). Paneled barrel, No. 126 (.9mm lead), No. 26 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 5 lbs./100 pencils.

Price Includes: Nos. 127 & 27 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 126 & 26 - one line of copy "hot stamped" on barrel (34 letters and spaced in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
EXECUTIVE PENCIL	127,27,126,26	\$2.25	1.50	1.48	1.46	1.35	1.25

3CDE

DIRECTOR PENCILS .9mm or 1.1mm Lead



The top of the jumbo line pencils, the Director is styled for those who prefer a heavier, well-balanced pencil designed specifically for big hands. The smart styling is complemented by a distinctive black-topped chrome cap.

Barrel Colors: Round or paneled barrels in black, yellow, red, blue, green, or white.

Lead: Round barrel, No. 187 (.9mm lead), No. 87 (1.1mm lead). Paneled barrel, No. 186 (.9mm lead), No. 86 (1.1mm lead).

Packaging: Bulk.

Minimum Order: 100 pencils.

Shipping Weight: 5 lbs./100 pencils.

Price Includes: Nos. 187 & 87 - one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Nos. 186 & 86 - one line of copy "hot stamped" on barrel (34 letters and spaced in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
DIRECTOR PENCIL	187,87,186,86	\$2.49	1.65	1.63	1.61	1.48	1.36

3CDE

TWINPOINT® PENCILS



Perfect choice for those who do a large volume of writing — accountants, editors, engineers, teachers, etc. With two points, this pencil is always ready to write — twice as useful.

Barrel Colors: Black, or white with black & red or black & blue fingergrips.

Lead: No. 8 (1.1mm lead), No. 108 (.9mm lead), No. 508 (.9mm & .5mm leads).

Packaging: Bulk.

Minimum Order: 100 pencils.

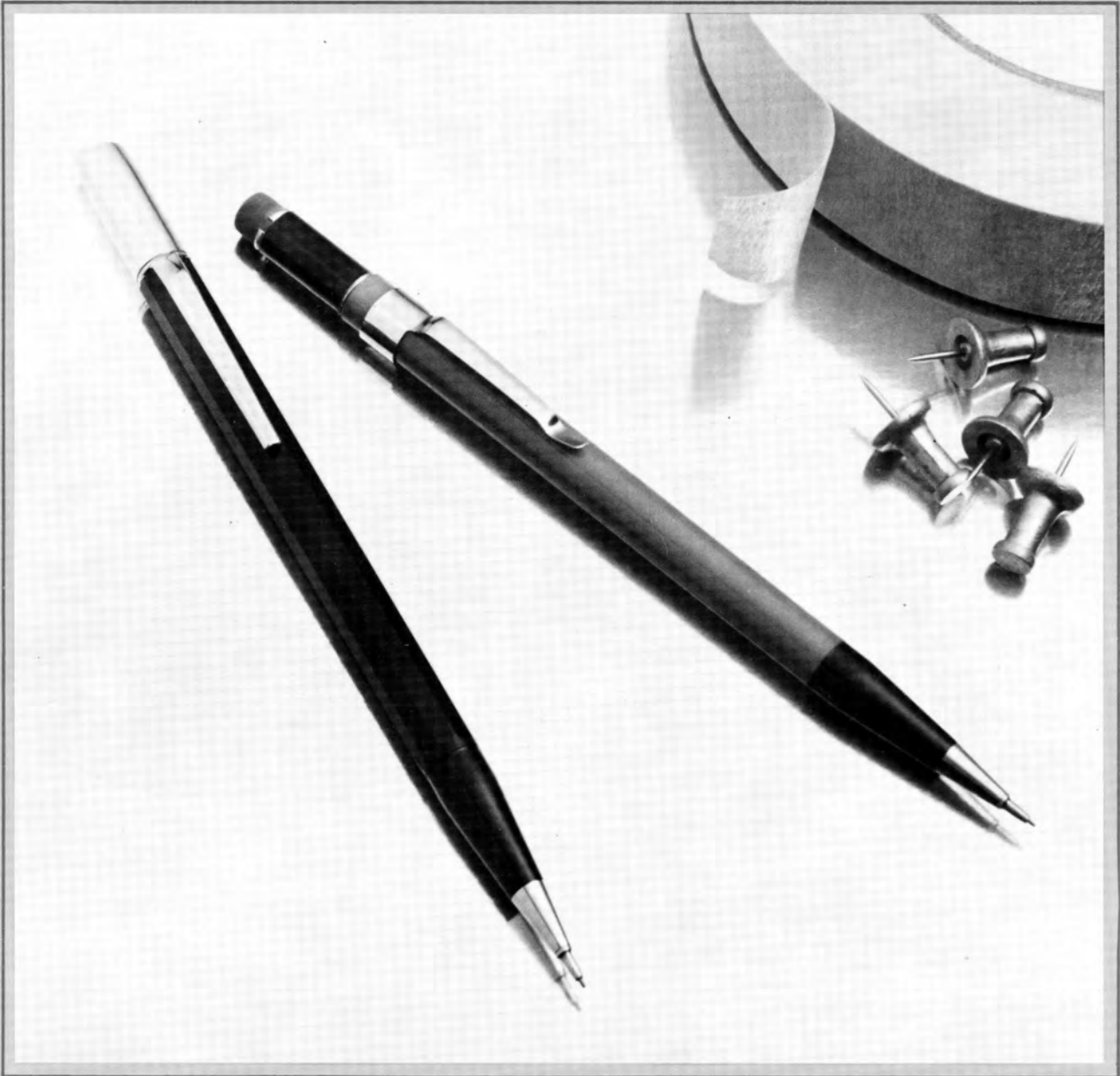
Shipping Weight: 4 lbs./100 pencils.

Price Includes: One line of copy "hot stamped" on barrel (34 letters and spaces in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
TWINPOINT PENCIL	8,108	\$2.49	1.65	1.62	1.59	1.44	1.30
TWINPOINT PENCIL	508	3.50	2.49	2.47	2.45	2.25	2.08

3CDE

ULTRA-THIN® PENCIL/UTL® .5mm Lead



UTL pencils are specifically designed for jobs requiring a constant ultra-thin line. An indispensable working tool for accountants, engineers and architects.

Barrel Colors: UTL — Red round barrel, black tip & ferrule. Deluxe UTL — Black paneled barrel, black tip & yellow-topped chrome cap.

