

Pentel Pencils Identification Book

Pentel Tags and Stickers

I decided to try to put together an article about the tags and stickers that Pentel used to identify and price their pencils, prior to barcodes, which started showing up in the late-90's or early-2000's.

For the first section, these will be more of the generic tags and stickers, with a few exceptions. The next section will be pencil specific tags and stickers.

I am including all the prices and variations that I have identified as of this writeup. Many of these stickers and tags are low resolution shots or are damaged, since I had to source them from the internet. Of course, as soon as I have published this, 5 to 10 more stickers and tags will show up. But this is a living, changing document anyway.

1960's Tags

Triangular Dragon Tag



The only place I have seen this tag is on the ML3.



The ¥300 tag is from a P305 and the ¥500 can be found on the P505, ML5, S55 and the PS535.

Mustang Tag



I have only found what I call the Mustang Tag on one Generation 2 S55.

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イケイケ (Ike Ike) Tag



This tag was for a Drifters Ike Ike Doll promotion from 1970.



I have seen this tag on the P505, ML5 and S55.

1970's Triangular Stickers

Pre-JIS Triangular Sticker

These stickers were used from the early-1970's to 1975 with a couple of exceptions.



This sticker was only on the PS1042. Due to not being part of the JIS Specs, the 0.2 (and 0.4) used this sticker up to the square sticker release.

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I do not know why some of these stickers did not have a price on them, but listed Japan instead. Possibly for sale outside of Japan where the Yen is not used?

The ¥500 sticker is from a P533, the ¥1200 from an SV and the Japan sticker is from a PMG.



This is from a PG4. The PG4 came out in 1976 and should have had the JIS version of this sticker, but the 0.2mm and 0.4mm were not part of the JIS specs, so these sizes continued to use the Pre-JIS sticker up until the square stickers came out.



These labels came from a variety of pencils as can be seen by the wide array of prices (and not).



This sticker came from a Black P327.



This sticker is from a Yellow P329.

The following sticker is an oddball that I have found to be only on 1 specific model. This is a 0.5 mm with a tan background instead of red.



This is from a PD1065 Technica II.

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JIS Triangular Sticker

These stickers began to be used about December 1975 up to when the square stickers started to be used. I am not sure why, but with these pencils, some of the labels started to have Pentel spelled out in Japanese (ぺんてる).

0.2mm and 0.4mm were not represented in the JIS stickers, since they were not part of the JIS specifications.



These stickers are from models P323, P533, SV and PMG in order. The last 3 have the Japanese version of Pentel.



These are from a variety of different models and include several with the Japanese spelling of Pentel.



These come from P327 (¥500) and an S57 model.



The first comes from a P329 and the last is from the Unknown Model 12.

Again, there is this one-off 0.5mm sticker with a tan background instead of the normal red.



It also only comes from the PD1065 Technica II. We are not sure why this sticker has a different color, since the PD1065 also had the normal red background stickers.

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Square Stickers

These stickers came out in the late-1970's or early-80's and carried through up to the point when the barcode stickers started to be used in the late-1990's. There were 3 different variations that we will cover.

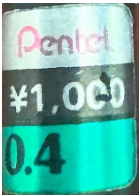
Variation 1 – JIS with Permit Number

Again the 0.2mm does not appear in this variation due to not being in the JIS specs.



These are from models P323, PG1003, PMG and PG2003.

Technically, this is not a Variation 1 sticker, considering that it does not have the JIS logo nor permit, but it was printed at the same time as some other PG1000 Graph 1000 pencils, and is thus left justified, so I decided to include it here rather than in the Variation 3 section where they are all centered.



As stated above, this came from a PG1004.



These came from models PD335, PG5, P115A and PG1505.

When talking about the JIS labels with permit numbers, I did not explicitly state the permit number of 375127, which is Pentel's JIS permit. I go into this now because this next label for some reason has a different permit number (379211, followed by a circled S). I only learned about this from Twitter recently, and then found that I own a pencil with this unique permit number.



The two instances that this has been spotted are on P1035 Kerry's. Mine has a 5-digit date code of 80122, probably being January 22, 1978.



These are from models PG7 and Q1007.

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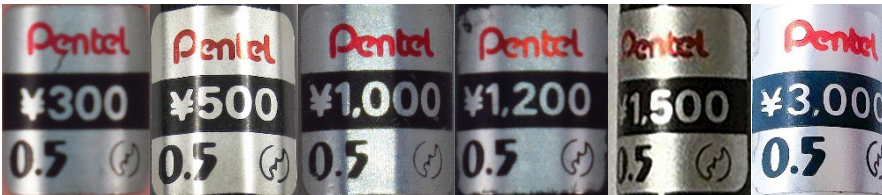
These are from a P329 and Q1009.