Lead: UTL & Deluxe UTL — .5mm lead.

Packaging: Bulk.

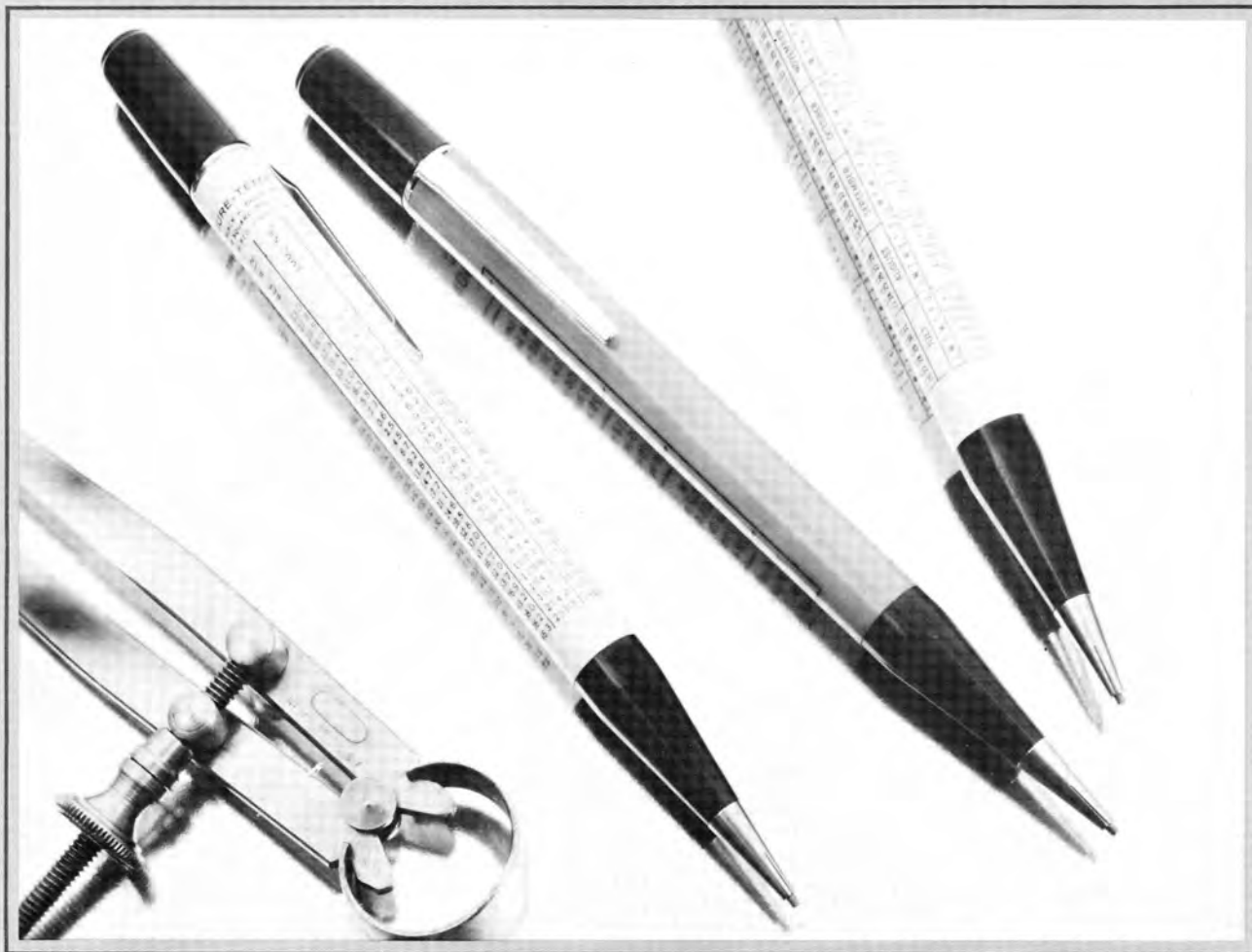
Minimum Order: 100 pencils.

Shipping Weight: 4 lbs./100 pencils.

Price Includes: UTL — one to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced). Deluxe UTL — one line of copy "hot stamped" on barrel (34 letters and spaces in 8 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
DELUXE UTL PENCIL	506	\$2.98	2.15	2.13	2.11	1.95	1.80
							3CDE
UTL PENCIL*	507	1.95	1.80	1.62	1.47	1.35	1.25
							ABCDE

CALENDAR and CHART PENCILS



A practical and extremely effective advertising vehicle. Your sales message is delivered each and every time the user refers to or writes with the calendar or chart pencil.

CALENDAR and STOCK CHARTS

A full-year calendar, starting January, plus a selection of over 100 stock charts covering a wide variety of subjects are available printed on any Jumbo round barrel pencil. Calendar and charts are printed in one color (or two colors where required) along with two lines of advertising copy. Note: some charts are available printed on slim barrel pencils. Contact your Autopoint representative for details.

When ordering calendar or stock chart pencils be sure to specify pencil model, calendar or chart, color(s), advertising copy and quantity.

CUSTOM CHARTS

Custom charts designed to your specifications are also available. For costs, provide complete details including advertising copy requirements.

Here are some examples from our file of over 100 stock charts.

Calendar & Charts (Round Barrel Pencils): Add .09 (E) per pencil.

METRIC CONVERSION #CH 136

U.S. to Metric for Length, Area, Weight, Volume.

DECIMAL EQUIVALENTS #CH 115

1/64" to 1" in 1/64" Increments

WALLPAPER #CH 7 — Number of Rolls of Wallpaper Based on Room Size and Ceiling Height.

CH 136 METRIC CONVERSION CHART				CH 115 DECIMAL EQUIVALENTS				CH 7				
— LENGTH —												
inch.....	2.54 cm			1/64	015625	33/64	515625	SIZE OF ROOM	HEIGHT OF CEILING	YARDS OF BORDER	ROLLS OF CEILING	
cm.....	0.394 in			1/32	03125	17/32	53125					
foot.....	0.3048 m			3/64	046875	35/64	546875	6 x 10	1 1/2	2	3 1/2	
meter.....	3.28 ft			1/16	0625	9/16	5625	8 x 10	2	2 1/2	3	12
yard.....	0.9144 m			5/64	078125	37/64	578125	8 x 12	2	2 1/2	3 1/2	14
meter.....	1.0936 yd			5/32	08675	19/32	58675	8 x 14	2	2 1/2	3 1/2	15
mile.....	1.609 km			11/64	171875	43/64	61875	10 x 12	2 1/2	2 3/4	3 1/4	16
km.....	0.6275 mi			3/16	1875	11/16	6875	9 x 14	2 1/2	2 3/4	3 1/4	17
— AREA —												
sq in.....	6.4516 cm ²			13/64	203125	45/64	703125	10 x 14	2 1/2	2 3/4	3 1/4	17
cm ²	0.155 sq in			7/32	21875	23/32	71875	10 x 16	2 1/2	2 3/4	3 1/4	17
sq ft.....	0.0929 m ²			1/4	25	3/4	75	10 x 18	2 1/2	2 3/4	3 1/4	17
m ²	10.764 sq ft			17/64	265625	49/64	655625	10 x 18	2 1/2	2 3/4	3 1/4	17
— WEIGHT —												
ounce.....	28.35 g			9/32	28125	25/32	78125	12 x 12	2 1/2	2 3/4	3 1/4	18
gram.....	0.0353 oz			19/64	296875	51/64	696875	12 x 14	2 1/2	2 3/4	3 1/4	18
pound.....	0.4535 kg			5/16	3125	13/16	8125	12 x 16	2 1/2	2 3/4	3 1/4	18
kilogram.....	2.205 lb			21/64	328125	53/64	828125	12 x 18	2 1/2	2 3/4	3 1/4	18
ton.....	0.907 mt			11/32	34375	27/32	84375	12 x 20	2 1/2	2 3/4	3 1/4	18
metric ton.....	1.1025 t			23/64	359375	55/64	859375	12 x 22	2 1/2	2 3/4	3 1/4	18
— VOLUME —												
cu yd.....	0.765 m ³			3/8	375	7/8	875	12 x 24	2 1/2	2 3/4	3 1/4	18
cu yd.....	1.357 cu yd			5/64	390625	57/64	890625	12 x 24	2 1/2	2 3/4	3 1/4	18
				1/32	40625	29/32	90625	12 x 24	2 1/2	2 3/4	3 1/4	18

EXECUTIVE SET



Slim, designer styling and gleaming chrome cap and tip are featured in this distinctive gift set. Your advertising message is presented with prestige when imprinted on these fine writing instruments. Pen or pencil also available separately.

Barrel Colors: Black, blue, saddle tan or bone white.

Lead: Pencil contains .9mm lead.

Refill: Pen contains standard Perfecto® medium

point, blue ink refill. Optional refills available, see refill items page 21.

Packaging: Sets - Gift Boxed; Pens or Pencils - Bulk.

Minimum Order: 8 lbs./50 Sets; 4 lbs./100 Pens; 4 lbs./100 Pencils.

Price Includes: One to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced).

PRODUCT	ITEM NO.	SUGG. RETAIL	50	100	250	500	1000	2500
EXECUTIVE SET	542	\$5.95	3.60	3.58	3.56	3.28	3.03	
PENCIL ONLY	642	3.50	—	2.46	2.44	2.42	2.22	2.05
PEN ONLY	147	2.50	—	1.14	1.12	1.10	1.00	.92

3CDE

PENCIL AND PEN SET



These writing instruments provide consistent performance while conveying your advertising message in a style that belies their surprisingly low price. Pencil or pen also available separately.

Barrel Colors: Black, red or blue.

Lead: Pencil contains .9mm lead.

Refill: Pen contains standard Perfecto® medium point, blue ink refill. Optional refills available. See refill items page 21.

Packaging: Sets — Gift Boxed; Pencils or Pens — Bulk.

Minimum Order: 50 sets or 100 pencils or 100 pens.

Shipping Weight: 6 lbs. 4 oz./50 Sets; 3 lbs./100 Pencils; 3 lbs./100 Pens.

Price Includes: One to five lines of copy printed on barrel (trademarks, logotypes and stock art can also be reproduced).

PRODUCT	ITEM NO.	SUGG. RETAIL	50	100	250	500	1000	2500
PENCIL/PEN SET	548	\$3.95	2.00	1.98	1.96	1.81	1.68	—
PENCIL ONLY (.9mm lead)	648	2.50	—	1.35	1.33	1.31	1.21	1.12
PEN ONLY	348	1.50	—	.65	.63	.61	.56	.50

3CDE

HOLIDAY PENS



Especially designed to provide comfortable, tireless writing. Features extra long copy area, "contoured" black finger grip and chrome-plated clip and trim. Contains standard Perfecto® medium point, blue ink refill. Optional refills available, see refill items page 21.

Cap Colors: Black, deep blue, bone white or deep red.

Packaging: Bulk.

Minimum Order: 100 pens.

Shipping Weight: 3 lbs. 8 oz./100 pens.

Price Includes: One to five lines of copy printed on cap.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
HOLIDAY PEN	371	\$1.98	.79	.77	.75	.68	.62

3CDE

POCKET PEEPER® PENS



The constant exposure of a billboard — plus a quality retractable ball point pen — that's the Pocket Peeper. In a pocket or in use, the Pocket Peeper displays your trademark, logotype or advertising slogan in one, two or three colors on a white ferrule. Contains standard Perfecto® medium point, blue ink refill.

Barrel Colors: Black, blue, red, white, orange or yellow.

Ferrules (area above clip): Available with white ferrules imprinted in one, two or three colors.

Packaging: Bulk.

Minimum Order: 100 Pens.

Shipping Weight: 2 lbs./100 pens.