Variation 2 – JIS without Permit Number

Since this still has the JIS logo, the 0.2 and 0.4 do not exist in this variation.



These are from models P323, PG1003 and SV.



These stickers come from P105, P325, SV5, PWP15, PG1505 and the PN3015.



These two stickers come from a P327 and an S57.



P329 and S59 stickers.

Variation 3 – No Logo or Permit

Since this sticker does not have the logo nor permit number, Pentel moved the size to the center of the bottom section.

I have fewer versions of this variation and don't have a 0.3mm sticker.



PS1042 sticker that was the only variation used.

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PG4 sticker.



This is from an S57 after Pentel reverted the price from ¥700 back to ¥500.



P327 Sticker.



This sticker is from a rarely seen PF509.

Variation 4 – 替芯付 (With Replacement Core)

This rectangular sticker is technically a variation of the square stickers, but for packaged items that came with replacement lead.



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These fall under the 3 variations above (JIS with Permit, JIS No Permit and No Logo), but since I have so few examples, I am grouping them together.



This is from a packaged PG2.



This is from a packaged PG2003.



These are from packaged PG4, P154 and PG1804.



This is from a packaged PG5.



This is from a packaged PG7.

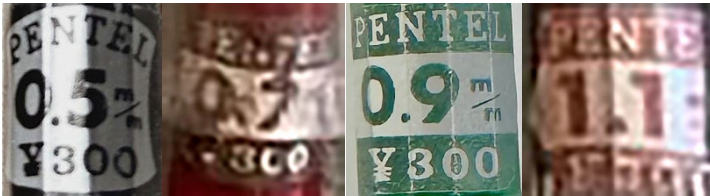
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Item Specific Tags and Stickers

Now we come to tags and stickers that come from specific models.



This is from a Pentel 111 from the 1960's, one of the very few 1.1mm pencils from Pentel.



These are various size stickers for the Pentel Sharp 11 from the 1960's. I am not sure why the 0.5mm is different from the others or if there was a 0.5mm like the others.



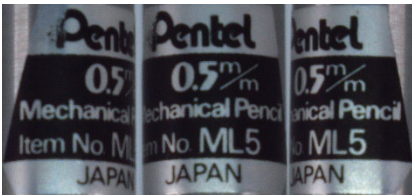
These are the first stickers used on the original S55 pencils. All of the pencil bodies were stamped with the '5' logo, even though they were of various lead diameters.



This tag was on a later S55.



This sticker was used on both versions of the Hi-Black.



I believe that this tag (and the ones to follow) was used on the export versions of the ML5 from about 1978 to 1980.

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These tags are the S5x stickers that were used from about 1978 to 1980 on the export versions.



This is the PS535 version of the above export stickers.



This is the wrap-around sticker from the P1004 Injecto.



This is the P1085 sticker that was produced in Taiwan.



This is 2 variations of the P245 (Type 1) stickers.



This is the tag from the P300 Big Pencil.

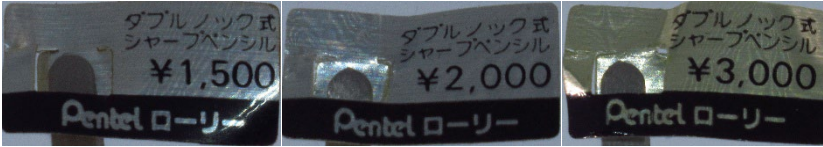


These are the stickers used on the P1135 and P2135 Kerry pencils.

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Two variations of the Q535 Kerry stickers.



These are the tags used on the Rolly Double Knock pencils. The ¥1500 was for the PC125, the ¥2000 was used for the PC205 and PC215, with the ¥3000 being for the PC305 & PC315.



This sticker was used on the PD335 Pop'npop.



This is the sticker from the PD1055 Technica. It wrapped completely around the pencil.



This is the sticker from the Generation 1 and early Generation 2 PN105 Technoclic pencils.



These tags are from the Excalibur pencils. The ¥10000 was from the silver plated PXE105, the ¥15000 from the silver with gold accent PXE155 and the ¥20000 from the gold filled PXE205.



These are from the Excalibur Technomatic pencils. The ¥10000 from the silver plated PXN105 and the ¥20000 from the gold filled PXN205.

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I have only found this on the early Q1003 Smash pencil.



And last is the Disney sticker from the P565 Set 1.