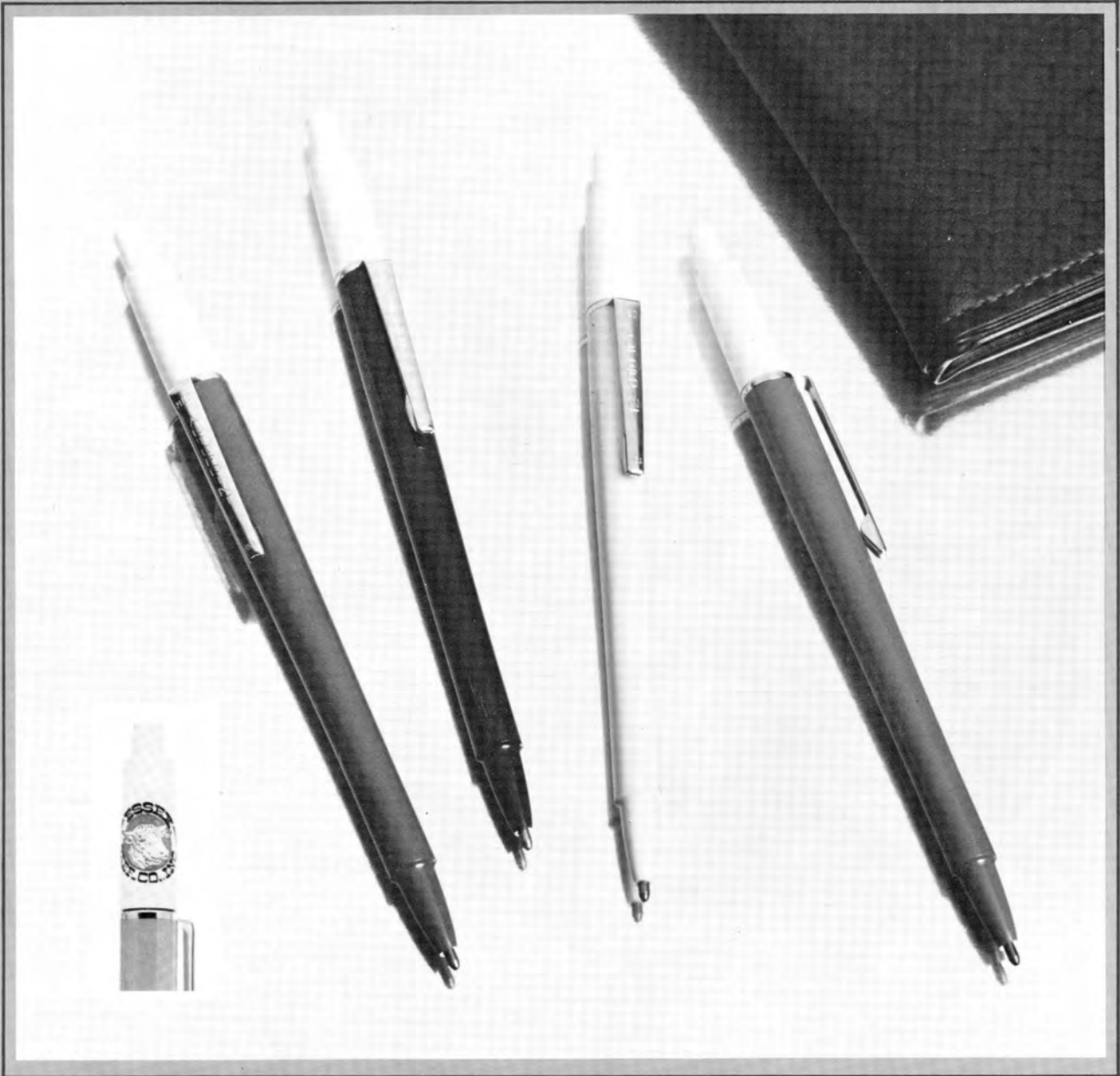
Price Includes: One to five lines of copy on barrel and one-color trademark printed on ferrule.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
POCKET PEEPER PEN*	576	\$1.29	.85	.83	.81	.74	.68

*Printed Ferrules (area above clip): 1 color no charge; 2 colors .06 (E) per unit; 3 colors .15 (E) per unit.

3CDE

LANCER PENS



Here's a non-refillable pen with a dual advertising personality all its own. The Lancer provides maximum advertising impact in or out of your customer's pocket. Features long white copy area above clip that allows your message to be continually present, continually read. Contains standard Perfecto® medium point, blue ink refill. Black pen available with black, fine point refill at no extra charge upon request.

Barrel Colors: Black, blue, red, orange and yellow.

Ferrules: Available with white ferrules imprinted in one or two colors.

Packaging: Bulk.

Minimum Order: 100 pens.

Shipping Weight: 2 lbs. 8 oz./100 pens.

Price Includes: One to five lines of copy surface printed on barrel, plus one-color copy above clip.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
LANCER PEN*	322	\$.59	.44	.435	.425	.39	.36

*Printed Ferrules: (area above clip): 1 color no charge if same as barrel copy, otherwise add .06 (E) per unit; 2 colors add .12 (E) per unit.

3CDE

CHALLENGER PENS



These stylish, colorful pens provide dependable performance at an economical price. The lustrous wear-resisting finish of the barrel is complimented by the ultra-thin chrome barrel ring and barrel tip. Contains medium point, blue ink refill.

Colors: Olive, black, aqua, blue, red, yellow or white with matching caps and barrels.

Packaging: Bulk.

Minimum Order: 100 pens.

Shipping Weight: 2 lbs./100 pens.

Price Includes: One to five lines of copy printed on barrel.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
CHALLENGER PEN	801	\$1.50	.65	.63	.61	.56	.50

3CDE

LONG LINER OFFICE PENS



The smooth, extra long writing of the Autopoint tungsten ball cartridge and the economical price combine to make the Long Liner a pen for all reasons. Autopoint inks assure reproduction on all modern office duplicators.

Barrel Colors: Blue, black, red or green (barrel color is ink color). Also available in white with

medium point, blue ink or black ink refill.

Packaging: Bulk.

Minimum Order: 100 pens.

Shipping Weight: 2 lbs. 8 oz./100 pens.

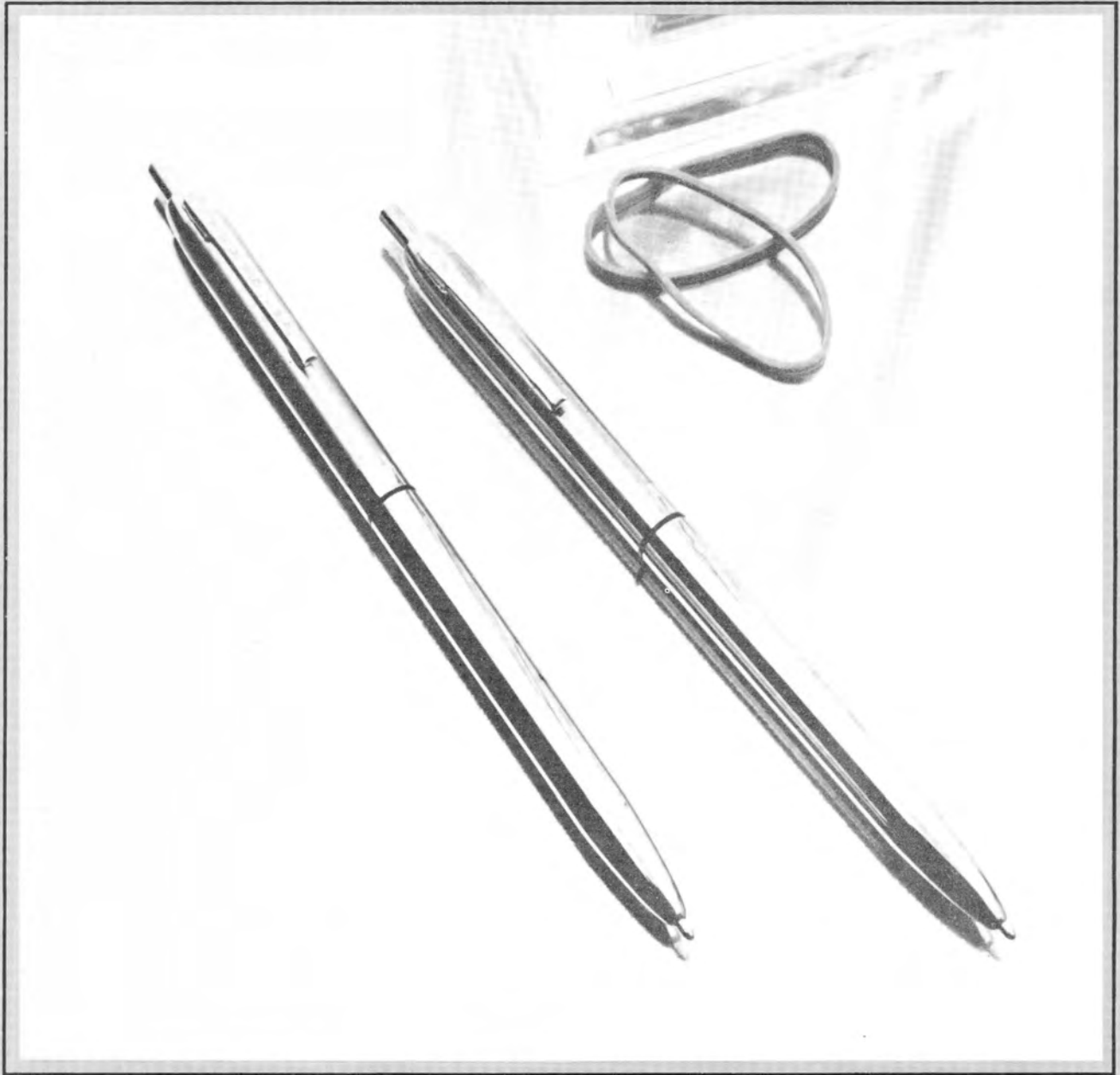
Price Includes: One to five lines of copy printed on barrel.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
LONG LINER PEN* (Medium pt.)	696	\$.25	.25	.24	.23	.21	.19
LONG LINER PEN* (Fine pt.)	696-31	.25	.25	.24	.23	.21	.19

*Cost of cap and clip not included. Cap: Add .03 (E) per unit. Clip: Add .03 (E) per unit.

3CDE

SLIM MEDALLION PENS



The durability of burnished brass or gleaming chrome gives the Medallion — and your advertising message — the recognition and prestige only an all-metal pen can provide. Expertly crafted, these fine writing instruments feature a satin finish cap, standard Perfecto® medium point, blue ink refill, and a price small enough to surprise you. Optional refills available, see refill items page 21.

Colors: Brass or chrome.

Packaging: Bulk.

Minimum Order: 100 pens.

Shipping Weight: 3 lbs./100 pens.

Price Includes: One to five lines of copy printed on barrel.

PRODUCT	ITEM NO.	SUGG. RETAIL	100	250	500	1000	2500
SLIM MEDALLION Brass	518	\$1.98	1.24	1.22	1.20	1.10	1.00
SLIM MEDALLION Chrome	519	1.98	1.24	1.22	1.20	1.10	1.00

3CDE

ATTACH-A-PEN®



A striking accessory, as handsome as it is useful. With its chrome-plated holder, the Attach-A-Pen keeps a black Taper pen — and your advertising message — always within easy reach. Strong self-stick adhesive on its ebony plastic base secures Attach-A-Pen in seconds — to desk, counter, telephone or any other smooth, solid surface. All pens furnished with standard Perfecto® medium

point, blue ink refill. Optional refills available, see refill items page 21.

Packaging: Individually boxed.

Minimum Order: 50 Sets or 100 Pens.

Shipping Weight: 8 lbs./50 Sets; 4 lbs./100 pens.

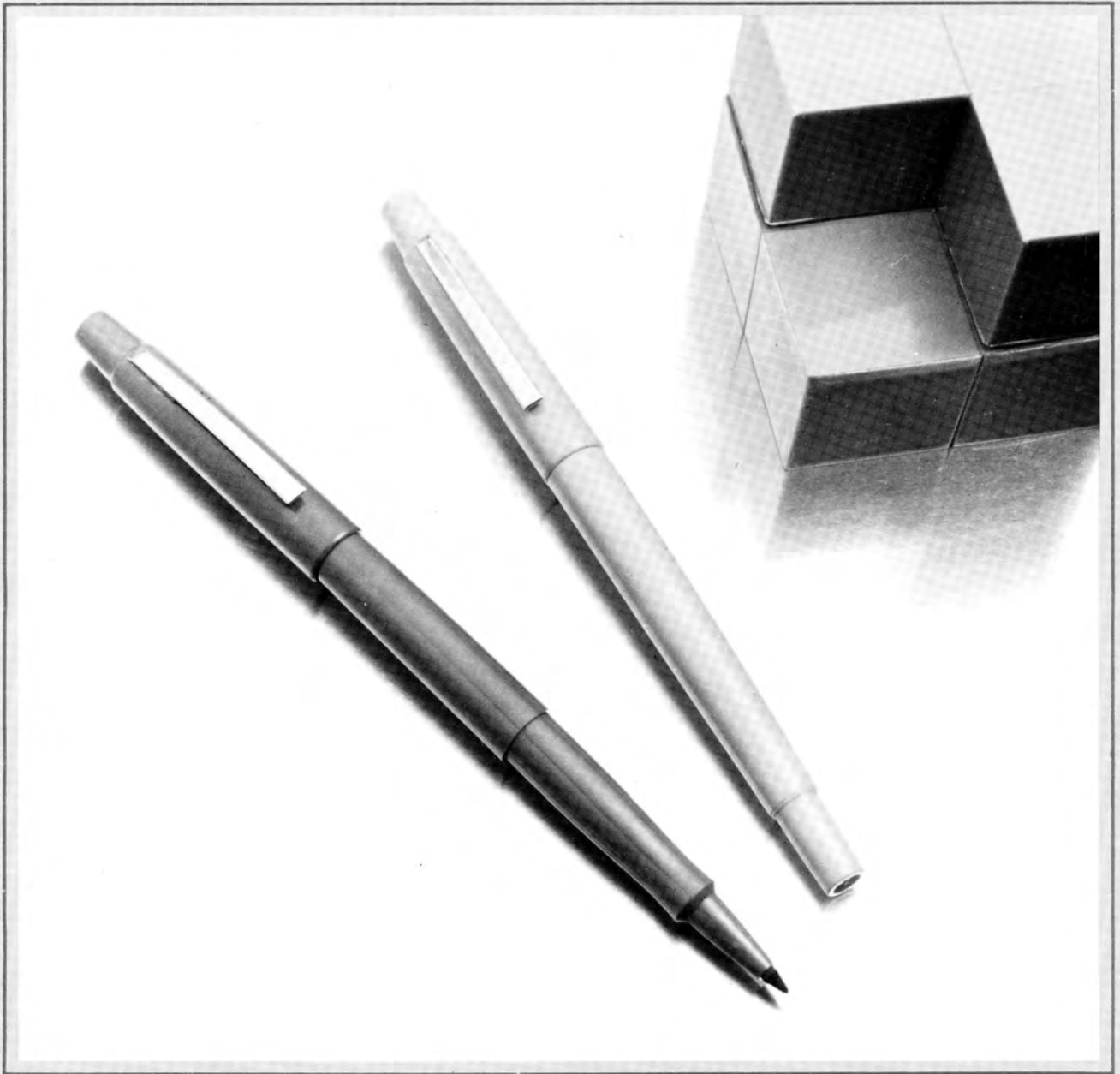
Price Includes: One to five lines of copy printed on barrel.

PRODUCT	ITEM NO.	SUGG. RETAIL	50	100	250	500	1000	2500
ATTACH-A-PEN SET WITH CHAIN	250C	\$3.50	2.40	2.38	2.36	2.17	2.00	—
TAPER PEN*	626	.80	—	.50	.49	.48	.44	.40

*Cost of chain not included. Add .36 (E) each for pens with chains.

3CDE

POROUS POINT PENS



Autopoint's tough nylon tip stays firm and sharp so you can write bold, write fine — write the way you feel. These economically priced pens offer you enough solid bright colors to "write a rainbow" or color code a manuscript. The Click-Seal cap minimizes ink dry-out for a minimum four-year shelf life.

Colors: Blue, red, black or green.

Packaging: Bulk.

Minimum Order: 250 pens. Minimum release for co-ops 100 each.

Shipping Weight: 2 lbs. 8 oz./100 pens.

Price Includes: One to five lines of copy printed in one color on the cap.

PRODUCT	ITEM NO.	SUGG. RETAIL	250	500	1000	2500	5000
POROUS PEN	920	\$.49	.30	.29	.28	.26	.23

3CDE

MAGNETIC INDEX and MEMO CASES



Magnetic Index

A prestigious gift, the magnetic index uses a lifetime Alnico 5 magnet to select the correct index card at the flick of a finger. Your corporate symbol or advertising message receives invaluable desk top exposure when foil stamped or silk screened on the 3" x 5" cover.

Index Colors: Walnut, jet black or charcoal gray.

Packaging: Individually boxed.

Minimum Order: 50 Indexes.

Shipping Weight: 55 lbs./50 Indexes.

Price Includes: One to four lines of copy (28 letters and spaces in 10 pt. type OR 45 in 6 pt. type) foil stamped in white, silver or gold OR one-color silk screen.

Memo Cases

Smartly styled, these smartly styled plastic memo cases assure your advertising message or logotype the prominence of desk-top-billing. Each case contains approximately 200 sheets of quality memo paper.

Colors: Walnut, black or charcoal gray.

Packaging: Individually boxed.

Minimum Order: 50 Memo Cases.

Shipping Weight: 34 lbs./50 #220; 45 lbs./50 #222.

Price Includes: Model No. 220 (3" x 5") - one to four lines of copy (45 letters and spaces in 6 pt. type OR 28 in 10 pt. type); Model No. 222 (4" x 6") - one to four lines of copy (34 letters and spaces in 6 pt. type OR 21 in 10 pt. type).

PRODUCT	ITEM NO.	SUGG. RETAIL	50	100	250	500	1000
MAGNETIC INDEX	304	\$12.00	9.95	9.93	9.91	9.15	8.49

3CDE

PRODUCT	ORDER NO.	SUGG. RETAIL	50	100	250	500	1000
MEMO CASE (3"x5")	220	\$2.50	1.99	1.97	1.95	1.79	1.65
MEMO CASE (4"x6")	222	3.50	2.90	2.88	2.86	2.63	2.43

3CDE

Autopoint Refill Items

All leads are 85mm(1³/₈") in length.

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
.9mm (.036" diam.) Real-Thin Lead (Black)				
REGULAR GRADES				
603-22-6	Soft	512	.40/tube	.22/tube
603-23-6	Medium	512	.40/tube	.22/tube
603-24-6	Hard	512	.40/tube	.22/tube
TECHNICAL GRADES				
603-25-6	F	512	.40/tube	.22/tube
603-26-6	H	512	.40/tube	.22/tube
603-27-6	2H	512	.40/tube	.22/tube
Packed 12 tubes per item number, 24 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
.9mm (.036" diam.) Real-Thin Lead (Colors)				
600-21-6	Medium, Blue	513	.40/tube	.22/tube
600-22-6	Medium, Green	513	.40/tube	.22/tube
600-24-6	Medium, Red	513	.40/tube	.22/tube
600-25-6	Medium, Yellow	513	.40/tube	.22/tube
Packed 12 tubes per item number, 12 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
1.1mm (.046" diam.) Standard Lead (Black)				
REGULAR GRADES				
603-32-6	Soft	43N	.40/tube	.22/tube
603-33-6	Medium	43N	.40/tube	.22/tube
603-34-6	Hard	43N	.40/tube	.22/tube
TECHNICAL GRADES				
603-35-6	F	43N	.40/tube	.22/tube
603-36-6	H	43N	.40/tube	.22/tube
603-37-6	2H	43N	.40/tube	.22/tube
Packed 12 tubes per item number, 24 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
1.1mm (.046" diam.) Standard Lead (Colors)				
600-31-6	Medium, Blue	338N	.40/tube	.22/tube
600-32-6	Medium, Green	338N	.40/tube	.22/tube
600-34-6	Medium, Red	338N	.40/tube	.22/tube
600-36-6	Medium, Yellow	338N	.40/tube	.22/tube
Packed 12 tubes per item number, 12 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
1.1mm (.046" diam.) Mark Sensing Lead Std.				
603-54-6	Black	42DM	.50/tube	.29/tube
Packed 12 tubes per item number, 24 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
.5mm (.0225" diam.) Ultra-Thin Lead (Black)				
603-14-6	Medium	2250-HB	.75/tube	.50/tube
603-16-6	Medium Hard	2250-H	.75/tube	.50/tube
Packed 12 tubes per item number, 12 leads per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Standard Size Erasers (For Slim Utility, UTL, Executive, Director, Deluxe Pencils)				
605-03-6	Gray	40B	.40/tube	.22/tube
605-02-6	Red	40E	.40/tube	.22/tube
Packed 12 tubes per item number, 4 erasers per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Jumbo Size Erasers (For Jumbo Utility Pencils Only)				
605-53-6	Gray	39B	.50/tube	.28/tube
605-52-6	Red	39E	.50/tube	.28/tube
Packed 12 tubes per item number, 3 erasers per tube.				

Leads also available in bulk packs. Contact your Autopoint representative for details.

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Small Erasers				
605-47-6	Gray	41B	.40/tube	.22/tube
Packed 12 tubes per item number, 4 erasers per tube.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Erasers (bulk) Standard Size Erasers				
606-03-1	Gray	34B	\$3.95/box	\$2.79/box
606-02-1	Red	34E	\$3.95/box	\$2.79/box
Packed 72 erasers per item number.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Jumbo Erasers				
606-53-1	Gray	35B	\$4.95/box	\$3.25/box
606-52-1	Red	35E	\$4.95/box	\$3.25/box
Packed 72 erasers per item number.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Memo Case Refills				
607-46-6	3"x5" memo paper	—	\$9.50/dz.	\$5.80/dz.
Packed 1 dozen per item number.				
607-35-6	4"x6" memo paper	—	\$10.50/dz.	\$6.45/dz.
Packed 1 dozen per item number.				

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Magnetic Index Refills				
609-44-6	Refill	304-B	\$3.00/ea.	\$1.72/ea.

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Replacement Ink Cartridges				
Perfecto® Plastic Cartridge				
619P	Medium point, Blue or Black	—	.29/ea.	.125/ea.
619P-31	Fine point, Blue or Black	—	.29/ea.	.125/ea.

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Tungstar® Metal Cartridge				
619TC	Medium point, Blue, Red, or Black	—	.49/ea.	.26/ea.
619TC-31	Fine point, Blue, Red or Black	—	.49/ea.	.26/ea.

Item No.	Description	Previous Item No.	Suggested Retail	Price (E)
Jumbo Cartridge				
619J	Medium point, Blue or Black	—	.89/ea.	.50/ea.
619J-31	Fine point, Blue or Black	—	.89/ea.	.50/ea.

Item No.	Description	When Specifying	Add
Optional Ink Cartridges			
Add the following charges to your order when specifying other than the standard Perfecto® Medium Point, Blue Ink cartridge.			
619P	Medium Point, Black		.02 per unit
619P-31	Fine Point, Blue or Black		.02 per unit
619TC	Medium Point, Blue or Black		.10 per unit
619TC-31	Fine Point, Blue or Black		.10 per unit
619J	Medium Point, Blue or Black		.25 per unit
619J-31	Fine Point, Blue or Black		.25 per unit

MINIMUM ORDER: A minimum order requirement of \$25.00 (net) applies to all orders for refill leads, erasers, memo sheets and index.

ALL DESCRIPTIONS AND PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

General Information

General Pricing Policy

Writing Instruments, Desk Accessories, Refills

Published prices are user's costs and not subject to further discount.

Combination Pricing

Total quantity of Autopoint items specified per order determines item price. Example: 250 pens and 250 pencils carry the 500 unit price for both.

Credit

Orders are subject to approval of Autopoint's Credit Department. Please provide complete credit information when submitting orders for new accounts.

Terms

Net thirty days. All shipments are F.O.B. factory. Freight will be prepaid by Autopoint and billed on invoice.

Change In Instructions; Cancellations

Since all items are manufactured and assembled in accordance with the customer's specifications and copy instructions, changes in copy or cancellations must be approved by the Sales Department. All manufacturing expenses incurred prior to date of change or cancellation must be paid by the customer.

Minimum Order Requirements

Prices shown are "quantity" prices, therefore minimum requirements must prevail. These quantities are indicated on each sheet and represent the smallest quantity that can be shipped without extra charges.

Less Than Minimum Charges

All orders for less than the minimum (but not less than one-half the minimum) will bear a \$5.00 (Net) charge.

Refill Item Minimum Orders

A minimum order of \$25.00 (Net) applies when a refill item solely are ordered.

Change of Copy, Change of Copy Color

Any change of copy or color of copy will bear a \$2.50 (Net) charge per change. The published minimum (See "Less Than Minimum Quantities" above) must be ordered.

Split Shipments

A charge of \$2.50 (Net) will be made for each additional shipping instruction included with an order.

Increased Quantity on Orders

An order may be increased if notification reaches Autopoint prior to production of the original order. If production has started, the increase will be considered a separate order.

Overruns and Underruns

Every effort is made to ship the exact quantity of merchandise ordered. However, we must reserve the right to over-ship or under-ship no more than 5% and bill accordingly.

Blanket/Coop Policy

Customers may place an estimate for their 12-month requirements of 2,500 or more Autopoint units. The total quantity of estimated units will determine the price per unit. This merchandise may be withdrawn during the ensuing twelve month period, subject to the following charges per withdrawals:

Quantity Set Up Charge

Lowest published quantity of product to 499 units . . . \$2.50 (Net) 500 units and over . . . No charge.

Copy Application Information

Artwork Requirements

If a trademark or special lettering or artwork is to be used, please provide the following:

When a one-color copy application is required, provide two sharp black and white copies of the trademark, lettering or artwork. If copy is to be in two colors, provide three copies of the artwork. Include one additional black and white copy for jobs requiring three colors. Be sure to specify colors to be used, and exactly where the colors are to be used.

Artwork must not be folded or defaced with staples, tape, paper clips, etc. Avoid illustrations from match-book covers, wrappers, napkins, etc. Half-tone (Ben Day) screen prints are not suitable for reproduction. Line drawings can usually be reproduced. The artwork should not be smaller than it will be printed on the item, nor should it be over six times larger than it will be printed.

Unless the artwork supplied by the customer is suitable for reproduction, Autopoint will complete the necessary artwork and bill the customer at cost. Charges of less than \$5.00 will be done without contacting the customer. Charges of \$5.00 or more will require customer approval.

Proofs

On-Product: \$5.00 (Net) plus cut cost(s) (If any) plus cost of product.

Copy Applications

Paneled Barrel Pencils: One line of copy, "hot stamped" into the material in gold, silver, white, blue, red, green or yellow foil, is included in the price of all paneled pencils. Additional lines—add .05 (E) per line. Type size for "hot stamping" is as follows:

6PT. BLOCK TYPE 8PT. BLOCK TYPE

Round Barrel Pencils: Copy is applied to surface of pencil ferrules and round barrel pencils or pens, then covered with a protective coating. Price includes one color of standard printing. No cut charge is made for nationally syndicated trademarks or if a suitable cut is on file. If not, add \$5.00 (Net) per color cut charge to the initial order. 2nd color add .05(E) per unit. 3rd color add .09(E) per unit.

Desk Accessories: One to four lines of copy included in price. Additional lines: .05(E) per line per item.

SILK SCREEN PRINTING: Used when special lettering or a trademark is required on desk accessories. Cost of screen(s): \$22.00(E) for the first color. Each additional color: \$11.00(E) per screen cost plus .11(E) per color per unit for application.

PACKAGING: Standard packaging is specified in the catalog description of each product.

Special Packaging: Combination Box one pencil with tube of lead and erasers in:

presentation box	.25(E)
Tuck-end box	.04(E)
Poly Bag	.02(E)
Dozen	.18/dz.(E)

MAILING SERVICES: Sturdy mailing containers are available for all Autopoint products. Tubes for pens and/or pencils—.22 each(E); for pen and pencil sets—.27 each(E).

Autopoint mechanical pencils — an accomplishment of more than fifty years of design refinement

In today's world of things mechanical, it is a pleasure to encounter a mechanical device that functions, that is, a device that continually accomplishes the task for which it was designed.

In a word, Autopoint mechanical pencils are functional. Their performance is unflinching, guaranteed unconditionally.

The following features assure you of Autopoint's excellence — an excellence resulting from more than a half century of design experience.

① Patented "Grip-Tite"™ Tip surrounds lead at the point of greatest writing pressure, minimizing breakage and making lead usable to the last 1/16 of an inch. Vise-like jaws, with dependable spring tension, lock the lead in position. The lead will not turn, wobble, jam or fall out.

② Precise Lead/Plunger Alignment eliminates the possibility of lead jamming. The 1 1/2 lbs. of pressure uniformly exerted by the plunger propels the lead through the spiral guide tube.

③ The Spiral Guide Tube further eliminates jamming or binding by pulling, rather

than pushing, the lead plunger forward.

④ Stainless Steel and Nylon Acetol connection of the finger-grip and barrel allow movement of the spiral guide tube while resisting slippage between the barrel and finger-grip when finger-grip is turned.

⑤ Unique Safety Zone automatically restricts plunger travel when last of lead is used.

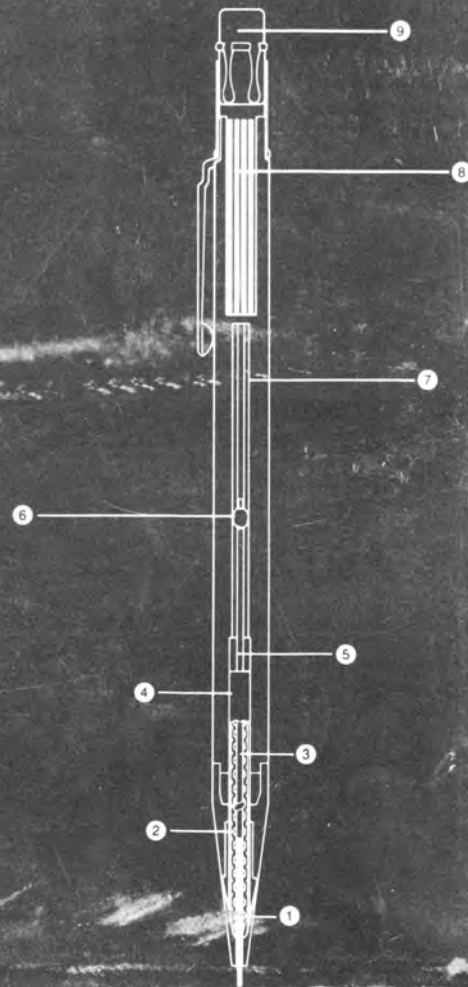
⑥ The Keyed Engager Head fits precisely in the guide-slotted barrel, making the movement exact, unvarying.

⑦ ABS (Acrylonitrile Butadiene Styrene) Plastic Barrel is "football helmet tough" — takes rough handling without breaking, chipping or bending. Although expensive, ABS provides the surface necessary to a lasting, durable imprint.

⑧ Lead Magazine stores an ample supply of your favorite lead.

⑨ Smudge-Free Eraser eradicates unwanted marks quickly, completely.

Reloading is fast — simply remove finger-grip, unscrew plunger, insert lead in rear of finger-grip and replace plunger. Insert the finger-grip in the barrel and you're ready to write.



Unconditional Guarantee

Autopoint mechanical pencils are unconditionally guaranteed to perform properly or they will be repaired or replaced without question or charge.

Autopoint®

ASI NO. 3753